

APPENDIX B

**PRESIDENT ROSS' REPORT**  
**BOARD OF GOVERNORS MEETING**  
**August 1, 2014**

President Ross paused for a Moment of Silence in remembrance of UNC-Chapel Hill Research Professor Feng Liu, who was tragically murdered last week and for Mr. Myron Burney, a former member of UNC General Administration and an administrator at Elizabeth City State University, who died earlier this week in an automobile accident.

He reported that over the summer, the staff has kept a steady work pace and there remains a lot of work ahead. President Ross appreciated everyone's attention and questions regarding the presentation and report on the Campus Security Initiative (see Appendix A). Implementation on the recommendations for improving safety and security across the system would be forthcoming. President Ross noted that the task force recommendations will put the University in the forefront of dealing with these issues. This was a collaborative effort from folks all over our campuses. He thanked all those involved for their contributions to this work, especially co-chairs Chancellor Martin and Chancellor Woodson, as well as UNC General Counsel Shanahan, Staff Attorney Johnston, and others from the staff. President Ross thanked the members of the Board, General Administration staff, and folks from our campuses for their assistance during the budget process. He expressed appreciation for the General Assembly's support of the University.

Regarding the Strategic Directions Plan, the University received important Management Flexibility in many areas. We would continue to press the importance of rewarding our faculty and staff and the challenges we face as it relates to employee and talent retention. These issues are critical to the future success of the University. He acknowledged former member of the Board of Governors, Dr. Fred Eshelman, who resigned earlier this summer, for the vast amount of time and commitment that he devoted to the Board. President Ross expressed his thanks to Dr. Eshelman for his extraordinary leadership and the development of the Strategic Directions Plan. He announced that Mrs. Anna Spangler Nelson was appointed by the Senate this week to fill the vacancy that resulted from Dr. Eshelman's resignation.

Next, President Ross recognized the Chancellors. He acknowledged Chancellor Ponder, who is retiring at the end of this month. This marked her last meeting of the Board of Governors. He stated that Chancellor Ponder has been a great leader for UNC Asheville and the institution has made great strides during her nine-year tenure. She has truly been a remarkable and wonderful colleague. He thanked for her leadership. President Ross welcomed Chancellor Bierman of UNC School of the

Arts and Chancellor Sederburg, Interim Chancellor at UNC Wilmington, to their first meeting of the Board of Governors. Both chancellors are off to good starts. He noted that Chancellor Everts, who officially took the reins at Appalachian State University earlier this month, was out of the country this week, but she too is off to a strong start and already has a huge fan club in Boone. He was truly pleased to have all these leaders on our team.

President Ross introduced the 2014 Class of Presidential Interns – Ms. Dorian Thompson, graduate of UNC Greensboro with a major in media studies; Ms. Sierra Shell, graduate of UNC-Chapel Hill with a public policy major and minors in Chinese and education; and Mr. Devan Lalas, graduate of Western Carolina University with a major in sociology.

Recognizing several recent campus achievements and highlights, Appalachian State University hosted its third University-wide summit focused on energy conservation. Over 300 representatives from all 17 campuses and several private colleges attended the event. President Ross remarked that UNC campuses and affiliates had spent more than \$225 million a year on energy and water. The University was committed to significantly reducing this major expenditure and creating a more sustainable energy future. Last month, Appalachian State University and Western Carolina University claimed top-10 spots in the 2014 Campus Conservation Nationals contest, an annual competition among colleges in the United States and Canada, to save energy and water.

East Carolina University (ECU) received a \$ 1 million anonymous gift that will significantly expand its outreach and service to families in eastern North Carolina experiencing autism spectrum disorders and enable the Family Autism Center at ECU to increase professional staff. Also at ECU, administrators and officials from Jackson County celebrated the grand opening of ECU's newest dental school Community Service Learning Center, located 50 miles west of Asheville in Sylva. The facilities combine clinical education and patient care. At Fayetteville State University (FSU), its Veterans' Business Outreach Center has been awarded \$245,000 from the U.S. Small Business Administration to cover the costs of continued entrepreneurial services and training to veterans in the region. At North Carolina State University (NCSU), it surpassed \$300 million in sponsored research funding for the first time during the 2013-14 fiscal year, spurred by success capturing federal awards, along with record-setting funding from industry partners. This does not include funding from the U.S. Department of Energy for the national manufacturing institute – a five-year, \$140 million project or the \$25 million grant from the National Nuclear Security Administration to oversee the Consortium for Nonproliferation Enabling Capabilities. Funding for both of those projects will commence in the 2014-15 fiscal year.

At UNC-Chapel Hill, the Carolina Population Center received a five-year \$180 million award for its Monitoring and Evaluation to Assess and Use Results Evaluation (MEASURE) project from the U.S. Agency for International Development. It was the second largest award ever for the University and supports USAID's flagship project for monitoring and evaluating government spending on global health, population and nutrition. Researchers at UNC-Chapel Hill also played a significant leadership role in a landmark study identifying more than 100 locations in the human genome associated with the risk of development schizophrenia. At UNC Wilmington, senior Beth Stovall was crowned Miss North Carolina 2014. She will represent the state in the Miss America Pageant in September. At UNC School of the Arts, Harper Alexander, a 2014 graduate of the School of Filmmaking, is the winner of the Linwood Dunn Heritage Award for Excellence in Undergraduate Cinematography from the American Society of Cinematographers. At Western Carolina University, a federal workforce diversity grant of more than \$1 million will enable WCU to partner with Mission Health in an effort to improve the quality of nursing care in rural areas of western North Carolina. The funds from the Department of Health and Human Services will help registered nurses with two-year degrees earn their bachelor's degrees.

At Winston-Salem State University, faculty in the College of Arts, Sciences, Business and Education have been awarded more than \$1 million in federal grants to support undergraduate research. Funding from the National Institutes of Health and the National Science Foundation will enable students majoring in biology, chemistry and other selected fields to receive extensive hands-on laboratory research experience. UNC Health Care received the 2014 Secretary of Defense Employer Support Freedom Award— the nation's highest honor for supporting Guard and Reserve employees from the U.S. Department of Defense.

In closing, President Ross provided an update on the data dashboard – a component of UNC General Administration's redesigned website. The data dashboard, developed in collaboration with SAS Institute, is an interactive, online database that provides expanded access to detailed system data on selected core metrics. It is an outgrowth of the University's Strategic Direction Plan and gives University leaders, state policymakers and the public an easy-to-use customizable tool for monitoring, tracking, and assessing institutional performance and impact. President Ross reported that through a partnership with the NC Department of Commerce's Labor & Economic Analysis Division, a tool known as NC TOWER was added to the dashboard that allows visitors to track the employment outcomes of graduates from any UNC constituent institution who are working in North Carolina. The tool provides the ability to track the workforce and educational outcomes of UNC and

community college graduates for up to 10 years after their graduation in addition to other fascinating features. Visitors to the website can also explore the County Connection map to learn how our graduates, academic degree programs, and faculty research, extension programs, health care operations, and engagement are making an impact in all of North Carolina's 100 counties. In coming month, the dashboard will be expanded further to include system and campus-specific data on transfer students, peer comparisons, research expenditures and technology transfer.