

Agenda Item 2: Discussion of Vacancies on Councils and Boards of Trustees

Situation: There are six positions on the UNC-TV Board of Trustees for the 2014 to 2018 term.

Background: UNC-TV's Board of Trustees serves in a direct advisory capacity, assuring that public involvement and perspectives will have further influence on UNC-TV operations. The Board of Governors appoints 11 Board of Trustees members, the governor appoints four, and the president pro tempore of the senate and speaker of the house each appoint one. Five serve ex officio: the president of the University of North Carolina, the president of community colleges, the superintendent of public instruction, the secretary of health and human services, and the secretary of cultural resources.

Assessment: We have nominations for five of the six vacancies. Four members have indicated a willingness to be reappointed. Their reappointment is supported by UNC-TV. One new candidate for appointment is proposed. One position is unfilled, and nominations are requested.

Action: This item requires a vote.

University of North Carolina
Board of Governors
Trustee Nomination Form

Name of the Institution: UNC-TV

Name of the ~~Governing~~ Advisory Board: UNC-TV Board of Trustees

Term Beginning: July 1, 2014 Term Ending: June 30, 2018

Name of the Nominee: Caroline Foy Welch

Mailing Address and Contact Information: 112 Red Bud Lane Street
Chapel Hill, NC 27514 City
919.904.7676 Phone
caroline.f.welch@abc.com Email

Nominee is aware of nomination: Yes / No

Submitted by: Gail Zimmermann Date: June 6, 2014

Resume / Biography is attached: Yes / No (Please include a summary of the university's or the institution's activities that the nominee has been involved with to date.)

The Campus Liaison [assigned by the Committee on University Governance] is aware of this nomination. YES X NO

We recommend this individual for service on the Board of Trustees. We acknowledge that the final selection of members of the Boards of Trustees is the responsibility of the Board of Governors.

Gail Zimmermann ~~Chancellor~~ / ~~CEO~~ Director and General Manager (interim)
R. O. Jung Chairman of the Board

If the nomination is from someone other than the university, please provide the name and contact information for the nominator, and his / her signature.

Name of the Nominator: _____

Mailing Address and Contact Information:	_____	Street
	_____	City
	_____	Phone
	_____	Email

I acknowledged this submission: _____

Please forward to: Secretary of the University
University of North Carolina
Post Office Box 2688
Chapel Hill, NC 27515-2688
awlemmon@northcarolina.edu

11/19/13



CAROLINE FOY WELCH
President and General Manager, WTVD-TV

Caroline Foy Welch, was promoted to President and General Manager of WTVD-TV in Raleigh-Durham in July 2012. She reports to Rebecca Campbell, President of the ABC Owned Television Stations Group.

As President and General Manager of WTVD-TV, Ms. Welch has chief management responsibility for the ABC-owned property in the fast-growing Raleigh-Durham market. In addition to managing ABC 11/WTVD, she oversees Raleigh-Durham's Live Well Network affiliate, the abc11.com website, and the station's various other new media and mobile businesses.

Ms. Welch previously served as Vice President of Programming at ABC-owned WPVI-TV in Philadelphia, managing all local entertainment and special-event programming ranging from local productions to syndicated fare. She also oversaw WPVI-TV's media relations department, liaised with ABC Network and Programming Operations, and developed numerous initiatives that expanded advertising opportunities and station partnerships in the Philadelphia market. Earlier at WPVI-TV, Ms. Welch was responsible for the station's brand management as Vice President of Creative Services, from 1997 to 2004. She joined WPVI-TV as a promotion producer in 1992.

Prior to joining the ABC Owned Television Stations Group, Ms. Welch held producing positions in Baltimore and Washington, D.C. Before moving into television, she worked as a print reporter on the islands of Tonga, in the South Pacific.

Ms. Welch serves on the boards of the Downtown Raleigh Alliance, the Durham Chamber of Commerce, Big Brothers Big Sisters of the Triangle, and the UNC School of Journalism & Mass Communication Foundation of North Carolina.

She is originally from Charlottesville, Virginia. She returned to earn her bachelor's degree in religious studies from the University of Virginia, where she became a member of Phi Beta Kappa and was also an Echols Scholar. Ms. Welch has two sons.

