

SPECIAL COMMITTEE ON MILITARY AFFAIRS

Special Committee on Military Affairs

July 31, 2014

4. Information and discussion: Marketing Online Programs to Service MembersStaff

Situation: Staff will update the committee on active and proposed marketing efforts and degree programs targeted to service members.

Background: This is part of an ongoing series of presentations related to military-affiliated students and how the UNC system can publicize its efforts to support service members.

Assessment: This presentation will provide background on General Administration and campus efforts to assist military-affiliated students, including non-traditional content delivery methods.

Action: This is for information and discussion only.