



The University of North Carolina
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To: Members of the Committee on Economic Development and the University

From: Scott R. Daugherty

Subject: Future Meetings

Date: September 22, 2004

cc: Molly Corbett Broad

Colleagues,

We have not scheduled a Committee Meeting coincidental with the October Board of Governor's meeting. The agenda for this meeting had become so packed that we could not manage to schedule sufficient time to allow for presentations from outside experts.

Our next three meetings will need to be 2 to 2 ½ hours in length to accommodate guest presenters. I hope by early next week to have proposed dates for your consideration.

**University of North Carolina Board of Governors
Minutes of the Committee on Economic Development and the University**

Friday, September 9, 2004

The following committee members were present:

Jack Cecil, Chair
Ed Broadwell
Bert Collins
Governor Jim Holshouser
Tom Howe
Leroy Lail
Cary Owen
Estelle Sanders
Priscilla Taylor
Robert Warwick
Chancellor Jim Woodward

The following other Board members, staff, and others were present:

Adelaide Key	Bob Samors	Chancellor Bryan
Ann Cates	Joni Worthington	Chancellor Mullen
Irvin Aldridge	Russ Lea	Jennifer Klimas
President Broad	Alan Mabe	Michelle Williams
Scott Daugherty	Bobby Kanoy	Bob Kennel
Ken Grogan	Sam Watt	Shelby Strothers
Vickie McNeil		

1. The committee approved the minutes of its July 9, 2004 and August 16, 2004 meetings.
2. Committee Chair, Jack Cecil, and President Broad provided the breakdown of current trends in the job market as a follow-up to her presentation at the July committee meeting. The demographics by age showed trends for the state and respective economic regions.
3. Committee Chair, Jack Cecil, President Broad and Scott Daugherty, Executive Director, Small Business and Technology Development Center, conducted a telephone conference on September 3rd with the Presidents of the Regional Economic Development Partnerships. The purpose of the call was to discuss ways in which the Partnerships and the University could work together to meet legislative study requirements (HB1264 and Partnership Vision Plans) which had been set for both groups. It was determined that several of the regional partnerships had already conducted data analysis of their business environment and areas for future growth. The Partnerships agreed to provide The University with copies of recent studies and analyses.

4. The University of North Carolina, Office of the President (UNC) and the North Carolina Community College System, Office of the President (NCCCS) have put out a Request for Information to solicit proposals from consultants to provide services to carry out legislation requiring UNC and NCCCS to study the economic development and workforce needs of North Carolina and to recommend academic programs and facilities responsive to these needs.

It was proposed that the Committee on Economic Development and the University work with the Educational Planning, Programs and Policies Committee in presenting this information to the Board of Governors.

5. Scott Daugherty distributed a one-page summary of a proposal the University submitted to the Economic Development Administration regarding “Building Regional Innovation and Competitiveness: A Model for Job Creation and Economic Growth in North Carolina”. The proposal outlines what North Carolina’s future economy must be founded upon, the four core components of a model for North Carolina (listed below):
 - 1) Regional Competitiveness Assessments and Engaging Regional Leadership
 - 2) Technology and Knowledge Development Transfer
 - 3) Accelerating Enterprise Formation, Development, and Growth and
 - 4) Building a Sustainable Entrepreneurial Culture.
6. Committee members were provided with a summary for Communicating with Policymakers and Citizens about the University’s Role in Economic Development. This recommends a proposed strategic communications plan for the University with the Economic Development role fully integrated in the plan.

It was determined that some future meetings of the committee would have to be scheduled for a longer period of time to meet the objectives of the work plan.

Committee members were asked to submit names of guest speakers to invite for future committee members.

There being no further business the meeting was adjourned.