2012-2013

University of North Carolina
Board of Governors
Trustee Nomination Form

Name of the Institution: UNC-TV

Name of the ~~Governing~~ Advisory Board: UNC-TV Board of Trustees

Term Beginning: July 1, 2014 Term Ending: June 30, 2018

Name of the Nominee: Sabrina DeFonce Bengel

Mailing Address and Contact Information: 329A Middle Street Street
New Bern, NC 28560 City
252.638.6780 Phone
sabrinabengel@yahoo.com Email

Nominee is aware of nomination: Yes / No

Submitted by: Gail Zimmermann Date: June 6, 2014

Resume / Biography is attached: Yes / No (Please include a summary of the university's or the institution's activities that the nominee has been involved with to date.)

Sabrina Bengel has been an actively engaged member of UNC-TV's Board of Trustees since her initial appointment to a partial term in 2011. She currently serves as vice chair of the board and as chair of the board's Advancement Committee. She often attends UNC-TV-related events and is a current member of UNC-TV through her financial contributions. Sabrina's attendance record is very good—she has missed only one meeting since her appointment to the board.

The Campus Liaison [assigned by the Committee on University Governance] is aware of this nomination. YES X NO ____

We recommend this individual for service on the Board of Trustees. We acknowledge that the final selection of members of the Boards of Trustees is the responsibility of the Board of Governors.

Gail Zimmermann ~~Chancellor/CEO~~ Director and General Manager (interim)
R. O. Jorgensen Chairman of the Board

If the nomination is from someone other than the university, please provide the name and contact information for the nominator, and his / her signature.

Name of the Nominator: _____

Mailing Address and Contact Information:	_____	Street
	_____	City
	_____	Phone
	_____	Email

I acknowledged this submission: _____

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awlemmon@northcarolina.edu

11/19/13



Sabrina DeFonce Bengel
329A Middle Street
New Bern, North Carolina 28560
252-638-6780 (home)
252-514-4734 (cell)
sabinabengel@yahoo.com

Harrison High School, Harrison New York 1974
Quinnipiac College, Hamden, Connecticut 1974-1976
East Carolina University, Greenville, North Carolina 1977-1979

Married 34 years to Steve Bengel ECU Class of 1979 BS Business Administration
Owner R.E. Bengel Sheet Metal Company – doing business in Craven County since 1910
Two Children: Buddy 32 - Quinnipiac University Class of 2004
Becky 30 - Wofford College Class of 2006

Elected in 2009(4 yr term) as Alderman of the First Ward – City of New Bern appointed Mayor Pro Tem in 2012
Appointed to North Carolina Travel & Tourism Board March 2012 by Governor Pat McCrory
President New Bern Tours & Convention Services – New Bern's Trolley Car Tours
President and CEO Riverfront Sports & Entertainment Group
Managing Partner, "The Birthplace of Pepsi"

Current Vice Chairman UNC-TV Board of Trustees
Past Chairman Friends of the New Bern Firemen's Museum – currently ex-officio member
Current Chairman Craven County Tourism Development Authority representing the City of New Bern
Current Swiss Bear Downtown Development Corp. Board of Directors member
Past Chairman of the Board of the East Carolina University Alumni Association
Current member East Carolina University Board of Visitors
Current Member East Carolina University Women's Roundtable Executive Committee
Secretary and Honorary Member of New Bern/JT Barber High School Athletic Hall of Fame

Past Board of Directors member of Craven Community College Foundation
Past Board of Directors member of the New Bern Area Chamber of Commerce
Past Board of Directors member Craven Arts Council
Past Board of Directors member of the Carolina East Medical Center Foundation
Past President of Downtown Business and Professional Association
Past President of Historic District Residents Association
Served as Chairman of the Convention Center Development Committee
Past Chairman Craven County Tourism Development Authority Marketing Committee
Past Chairman of the Carolina East Medical Foundation's Festival of Trees

Active member of the Breakfast Rotary Club and the Downtown Business Council
Named Entrepreneur of the Year by the New Bern Area Chamber of Commerce in 1994
Recipient of the Paul Harris Fellow by the New Bern Breakfast Rotary Club in 2004
Named a Woman of Achievement by the North Carolina Federation of Women's Club in 2011
Recipient of the East Carolina University Distinguished Service Award October 2012
Named East Carolina University Incredible Woman by ECU Women's Roundtable October 2013

University of North Carolina
Board of Governors
Trustee Nomination Form

Name of the Institution: UNC-TV

Name of the ~~Governing~~ Advisory Board: UNC-TV Board of Trustees

Term Beginning: July 1, 2014 Term Ending: June 30, 2018

Name of the Nominee: Laura C. Bingham

Mailing Address and Contact Information: 1665 Village Glen Street
Raleigh, NC 27612 City
919.571.9920 Phone
laurabingham01@gmail.com Email

Nominee is aware of nomination: Yes / No

Submitted by: Gail Zimmermann Date: June 6, 2014

Resume / Biography is attached: Yes / No (Please include a summary of the university's or the institution's activities that the nominee has been involved with to date.)

