

## AGENDA ITEM

May 26, 2016

8. Licensure Program Approval..... Tim Gallimore

**Situation:** The Board of Governors of the University of North Carolina is charged under North Carolina General Statute Section 116-15 with responsibility for licensing nonpublic educational institutions to conduct post-secondary degree activity in North Carolina.

**Background:** The following institutions have applied for licensure to offer post-secondary degree programs online to students in North Carolina:

1. The George Washington University
2. Saint Joseph's College of Maine
3. Capella University

**Assessment:** After appropriate review of the licensure applications, including site visits to the above listed universities by a team of examiners with expertise in the proposed degree program areas, UNC General Administration recommends approval of licensure for the above-listed institutions to offer the proposed degree programs.

**Action:** This item requires a vote by the Committee, with full Board vote through the consent agenda.

George Washington University is proposing that the following degree programs be licensed for delivery online in North Carolina:

- Master of Public Health
- Master of Science in Nursing – Nursing Leadership and Management
- Master of Science in Nursing – Adult-Gerontology Primary Care Nurse Practitioner
- Master of Science in Nursing – Family Nurse Practitioner
- Post-Graduate APRN Certificate – Adult-Gerontology Primary Care Nurse Practitioner
- Post-Graduate APRN Certificate – Family Nurse Practitioner
- Post-Graduate APRN Certificate – Family Specialty for Nurse Practitioners
- Post-Graduate APRN Certificate – Palliative Care Nurse Practitioner

Saint Joseph's College of Maine is proposing to offer the following graduate programs online in North Carolina:

- Master of Science in Education (MSEd) with specializations in: Adult Education and Training; Catholic School Leadership; Health Care Educator; School Educator; and School Leadership
- Master of Science in Nursing (MSN) with specializations in: Family Nurse Practitioner; Nursing Administration; Nursing Education

Capella University of Minnesota is proposing to offer the following graduate program online in North Carolina:

- Doctor of Education (Ed.D.) with a specialization in Reading and Literacy

## **SUMMARY OF VISIT OF TEAM OF EXAMINERS FOR GEORGE WASHINGTON UNIVERSITY**

### **BACKGROUND INFORMATION**

The George Washington University was chartered by an Act of Congress as The Columbian College of the District of Columbia on February 9, 1821. Columbian College changed its name to Columbian University in 1873, and to George Washington University in 1904. The University's current enrollment totals more than 25,000, of which over 10,000 are undergraduates and 14,600 are graduate and professional students, plus 500 non-degree students. The main campus is on 43 acres in the heart of Washington, DC, with an additional Virginia Science and Technology Campus, and a Mount Vernon Campus.

### **THE APPLICATION AND SITE VISIT**

George Washington University is proposing that the following degree programs be licensed for delivery online in North Carolina:

- Master of Public Health
- Master of Science in Nursing – Nursing Leadership and Management
- Master of Science in Nursing – Adult-Gerontology Primary Care Nurse Practitioner
- Master of Science in Nursing – Family Nurse Practitioner
- Post-Graduate APRN Certificate – Adult-Gerontology Primary Care Nurse Practitioner
- Post-Graduate APRN Certificate – Family Nurse Practitioner
- Post-Graduate APRN Certificate – Family Specialty for Nurse Practitioners
- Post-Graduate APRN Certificate – Palliative Care Nurse Practitioner

In accordance with the Rules and Standards: Licensing Nonpublic Institutions to Conduct Post-Secondary Degree Activity in North Carolina, a team of examiners was appointed to review the application, visit the institution, and evaluate compliance with the licensure standards.

The Team of Examiners with expertise in the specific disciplines related to the proposed degree programs was comprised of:

Dr. Laurel A. Files (Chair), Emeritus Professor of Health Policy and Management, The University of North Carolina at Chapel Hill, Chapel Hill, North Carolina

Dr. Donald Bailey, Jr., Associate Professor, School of Nursing, Duke University, Durham, North Carolina

Heidi Buchanan, Associate Professor, and Reference Librarian-Instruction/ Information Literacy Coordinator, Western Carolina University, Cullowhee, North Carolina

Dr. Ann Newman, Associate Professor Emeritus, School of Nursing, The University of North Carolina at Charlotte, Charlotte, North Carolina

