

## AGENDA ITEM

A-1. Consideration of Working Draft and Public Input ..... Henry Hinton

**Situation:** The Committee will finalize working draft of definitions, goals, and metrics for UNC's Strategic Plan and establish necessary targets.

**Background:** The Strategic Plan consists of five broad theme areas including: Access, Student Success, Affordability and Efficiency, Economic Impact and Community Engagement, and Excellent and Diverse Institutions. In October, after several months of committee work, draft definitions, goals, and metrics were developed.

For any strategic plan to be meaningful and successful, it is essential to understand the perspectives of as many individuals and constituencies as possible. To that end, stakeholders (faculty, staff, students, alumni, and community members) have had two opportunities to provide feedback on the draft definitions, goals, and metrics: 1) an online survey and 2) one of seventeen public forums held at each UNC institution. Faculty Assembly provided preliminary feedback on each of the five themes on November 2, 2016. President Spellings has also provided input on the draft goals.

On November 14, 2016, the Committee on Strategic Planning discussed a working draft of definitions, goals, and metrics for UNC's Strategic Plan which incorporated feedback the Board of Governors had received from the sources referenced above. The Committee reviewed the entire slate of goals to determine how those goals fit into an overall system-level plan. Where overlap or inconsistency was identified, the Vice Chair and the Committee adopted changes to the working draft. Recommendations from the Vice Chair and the Committee on Strategic Planning are included and should be considered in finalizing the definition, goals, metrics, and targets.

**Assessment:** The Committee is to review the section of the working draft of the Strategic Plan that is relevant to their theme and consider any additional modifications based on the recommendations of the Committee on Strategic Planning and any additional input from online survey and public forums, faculty assembly, and/or other stakeholders. The Committee should also aim to set targets for each goal.

**Action:** This item is for discussion and consent.

**UNC Strategic Plan**  
**Working Draft of Definitions, Goals, and Metrics**

**Access**

**Definition**

Access is the opportunity for all North Carolinians who are prepared for the associated rigorous learning experiences to pursue a university education. Providing North Carolinians access and encouragement to pursue higher education is not confined solely to helping students gain admittance to college. It also includes:

- Providing multiple access points (e.g., pathways for transfer students, availability to online courses, etc.) into the University;
- Academic, financial, cultural, and other knowledge-based services to help all students – but particularly for those who are underserved for any reason - aspire to, enroll in, and graduate from institutions that match their interests and capabilities.

**Draft Goal 1: Enrollment Growth while Reducing Participation Gaps**

*Topical Area:* Increase access for prepared students to meet the needs of a growing and increasingly diverse state while addressing participation gaps by income, race and ethnicity, gender, and county of residence.

*Goal:* Increase access for prepared students while reducing participation gaps by income, race and ethnicity, gender, and county of residence.

*Metric:* While maintaining rigorous standards, increase enrollment of UNC's undergraduate student body (e.g., recent high school graduates, transfer students, returning adults, active duty military and veterans, and non-traditional students, etc.) to xx students by 2021-22 while reducing participation gaps by at least xx% for the following student groups: low-income, underrepresented minorities, male, and rural.

### **Access**

1. Consolidate the educator preparation goal with the critical workforce goal, which also mentions educator preparation (*the working draft reflects this recommendation*).
2. The Vice Chair recommended that in order to acknowledge that barriers to college access may be unrelated to family income, the goal focused on participation gaps be broadened to mirror the demographic groups identified in the Student Success theme (income, race and ethnicity, gender and county of residence) (*the working draft reflects this recommendation*).
3. Committee members suggested that the plan should include discussion of the need for better data on which qualified students the UNC System is failing to reach.