



Minority Enterprise Development Week
“Energizing the American Economy with Minority Business Enterprises”

Raleigh, North Carolina
September 28 - October 2, 2009

Since 1983, the U.S. President has proclaimed a national MED Week observance to recognize the outstanding accomplishments of minority business enterprises and to honor those corporations and financial institutions supporting minority business development. Greater Raleigh’s MED Week celebrates the achievements of minority entrepreneurs and affirms government, business and community organizations’ commitment to the principle of equal opportunity.

The mission of Minority Enterprise Development Week in the Greater Raleigh area is to recognize and celebrate the contributions of minority and women businesses to the economic vibrancy of our community and promote their continued growth and success. Through a series of educational outreach and networking events, we proudly support the development of diverse businesses.

Schedule of Events

- Tuesday, September 29th 5:15 to 9:00PM**
Greater Raleigh Chamber of Commerce Annual Meetingⁱ
Raleigh Convention Center, 500 S. Salisbury Street, Raleigh
*Sepi Asnefia, President and Founder of Sepi Engineering,
recognized as first minority board chair of the Raleigh Chamber*
- Wednesday, September 30th Shop-a-Minority-Business Day**
Throughout the city and surrounding area, all citizens are urged to shop and/or utilize the services of minority and women owned business enterprises.
- Thursday, October 1st 8:30 to 10:00AM**
Inaugural Greater Raleigh Minority Enterprise Development Breakfastⁱⁱ
Cardinal Club-Wachovia Building, 150 Fayetteville Street Mall, Raleigh
Sponsored by Progress Energy (Invitation only)
- 1:00 to 4:00PM**
Educational/Legislative Information Sessions and Networking Receptionⁱⁱⁱ
RDU Center (Room 100) 1000 Trade Drive, RDU Airport
Reception immediately Following
- Friday, October 2nd 11:00AM to 1:00PM**
Open House (networking & refreshments)^{iv}
“The Initiative Building” – 5800 Faringdon Place, Raleigh
*NC Community Development Initiative
NC Hispanic Chamber of Commerce
NC Indian Economic Development Initiative*
- 1:30 to 3:30PM**
Statewide Uniform Certification Workshop
“The Initiative Building” – 5800 Faringdon Place, Raleigh
*Sponsored by NC DOA-Office for Historically Underutilized Business and
NC Office of the Governor – Office of Citizens and Faith Outreach and
Hispanic/Latino Affairs*

For additional information, please contact Tammie Hall: thall@wcpss.net, 919-856-8179.

i Greater Raleigh Chamber of Commerce Annual Meeting

Participants must register and pay for this event via the Raleigh Chamber website:

www.raleighchamber.org/events_annual.aspx

Tuesday, September 29, 2009; 5:15 to 9PM; \$65 per attendee

Raleigh Convention Center

5:15 PM Doors open for seating

5:30 PM "Live from Raleigh"

7:00 PM Networking Reception with heavy hors d'oeuvres

The Annual Meeting is one of the Chamber's most popular gatherings, putting you in touch with some of the top business and community leaders in Raleigh. Join the "Live from Raleigh" talk show straight from the Raleigh Convention Center. Some of the guests to be interviewed during the show will be outgoing Chamber chair Dr. Bill Atkinson and *incoming Chamber chair Sepi Asefnia*. After the show you will have an opportunity to mingle and network with other attendees at closing reception.

ii Inaugural Greater Raleigh Minority Enterprise Development Breakfast (*Invitation Only*)

Directions to the Cardinal Club:

http://www.clubcorp.com/club/scripts/library/view_document.asp?GRP=10&NS=PCH&MFCODE=CARCL&APP=80&DN=LD_DIR_CARCL&SUBGRP=17

150 Fayetteville Street Mall Suite 2800

Raleigh, NC 27601

There is no cost to attend the following events; however you must register by 9/25/2009.

Send email to: SupplierDiversity@sas.com

Please include the following information:

- Full Name
- Company Name
- Phone number (with area code)
- Name of the event(s) you plan to attend
 - Educational/Legislative Information Sessions
 - Networking Reception
 - Open House
 - N.C. Statewide Uniform Certification Workshop

iii Educational/Legislative Information Sessions and Networking Reception

Directions to RDU Center: <http://www.rdu.com/mapsdirect/tofromrdu.htm>

Room 100, RDU Center

1000 Trade Drive

RDU Airport, NC 27623

iv Open House and Statewide Uniform Certification (SWUC) Workshop

The Initiative Building location: <http://www.ncindian.com/contactUs.cfm>

5800 Faringdon Place

Raleigh, NC 27609