October 2003

UNC Academic Common Market Pilot Program

The Southern Regional Education Board (SREB) was created in 1948 as a compact for education. The purpose of SREB's interstate compact is "to provide services to member states, to create ways to share resources, and to enable states to achieve together educational programs and improvements that would be impossible or financially impractical for a single state" (SREB Services and Programs, p. 1). SREB was developed at the request of Southern leaders in business, education and government; it was the nation's first compact for education. There are 16 SREB states: Alabama, Arkansas, Delaware, Florida, Georgia, Kentucky, Louisiana, Maryland, Mississippi, North Carolina, Oklahoma, South Carolina, Tennessee, Texas, Virginia, and West Virginia.

Over the years SREB has worked to improve every aspect of education — from early childhood education to doctoral degrees and beyond. SREB states believe that they can lead the nation in educational progress. That is the theme of the report approved by the Southern Regional Education Board in 2002. Recently, SREB members announced 12 new goals. The 2002 *Goals for Education: Challenge to Lead* declares that education in the South will seek not merely parity but leadership. *Challenge to Lead* describes a cohesive system of education extending from the cradle to a lifetime of productive citizenship.

The Academic Common Market has been in existence for almost thirty years. The 1974 Academic Common Market original compact states that "the purpose of the Academic Common Market is to share between states academic degree programs located at southern public colleges and universities. This is accomplished through an exchange of students across borders at in-state rates" (Academic Common Market: Administrative Guidelines, 2002, p. 2). The Academic Common Market (ACM) supports existing degree programs that have the capacity to serve additional students and "to provide access and encourage movement across state lines for programs not available in a student's home state" (Guidelines, p 2).

It was in the spirit of sharing resources, encouraging efficiency, and providing access to more educational opportunity for citizens that the Board of Governors endorsed participation in the Academic Common Market program of SREB. In response to the BOG request, the 2001 General Assembly ratified the establishment of a pilot program for participation in at the graduate level. Since this is a pilot project, reports to the General Assembly are due by the end of December 2003 and by the end of January 2005. Participation by UNC in the Academic Common Market past July 2005 must be ratified by the General Assembly.

The legislation established the criterion for selecting UNC programs for participation in the ACM: "select for participation only those graduate program that are likely to be unique or are not commonly available in other Southern Regional Education Board states." The Office of the President invited UNC campuses to nominate programs for participation. Using the National Center for Education Statistics' database, the Integrated Postsecondary Education Data System (IPEDS), programs were reviewed using the standard of whether there were six or fewer similar degree programs available in public universities in the SREB states. That process resulted in the initial set of programs accepted for participation. Either by request from a potential student or by campus nomination, other programs are reviewed for addition to the approved inventory of participating programs. The UNC graduate programs currently included in the ACM inventory are listed in Appendix B.

Students who are residents of other SREB states and are accepted into a UNC ACM program pay in-state tuition. Likewise, residents of North Carolina who are accepted in out-of-state ACM programs pay in-state tuition for the appropriate SREB state.

In order to coordinate the University of North Carolina's participation in the Academic Common Market, the Office of the President appointed an ACM state coordinator and a manager of the web site. UNC's web site for the ACM was developed and continues to be hosted by Research Triangle Institute. Dr. Donna Benson was the original UNC-ACM state coordinator, and Dr. Michelle Howard-Vital serves in the position now. Morris Dean, a member of the Academic Planning staff, serves as manager of the web site.

Eleven of the sixteen constituent UNC institutions have elected to participate in the pilot program at the graduate level. Participating campuses have a coordinator to serve as campus liaison to the ACM program. Because of the graduate focus, campus coordinators are often deans of the graduate school. Campus coordinators interact with out-of-state students who want to participate in the ACM program. Additionally, campus coordinators recommend certification of students for participation in ACM, communicate with the campus's business office regarding the tuition issues, and certify that students are progressing through the program. In order to maintain an appropriate level of participation in the ACM, campus coordinators also monitor the inventory of programs available for ACM participation, and may nominate new academic programs for inclusion in the ACM inventory. The participating UNC institutions and their campus coordinators are listed in Appendix A.

Thirty North Carolina residents have participated in graduate programs in other SREB states under the ACM. Florida is the state that has received the most North Carolinians, by far. Ten students are currently pursuing an L.L.M. degree in Taxation at the University of Florida. Five students are pursuing graduate degrees at other Florida universities. Eighteen residents from eight SREB states have participated in UNC programs under the Academic Common Market. More detailed data on NC participants are given in Appendix C, and on participants from other states in Appendix D.