Laura Bingham has been an actively engaged member of UNC-TV's Board of Trustees since her appointment in 2010. She currently serves on the board's Advancement Committee. She frequently attends UNC-TV-related events and is a current member of UNC-TV through her financial contributions. Laura's attendance record is good—she has missed four meetings since her appointment to the board in 2010.

The Campus Liaison [assigned by the Committee on University Governance] is aware of this nomination. YES X NO

We recommend this individual for service on the Board of Trustees. We acknowledge that the final selection of members of the Boards of Trustees is the responsibility of the Board of Governors.

Gail Zimmermann ~~Chancellor / CEO~~ Director and General Manager (interim)
A. O. Jones Chairman of the Board

If the nomination is from someone other than the university, please provide the name and contact information for the nominator, and his / her signature.

Name of the Nominator: _____

Mailing Address and Contact Information:	_____	Street
	_____	City
	_____	Phone
	_____	Email

I acknowledged this submission: _____

Please forward to: Secretary of the University
University of North Carolina
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Chapel Hill, NC 27515-2688
awlemmon@northcarolina.edu

11/19/13



LAURA C. BINGHAM

Laura.Bingham@NewportBoardGroup.com
O 919-571-9920
C 919-368-2514

EXECUTIVE SUMMARY

Executive positions/CEO in higher education, philanthropy, health care and public policy. Governance, fiduciary and advisory board roles in asset management, health care, economic development, media and communications. Track record as a college president, senior executive and board leader of building relationships within and beyond organizations, leveraging strategic opportunities, aligning employees and stakeholders, enacting performance cultures, and building authentic value propositions that enhance investor confidence. Astute at tone-at-the-top leadership, business development, building reputation capital, media/public affairs, macro-investor relations and wide-lens leadership roles. Has balanced perspective on board and C-suite effectiveness, enterprise risk and resilience, strategic thinking *and* doing, and executing on the right priorities. A leader who excels as a connector and catalyst.

NEWPORT BOARD GROUP

Newport Board Group is a partnership of board directors and senior executive leaders with deep knowledge of capital markets, strategy and operations. We have created a specialized category of national professional service firm to help emerging growth, middle market and private equity clients navigate transitions and improve their performance. The Newport Expert Network™ facilitates delivering to clients the combined expertise of Newport partners across the country.

REPRESENTATIVE ACCOMPLISHMENTS

- Strengthened and elevated the people, product, place and values of a private college transitioning to become a national liberal arts college, achieving quality program and outcome distinctions for a decade.
- Shaped and represented the 'case for support' to build sales, private/public investment, and profile for two colleges, a medical research center, a new hospital system and a candidate/top elected official.
- Led in securing \$135M+ from private donors, investors, public appropriations, corporate and foundation grants, and tax-exempt bonds. Initial investor for start-ups in community banking, health IT, elder care.
- As trustee of a \$6B mutual fund complex, advocated for governance changes to independent chair, rebranding funds, and two-tiered reviews of investment contracts.
- Director/trustee/advisor to 25 organizations, helping drive strategy, engage board members, mentor leaders, earn investors and strengthen finances.

TYPICAL NEWPORT ENGAGEMENTS

- Advise on strategic positioning, shaping and executing the case for investment, building brands that increase valuation and reputational capital
- Advise on aligning and engaging with stakeholders, executive teams, employees and investors
- Help CEOs and Boards with transitions, issues management and team performance
- Advise on sourcing capital, alliances and leaders
- Provide interim leadership, talent selection, strategy execution
- Serve on boards and advise on formation, composition, organization and effectiveness

www.NewportBoardGroup.com



PROFESSIONAL EXPERIENCE

STERLING CAPITAL FUNDS

SINCE 2001
Charlotte, NC

Mutual funds of Sterling Capital Management, an independent subsidiary of BB&T Corporation

