

# CONFERENCE ON TRUSTEESHIP

*February 7-8, 2007*

**Alumni-Foundation Event Center North  
Carolina A&T State University  
Greensboro, North Carolina**

**Wednesday, February 7<sup>th</sup>**

**Noon -1:30 p.m.  
Center Ballroom**

***Opening Luncheon***

**Welcome - Jim W. Phillips, Jr., Chairman, Board of Governors Luncheon  
Speaker - Krista Tillman, President, BellSouth North Carolina**

*Krista Tillman was named President of BellSouth North Carolina in June 2000, the culmination of a career with the corporation that began as an engineer with Southern Bell in 1979. She has recently announced her retirement from her current position. Early in his tenure, President Bowles enlisted Ms. Tillman to lead the President's Advisory Committee on Effectiveness and Efficiency (PACE). Ms. Tillman will discuss the approach of the PACE and the potential impact of the committee's recommendations on future University operations.*

**1:45 - 2:30 p.m.  
Room 101**

**Implementing the PACE Recommendations  
Jeff Davies, Chief of Staff**

*In this session, some of the major recommendations of the PACE will be reviewed and a proposed implementation strategy will be discussed. More importantly, ideas will be sought on ways to improve the implementation strategy and to make changes to a long-standing culture that should be more focused on operating effectively and efficiently.*

**2:30 - 3:30 p.m.  
Room 101**

**How UNC Can Best Serve North Carolina over the Next Twenty Years  
Norma Mills, Lecturer in Public Law and Government, UNC Chapel Hill  
School of Government**

*Norma Mills, formerly the Chief of Staff to President Pro Tempore Marc Basnight and currently a lecturer in the UNC-CH School of Government, is leading a project for the University to determine how the University can fulfill its mission of instruction, scholarship, and public service in the 21<sup>st</sup> century by proactively anticipating and identifying the needs facing our state over the next two decades and, consistent with its mission, develop and implement responses. This session will focus on project goals and logistics as the plan for accomplishing the objectives is shaped and refined. Input and suggestions from campus representatives will be encouraged and welcomed.*

## **Wednesday, February 7<sup>th</sup> - continued**

**3:45 - 4:45 p.m.**  
**Room 101**

### **Trusteeship - Best Practices**

**Jim W. Phillips, Jr., Chairman, Board of Governors**

**James Talton, Former East Carolina University Trustee**

**Patricia Sullivan, Chancellor, UNC Greensboro**

**Gloria Ross Reese, Winston-Salem State University Trustee**

*During this session, Chairman Phillips will moderate a discussion among chancellors and trustees of the best practices for successful trusteeship. The session will cover the role of the board in academic affairs, personnel matters, assuring the fiscal integrity of the institution, and fundraising.*

**4:45 - 5:30 p.m.**  
**Room 101**

### **State and Federal Advocacy**

**Andy Willis, Vice President for Government Relations**

**Kimrey Rhinehardt, Vice President for Federal Relations**

*Together, President Bowles, the Chancellors, and the members of the Board of Governors assemble policy and funding agendas for consideration at the state and federal levels of government. The issues can range from student financial aid funding to governance to capital projects to research. In this session, General Administration staff will discuss the top policy and funding issues facing the University and present best practices for advocacy by the Board of Trustees.*

## **Thursday, February 8<sup>th</sup>**

**8:15 - 9:15 a.m.**  
**Room 101**

### **Athletics**

**Myles Brand, President, National Collegiate Athletic Association**

*Intercollegiate athletics has been in the national spotlight several times over the last few years with a wide variety of cases ranging from the University of Colorado recruiting practices for football to the Duke University lacrosse team party incident to the academic practices of two professors on behalf of athletes at Auburn University. University leaders are expected to protect the integrity of the university and ensure compliance with both academic and athletic policies. What potential issues are on the horizon for intercollegiate athletics? Dr. Myles Brand, President of the NCAA and former president of Indiana University will address current and future issues and how our universities should address and prepare for the challenges that lie ahead. There will also be an opportunity for questions and interaction with Dr. Brand.*

**Thursday, February 8<sup>th</sup> - continued**

**9:30 - 10:30 a.m.**  
**Room 101**

**Accountability Plan and Performance Measures**  
**Harold Martin, Senior Vice President for Academic Affairs**  
**Alan Mabe, Vice President for Academic Planning and University-School Programs**

*The University of North Carolina is committed to developing a voluntary accountability plan that will allow the University and its constituent institutions to demonstrate their success in carrying out their missions in teaching, research, and service. The plan will also provide a transparent account of the goals, directions, and performance on a number of explicit performance measures.*

*Those measures are organized into a framework of seven general categories that reflect the University's twelve priorities and seven strategic directions. The sections are: Student Success; Outstanding Faculty; Program Emphasis and Quality; Economic and Community Development Impact of the University; Adequacy, Utilization, and Safety of Facilities; Effectiveness and Efficiency of Enabling Services for the Academic Mission; and Private Fundraising. This session will review the Plan.*

**10:45 -12:00 noon**  
**Room 101**

**Conflicts, Ethics, and Lobbying**  
**Perry Newson, Executive Director, North Carolina State Ethics Commission**  
**Frank Perry, Education Program Director, North Carolina State Ethics Commission**

*This session will be conducted by the staff of the State Ethics Commission. A governing board member's or chancellor's attendance at this session will satisfy the requirement for that person to receive education on the requirements of the State Ethics and Lobbying Acts.*