Dr. Ben H. Nunnally, Professor of Finance Emeritus, Department of Finance, Belk College of Business, The University of North Carolina at Charlotte, Charlotte, North Carolina (In absentia)

Dr. Bil Stahl, Retired Associate Provost for Information Technology and Library Services, and Professor Emeritus, Western Carolina University, Cullowhee, North Carolina (In absentia)

Dr. Timothy Gallimore, Associate Vice President for Academic Planning and State Authorization, The University of North Carolina--General Administration, Chapel Hill, North Carolina, Ex-Officio

The Team of Examiners conducted a site visit to the George Washington University campus in Washington, DC, on May 19, 2015. The Team evaluated the facilities and resources of the university during its site visit and also reviewed the following reports and documents before and during the visit:

George Washington University's licensure/compliance application and the accompanying exhibits; curricula for the proposed programs; course syllabi; faculty credentials; library and electronic resources; budget data; annual financial reports; excerpts from the George Washington *University Bulletin 2014-2015*, The George Washington *University Bulletin 2015-2016* (online), and The George Washington University *Faculty Handbook*, Revised August 1999.

During the visit, the Team of Examiners met with numerous faculty, administrators, staff and students of George Washington University.

### **PROPOSED DEGREE PROGRAMS**

The University submitted 4 master's degree programs and 4 post-graduate certificate programs for review and licensure in North Carolina.

#### Master of Public Health

The MPH degree includes required courses in the five core areas of biostatistics, epidemiology, environmental science, social and behavioral science, policy and management, plus culminating and practicum experiences. The degree's total of 45 credits comprises the above school core plus 15-17 credits of required courses in public health, and 9-11 credits of electives.

#### Master of Science in Nursing in Nursing Leadership and Management

The MSN in NLM degree is designed to prepare nurses for leadership and management roles. This 36-credit MSN program has six core nursing courses and six NLM courses. The content of the NLM courses is based on the core competencies outlined by the American Nurses Credentialing Center (ANCC) Nurse Executive Certification Exam. The NLM and nursing core courses together cover the majority of the ANCC core competencies.

#### Master of Science in Nursing: Adult-Gerontology Primary Care Nurse Practitioner (AGPCNP); Family Nurse Practitioner (FNP)

The curricula of the MSN Adult-Gerontology Primary Care Nurse Practitioner, and Family Nurse Practitioner degree programs are appropriate and adequately designed to achieve the mission and educational objectives of the programs, and are in line with the current direction and content of MSN degree programs in nursing in North Carolina. The curricula integrate standards of practice and reflect the AACN goals and standards. The Adult-Gerontology Primary Care Nurse Practitioner requires 48 semester hours, in addition to 625 clinical hours; and the MSN - Family Nurse Practitioner 48 semester hours, in addition to 700 clinical hours.

Post-Graduate APRN Certificates: Adult-Gerontology Primary Care Nurse Practitioner (AGPCNP); Family Nurse Practitioner (FNP); Family Specialty for Nurse Practitioners (FSNP); Palliative Care Nurse Practitioner

The four proposed APRN (Advanced Practice RN) certificate programs meet the same standards and course offerings as the MSN curriculum. The programs require between 17-30 credits, depending upon the student's previous credentials and the chosen specialty. The Family Nurse Practitioner field of study requires 30 semester hours of course work, in addition to 700 clinical hours; the Adult Gerontology Primary Care Nurse Practitioner requires 30 semester hours in addition to 625 clinical hours; the Family Specialty for Nurse Practitioner requires 17 semester hours in addition to 500 clinical hours; and the Palliative Care Specialty requires 15-19 semester hours in addition to 200 clinical hours.