INDEPENDENT TRUSTEE/DIRECTOR

- Fiduciary, SEC/regulatory, compliance responsibilities for \$6 billion AUM in 26 Funds
- Represent shareholders, assisted by Fund officers, KPMG, BYNMellon and Ropes & Gray counsel
- Oversight of investment guidelines, risks, portfolio performance, sales & distribution channels
- Chair, Nominating Committee, since 2006; Member, Audit Committee, since 2001

PEACE COLLEGE

1998-2010
Raleigh, NC

Private liberal arts college chartered in 1857

PRESIDENT & CEO

- Strengthened curriculum, adding signature programs and BS degrees in four disciplines; doubled sports offerings, joining NCAA; achieved new enrollment milestones
- Seniors ranked the college in Top 10% in learning outcomes, ten consecutive years
- 95%+ of graduates consistently placed in jobs or graduate programs of their choice
- Expanded campus footprint, investing \$25M in capital improvements, including new classroom/lab facilities and library (donor-funded), residence hall (bond-financed with debt covenants met or exceeded), exterior restoration of historic building, closed city street and prevailed in legal challenge, and earned competitive grant for innovative campus cistern/water reclamation system
- Set new records in fundraising for endowments, capital, new technologies, scholarships, study abroad and community/business partnerships; endowment assets grew from \$34M to \$52M at market peak; achieved unprecedented 100% faculty and staff giving
- *Peace Strengthens* branding campaign recognized in University Business' Top 50
- Leadership/management on finances, academic & student affairs, legal, facilities, board governance, sales/marketing/distribution, fundraising, external relations, HR/performance evaluation, technologies, accreditation, athletics and overall institutional effectiveness

COVENANT HEALTH & FORT SANDERS FOUNDATION

1997-1998
Knoxville, TN

Health system of acquired/merged community hospitals, each with a charitable foundation

SENIOR VP FOR PHILANTHROPY & PRESIDENT

- New role to better position health system CEO with community directors of five Foundation Boards
- CEO for largest operating foundation, with \$30M in combined endowment assets
- Negotiated new Investment Policy, shaped grant-making and gained operational efficiencies
- Adopted framework for grant-making to sharpen focus and improve results/ROI
- Interacted with physicians & community leaders to mend and strengthen relationships

HOLLINS UNIVERSITY

1992-1997
Roanoke, VA

Private university with graduate programs

VICE PRESIDENT, DEVELOPMENT & EXTERNAL RELATIONS

- Led record \$47.5M fundraising campaign for annual funds, endowments & new library
- College won CASE Award for *Excellence in Fundraising*; established 'culture of philanthropy'



- Directed Campaign Leadership Team of 40 leaders in twelve states focused on 100k+ gifts
- Integrated Development, Alumnae Relations and Marketing/Communications team of 35 employees toward cohesive brand and high-impact fundraising; achieved very efficient cost ratio

PRIOR EXPERIENCE

DUKE UNIVERSITY MEDICAL CENTER

DIRECTOR OF EXTERNAL RELATIONS,
CANCER CENTER 1989 - 1992

- Fundraiser & ambassador for physicians and scientists toward \$6 million annual goal
- Co-led successful, against-the-odds legislative and media campaign for law mandating insurance coverage for women's cancer tests

NC LT. GOVERNOR

ASSISTANT FOR POLICY 1985-1989

- Senior strategist with responsibilities in Finance, Appropriations, Education, Economic Development, Environment, and Health and Human Services, working with agencies, lobbyists and legislators
- Lead staff for Lt. Governor's service on eight state, regional & national boards and commissions

WAYS & MEANS

PRINCIPAL 1989

- Consultant/Lobbyist for two statewide nonprofits, securing \$1 million state appropriation

STATE OF NC/DEPARTMENT OF ADMINISTRATION DIRECTOR, GOVERNOR'S CONFERENCE 1983

- Led Commission of 150 appointees, Conference of 1000 participants with 10 keynote speakers, 80 corporate sponsors & statewide media blitz
- Recommended 125 policy recommendations to Governor and Legislature

STATE OF NC/DEPARTMENT OF HUMAN RESOURCES, PLANNER 1979-1982

- Coordinated NC's first pre-block grant application for \$18 million federal funds
- Designed and facilitated "community diagnoses" for 83 local public health departments