The Office of the President has been concerned to maintain a balance between North Carolina residents studying as ACM participants in other SREB states and residents of

other SREB states studying as ACM participants in North Carolina. We developed a slot system that allocates four ACM slots per year per doctorate-granting institution and two slots per year per master's-granting institution. This flexible system can be expanded for a particular campus, as was done for ASU when they had more demand than slots. Yet it gives us some overall control for balancing incoming and outgoing students. North Carolina citizens were allowed to participate one semester before residents of other states so the overall balance favors NC, but for year-to-year comparison of participation both ways there is an overall balance.

This program is clearly providing opportunities both to North Carolina citizens and to citizen of other SREB states for affordable educational programs not available in their home start.

Appendix A. UNC-ACM Campus Coordinators



- General Information
- Participation/Application
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Contacts

UNC-ACM Campus Coordinators

North Carolina

Edelma Huntley

Senior Associate Dean of Graduate Studies

Appalachian State University

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Kenneth H. Murray

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North Carolina State University

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Coordinator

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Appendix B. UNCAcademic Programs in the ACM Inventory



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Academic Programs

Degre	CIP Description	Institution	State	CIP
	≚ <mark>Program Title</mark> arch returned 99 records, You may si	ort hy column haadings Sparch	S and the same of	See See See
oui sea	Family and Marriage Counseling			10000000
MA	Marriage & Family Therapy Physics, General	Appalachian State University	NC	19.0703
MS	Applied Physics	Appalachian State University	NC	40.080
ма	Gerontology Gerontology	Appalachian State University	NC	30.110
MA	Area Studies, Other Appalachian Studies	Appalachian State University	NC	05.019
MS	Molecular Biology Molecular Biology and Biotechnology	East Carolina University	NC	26.040;
MSN	Nursing Midwifery (Post-R.N.) Nursing (Midwifery concentration)	East Carolina University	NC	51.160
мм	Music Therapy Music Therapy	East Carolina University	NC	51.230
MS	Recreational Therapy Recreational Therapy Administration	East Carolina University	NC	51.230
MFA	Fine/Studio Arts Art (Wood Design or Metal Design)	East Carolina University	NC	50.070:
PhD	Speech-Language Pathology and Audiology Communication Sciences and Disorders	East Carolina University	NC	51.020
PhD	Medical Physics/Biophysics Biomedical Physics	East Carolina University	NC	51.130
MA	Multi/Interdisciplinary Studies, Other Maritime Studies	East Carolina University	NC	30.999
PhD	Multi/Interdisciplinary Studies, Other Coastal Resources Management	East Carolina University	NC	30.999
PhD	Miscellaneous Biological Specializations, Other Bioenergetics	East Carolina University	NC	26.069
MA	English Language and Literature/Letters Other English and African-American Literature	North Carolina Agricultural and Technical State University	NC	23,999
MSIT	Industrial/Manufacturing Tech./Technician Industrial Technology	North Carolina Agricultural and Technical State University	NC	15.060
MS	Architectural Engineering Architectural Engineering	North Carolina Agricultural and Technical State University	NC	14.040
MS	Agricultural Animal Health Animal Health Science	North Carolina Agricultural and Technical State University	NC	02.020
MS	Communication Disorders, General Communications Disorders	North Carolina Central University	NC	51.020
MEd	Education of the Blind and Visually Handicapped Orientation and Mobility	North Carolina Central University	NC	13.100
MAT	Education of the Blind and Visually Handicapped Visual Impairment	North Carolina Central University	NC	13.100
MEd	Communication Disorders, General Communication Disorders	North Carolina Central University	NC	51.020

