



MEETING OF THE BOARD OF GOVERNORS
Committee on Military and Veterans Affairs

August 21, 2018 at 10:00 a.m.
University of North Carolina System Office
Spangler Center, Board Room
Chapel Hill, North Carolina

AGENDA

- A-1. Welcome Leo Daughtry
 - a. Roll Call/Introductions
- A-2. Responsibilities of the Special Committee on Military and Veterans Affairs William Webb
 - a. [Committee Charge](#)
- A-3. [Input from State Leaders](#) William Webb
 - a. Major General Gregory Lusk, Adjutant General, NC National Guard
 - b. Scott Dorney, Executive Director, NC Military Business Center
 - c. Stuart Ruffin, Executive Director, NC Military Foundation
 - d. David Hayden, Board Director, NC Defense Business Association
 - e. Kimberly Williams, Executive Director, NC for Military Employment (NC4ME)
 - f. John Falkenbery, President & CEO, USO of North Carolina
 - g. Sharon Lewis, State President, Association of the United States Army (AUSA)
- A-4. Input from UNC Chancellor and Faculty representatives William Webb
- A-5. Other Business William Webb
- A-6. Adjourn

Additional Information Available

- A-2. [Background Information on UNC System Military Affairs](#)

COMMITTEE CHARGE

Situation: As a state with one of the largest populations of military and veterans and their families, North Carolina and the Board of Governors has a clear commitment to increase outreach and create and maintain a welcoming atmosphere. This unique population is integral to success for the UNC System's focus on access, affordability and efficiency, student success, economic impact and community engagement, and excellent and diverse institutions. Military affiliated students' are defined as student veterans, active-duty service members, National Guard and Reservists, and military spouses and children.

Action: The Board of Governors' Special Committee on Military and Veterans Affairs shall examine and report to the Board through the Committee on Public Affairs on or around December 1, 2018 on the current practices and outreach for military affiliated students within the UNC System and recommendations for a clear strategy to guide and support military affairs across the UNC System.

The areas the report may examine include:

- Military-affiliated student support infrastructure within the UNC System institutions and UNC System Office
- Credit acceptance policies and procedures
- Current fiscal resources invested in these programs
- Engagement with military partners and the defense community
- Online education, including hybrid courses
- Recruiting and marketing plan
- Research and development supporting military needs
- Other efforts to increase enrollment, retention, graduation and post-graduation success of military affiliated students

Membership: Chair Webb, Mr. Daughtry, Mr. Goolsby, Mr. Powers, Mr. Parrish, Mr. Williford, Chancellor Anderson, and Chancellor Everts

A-3. Guest Speaker Biographies**Major General Gregory A. Lusk, U.S. Army National Guard**

Major General Gregory A. Lusk assumed his duties as the adjutant general of the North Carolina National Guard Oct. 1, 2010. As adjutant general, Lusk commands more than 11,500 citizen soldiers and airmen of the North Carolina Army and Air National Guard, and

he serves as the governor's principal advisor on military affairs.

General Lusk received his commission in 1982 through the Reserve Officer Training Program at North Carolina State University. His previous assignments include two mobilizations in support of Operation Iraqi Freedom as executive officer and, most recently, as commander, 30th Heavy Brigade Combat Team.

General Lusk received a Bachelor of Science in civil engineering from North Carolina State University.

He is a highly decorated officer with many distinctions. Most notably, he has earned the Legion of Merit award, which is one of the U. S. military's most prestigious awards, ranking just below the Silver Star and above the Distinguished Flying Cross.



Scott Dorney, Executive Director, NC Military Business Center

Scott Dorney has served as the executive director of the North Carolina Military Business Center (NCMBC) since December 1, 2004. The NCMBC is a business development organization that connects North Carolina businesses to federal contracts, connects military and other jobseekers to employment, and helps recruit defense contractors to North Carolina. The NCMBC is a statewide component of the North Carolina Community College System with its headquarters at Fayetteville Technical Community College.

Dorney served nearly 22 years on active duty as a commissioned officer in the United States Army. A field artillery and Foreign Area Officer, his numerous assignments included two tours in Greece, three years as an attaché at the US Embassy in Nicosia, Cyprus, and as an artillery officer in the Persian Gulf War. His final assignment was at Fort Bragg, where he served as the Civil Military Operations staff officer for XVIII Airborne Corps and as deputy garrison commander.

Dorney currently serves as a member of the Board of Directors for the USO of North Carolina, the North Carolina Sustainable Energy Association, and the North Carolina Defense Business Association. He is a former chair of the Cumberland County Business and Education Partnership and a former president of the Fayetteville Area Society for Human Resource Management. He is a graduate of The Citadel and earned his master's degree in international affairs from Columbia University.



David Hayden, Board Director, NC Defense Business Association

David Hayden is a retired Army Colonel who served his country for over 29 years as both an engineer and Judge Advocate General's Corps officer.

Highlights of his service include serving as an engineer company commander and as a senior attorney for the 82nd Airborne Division, Ft.

Bragg, NC, and the XVIII Airborne Corps. In response to the terrorist attack of 9/11, Colonel Hayden deployed to Afghanistan in 2002-2003 as the senior legal advisor to the theater commander. In his final JAG assignment, he was the senior legal advisor to NORAD and the United States Northern Command before retiring in 2005 and moving to Raleigh, NC. He is a graduate of the U.S. Military Academy, the National War College, and the University of Texas School of Law. He also holds an MBA from NC State. After retirement, he served as a federal prosecutor in the U.S. Attorney's office and as the general counsel for USfalcon, Inc. He currently practices law with the Smith Anderson law firm in downtown Raleigh, primarily practicing in government contracting. He was appointed by Governor Cooper to serve on the North Carolina Military Affairs Commission in 2017. He also serves on nonprofit boards, including the North Carolina Heroes Fund, the North Carolina Defense Business Association (NCDDBA), the Veterans Life Center (current chair), and the North Carolina Bar Association's Military & Veterans Law Section. He is a member of the Capital City Rotary Club, where he served as president and assistant district governor. He will serve as the 2020-2021 Rotary district governor for district 7710.

