

Committee on Educational Planning, Policies, and Programs

Minutes

353rd meeting, April 11, 2006

Members Present: Ms. Blank, Mr. Hayes, Mr. Norwood, Ms. Owen, Mr. Phillips, Ms. Robinson, Dr. Roseman, Ms. Sanders, Dr. Taylor, Mr. Wynne

Other Board Members Present: Ms. Gage, Dr. Gilchrist, Mr. Lail, Dr. Keyes, Mr. Young, Mr. Dixon, Mr. Davis, Dr. Gilchrist, Ms. Gage

Others Present: Mr. Atkins, President Bowles, Dr. Brown, Ms. Chapman, Mr. Davies, Dr. Howard-Vital, Ms. Green, Dr. Jenkins, Dr. Kanoy, Dr. Killingsworth, Dr. Lea, Dr. Mabe, Ms. Render, Ms. Schuettpelz, Dr. Thompson, Dr. Sullivan, Ms. Chapman, Dr. Lorden, Ms. Winner, Ms. Worthington, Ms. Young

Chairman Taylor called the meeting to order at 8:30 a.m. in the Dogwood Room, Elliott University Center, UNC Greensboro.

There being no corrections or additions to the minutes of the February 9, 2006 meeting, it was moved by Ms. Robinson and seconded by Mr. Hayes that they be approved as distributed. Motion passed.

Administrative Action Items (*action by consent*)

Intellectual Capital Formation

Request for authorization to establish the following baccalaureate degree programs:

Bachelor of Science in Technical Photography at Appalachian State University
Bachelor of Science in Appropriate Technology at Appalachian State University
Bachelor of Science in Comprehensive Science Education at North Carolina A&T State University
Bachelor of Science in Geomatics at North Carolina A&T State University
Bachelor of Science in Marketing at the University of North Carolina at Greensboro
Bachelor of Science in Turfgrass Science at North Carolina State University
Bachelor of Science in Nutrition Science at North Carolina State University
Bachelor of Arts in Women's and Gender Studies at North Carolina State University
Bachelor of Science in Mathematics for Business at the University of North Carolina at Charlotte
Bachelor of Arts in Mathematics for Business at the University of North Carolina at Charlotte
Bachelor of Fine Arts in Motion Picture and Television Production at Western Carolina University
Bachelor of Science in Forensic Science at Western Carolina University

Request for authorization to establish the following master's degree programs:

Master of School Administration at Elizabeth City State University
Master of Construction Management at East Carolina University
Master of Science in Software Engineering at East Carolina University

Request for approval of licensure for the following programs:

ITT Technical Institute to offer programs in Charlotte, NC:

Associate of Applied Science in
 Computer and Electronics Engineering Technology
 Information Technology – Computer Networks
 Information Technology – Multimedia
Bachelor of Science in

Business Accounting Technology
Business Administration
Criminal Justice
Information Systems Security

Reports for Approval

Report on Existing and New 2 + 2 Programs between UNC and NCCCS
Report on Prospective Teacher Scholarship Program

Reports for Information

Semiannual Report on Academic Program Planning Activities

It was moved by Ms. Blank and seconded by Mr. Hayes that the consent agenda be approved except for the Master of Science in Software Engineering at East Carolina University which was removed for further consideration. Motion passed.

Dr. Mabe gave a report on the Carnegie Classification of Institutions of Higher Education. Carnegie has now revised its basic classification.

The Committee considered the proposed Plan for Dentistry in North Carolina. Dr. Mabe presented the background: The plan has been jointly developed by East Carolina University and the University of North Carolina. In 2001-2002 General Administration did a review, relying on three out-of-state deans of dentistry, of the request by ECU to start a dental school. That report recommended against starting a new school at ECU at that time, but recommended expansion of dental clinics and use of residents to provide more dental outreach in eastern North Carolina. The report recommended that the dental class at UNC-CH be enlarged by 25. It also recommended that the issue of a dental school for ECU be addressed again in five years. UNC-CH expanded by approximately five students but needs additional facilities to accommodate the recommended growth.

This past fall, ECU Board of Trustees approved a new study on the need for a dental school. Discussions were also begun between the Chancellors of ECU and UNC-CH regarding the extent to which they might agree on a plan for dentistry. Much discussion ensued which eventually involved the participation of General Administration. The plan represents the fruits of that cooperation.

It is clear that North Carolina ranks near the bottom in dentists per 100,000 population, 45th in 2000, and 47th in 2004. There are significantly fewer dentists per 100,000 population in the rural areas of the State compared to urban areas. The plan is for ECU to have a dental school in Greenville with a class size of fifty and for UNC-CH to bring its class size to 100. ECU would also develop 8-10 educational and service clinics in rural and underserved areas of the State to significantly expand available dental services, especially to children. UNC-CH also will add two outreach clinics. The plan includes a lengthy list of ways the two campuses will cooperate in implementing the plan. It was made clear that approving the plan was not the same as approving a new degree program. The motion requires that all the steps for approval of a new first professional degree program be met and that planning funds will not be released to the campus until those steps are met. These steps are footnoted to the motion to be absolutely clear.

