

# MEETING OF THE BOARD OF GOVERNORS Special Committee on Military and Veterans Affairs

November 7, 2018 at 2:00 p.m. University of North Carolina System Office Center for School Leadership Development, Room 128 Chapel Hill, North Carolina

# **AGENDA**

A-1.	Approval of the Minutes of August 21, 2018 and October 8, 2018	William A. Webb
A-2.	Presentations on National Trends in Serving Military-Affiliated Students  a. Student Veterans of America (SVA)	Kelly Henry
A-3.	Constituent Feedback  a. Campus Leader Feedback  b. Discussion	William A. Webb
A-4.	Other Business	William A. Webb
Δ-5	Adjourn	William A Wehh

# MEETING OF THE BOARD OF GOVERNORS Special Committee on Military and Veterans Affairs



#### **DRAFT MINUTES**

August 21, 2018 University of North Carolina System Office Spangler Center, Board Room Chapel Hill, North Carolina

This meeting of the Special Committee on Military and Veterans Affairs was presided over by Chair William Webb. The following committee members, constituting a quorum, were also present in person or by phone: Leo Daughtry, Doyle Parrish, David Powers, and Michael Williford. The following committee member was absent: Thomas Goolsby.

Chancellors participating were Sheri Everts and James Anderson.

Staff members present included Kathie Sidner, Siobhan Norris, and others from the UNC System Office.

#### 1. Call to Order (Item A-1)

The chair called the meeting to order at 10:00 a.m. on Tuesday, August 21, 2018. The committee members introduced themselves and gave a brief autobiographical sketch.

#### 2. Responsibilities of the Special Committee on Military and Veterans Affairs (Item A-2)

The chair discussed the responsibilities of the Special Committee on Military and Veterans Affairs.

## 3. Input from State Leaders (Item A-3)

The chair introduced the invited guest speakers and asked these subject matter experts to share from their perspective brief remarks on what the UNC System can do for North Carolina's military and veteran constituents. Remarks were made by: Kimberly Williams, executive director, NC for Military Employment (NC4ME); Stuart Ruffin, executive director, NC Military Foundation; Scott Dorney, executive director, NC Military Business Center; John Falkenbury, president and CEO, USO of North Carolina; David Hayden, board director, NC Defense Business Association; and Sharon Lewis, state president, Association of the United States Army (AUSA).

### 4. Input from UNC Chancellor and Faculty representatives (Item A-4)

The chair shared items of interest about several campuses and that the Special Committee on Military and Veterans Affairs would find helpful in the future.

#### A-5. Other Business

The chair told the committee that he had recently spoken with staff at the UNC System Office about the data that is already available on military and veteran students. He stated that more data is needed to quantify results of current and future initiatives the University of North Carolina System does and will implement to support North Carolina's military, military-affiliated, and veteran students. The chair told the committee that at the September meeting a group of UNC System student veterans would be invited to speak to the committee.

A-6.	Adjourn	
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There being no further business, the meeting adjourned at 12:00 p.m.	
	Doyle Parrish, Secretary



# **DRAFT MINUTES**

October 8, 2018 University of North Carolina System Office Spangler Center, Board Room Chapel Hill, North Carolina

This meeting of the Committee on Military and Veterans Affairs was presided over by Chair William A. Webb. The following committee members, constituting a quorum, were also present in person or by phone: N. Leo Daughtry, R. Doyle Parrish, and David Powers. The following committee members were absent: Thomas C. Goolsby and Michael Williford.

Chancellors participating were Sheri Everts and James Anderson.

Staff members present included Kathie Sidner, Siobhan Norris, and others from the UNC System Office.

#### 1. Call to Order (Item A-1)

The chair called the meeting to order at 12:00 p.m. on Monday, October 8, 2018.

#### 2. Constituent Feedback Session (Item A-2)

Siobhan Norris and Kimberly Tran moderated a panel of active duty and veteran military-affiliated students from UNC System constituent institutions. The students described their experiences at these institutions and how the UNC System is geared toward helping them to complete their degree and prepare for post-graduation success. Larry Hall, NC secretary of Military and Veterans Affairs, also offered remarks.

## 3. Other Business (Item A-3)

Dan Cohen-Vogel provided an overview of the data collection efforts across the UNC System to identify and track the academic progress of military-affiliated students. UNC System institutions are collecting information on enrollment, retention, and completion rates for military-affiliated students, as well as credit for military training. Josh Ellis presented ideas on how the System can help engage media to increase outreach to the military community.