м	Biometrics Biomathematics	North Carolina State University	NC	26.0614
MS	Biometrics Biomathematics	North Carolina State University	NC	26.0614
PhD	Biometrics Biomathematics	North Carolina State University	NC	26.0614
м	Poultry Science Poultry Science	North Carolina State University	NC	02.0209
	Poultry Science	North Carolina State University	NC	02.0209
MS	Poultry Science Computer Systems Analysis	North Carolina State University	NC	11.0501
MS	Computer Networking Textile Sciences and Engineering			
М	Textiles Textile Sciences and Engineering	North Carolina State University	NC	14.2801
MS	Textiles	North Carolina State University	NC	14.2801
MS	Textile Sciences and Engineering Textile Chemistry	North Carolina State University	NC	14.2801
MS	Textile Sciences and Engineering Textile Engineering	North Carolina State University	NC	14.2801
PhD	Textile Sciences and Engineering Fiber and Polymer Science	North Carolina State University	NC	14.2801
PhD	Textile Sciences and Engineering Textile Technology and	North Carolina State University	NC	14.2801
	Management Natural Resources Management and			
М	Policy Natural Resources	North Carolina State University	NC	03.0201
MS	Natural Resources Management and Policy	North Carolina State University	NC	03.0201
IVIS	Natural Resources Forestry, General	NOTE OF CHILD STATE OF THE STATE	110	00.0201
PhD	Forestry	North Carolina State University	NC	03.0501
м	Wood Science and Pulp/Paper Technology	North Carolina State University	NC	03.0509
	Wood and Paper Science Wood Science and Pulp/Paper			
MS	Technology Wood and Paper Science	North Carolina State University	NC	03.0509
PhD	Wood Science and Pulp/Paper Technology	North Carolina State University	NC	03.0509
	Wood and Paper Science Architectural Environmental Design	North Carolina State University	NC	04.0401
PhD	Design Public Relations and Organizational	NOTE CATOLINA STATE OFFICE STEP	NC	04.0401
MS	Communications Communication	North Carolina State University	NC	09.0501
м	Miscellaneous Biological Specializations, Other Bioinformatics	North Carolina State University	NC	26.0699
м	Miscellaneous Biological Specializations, Other Functional Genomics	North Carolina State University	NC	26.0699
MS	Miscellaneous Biological Specializations, Other	North Carolina State University	NC	26.0699
	Functional Genomics Miscellaneous Biological			
PhD	Specializations, Other Bioinformatics	North Carolina State University	NC	26.0699
PhD	Miscellaneous Biological Specializations, Other Functional Genomics	North Carolina State University	NC	26.0699
м	Operations Research Operations Research	North Carolina State University	NC	27.0302
	Operations Research Operations Research	North Carolina State University	NC	27.0302
MS	Operations Research	North Carolina State University	NC	27.0302
PhD	Operations Research Parks, Recreation and Leisure Facilities			
PhD	Management Parks, Recreation and Tourism Management	North Carolina State University	NC	31.0301
MS	Physical Sciences, Other Marine, Earth and Atmospheric	North Carolina State University	NC	40.9999
PhD	Sciences Physical Sciences, Other Marine, Earth and Atmospheric	North Carolina State University	NC	40.9999
МА	Sciences Public/Applied History and Archival Administration	North Carolina State University	NC	45.0805
MA	Public History	NOTES CONTINUES OF THE STATE OF	NO	70.000

PhD	Public Policy Analysis Public Policy	University of North Carolina at Chapel Hill	NC	44.050
MA	Music History and Literature Music (History and Literature)	University of North Carolina at Chapel Hill	NC	50.0902
PhD	Music History and Literature Music (Musicology)	University of North Carolina at Chapel Hill	NC	50.0902
PhD	Nutritional Sciences Nutrition	University of North Carolina at Chapel Hill	NC	26.0609
MA	Ecology Ecology	University of North Carolina at Chapel Hill	NC	26.0603
MS	Ecology Ecology	University of North Carolina at Chapel Hill	NC	26.0603
PhD	Ecology Ecology	University of North Carolina at Chapel Hill	NC	26.0603
МА	East European Languages and Literatures, Other	University of North Carolina at Chapel Hill	NC	16.0499
PhD	Slavic Languages East European Languages and Literatures, Other Slavic Languages	University of North Carolina at Chapel	NC	16.0499
AuD	Audiology/Hearing Sciences Audiology	University of North Carolina at Chapel Hill	NC	51.020
DrPH	Public Health, Other Maternal and Child Health	University of North Carolina at Chapel Hill	NC	51.2299
MS	Movement Therapy Physical Therapy (Human Movement Science)	University of North Carolina at Chapel Hill	NC	51.230
МРН	Public Health Education and Promotion Health Behavior and Health Education	University of North Carolina at Chapel Hill	NC	51.220
MS	Medical Genetics Genetic Counseling	University of North Carolina at Chapel Hill	NC	51.130
PhD	Speech-Language Pathology and Audiology Speech and Hearing Sciences	University of North Carolina, at Chapel Hill	NC	51.020
PhD	Library Science/Librarianship Library Science	University of North Carolina at Chapel Hill	NC	25.010
МРН	Public Health, Other Maternal and Child Health	University of North Carolina at Chapel Hill	NC	51.229
MSPH	Public Health, Other Maternal and Child Health	University of North Carolina at Chapel Hill	NC	51.229
PhD	Public Health, Other Maternal and Child Health	University of North Carolina at Chapel Hill	NC	51.229
PhD	Biology, General Biology	University of North Carolina at Charlotte	NC	26.010
PhD	Computer and Information Sciences, General Information Technology	University of North Carolina at Charlotte	NC	11.010
MA	Geography Geography (Community Planning)	University of North Carolina at Charlotte	NC	45.070
МА	Gerontology Gerontology	University of North Carolina at Charlotte	NC	30.110
	Public Policy Analysis	University of North Carolina at	NC	44.050

