

## COMMITTEE ON UNIVERSITY GOVERNANCE

Thursday, January 11, 2007

### Draft Minutes

The Committee on University Governance met Thursday, January 11, 2007, at 2:00 p.m. in Conference Room C of the General Administration Building. Committee members present included Chairman Davis, Dr. Key, Mr. Lail, Mr. Mills, Mrs. Robinson, Dr. Roseman, Mr. Souza, and Mr. Wilson. Chairman Phillips, Mr. Farris, Mrs. Sanders, and Chancellor Peacock joined the meeting as well as Dr. Judith Wegner of the UNC Faculty Assembly. Associate Vice President Bunting, Legal Assistant Szypszak, and Mr. Corgnati attended as staff.

### Approval of Minutes

Upon motion of Mr. Wilson and seconded by Mr. Lail, the committee voted to approve the minutes of the November 9, 2006, meeting of the committee.

Upon motion of Dr. Roseman and duly seconded, the committee voted to go into closed session in accordance with NCGS 143-318.11(a) (6) to hear or investigate a complaint, charge, or grievance by or against a public officer or employee.

### CLOSED SESSION

Upon motion of Dr. Roseman and seconded by Mr. Mills, the committee voted to return to open session.

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## OPEN SESSION

### Discussion of Vacancies on Boards and Councils

The committee discussed vacancies on councils and boards of trustees.

There is a partial term ending June 30, 2007, on the University of North Carolina at Pembroke Board of Trustees. Upon motion of Dr. Roseman and seconded by Mrs. Robinson, the committee voted to recommend the election of Paul Willoughby of the Research Triangle Park to serve on the University of North Carolina at Pembroke Board of Trustees. His biography is presented as Appendix B.

There is a partial term ending June 30, 2009, on the University of North Carolina at Wilmington Board of Trustees. This vacancy results from the resignation of Robert S. King of Wilmington. Action was deferred.

There is a partial term ending June 30, 2007, on the North Carolina School of Science and Mathematics Board of Trustees, representing Congressional District 12. Action was deferred.

There are three terms ending February 29, 2012, on the Pitt County Memorial Hospital Board of Trustees. Action was deferred.

### 2007 Trustee Selection Process

Mr. Davis updated the committee on the 2007 trustee selection process. The committee continued its conversation regarding the role of the campus liaison, the need to focus on diversity on each of the boards of trustees, and the need to ensure participation of the incumbent trustees recommended for reelection. Staff was directed to share the names and supporting documentation of all nominees to the chancellor of each campus and the chairman of each board.

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Other Business

The committee was made aware of the settlement agreement in the case:  
*Connor-Neufville v. WSSU, Board of Governors of the University of North Carolina, and Dr. Harold L. Martin, Sr., in his official capacity.* Case No. 1:06-CV-00414

Upon motion and duly seconded, the committee voted to adjourn.

**Paul Willoughby**  
**P. O. Box 13284**  
**Research Triangle Park, NC 27709**

**Education**

**1974**                      **UNC Pembroke**  
                              **B.S., Health & Physical Education**

**Professional Career**

**1986-Present**        **McDonald's Owner/Operator, PPR Foods.**  
                              **Opened first restaurant in Durham, NC in 1986.**  
                              **Currently operates five restaurants in the RTP area.**

**1974-1986**            **Started career as a teacher/coach in Brunswick County.**  
                              **Coached successful football teams in Brunswick and**  
                              **Robeson County. Also during this time, opened a fitness**  
                              **center, worked in the insurance industry and worked in**  
                              **personnel with a major textile company.**

**Personal**

**Wife, Pat, 1976 UNCP graduate**  
                                      **McDonald's Owner/Operator, PPR Foods**

**Son, Rex, 2004 UNCP graduate**  
                                      **Professional Golfer**

**Summary of Personal and Professional Strengths**

Mr. Willoughby, as a partner with his wife Pat (UNCP Class of '76), has been running his own business for the past twenty years. Having recently made a substantial commitment to his alma mater, he was asked to speak to UNCP's MBA program in which he recounted some life-lessons that have accounted for his own success, stressing the important of ethics and values in business. He is personally and professionally committed to higher education, supports his community, and enjoys mentoring young people in the business world. Willoughby is a hands-on manager with expertise in supervising and coaching staff, and built his successful career from the bottom up. He is a former athlete who respects the influence that sports has on character, is strongly committed to his family and was pleased to have his own son follow in his footsteps and attend UNCP.

**Contact:**

Amber Rach | 910.521.6863 | [amber.rach@uncp.edu](mailto:amber.rach@uncp.edu)  
University and Community Relations

Friday, November 3, 2006

**Paul Willoughby: McDonald's franchisee speaks at UNCP**

Life is pretty good for a man like Paul Willoughby, who owns five thriving McDonald's restaurants in the Triangle area.



It wasn't always so, Willoughby told an audience of more than 100 students and faculty of the School of Business at The University of North Carolina at Pembroke.

A 1974 UNCP graduate, Willoughby spoke on October 18 at the Regional Center for Economic, Community and Professional Development at COMtech as part of the Distinguished Executive Speaker Series.

"My wife Pat was my biscuit maker for nine months at our first store," Willoughby said. "I remember getting to bed around 4 a.m. one night and getting a call at 5 a.m. that the biscuit oven wasn't working."

