



The University of North Carolina

OFFICE OF THE PRESIDENT

POST OFFICE BOX 2688, CHAPEL HILL, NC 27515-2688

Alan R. Mabe, *Vice President for Academic Planning*

Telephone: (919) 962-4589 • Fax: (919) 962-7139 • E-mail: mabe@northcarolina.edu

October 4, 2005

TO: Committee on Educational Planning, Policies, and Programs

FROM: Alan Mabe

SUBJECT: Draft of Proposed Strategic Direction on Economic Transformation

The Committee on Economic Development is expected to recommend a new strategic direction, Economic Transformation, which will attempt to capture the contributions UNC is making to economic development and challenge the University to expand its role in transforming North Carolina's economy. Mr. Lail will present the recommendations of the Economic Development Committee to the Educational Planning Committee at its October meeting.

Appalachian State
University

East Carolina
University

Elizabeth City
State University

Fayetteville State
University

North Carolina
Agricultural and
Technical State
University

North Carolina
Central
University

North Carolina
School of
the Arts

North Carolina
State University
at Raleigh

University of
North Carolina
at Asheville

University of
North Carolina
at Chapel Hill

University of
North Carolina
at Charlotte

University of
North Carolina
at Greensboro

University of
North Carolina
at Pembroke

University of
North Carolina
at Wilmington

Western Carolina
University

Winston-Salem
State University

An Equal Opportunity/
Affirmative Action
Employer