



# The University of North Carolina

GENERAL ADMINISTRATION

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*Constituent Universities*  
Appalachian State  
University

East Carolina  
University

Elizabeth City  
State University

Fayetteville State  
University

North Carolina  
Agricultural and  
Technical State  
University

North Carolina  
Central University

North Carolina  
State University  
at Raleigh

University of  
North Carolina  
at Asheville

University of  
North Carolina  
at Chapel Hill

University of  
North Carolina  
at Charlotte

University of  
North Carolina  
at Greensboro

University of  
North Carolina  
at Pembroke

University of  
North Carolina  
at Wilmington

University of  
North Carolina  
School of the Arts

Western Carolina  
University

Winston-Salem  
State University

*Constituent High School*  
North Carolina  
School of Science  
and Mathematics

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## MEMORANDUM

TO: Chief Academic Officers

FROM: Alan Mabe  
Jim Sadler

DATE: September 21, 2009

SUBJECT: Restarting the Academic Program Planning and Evaluation Process

The Board of Governors' Committee on Educational Planning, Policies, and Programs has indicated that the revised degree planning and authorization process should proceed. But I should note that there is still a great deal of caution about how many new programs the Board should approve and differing views on the extent program expansion should be based on program reduction at the proposing campus or expansion of existing programs at other campuses. The ordering of the set of disciplinary panels has been developed based on the priorities presented to the Educational Planning Committee. It tries to balance the priorities and needs of the State and the campuses. With the backlog that has developed, it will simply take a while to review all the proposed programs. There should also be a caution that even if a program is approved through the process there may be separate questions about when the programs can actually be implemented given program costs and the State budgetary situation at the time. For example, the expansion of the medical classes at UNC CH and ECU are on hold due to the budgetary restraints.

We will restart the review process and as we get feedback from the Educational Planning Committee and the Board we will make adjustments as needed. We will start off as follows:

For each new degree proposal, a disciplinary panel will be convened that reviews state-wide needs in the discipline and options for addressing those needs. Times for panel review sessions have been scheduled as indicated on the attached calendar. Please see the notes at the end of the schedule for additional information. Proposals to be reviewed will be posted in the Disciplinary Panels section of the Academic Planning website: <https://www.northcarolina.edu/dpanels/index.php>.

To prepare for this review process, please do the following:

1. If a program proposed by your campus is scheduled for review, please provide the name and contact information for someone to represent the proposed program that can offer an introductory statement about the requested degree and respond to comments by disciplinary panel members.
2. If your campus wishes to provide feedback on a particular proposal, please identify a faculty representative (someone from the relevant discipline or field) who can participate in a panel discussion at the time noted on the attached calendar. Written feedback can be provided ahead of time. Each campus is invited to have a representative on each disciplinary panel, but it is not necessary for a campus to participate.
3. Please provide these names and contact information to Ms. Cody Thompson ([cody@northcarolina.edu](mailto:cody@northcarolina.edu), 919-962-4589) at least two weeks before the scheduled review. (Note: For the programs to be reviewed on Oct. 1, we will need these names as soon as possible.) Written feedback should go to Ms. Thompson as well.

It is our hope that disciplinary panel members will provide insights on the perceived need for a new degree program, feedback on elements of the proposal under review, and suggestions for efficient ways to conserve and share resources.

The revised policies, regulations, and guidelines for Academic Programs Planning and Evaluation can be found in the Board of Governors' Policy Manual between 400.1 and 400.1.2.1 or at this URL:

<http://www.northcarolina.edu/policy/index.php>

This is a time consuming process and our resources both at the campuses and at General Administration for developing and guiding this process are diminished.

There are some doctoral programs that had already been approved by the Educational Planning Committee for planning. Those are now at the stage for Establishment, which means we are collecting reviews from outside reviewers and will take them to the Graduate Council at its fall meeting. The three that are in the process of review for establishment are Nanoscience (NCA&T and UNCG), Computational Science and Engineering (NCA&T), and Environmental Health Science (UNCG).