4. Adjourn (Item A-4)	
There being no further business, the meeting adjourned at 1:50 p.m.	
	R. Doyle Parrish, Secretary



# MEETING OF THE BOARD OF GOVERNORS Special Committee on Military and Veterans Affairs November 7, 2018

#### **AGENDA ITEM**

A-2. Presentations on National Trends in How Universities Serve Military-Affiliated Students

Situation: The committee will hear presentations from three leaders of esteemed national

organizations that support military service members and their families.

**Background:** Guest speakers include the following. Biographies are attached.

Jared Lyon, CEO, Student Veterans of America (SVA)

Kelly Henry, Board of Governors, National Military Family Association (NMFA) Tim Nellet, Program Coordinator, Peer Advisors for Veteran Education (PAVE)

**Assessment:** These speakers will provide remarks about national trends and best practices in higher

education for improving access, academic success, and post-graduation success for

military-affiliated students.

**Action:** This item is for information only.



Guest Speaker Biographies

Special Committee on Military & Veterans Affairs

November 7<sup>th</sup>, 2018

# Jared Lyon CEO, Student Veterans of America (SVA)



As president and CEO of Student Veterans of America (SVA), Jared Lyon leads the national organization's efforts to support student veterans to, through, and beyond higher education. Since his appointment in January 2016, Lyon has overseen SVA's growth to include a network of more than 1,500 chapters on campuses in all 50 states and four countries. All told, the SVA represents more than 700,000 student veterans. During his tenure, he co-authored the National Veteran Education Success Tracker (NVEST) project, the first comprehensive study of student veterans using the Post-

9/11 GI Bill. In 2017 he led SVA's commitment to pass the "Forever GI Bill," the largest expansion of college aid for military veterans in a decade. Prior to becoming CEO, Lyon was SVA's chief development officer and executive vice president of operations where he implemented plans to ensure organizational sustainability.

A veteran of the U.S. Navy, Lyon served as a submariner and diver, taking part in multiple deployments in support of the Global War on Terrorism. Upon separating from the military in 2005, he became an electronic-systems administrator at Northrop Grumman, and went on to manage Florida operations for the Washington Nationals.

Lyon returned to higher education full-time, earning a Bachelor of Science degree from Florida State University. He served as president of the school's SVA chapter and was recognized as the National Student Veteran of the Year by SVA in 2011. Lyon then served as national program manager for the Institute for Veterans and Military Family's Entrepreneurship Bootcamp for Veterans with Disabilities. Lyon holds a Master of Public Administration from the Maxwell School of Citizenship and Public Affairs at Syracuse University, where he is an adjunct professor at the Whitman School of Management. He is currently a 2018 Presidential Leadership Scholar.



#### **Kelly Henry**

### **Board of Governors, National Military Family Association (NMFA)**



Kelly Henry graduated from the United States Naval Academy with the fifth class to include women. She served on active duty in the Navy for twenty years. Her assignments included tours with the staff of the Chief of Naval Operations; commander, U.S. Pacific Fleet; and commander, Navy Recruiting Command. She was the officer in charge of Naval Support Unit, Saratoga Springs and the executive officer, Naval Station Anacostia.

Henry completed her Master of Public Administration degree at

Murray State University in 2007 and is currently enrolled in a Master of Public Health degree program at George Washington University.

In addition to pursuing advanced education, since her retirement from the Navy, Kelly has served with Blue Star Families, the American Red Cross, and the National Military Family Association. She joined NMFA's Board of Governors in 2016.



# Tim Nellet Program Coordinator, Peer Advisors for Veteran Education (PAVE)



Timothy Nellett is the program coordinator for the Peer Advisors for Veteran Education (PAVE) Program. In this position, Mr. Nellett coordinates the implementation of the PAVE program at partner universities across the country. He enlisted in the United States Marine Corps infantry in 2005 and served in the 1st Battalion 6th Marine Regiment, based at Camp Lejeune, NC. He deployed to Ramadi, Iraq in 2006-2007, and in 2008 he was deployed to Kandahar and Garmsir, Afghanistan. Recognitions for his service include the Navy and Marine Corps Achievement Medal with a Combat "V."

Mr. Nellett graduated from the University of Michigan with a Bachelor's Degree in Communications. During his time there, he served as secretary of the university's Student Veterans of America (SVA) chapter, worked as a team leader for PAVE, and served as a veteran/military student contact coordinator within the Office of New Student Programs. Mr. Nellett is interested in helping veterans successfully transition from military to civilian life with an emphasis on transitions related to education and employment.