МА	Dance Dance	University of North Carolina at Greensboro	NC	50.0301
MFA	Dance Dance	University of North Carolina at Greensboro	NC	50.0301
MFA	Fine/Studio Arts Studio Arts	University of North Carolina at Greensboro	NC	50.0702
DMA	Music - General Performance Performance	University of North Carolina at Greensboro	NC	50.0903
мм	Music Theory and Composition Composition	University of North Carolina at Greensboro	NC	50.0904
мм	Music Theory and Composition Theory	University of North Carolina at Greensboro	NC	50.0904
MS	Medical Genetics Genetic Counseling	University of North Carolina at Greensboro	NC	51.1306
	Educational Assessment, Testing and Measurement			
MEd	Educational Research, Measurement and Eval.	University of North Carolina at Greensboro	NC	13.0604
PhD	Educational Assessment, Testing and Measurement Educational Research, Measurement and Eval.	University of North Carolina at Greensboro	NC	13.0604
PhD	Clothing/Apparel and Textile Studies Textile Products Marketing	University of North Carolina at Greensboro	NC	19.090
МА	Business/Managerial Economics Applied Economics	University of North Carolina at Greensboro	NC	52.060
MSN	Nursing Science (Post-R.N.) Nursing (Gerontology)	University of North Carolina at Greensboro	NC	51.160
MS	Clothing/Apparel and Textile Studies Textile Products Marketing	University of North Carolina at Greensboro	NC	19.090
MS	Marine/Aquatic Biology Marine Biology	University of North Carolina at Wilmington	NC	26.060
MS	Oceanography Marine Sciences	University of North Carolina at Wilmington	NC	40.070
MHS	Health and Medical Administrative Services, Other Health Science	Western Carolina University	NC	51.079
MS	Nursing, Family Practice (Post-R.N.) Family Nurse Practitioner (FNP)	Western Carolina University	NC	51.160
MS	Communication Disorders, General Communication Disorders	Western Carolina University	NC	51.020
МА	American (United States) History American History (Cherokee Studies)	Western Carolina University	NC	45.080
MS	Industrial/Manufacturing Tech./Technician Technology	Western Carolina University	NC	15.060:
MSN	Nursing, Psychiatric/Mental Health (Post- R.N.) Nursing	Winston-Salem State University	NC	51.161

Appendix C. ACM Participation by North Carolina Residents North Carolina Residents Going Out-of-State as ACM Participants