**UNC Process for Review of Proposed New Degree Program Requests**  
**Proposed Schedule**  
(See notes on next page.)

Thursday, Oct. 1

- 3-4 p.m.: NC State University: B.S. in Genetics (CIP 26.0801)  
4-5 p.m.: UNC Greensboro: B.S. in Entrepreneurship (CIP 52.0701)

Wednesday, Oct. 7

- 2-3 p.m.: NCA&TSU and UNCG: [joint] M.S. in Nanoscience (CIP 40.9999)  
3-4 p.m.: Fayetteville State: B.A. in Intelligence Studies (CIP 44.0401)

Wednesday, Oct. 14 \*

- 2-3 p.m.: UNC Wilmington: M.S. in Coastal and Ocean Policy (CIP 03.0205)  
3-4 p.m.: UNC Wilmington: M.S. in Biopharmaceutical Clinical Research (CIP 51.999)

Wednesday, Oct. 21

- 2-4 p.m.: Western Carolina University: D.P.T. in Physical Therapy (CIP 51.2308)  
Winston-Salem State University: D.P.T. in Physical Therapy (CIP 51.2308)  
[Also UNC Pembroke has an interest in this area]

Wednesday, Oct. 28

- 2-4 p.m. Appalachian State University: B.S.N. in Nursing (CIP 51.1601)

Wednesday, Nov. 11 \*

- 2-4 p.m. UNC Charlotte: Ph.D. in Bioinformatics & Computational Biology (CIP 26.1103)

Wednesday, Nov. 18

- 2-3 p.m. ECU: M.S. in Sustainable Tourism (CIP 30.9999)  
3-4 p.m. NCSU: B.S. in Soil and Land Development (CIP 01.1299)

Wednesday, Dec. 2

- 2-4 p.m. UNC-Chapel Hill: M.A. & Ph.D. in American Studies (CIP 05.0102)

Wednesday, Dec. 9 \*

- 2-3 p.m. UNCC: Ph.D. in Global Studies (CIP 30.2001)  
3-4 p.m. UNCC: B.A. in Japanese Studies (16.0302)

Wednesday, Dec. 16 \*

- 2-3 p.m. UNCW: B.S. in Oceanography (CIP 40.0702)  
3-4 p.m. ECU: B.S. in Applied Atmospheric Science (CIP 40.0499)

Wednesday, Jan. 13

- 2-3 p.m. NCSU: M. and M.S. in Environmental Engineering (CIP 14.1401)  
3-4 p.m. NCSU: M. in Environmental Assessment (CIP 03.0104)

Wednesday, Jan. 20

2-4 p.m.       UNCW: Ph.D. in Applied and Experimental Psychological Science  
[Also interest in this area from ASU and FSU]

Wednesday, Jan. 27

2-4 p.m.       UNCW: B.A. in International Studies (CIP 30.2001)  
WCU: B.A. in International Studies (CIP 30.2001)

Notes:

Panel reviews will be by videoconference unless marked with “\*.” Sessions marked “\*” will be by a telephone conference call and/or desktop conferencing software. A call-in number will also be available for videoconferences. If needed, contact the campus videoconference coordinator for confirmation of the videoconference location:

([http://www.mcnc.org/index.cfm?fuseaction=page&filename=NCREN\\_Interactive\\_Video\\_University\\_Contacts.html](http://www.mcnc.org/index.cfm?fuseaction=page&filename=NCREN_Interactive_Video_University_Contacts.html) ).

Program proposals to be reviewed will be posted on the UNC-GA Academic Planning website: <http://www.northcarolina.edu/dpanels/index.php>

After introductions, panel review sessions will consist of:

- an opening statement by a person representing the proposed new degree program,
- a review of data relevant to the requested program,
- discussion by the panel members addressing:
  - perceived need for the program,
  - issues presented by the proposal, and
  - opportunities for expansion of existing programs, collaboration among programs, and potential for online offerings and course sharing, and
- identification of issues to receive further attention by UNC-GA and /or the requesting campus.

Please respond to Ms. Cody Thompson ([cody@northcarolina.edu](mailto:cody@northcarolina.edu); 919-962-4589) with the name of the person who will represent the requesting campus and provide an opening statement to the disciplinary panel and [optional] the name of a proposed disciplinary panel member to review the proposal.