AGENDA ITEM

B-1. Consideration of Working Draft and Public Input ....Anna Nelson

Situation: The Committee will finalize working draft of definitions, goals, and metrics for UNC's Strategic Plan and establish necessary targets.

Background: The Strategic Plan consists of five broad theme areas including: Access, Student Success, Affordability and Efficiency, Economic Impact and Community Engagement, and Excellent and Diverse Institutions. In October, after several months of committee work, draft definitions, goals, and metrics were developed.

For any strategic plan to be meaningful and successful, it is essential to understand the perspectives of as many individuals and constituencies as possible. To that end, stakeholders (faculty, staff, students, alumni, and community members) have had two opportunities to provide feedback on the draft definitions, goals, and metrics: 1) an online survey and 2) one of seventeen public forums held at each UNC institution. Faculty Assembly provided preliminary feedback on each of the five themes on November 2, 2016. President Spellings has also provided input on the draft goals.

On November 14, 2016, the Committee on Strategic Planning discussed a working draft of definitions, goals, and metrics for UNC's Strategic Plan which incorporated feedback the Board of Governors had received from the sources referenced above. The Committee reviewed the entire slate of goals to determine how those goals fit into an overall system-level plan. Where overlap or inconsistency was identified, the Vice Chair and the Committee adopted changes to the working draft. Recommendations from the Vice Chair and the Committee on Strategic Planning are included and should be considered in finalizing the definition, goals, metrics, and targets.

Assessment: The Committee is to review the section of the working draft of the Strategic Plan that is relevant to their theme and consider any additional modifications based on the recommendations of the Committee on Strategic Planning and any additional input from online survey and public forums, faculty assembly, and/or other stakeholders. The Committee should also aim to set targets for each goal. Because work is ongoing at this time, this item will be replaced with the working draft and associated materials prior to the meeting.

Action: This item is for discussion and consent.

Student Success

Definition

Student Success is a combination of positive intellectual, personal, and social development facilitated by a high quality university education. It includes:

- o The development of competencies – critical and creative thinking, life-long learning, technological mastery, resilience, effective communication, flexibility, and collaboration, among others – for meaningful engagement in 21st-century life;
- o The timely acquisition of a degree.

Draft Goal 1: All Useful Learning

Topical Area: Undergraduate experiences and postgraduate success.

Goal: Ensure all undergraduate students receive outstanding academic and experiential learning opportunities to acquire all useful learning needed to be responsible citizens, productive members of the workforce, and life-long learners in a global economy.

Metric: A survey of current undergraduate students and alumni will measure degree of engagement during their academic career and satisfaction in postgraduate life. (Potential measures: student learning gains, involvement in campus organizations, internships, research, job placement and earnings, and surveys of well-being.)

Draft Goal 2: Improve Timely Degree Completion while Reducing Achievement Gaps

Topical Area: Timely degree completion and reducing achievement gaps.

Goal: Improve timely degree completion for all students (e.g., recent high school graduates, transfer students, returning adults, etc.) and be the nation's leader in producing completion equity by targeting achievement gaps by income, race and ethnicity, gender, and county of residence.

Metrics:

Increase the number of undergraduate degrees awarded per 100 full-time students (degree efficiency) by xx by 2021-22.

Increase the proportion of first-time freshman that graduate with a bachelor's degree from any accredited institution within five years by xx by 2021-22.

Reduce existing gaps in degree efficiency by xx for the following student groups: low-income, underrepresented minorities, male, and rural by 2021-22.

Student Success

1. Consolidate Goal 2 (timely degree completion) and 3 (closing achievement gaps) into one goal (*the working draft reflects this change*).
2. One committee member called for adding an independent measure of student learning to Goal 1. The committee discussed various student learning assessments.
3. The committee also discussed the Gallup-Purdue Index as a possible outcome measure.