



MEETING OF THE BOARD OF GOVERNORS
Strategic Planning Committee

September 7, 2017 at 9:15 a.m.
University of North Carolina General Administration
Center for School Leadership Development, Room 276
Chapel Hill, North Carolina

AGENDA

- A-1. [Approval of the Minutes of July 11, 2017](#)..... Alex Mitchell
- A-2. [Review of Proposed Revisions to Resolution and Charter](#) Alex Mitchell
- A-3. [Student Success in the UNC System: Trends and Strategies](#) Andrew Kelly
- A-4. Other Business Andrew Kelly
 - a. [Areas of Distinction](#)
- A-5. Adjourn

DRAFT MINUTES

7/11/2017

University of North Carolina General Administration
Spangler Center, Executive Conference Room
Chapel Hill, North Carolina

This regular meeting of the Committee on Strategic Planning held via teleconference was presided over by Chair J. Alexander Mitchell. The following committee members, constituting a quorum, were present: Darrell Allison, Robert Bryan III, Tyler Hardin, Ann Maxwell, Anna Nelson, Doyle Parrish, Randall Ramsey, Temple Sloan III.

Chancellor participating was Philip Dubois.

Staff members present included President Spellings, Andrew Kelly, Andrea Poole and others from General Administration. Others participating included: Chairman Lou Bisette

1. **Call to Order**

The Chair called the meeting to order at 10:30 a.m. on Tuesday, July 11, 2017.

2. **Remarks from Committee Chair (Item A-1)**

Chair Mitchell laid out his goals for the committee for the upcoming year. The five-year strategic plan was adopted in January and this committee will focus on the implementation of that plan and facilitating achievement of the system-level goals. Chair Mitchell proposed the name of the committee be changed to the Committee on Strategic Initiatives. This committee will function as a working group and the focus for the upcoming year will be student success. General Administration's Strategy and Policy Division will support the committee's work and monitor the metrics and key implementation tasks throughout the year.

3. Review and Discussion on Charter (Item A-2)

The current Resolution and Charter for the Strategic Planning Committee is being revised. A draft will be presented to the committee at the September meeting.

4. Update on Strategic Plan Implementation (Item A-3)

The update in detail is included in the board materials.

There being no further business, the meeting adjourned at 11:00 a.m.

Randall C. Ramsey, Secretary



RESOLUTION ON CONTINUATION OF THE COMMITTEE ON STRATEGIC INITIATIVES

WHEREAS, the Board of Governors unanimously voted to adopt “Higher Expectations: The Strategic Plan for the University of North Carolina” at its meeting in January, 2017;

WHEREAS, the Plan focuses on a set of priorities and specific implementing actions organized around the strategic themes of affordability and efficiency, access to higher education opportunity, student success, positive economic impact, and enhancing the excellence and diversity of the University and its constituent institutions (collectively the “Strategic Themes”);

WHEREAS, the Committee on Strategic Initiatives helped guide the development of the Plan, and is essential to the University’s efforts to oversee its implementation and to facilitate the improvements called for in the plan;

NOW, THEREFORE, BE IT RESOLVED, that the Committee on Strategic Initiatives (the “Committee”) shall continue in existence for the 2017-2018 year, and for each subsequent year in which the Plan remains in effect, and shall undertake duties and responsibilities set forth in the attached Exhibit A, which is incorporated herein and made a part hereof by reference.

BE IT SO RESOLVED.

_____, 2017

**APPROVED BY THE BOARD OF GOVERNORS OF
THE UNIVERSITY OF NORTH CAROLINA**

By: _____

Andrea Poole
Secretary of the University (Seal)

Charter of the Committee on Strategic Initiatives

The Committee on Strategic Initiatives (“the Committee”) shall be a special committee of the Board of Governors (“the Board”) of the University of North Carolina (“the University”). It shall be composed of a chairperson, a vice chairperson, and a secretary along with such additional members as determined by the Chairman of the Board of Governors.

The duties and responsibilities of the committee shall be as follows:

- Monitor progress on the achievement of Strategic Plan goals and key implementation tasks;
- Work with UNC Chancellors, faculty, staff, and other subject matter experts to identify key policy topics that are relevant to achieving Strategic Plan goals;
- Identify, discuss, and debate obstacles to achieving Strategic Plan goals and potential initiatives that can promote progress on those goals;
- Examine relevant higher education research and best practices from institutions and other states to inform Board policies; and
- Work with standing committees to provide progress updates on Strategic Plan goals and share information from relevant policy discussions that occur in the Committee.

Each year, the incoming Chairperson of the Committee will choose a particular Strategic Theme to focus on in the Committee’s work. For the 2017-18 year, the committee will focus on Student Success.

AGENDA ITEM

A-3. Student Success in the UNC System: Trends and StrategiesAndrew Kelly

Situation: This presentation will summarize the latest data on student success across the UNC System. The presentation will also profile strategies designed to improve retention and degree completion.

Background: The Strategic Plan focuses on five themes: Access, Student Success, Affordability and Efficiency, Economic Impact and Community Engagement, and Excellent and Diverse Institutions. Each year, the Chairperson of the Committee on Strategic Initiatives will choose a particular theme to focus on. For the 2017-18 year, the committee will focus on Student Success.

Assessment: The Committee on Strategic Initiatives will regularly assess progress on key metrics and identify promising strategies to promote improvement.

Action: This item is for discussion only.

AGENDA ITEM

A-4. Areas of DistinctionAndrew Kelly

Situation: The Areas of Distinction goal falls under the “Excellent and Diverse Institutions” theme within the Strategic Plan. The goal is to “strengthen the reputation and accomplishments of the University by having each consistent institution identify mission-focused ‘areas of distinction’ and achieve significant regional or national recognition within those areas by 2021-22.”

Background: The Strategic Plan focuses on five themes: Access, Student Success, Affordability and Efficiency, Economic Impact and Community Engagement, and Excellent and Diverse Institutions. The “Areas of Distinction” goal asked each institution to identify areas of institutional excellence they are pursuing.

Assessment: The “Areas of Distinction” goal has provided institutions with the opportunity to highlight particular academic initiatives they are known for and/or emerging areas they will focus on in the years to come. The final documents can be found [here](#).

Action: This item is for information only.