From high school football coach to corporate executive, Willoughby worked his way up the McDonald's food chain from grill man to CEO of PPR Foods in Chapel Hill, N.C.

He appeared with his wife Pat, a 1976 UNCP graduate and son Rex, a 2004 UNCP graduate.

"If you want to be home with your wife and children and live in that cozy cottage on the corner, this is not for you," Willoughby said. "Success does not happen by accident. I still unload trucks.

"You have to have a passion for what you're doing," he said. "You'll have to drive yourself, sometimes on very little sleep."

After a successful run in coaching football that included a stop as head coach at Lumberton Senior High School, Willoughby had a less-than-successful four-year run in corporate life.

"After four years, my boss at WestPoint Pepperell – a guy who I learned so much from – called me in one day and fired me," he said.

That may have been the turning point in the young entrepreneur's life.

"Thank God for those four years because I learned so much," he said. "I never could have done what I do now if I hadn't had that job."

"You take what you learn to the next level," he said. "You young people probably don't realize it, but it's a growing experience."

Willoughby took his bittersweet experience and his life savings to McDonald's, where it has been happily ever after, almost.



*Willoughby Family - From left: Rex Willoughby '04, Kelli (Rex's wife), Paul, Dr. Carmen Calabrese, director of UNCP's MBA program, and Pat.*

Without pay, he worked for most of a year at several restaurants and attended "Hamburger U" in Chicago, Ill., to gain experience, and then leased his first restaurant in Durham, N.C. It was a turnaround project of a corporate-owned restaurant.

"The store was not doing well, but we liked what we saw and decided to go forward," Willoughby said. "When I wrote them a check, I had \$800 left."

It was long days, and Rex, who was two years old, slept on a desk until his daycare center opened.

"Pat and I used to ride together to our accountant's office in case one of us fell asleep," he said. "Things like this don't happen by accident."

Willoughby said McDonald's restaurants sell for up to \$3.4 million in today's market, and his company is looking for additional acquisitions. He is a McDonald's man through and through.

"I have been asked 'why McDonald's?'" he said. "I'm going to associate with the best, and I'm going to be the best, or I'm not going to do it."

Willoughby advised students to go with their "passion" or don't go.

"You've got to decide where you want to place your bets," he said. "Quality is why McDonald's is number one."

Willoughby discussed franchising and raffled off some of his favorite motivational books, including "Grind it Out" by McDonald's founder Ray Kroc.

For more information about UNCP's Distinguished Executive Speaker Series, please contact Dr. Carmen Calabrese at 910.521.5712 or email [mba@uncp.edu](mailto:mba@uncp.edu).

**Contact:**

Amber Rach | 910.521.6863 | [amber.rach@uncp.edu](mailto:amber.rach@uncp.edu)

University and Community Relations

Thursday, June 15, 2006

**Paul and Pat Willoughby contribute to football campaign**

Paul and Pat Willoughby of Chapel Hill, N.C., have contributed \$50,000 to the First and Ten Campaign for Football and Athletic Excellence at The University of North Carolina at Pembroke.



*UNCP Development Director Wendell Staton and Paul and Pat Willoughby*

The gift earned naming rights to the new Willoughby Press Box in UNCP's football stadium. The Lumberton, N.C., natives own PPR Foods, Inc., a McDonald's franchisee with five Triangle area restaurants. The family moved to the Triangle area and opened their first restaurant in 1986 in Durham, N.C.

Paul and Pat Willoughby, and their son, Rex, are UNCP graduates with lengthy connections to athletics in the region. Paul graduated in 1973, Pat in 1976 and Rex in 2004.

"We've always been plugged into things down there," Paul said. "With football starting up, we thought this would be a good time to contribute to the University."

Paul Willoughby's name is synonymous with football at Lumberton High School. As a player, he was a standout quarterback, and as head football coach from 1976-81, he was a winner and coached many outstanding players including retired NFL great Donnell Thompson.

Pat was an outstanding athlete at Littlefield High School. And Rex played on the UNCP golf team and is currently playing on the Hooters Tour.

"Wendell Staton recruited Rex, and we thought it would be a good place for him," Paul said. "He did fairly well, and they had some good golf years. He made a good decision to go to UNCP."

Staton is a former UNCP assistant basketball and head golf coach who works with UNCP's Office for Advancement, leading the Campaign for Football. Staton is just one connection the Willoughbys have with UNCP athletics.



As a physical education major, Paul met UNCP's coaching community including Ray Pennington and Lacy Gane, both former coaches and athletic directors. At Lumberton High School, he worked and coached with current UNCP Physical Education Department Chair Dr. Tommy Thompson.

"I enjoyed the atmosphere at the University," Paul said. "It has good physical education and teacher preparation programs."

Paul said his training at UNCP and Lumberton High School paid dividends in his transition to the business world as a McDonald's franchisee.

"It was an adjustment, but training and working with people, especially young people, was very similar to teaching and coaching," he said.

Paul is excited about football at Pembroke and has met with head coach Pete Shinnick.

"I think they've made an outstanding choice in coach Shinnick," he said. "There is a good foundation in the region to start a football program."

The bottom line is that football and long-time friendships convinced the Willoughbys that this was the time to give back to their school.

"We try not to forget where we came from," Paul said.

To learn more about the Campaign for Football and Athletic Excellence at UNCP, please contact the Office for Advancement at 910.521.6252 or email [advancement@uncp.edu](mailto:advancement@uncp.edu).