Stuart Ruffin, Executive Director, NC Military Foundation



Stuart Ruffin was appointed as executive director of the North Carolina Military Foundation (NCMF) in March 2018, after serving as the foundation's deputy director since November 2013. Established in 2006 by then-Governor Perdue, the NCMF leverages its deep understanding of military needs and defense sector trends to help public and private sector clients establish, sustain, and grow their defense portfolios.

Ruffin is charged with developing the vision, mission, and goals of the foundation. He has worked closely with industry, government, academic and military partner organizations on strategies and opportunities to grow the state's defense sector. He also leads a number of the foundation's development initiatives, including those involving unmanned systems, human factors, and C4ISR.

Ruffin received his BA in political science, including minors in economics and Middle Eastern studies from North Carolina State University. He spent the summer of 2010 studying abroad in Egypt, where he honed his Arabic language skills and completed coursework in modern Egyptian history. In 2013, he earned a Master's in International Studies from NC State University and wrote his capstone on the efficacy of funding economic development efforts in Egypt through loans from the International Monetary Fund (IMF). Ruffin held leadership roles in various organizations throughout his academic career, including stints as treasurer and co-founder of the Middle Eastern and North African Student Association and project leader in the Kappa Sigma Fellows Program.



Kimberly Williams, Executive Director, NC for Military Employment, NC Veterans Foundation

Kimberly Williams is currently the chief human resource officer for the City of Jacksonville, North Carolina and an instructor in the master's program at Webster University at Marine Corps Base Camp Lejeune. Her passion for assisting military service members began when she served as a volunteer with Virginia Employer Support of the Guard and Reserve (VaESGR) as regional chair and, later, as state director for their Employment Initiative Program (EIP). She also initiated the Virginia Values Veterans (V-3) program, a statewide initiative to ensure employment of our service men and women. Williams has twice been presented the Seven Seals Award for meritorious leadership and initiative in support of the Department of Defense. Under the Veterans Foundation, she is currently leading the statewide employment initiative North Carolina for Military Employment (NC4ME), a comprehensive public-private partnership.

Williams has more than twenty years' experience leading human resource professionals in the private sector, public sector, and nonprofit environment. She has held leadership roles in several corporate organizations, including the Burger King Corporation, where she directed the company's national human resources office.

Williams serves as a member of the Coastal Carolina Community College Board of Trustees and as a member of the Governor's Working Group on Veterans, Service Members, and their Families. She is the proud parent of two children. Her son is currently working on a degree in medicine and her daughter is a U.S. Marine.



John Falkenbury, President & CEO, USO of North Carolina

John Falkenbury was appointed president in March 2009. He is responsible for planning, organizing, and directing the operations of the state headquarters

and 11 USO locations--including a mobile center--in the areas in and surrounding Jacksonville, Charlotte, Fayetteville, and Raleigh-Durham, North Carolina. These base and airport centers provide a full range of services including critical resiliency; transition assistance; financial literacy and other children's educational programs; deployment and homecoming operations; internet and video link access; military and civilian community outreach programs; Fallen and Wounded Warrior escort services; holiday feasts; and extensive morale-boosting activities.

With more than 35 years' experience in demanding corporate and military environments, he has successfully led business growth and operational successes through sound business management, organized strategic communications and marketing, and motivational leadership. Falkenbury served over 20 years in the U.S. Army, retiring as a Lieutenant Colonel, with assignments throughout the United States and in Germany. He was an adjunct faculty member in UNC Charlotte's Department of Communication Studies.

Falkenbury continues to serve on many boards to include the Brigadier Foundation, The Citadel, and the Carolinas Freedom Foundation.

Falkenbury received a bachelor's degree in history from the Citadel, in Charleston S.C., and earned his master's degree in management from Webster University, in St. Louis, Mo. He is also a distinguished graduate from the Defense Information School and a graduate from both the U.S. Marine Corps Command and Staff College and the U.S. Army Command and General Staff College.



Sharon Lewis, State President, Association of the United States Army

Sharon Lewis currently serves as the senior program manager at General Dynamics Information Technology. In this role, she leads a team supporting the US Army Intelligence and Security Command - Ground Intelligence Support Activity. Before moving into her most recent role, Lewis supported the SOCOM Information Technology Enterprise Contract for the U.S. Army Special Operations Command.

Lewis has more than 21 years of demonstrated success in the defense industry. She has worked in cross-functional roles leading teams in support of solutions development, operations, business development, project management, strategic management, organizational change management, service, and support. Prior to joining General Dynamics, Lewis worked with Sprint Communications, where she held a variety of senior leadership positions supporting government and commercial wireless and wireline programs. Lewis is known for her visionary style and for her strategic approach to improving organizational operations through the use of information systems and leading technology solutions.

Lewis has a master's degree in business administration and is currently pursuing her doctorate in business administration from the University of North Carolina at Charlotte. She serves on the board of directors for the Associate of the United States Army (AUSA) as the state president for North Carolina. She is also a member of Armed Forces Communications and Electronics Association (AFCEA) International and actively works with Therapy Dogs International and supporting her local community.