

**University of North Carolina Board of Governors
Committee on Public Affairs
Thursday, November 11, 2004
4:00 p.m.**

Board Room

AGENDA

1. Remarks from the Honorable Richard Morgan, Speaker of the House (bio attached)
 2. Other
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**University of North Carolina Board of Governors
Committee on Public Affairs
Friday, November 12, 2004
8:30 a.m.**

Executive Conference Room

AGENDA

1. Approval of October 8, 2004 minutes*
2. Committee consideration and approval of 2005 State Legislative Proposals
3. Post-Election Review and Analysis
4. Other

DRAFT

**Minutes of the Committee on Public Affairs
UNC Board of Governors
October 8, 2004**

The following committee members were present:

Jim Babb, Chair
Brent Barringer
Anne Cates
Dudley Flood
Peter Hans
Jim Holshouser
Charles Mercer

The following additional Board members, staff, and others were present:

Ray Farris	President Broad	Joni Worthington	Charlotte Todd
Bob Warwick	Robyn Render	Michelle Howard-Vital	Sam Watt
Irvin Aldridge	Leslie Winner	Kemal Atkins	Vickie McNeil
Adelade Key	Mark Fleming	Terry Feravich	
Cary Owen	Scott Daugherty	George Briggs	
Hannah Gage	Laura Foxx	James Smith	
Ed Broadwell	Ken Grogan	Bobby Kanoy	

1. Ms. Cates moved, seconded by Dr. Flood, that the minutes of the meeting of September 9, 2004, be approved. The motion carried.

Chairman Babb announced that Speaker Richard Morgan would be a guest at the November 11th Public Affairs Committee meeting.

2. Mark Fleming, Vice President for Government Relations distributed the 2004 Legislative Report. Mr. Fleming stated that revenue collection for the first three months of the 2004-05 fiscal year to the General Fund came in \$74.3 million higher than predicted. However, revenue collection for next year may not be enough to cover educational items such as enrollment growth for the University and Community Colleges, ABC bonuses, Medicaid and more.

University campuses are in the process of submitting proposals for the 2005 Non-Budget Legislative Initiatives for the state legislative session next year. We have received 67 proposals from campuses, affiliates, and University divisions, thus far. The Committee on Public Affairs will consider these proposals at its November meeting.

Mr. Fleming stated that Congress would be going into recess that week and would not be back in session until mid-November. Congress has passed only the Department of Defense Appropriational bill and has 12 more to go. President Broad has sent each campus and

affiliates a letter requesting items for the Federal Non-Budget legislative agenda items, which are due by November 12th.

Mark also gave a summary of a meeting scheduled for the State Relations Council and Communications Council on November 17th.

3. Scott Daugherty, Executive Director, Small Business and Technology Development Center did a summary of plans for the Committee on Economic Development and the University to have 2-3 meetings before December. Mr. Daugherty will be giving President Broad a proposal by October 15th for the Economic Development project. Due to a cut in federal funding the University proposes to apply for economic development funding from sources other than NIH, such as the Department of Defense. Scott also gave a presentation on "Fueling Growth Through Government Procurement" detailing examples of what the University has to offer through: Procurement Technical Assistance Center (PTAC) services, PTAC service areas, procurement-related services, access to government contracts, distribution of awards in 2003 and economic impact and return on investment.
4. Laura Foxx, Associate Vice President for Advancement gave a summary of recent advancement activities. Ms. Foxx has been conducting individual campus advancement update meetings. There was a recent Major & Planned Gifts Seminar and the Advancement Council will have their fall meeting October 14-15.

There being no further business the meeting was adjourned

**University of North Carolina Board of Governors
Minutes of the Committee on Economic Development and the University**

Wednesday, October 13, 2004

The following committee members were present:

Jack Cecil, Chair
Ed Broadwell – phone
William Burns
Governor Jim Holshouser
Leroy Lail
Charles Mercer - phone
Priscilla Taylor - phone
Robert Warwick - phone
Chancellor Jim Woodward - phone

The following other Board members, staff, and others were present:

President Broad	Ted Abernathy	Shannon Vickery
Scott Daugherty	Rick Carlisle	Carol McLaurin
Joni Worthington	Billy Ray Hall	Scott Jenkins
Erin Schuettpelez	Andrea Harris	
Vickie McNeil	Valeria Lee	
Ferrel Guillory	Jesse White	

1. Committee Chair, Jack Cecil, thanked everyone for their attendance and gave an overview of the meeting and expected outcome for the session. He asked attendees to introduce themselves and the area/organization interest they represented.
2. Following this, 20-30 minute presentations were made by six speakers on the Future Role of the University in Economic Development. Those presenting were:

Ted Abernathy, Executive Vice President, Research Triangle Regional Partnership
Rick Carlisle, Managing Partner, Dogwood Equity (former Secretary of Commerce)
Billy Ray Hall, President, NC Rural Center
Andrea Harris, President, Institute of Minority Economic Development
Valeria Lee, President, Golden Leaf Foundation
Jesse White, UNC-CH, Office of Economic and Business Development (former Commissioner of Appalachian Regional Commission and Executive Director of Southern Policies Board)

A question and answer session followed each presentation.

3. President Broad gave an update on HB1264, an act requiring a joint University-Community College Study to determine future higher education degree and program needs to support the workforce needs of the various regions of the state. She indicated that consultants proposing to undertake the Study requirements of HB1264 had been interviewed and that a selection decision would be made soon. President Broad emphasized the importance of this Study to the future of The University and the economy of the future.
4. The Chair, Jack Cecil, briefly summarized the next steps for the Committee, including a reminder that the next meeting would be held on the afternoon of November 17, 2004 in Chapel Hill.

There being no further business, the meeting was adjourned.