## **RECOMMENDATIONS**

After the site visit, the Team of Examiners submitted its *"Report to the President of The University of North Carolina from the Team of Examiners to Review George Washington University's Proposed Online and Hybrid Programs to be Offered in North Carolina: Master of Public Health; Master of Science in Nursing – Nursing Leadership and Management; Master of Science in Nursing – Adult-Gerontology Primary Care Nurse Practitioner; Master of Science in Nursing – Family Nurse Practitioner; Post-Graduate APRN Certificate – Adult-Gerontology Primary Care Nurse Practitioner; Post-Graduate APRN Certificate – Family Nurse Practitioner; Post-Graduate APRN Certificate – Family Specialty for Nurse Practitioners; Post-Graduate APRN Certificate – Palliative Care Nurse Practitioner; Doctor of Nursing Practice – Adult-Gerontology Primary Care Nurse Practitioner (post-BSN); Doctor of Nursing Practice – Family Nurse Practitioner (post-BSN); Doctor of Nursing Practice – Family Specialty Nurse Practitioner (post-MSN); Doctor of Nursing Practice – Palliative Care Specialty for Nurse Practitioners (post-MSN); Doctor of Nursing Practice – Health Care Quality (post-MSN)."*

The report included 19 recommendations and 3 suggestions addressing the proposed degree programs. The recommendations addressed faculty qualifications, the "leveling" of the curricula for master's and doctoral programs, the selection of clinical sites, and tuition guaranty bond.

After receiving the Team of Examiners' report, George Washington University responded to the recommendations and suggestions. Upon reviewing the institution's response, the Team and UNC General Administration agreed that all recommendations have been satisfactorily implemented, and the Team recommends that George Washington University be licensed to offer the 4 online degree programs and 4 certificates as requested.

Dr. Timothy Gallimore, Associate Vice President for Academic Planning and State Authorization, agrees with the Team's review and recommendations. The UNC General Administration recommends licensure of the degree programs listed above to be offered online by George Washington University in North Carolina.

An appropriate review will be performed within two calendar years of the initiation of these licensed degree programs, by a Team of Examiners with expertise in the field, to ascertain George Washington University's compliance with the Rules and Standards, including the recommendations contained in the report.

## **SUMMARY OF VISIT OF TEAM OF EXAMINERS FOR SAINT JOSEPH'S COLLEGE OF MAINE**

### **BACKGROUND INFORMATION**

Saint Joseph's College of Maine is a private, non-profit institution founded in 1912 by the Sisters of Mercy. The College was chartered by the Maine Legislature in 1915 and is authorized by the State of Maine to grant collegiate honors and degrees at the undergraduate and graduate levels of study. The Roman Catholic institution, located in Standish, Maine, is regionally accredited by the New England Association of Schools and Colleges (NEASC).

### **THE APPLICATION AND SITE VISIT**

Saint Joseph's College of Maine is proposing to offer the following graduate programs online in North Carolina:

Master of Science in Education (MSEd) with specializations in:  
Adult Education and Training; Catholic School Leadership; Health Care Educator;  
School Educator; and School Leadership

Master of Science in Nursing (MSN) with specializations in:  
Family Nurse Practitioner; Nursing Administration; Nursing Education

In accordance with the Rules and Standards: Licensing Nonpublic Institutions to Conduct Post-Secondary Degree Activity in North Carolina, a team of examiners was appointed to review the application, visit the institution, and evaluate compliance with the licensure standards.

The Team of Examiners with expertise in the specific disciplines related to the proposed degree programs was comprised of:

Dr. Ann Mabe Newman (Chair), RN, Associate Professor of Nursing Emeritus, School of Nursing, University of North Carolina at Charlotte, Charlotte, North Carolina

Heidi Buchanan, Associate Professor, Reference Librarian, Western Carolina University, Cullowhee, North Carolina

Dr. Joseph Peters, Dean of Education, Chaminade University, Honolulu, Hawaii

Dr. Dori Sullivan, RN, Former Associate Dean, School of Nursing, Duke University, Chapel Hill, North Carolina

Dr. John A. Swope, Associate Dean, College of Education, East Carolina University, Greenville, North Carolina

Dr. Bil Stahl, Special Assistant to the Associate Vice President for Academic Affairs, The University of North Carolina General Administration, and Retired Associate Provost for Information Technology and Library Services and Professor Emeritus, Western Carolina University, Cullowhee, North Carolina, Ex-Officio

The Team of Examiners conducted a site visit to the campus of Saint Joseph's College of Maine in Standish, Maine on October 3, 2013. The Team evaluated the facilities and resources of the college during its site visit and also reviewed the following reports and documents before and during the visit:

The Saint Joseph's College licensure/compliance application and the accompanying exhibits; curricula for the proposed programs; course syllabi; faculty credentials; library and electronic resources; budget data; annual financial reports; excerpts from the Saint Joseph's College of Maine *Learning Outcomes Assessment Handbook*; Saint Joseph's College of Maine *Faculty Handbook*; and the Saint Joseph's College of Maine *Online Faculty Guidebook*.