PROFESSIONAL & CIVIC ACTIVITIES

- Kate B. Reynolds Charitable Trust, Trustee Advisory Council, Wells Fargo, since 2008
- Duke Raleigh Hospital, Advisory Board, Community Affairs & Nominating Committees, since 2007
- Previous Civic/NonProfit Boards - Wake Tech Campaign Co-Chair, Wake County United Way Co-Chair, Rex Healthcare Foundation, First Flight Centennial Commission, NC Symphony, Raleigh Convention Center Steering Committee, Blount Street Historic District Task Force, Goodwill Tinker Mountain Industries, NC Child Advocacy Institute, Peace College Board of Visitors, Junior League of Raleigh, Raleigh Professional Women's Forum founding Director
- Firm/Business Advisory Boards
New Kind, brand/strategy firm, since 2012
- UNC-TV, Board of Trustees, since 2010
- Leadership North Carolina, since 2003
Chair, 2008-2010; Board of Advisors, 2012;
Board of Directors, 2003-2012
- Previous Professional Activities/Boards - NC Independent Colleges (VC), APCURM-EIIA Insurance, Inc., Downtown Raleigh Alliance, USA South Athletic Conference (President), NC Chamber, Young Presidents Organization (YPO), Association of Presbyterian Colleges & Universities (Chair), Wachovia Bank Central NC Board of Advisors, The Fifty Group



EDUCATION

Indiana University, IUPUI, Indianapolis, IN
M.A. Philanthropic Studies, 2003

University of North Carolina at Chapel Hill, NC
A.B. Political Science, 1979

Certificate in NonProfit Management
Duke University, 1989-92

Certificate in Academic Fundraising
Williamsburg Development Institute, 1989

Institute for New Presidents, 1998
Institute for Experienced Presidents, 2008
Harvard University

NACD Governance Fellow, 2013
NACD Directorship 2020, 2014
National Association of Corporate Directors

NACD Director Professionalism, 2012
Franco Awardee, NACD/Research Triangle

Directors' Institute, 2011 and 2012
Mutual Fund Directors' Forum

Director's College, 2011 and 2013
NACD/Research Triangle Chapter

NC Bank Directors College XX, 2011
UNC Center for Banking & Finance

Board Director Diversity seminar, 2013
UNC-Center for Banking & Finance

University of North Carolina
Board of Governors
Trustee Nomination Form

Name of the Institution: UNC-TV

Name of the ~~Governing~~ Advisory Board: UNC-TV Board of Trustees

Term Beginning: July 1, 2014 Term Ending: June 30, 2018

Name of the Nominee: Eric M. Teal

Mailing Address and Contact Information: 1304 Caistor Lane Street
Raleigh, NC 27614 City
919.716.2650 Phone
eric.teal@firstcitizens.com Email

Nominee is aware of nomination: Yes / No

Submitted by: Gail Zimmermann Date: June 6, 2014

Resume / Biography is attached: Yes / No (Please include a summary of the university's or the institution's activities that the nominee has been involved with to date.)

Eric Teal has been an actively engaged member of the UNC-TV Board of Trustees since 2013. Prior to that, Eric served on the UNC-TV Foundation Board of Directors and was chair of that board from 2007 to 2012. During his tenure on the UNC-TV Foundation board, he was responsible for the foundation's investments, rebalancing them and creating order, resulting in positive returns on those investments. He never missed a UNC-TV Foundation board meeting.

Since his appointment to the Board of Trustees, he has served as a member of the Long-Range Planning Committee. Effective with the June 2014 board meeting, he is now chair of that committee.

Eric has been a member of the UNC-TV *Producers Circle* (gifts of \$1,000 or above) since 2007 and is a frequent attendee at UNC-TV events. His attendance record at board meetings is very good—he has missed only one meeting since his appointment to the board.

Eric is chief investment officer of the Capital Management Group at First Citizens Bank (FCB) and is highly respected and valued by the Holding family. He has been personally responsible for funding by FCB for various UNC-TV activities and productions:

- Underwriting and UNC-TV Cultivation Events
 - Festival Partner: 1999 through 2014
 - Event Sponsor (screening/reception: **Downton Abbey**)
 - Event Sponsor (screening/reception: **Birth of a Colony: North Carolina**)
 - Event Sponsor (Dinner with Susie Gharib of **Nightly Business Review**)
 - Underwriter for the broadcast of **Masterpiece**
- Production Funding from the R. P. Holding Foundation
 - **Business Ethics: Challenges for a Changing World**

The Campus Liaison [assigned by the Committee on University Governance] is aware of this nomination. YES X NO

We recommend this individual for service on the Board of Trustees. We acknowledge that the final selection of members of the Boards of Trustees is the responsibility of the Board of Governors.