It was moved and seconded to approve the Plan for Dentistry for North Carolina and recommend that Budget and Finance include the planning funds* in their recommendation to the Board.

The planning funds would be appropriated to the Board of Governors and would not be released until the Board's required procedures and approvals were met, including those for establishing new first professional programs**. The Board would expedite this process as much as possible. The President is to secure consultants who will advise both the campuses and the General Administration regarding the development and implementation of plans for dental education and dental services in North Carolina.

*Seven million dollars is being recommended.

**The procedure for planning and establishing a doctoral or first professional degree program is as follows:

1. The campus prepares a document based on Section 4001.1 of the UNC Policy Manual for requesting the approval to plan a new program.
2. General Administration reviews the proposal to plan and decides if it is ready to be submitted to the University-wide Graduate Council.
3. If submitted, the Graduate Council makes a recommendation.
4. Based on the recommendation of the Graduate Council, General Administration decides if it is ready to submit to the Committee on Educational Planning, Policies, and Programs.
5. If submitted, the Educational Planning Committee decides whether to approve for planning.
6. The campus prepares a document based on Section 4001.1 of the UNC Policy Manual for requesting the approval to establish the new program, which has been previously approved for planning.
7. General Administration reviews the proposal to establish and decides if it is ready to be submitted to the University-wide Graduate Council.
8. If submitted, the Graduate Council makes a recommendation on the proposal to establish.
9. Based on the recommendation of the Graduate Council, General Administration decides if it is ready to submit to the Committee on Educational Planning, Policies, and Programs.
10. If submitted, the Educational Planning Committee decides whether to recommend that the Board approve the proposed program for establishment.
11. If recommended by the Planning Committee, the Board of Governors decides whether to approve the proposed program for establishment.
12. If approved by the Board of Governors the campus may start the program.

Dr. Mabe provided an update on Retention and Graduation. The report provided detailed data on retention and graduation rates at UNC constituent institutions.

Dr. Lorden gave a report from the Chief Academic Officers' Committee on Retention and Graduation in which she summarized the discussion by that group regarding setting targets for retention and graduation.

Chairman Taylor adjourned the planning portion of the meeting at 10:08 a.m. to join the Joint Meeting of the Committee on Budget and Finance and the Committee on Educational Planning, Policies and Programs in the Maple Room, Elliott University Center, UNC Greensboro.

Minutes of the April 11, 2006 Meeting of the Board of Governors'
Committee on Budget and Finance and
Committee on Educational Planning, Policies, and Programs

A joint meeting of the Committee on Budget and Finance and the Committee on Educational Planning, Policies, and Programs was held in the Maple Room of Elliott University Center on the campus of the University of North Carolina at Greensboro on Tuesday, April 11, 2006 at 10:00 a.m. The purpose of the meeting was to consider the supplemental budget.

Members of the Committee on Budget and Finance, the Committee on Educational Planning, Policies, and Programs, other Board of Governors' members, Chancellors, faculty members, staff from the Office of the President, representatives from State government agencies, and members of the press were in attendance.

Dr. Priscilla Taylor, Chair of Educational Planning, convened the meeting and offered comments. She then recognized President Bowles and he reviewed the request for funding for teacher education. Questions and comments were heard throughout his remarks. Vice President Alan Mabe presented the request for funding for nursing. After that, he presented the proposed plan for dentistry in North Carolina. Earlier in the day, the Committee on Educational Planning, Policies, and Programs had endorsed that \$7,000,000 in planning be included in the capital budget priorities. Dean John Williams from the UNC-Chapel Hill School of Dentistry was in attendance and answered questions. Vice Chancellor Michael Lewis of ECU also responded to questions about dentistry. President Bowles then offered comments on the research campus at Kannapolis. Alan Mabe discussed the Hickory Center for Engineering Technology. Vice President Robyn Render explained the Renaissance Computing Institute/IBM initiative. Chief of Staff Davies presented the funding for the Alfred Mann Institute. He then explained that the Committee on Budget and Finance would consider a resolution highlighting the cooperative relationship established with the North Carolina State Board of Community Colleges. President Lancaster, President Bowles, and others had been working together to establish a program to successfully provide higher education for the citizens of North Carolina. Board members in attendance endorsed the resolution.

Chair Gage announced that the Committee on Budget and Finance would deliberate the budget priorities in its meeting following this meeting and invited comments from attendees.

There being no further business, the meeting was adjourned.

Dr. Priscilla Taylor
Chair of the Committee on
Educational Planning, Policies, and Programs

Ms. Hannah Gage
Chair of the Committee
on Budget and Finance