During the visit, the Team of Examiners met with numerous faculty, administrators, staff and students of Saint Joseph's College.

## **PROPOSED DEGREE PROGRAMS**

### **Master of Science in Education (MSEd)**

The MSEd degree program with five specializations is proposed to be offered online through the institution's Angel Learning Management System.

The MSEd Adult Education and Training degree program consists of 33 semester hours of required coursework. Included is a sequence identified as foundational (18 semester hours including principles of adult education and training, technology, literature review, and case study), the project (nine semester hours including needs assessment, evaluation planning, and the project itself), and a culminating six-hour sequence including reflection on the plan prepared by the candidate and a current trends/issues in adult education course.

The MSEd Catholic School Leadership degree program focuses on the uniqueness of the principal being the spiritual leader of the educational unit. This specialization is intended for both teachers and administrators interested in initiating or enhancing a career in educational administration.

The MSEd program with specialization in School Educator targets current teachers wishing to reflect on their practice and expand skills, and also targets career changers who wish to transition into teaching.

The MSEd School Leadership program includes required coursework, electives, and a culminating six-hour internship experience. The program consists of 36 semester credit

hours, divided as 24 credits (seven courses, including internship) in a core curriculum and 12 credits of electives, which may be selected from a listing of 21 courses (five courses listed as strongly recommended, plus an additional 16 graduate courses available in the education program).

### Master of Science in Nursing (MSN)

St. Joseph's College proposes to offer the MSN degree program with three specializations online through its Angel Learning Management System. There is a 27 semester credit hour core curriculum in the MSN program, and students complete additional coursework in one of three specialty areas: Family Nurse Practitioner (19 SCH), Nurse Administrator (18 SCH), or Nurse Educator (15 SCH).

The MSN - Family Nurse Practitioner (FNP) degree program prepares the nurse for an advanced practice role as a primary care provider in all levels of prevention including health promotion, illness prevention, and health optimization for individuals, families, communities, and populations.

Courses within the nurse educator specialization include curriculum development, didactic and clinical teaching methods, evaluation in nursing education, and population focused care.

## **RECOMMENDATIONS**

After the site visit, the Team of Examiners submitted its "*Report to the President of The University of North Carolina from the Team of Examiners to Review Saint Joseph's College of Maine's Proposed Graduate Degree Programs to Be Offered Online in North Carolina.*" The report included 19 recommendations and 5 suggestions addressing the proposed degree programs. The recommendations addressed issues of faculty qualifications, clinical placements, and program outcomes.

After receiving the Team of Examiners' report, Saint Joseph's College responded to the recommendations and suggestions. Upon reviewing the institution's response, the Team and UNC General Administration agreed that all recommendations have been satisfactorily implemented, and the Team recommends that Saint Joseph's College of Maine be licensed to offer the two online degree programs requested.

Dr. Tim Gallimore, Associate Vice President for Academic Planning and State Authorization, agrees with the Team's review and recommendations. The General Administration recommends licensure of the two degree programs listed above to be offered online by Saint Joseph's College in North Carolina.

An appropriate review will be performed within two calendar years of the initiation of these licensed degree programs, by a Team of Examiners with expertise in the field, to ascertain Saint Joseph's College's compliance with the Rules and Standards, including the recommendations contained in the report.



## **SUMMARY OF VISIT OF TEAM OF EXAMINERS FOR CAPELLA UNIVERSITY**

### **BACKGROUND INFORMATION**

Capella University, an online institution based in Minneapolis, Minnesota, is accredited by The Higher Learning Commission. Capella University has been conducting post-secondary degree activity in Minnesota since 1993. Capella University is a wholly-owned subsidiary of Capella Education Company.

### **THE APPLICATION AND SITE VISIT**

Capella University proposes to offer the following degree program online in North Carolina:

Doctor of Education (Ed.D.) with a specialization in Reading and Literacy.

In accordance with the Rules and Standards: Licensing Nonpublic Institutions to Conduct Post-Secondary Degree Activity in North Carolina, a team of examiners was appointed to review the application, visit the institution, and evaluate compliance with the licensure standards.

