

The University of North Carolina

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TO: Committee on Educational Planning, Policies, and Programs

FROM: Alan Mabe

SUBJECT: Strategic Directions

There has been widespread discussion regarding a proposal to add a strategic direction on Economic Transformation. The Economic Development Committee will review this issue at its meeting on October 13 and Mr. Lail will present the recommendations of that committee regarding a new strategic direction on Economic Transformation to Educational Planning.

The material here contains the proposed changes to the current Strategic Directions, and a draft of the proposed new strategic direction that will be proposed by the Economic Development Committee. Some of the proposed changes in Creation and Transfer of Knowledge are made with the expectation that economic development issues will be consolidated in a new strategic direction. These changes proposed to the Educational Planning Committee are based on wide discussion and review by a number of groups including the Chancellors, Chief Academic Officers, Faculty Assembly, and the President's Cabinet.

The Cabinet has recommended that the statement of the Strategic Directions in the Long-Range Plan be without numbers and letters.

Following the proposed changes to the Strategic Directions is a section containing proposed areas for measuring success in achieving the Strategic Directions.