Academic Common Market Certifications, through September 24, 2003

	Toward			Yr/Term
No. Enrolled in Program	Degree	At Institution	Inst. State	Starting
1 Emergency Management	M.P.A.	Jacksonville State University	AL	2002/Fa
2 Forensic Science	M.S.F.S.	University of Alabama at Birmingham	AL	2003/Fa
3 Bus Admin conc in Supply Chain Mgmt	M.B.A.	Florida State University	FL	2002/Fa
4 Instructional Systems	M.S.	Florida State University	FL	2002/Sp
5 Mass Communications - Documentary	M.A.	University of Florida	FL	2003/Fa
6 Political Science (Political Campaigning)	M.A.	University of Florida	FL	2002/Sp
7 Taxation	L.L.M.	University of Florida	FL	2002/Sp
8 Taxation	L.L.M.	University of Florida	FL	2002/Sp
9 Taxation	L.L.M.	University of Florida	FL	2002/Sp
10 Taxation	L.L.M.	University of Florida	FL	2002/Sp
11 Taxation	L.L.M.	University of Florida	FL	2002/Sp
12 Taxation	L.L.M.	University of Florida	FL	2002/Fa
13 Taxation	L.L.M.	University of Florida	FL	2003/Fa
14 Taxation	L.L.M.	University of Florida	FL	2003/Fa
15 Taxation	L.L.M.	University of Florida	FL	2003/Fa
16 Taxation	L.L.M.	University of Florida	FL	2003/Fa
17 Safety Management	M.P.H.	University of South Florida	FL	2003/Su
18 Actuarial Science	M.A.S.	Georgia State University	GA	2002/Fa
19 Instruct & Admin conc in Instruct Sys Dsgn	Ed.D.	University of Kentucky	KY	2002/Fa
20 Clinical Lab Sciences (Cytology Option)	M.S.	Medical University of South Carolina	SC	2003/Fa
21 Educational Psychology and Research	Ph.D.	University of South Carolina	SC	2003/Su
22 Human Resources	M.H.R.	University of South Carolina	SC	2002/Fa
23 Nursing Science	Ph.D.	University of South Carolina	SC	2003/Fa
24 Art History (Egyptian Art and Archaelogy)	M.S.	University of Memphis	TN	2002/Sp
25 Ed (Ed Psych: Collaborative Learning)	Ed.D.	University of Tennessee at Knoxville	TN	2002/Fa
26 Human Ecology	Ph.D.	University of Tennessee at Knoxville	TN	2003/Fa
27 Radiologic Administration; Education	M.S.	Midwestern State University	TX	2002/Fa
28 Radiologic Administration; Education	M.S.	Midwestern State University	TX	2003/Su
29 New Prof Studies (Organiz Learning Track)	M.S.	George Mason University	VA	2003/Fa
30 Occupational Therapy (Post-Professional)	M.S.	Virginia Commonwealth University	VA	2002/Sp

Appendix D. ACM Participation by Out-of-State Residents Out-of-State Residents Coming to UNC Institutions as ACM Participants Academic Common Market Certifications, through September 4, 2003

	From		Toward		Yr/Term
No.	State	Enrolled in Graduate Program	Degree	At UNC Institution	Starting
1	VA	Appalachian Studies	MA	Appalachian State University	2002/Fa
2	VA	Appalachian Studies	MA	Appalachian State University	2002/Fa
3	KY	Appalachian Studies	MA	Appalachian State University	2003/Fa
4	TN	Appalachian Studies	MA	Appalachian State University	2003/Fa
5	SC	Applied Physics	MS	Appalachian State University	2002/Fa
6	SC	Coastal Resources Management	PhD	East Carolina University	2002/Fa
7	TX	Coastal Resources Management	PhD	East Carolina University	2003/Fa
8	MD	Maritime Studies	MA	East Carolina University	2002/Fa
9	MD	Maritime Studies	MA	East Carolina University	2003/Fa
10	MD	Music Therapy	MM	East Carolina University	2002/Fa
11	DE	Health Behavior & Health Education	MPH	UNC Chapel Hill	2003/Sp
12	TN	Health Behavior & Health Education	MPH	UNC Chapel Hill	2003/Fa
13	VA	Maternal and Child Health	PhD	UNC Chapel Hill	2003/Fa
14	AL	Geography (Community Planning)	MA	UNC Charlotte	2003/Fa
15	TN	Dance	MA	UNC Greensboro	2003/Fa
16	SC	Dance	MFA	UNC Greensboro	2002/Fa
17	SC	Dance	MFA	UNC Greensboro	2002/Fa
18	TN	Nursing (Gerontology)	MSN	UNC Greensboro	2002/Fa

Appendix E. Allocation of Slots



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The University of North Carolina

Academic Common Market

Allocation of Slots for ACM for 2003-04

	Allocated	Available
Appalachian State Uni∨ersity	2	0
East Carolina University	4	2
NC A&T State Uni∨ersity	2	2
NC Central University	2	2
NC State Uni∨ersity	4	4
UNC Chapel Hill	4	2
UNC Charlotte	4	3
UNC Greensboro	4	3
UNC Wilmington	2	2
Western Carolina University	2	2
Winston-Salem State Uni∨ersity	2	2
TOTAL	. 32	24