The Team of Examiners with expertise in the specific disciplines related to the proposed degree programs was comprised of:

Dr. Richard E. Neel (Chair), Dean Emeritus, Belk College of Business, and Professor of Economics Emeritus, University of North Carolina at Charlotte, Charlotte, North Carolina

Dr. Betty Epanchin, Professor Emeritus, School of Education, University of North Carolina at Greensboro, Greensboro, North Carolina

Dr. Karen W. Gavigan, Assistant Professor, School of Library and Information Science, University of South Carolina, Columbia, South Carolina

Dr. Donna A. Henderson, Professor of Counseling, Department of Counseling, Wake Forest University, Winston-Salem, North Carolina

Dr. Kimberly Kappler Hewitt, Assistant Professor, Department of Educational Leadership and Cultural Foundations, University of North Carolina at Greensboro, Greensboro, North Carolina

Dr. Stephanie L. Lusk, CRC, Department of Rehabilitation, Human Resources and Communication Disorders, University of Arkansas, Fayetteville, Arkansas

Dr. Susan B. Wilkie McHale, LMFT, LPC, Professor and Director of Marriage and Family Therapy, Pfeiffer University, Charlotte, North Carolina

Dr. Ann Mabe Newman, APRN, Associate Professor of Nursing Emeritus, School of Nursing, College of Health and Human Services, University of North Carolina at Charlotte, Charlotte, North Carolina

Dr. John A. Swope, Associate Dean, College of Education, East Carolina University, Greenville, North Carolina

Dr. David Bruce Taylor, Associate Professor, Department of Reading and Elementary Education, College of Education, University of North Carolina at Charlotte, Charlotte, North Carolina

Dr. Lori Unruh, Associate Professor, Department of Psychology, Western Carolina University, Cullowhee, North Carolina

Dr. Frank T. Prochaska, Associate Vice President for Academic Affairs, The University of North Carolina General Administration, Chapel, Hill, North Carolina (Ex Officio)

The Team of Examiners conducted a site visit to the Capella University campus in Minneapolis, Minnesota on December 6, 2012. The Team evaluated the facilities and resources of the institution during its site visit and also reviewed the following reports and documents before and during the visit:

Capella University's licensure/compliance application and the accompanying exhibits; curricula for the proposed programs; course syllabi; faculty credentials; library and electronic resources; budget data; annual financial reports; excerpts from the *Capella University Learning Outcomes Assessment Handbook*, *Capella University Faculty Handbook*, and Capella University's "Academic Quality Framework Fulfillment".

During the visit, the Team of Examiners met with numerous faculty, administrators, staff and students of Capella University.

The graduate degree programs were also evaluated by three external reviewers with expertise in education.

## **PROPOSED DEGREE PROGRAMS**

### **Doctor of Education (Ed.D.)**

The Doctor of Education (Ed.D.) with a specialization in Reading and Literacy curriculum is designed for educational practitioners and leaders who are already engaged as teachers, academic and literacy facilitators, and administrators. A total of 70 quarter credits including a professional capstone product of 6 quarter credits is required to complete the degree program.

## **RECOMMENDATIONS**

After the site visit, the Team of Examiners submitted its "*Preliminary Report to the President of The University of North Carolina from the Team of Examiners for the Licensure Visit to Review Capella University's Proposed Graduate Degree and Certificate Programs in North Carolina.*" The report included 16 recommendations and 9 suggestions addressing the proposed degree programs. The recommendations addressed issues of faculty qualifications, internship, and field placements.

After receiving the Team of Examiners' report, Capella University responded to the recommendations and suggestions. Upon reviewing the institution's response, the Team and UNC General Administration agreed that all recommendations have been satisfactorily

implemented, and the Team recommends that Capella University be licensed to offer the online degree program requested.

Dr. Tim Gallimore, Associate Vice President for Academic Planning and State Authorization, agrees with the Team's review and recommendations. The General Administration recommends licensure of the degree program listed above to be offered online by Capella University in North Carolina.

An appropriate review will be performed within two calendar years of the initiation of these licensed degree programs, by a Team of Examiners with expertise in the field, to ascertain Capella University's compliance with the Rules and Standards, including the recommendations contained in the report.