

## SPECIAL COMMITTEE ON MILITARY AFFAIRS

**Special Committee on Military Affairs**

**June 19, 2014**

4. Information and discussion: Marketing Online Programs to Service Members.....Staff

**Situation:** Staff will update the committee on active and proposed marketing efforts and degree programs targeted to service members.

**Background:** This is part of an ongoing series of presentations related to military-affiliated students and how the UNC system can publicize its efforts to support service members.

**Assessment:** This presentation will provide background on General Administration and campus efforts to assist military-affiliated students, including non-traditional content delivery methods.

**Action:** This is for information and discussion only.