<i>Gail Zimmermann</i>	<i>Chancellor / CEO Director and General Manager (interim)</i>
<i>R. O. Jorgensen</i>	<i>Chairman of the Board</i>

If the nomination is from someone other than the university, please provide the name and contact information for the nominator, and his / her signature.

Name of the Nominator: _____

Mailing Address and Contact Information:	_____	Street
	_____	City
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I acknowledged this submission: _____

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awlemmon@northcarolina.edu

11/19/13

Eric M. Teal
Group Vice President
Chief Investment Officer

Eric M. Teal is Chief Investment Officer of the Capital Management Group at First Citizens Bank, a position he has held since the start of 2003. His responsibilities include the investment management and oversight of approximately \$3.5 billion in assets under management. He oversees asset allocation, overall investment strategy, and equity and fixed income portfolio management for the bank and its clients. He is responsible for actively conducting and overseeing research and management of the equity investment products. Prior to joining First Citizens, he served as Director of Equities, managing active investment strategies for Wachovia's mutual fund company, Evergreen Investments. He began his career responsible for the management and oversight of the quantitative index and enhanced index products for Evergreen. Mr. Teal received his BA degree in Economics and International Studies from Rhodes College and MBA in Finance from the University of Memphis, where he received an academic scholarship in the area of Investments and Finance. He also attended the London School of Economics. He is frequently seen and quoted in the media on the markets and investing and is a guest speaker at many seminars around the country on topics facing the institutional investor. Mr. Teal is the President-elect of the Alumni Executive Board of Rhodes College. He was also appointed by the Board of Governors to serve on the UNC-TV Board of Trustees.

University of North Carolina
Board of Governors
Trustee Nomination Form

Name of the Institution: UNC-TV

Name of the ~~Governing~~ Advisory Board: UNC-TV Board of Trustees

Term Beginning: July 1, 2014 Term Ending: June 30, 2018

Name of the Nominee: James Olin Treadaway, Jr.

Mailing Address and Contact Information: Hickory Mart Shows
2258 Highway 70, SE, Suite 101 Street
Hickory, NC 28602 City
828.322.3510, ext. 320 Phone
jamietreadaway@hickoryfurniture.com Email

Nominee is aware of nomination: Yes / No

Submitted by: Gail Zimmermann Date: June 6, 2014

Resume / Biography is attached: Yes / No (Please include a summary of the university's or the institution's activities that the nominee has been involved with to date.)

Jamie Treadaway has been an actively engaged member of UNC-TV's Board of Trustees since his initial appointment by the UNC Board of Governors to a partial term in 2008. He served previously on the board as an appointee of the Speaker of the House from 2003 to 2007. Jamie currently serves on the board's Advancement Committee. He frequently attends UNC-TV-related events and has also been directly involved in the planning, organizing, and funding for several of these activities. Jamie's attendance record is very good—he has missed only four meetings since being named an appointee of the Board of Governors in 2008.

The Campus Liaison [assigned by the Committee on University Governance] is aware of this nomination. YES X NO

We recommend this individual for service on the Board of Trustees. We acknowledge that the final selection of members of the Boards of Trustees is the responsibility of the Board of Governors.

Gail Zimmermann ~~Chancellor / CEO~~ Director and General Manager (interim)
A. O. Treadaway Chairman of the Board

If the nomination is from someone other than the university, please provide the name and contact information for the nominator, and his / her signature.

Name of the Nominator: _____

Mailing Address and Contact Information:	_____	Street
	_____	City
	_____	Phone
	_____	Email

I acknowledged this submission: _____

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University of North Carolina
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JAMES OLIN TREADAWAY, JR.

Work: 2258 Highway 70 SE, Suite 101 | Hickory, N.C. 28602 | 828.322.4924

Home: 630 North Main Avenue, Newton, N.C. 28658 | 828.464.2904

jamietreadaway@hickoryfurniture.com

Current Member / Position

- American Red Cross, Carolinas Region Blood Services
Board of Directors, Vice Chair
- Newton-Conover Auditorium
Board of Directors
- UNC-TV
Board of Directors

Former Member / Past Office

- American Red Cross
Catawba Valley Chapter, Board of Directors, chair
- American Red Cross, Greater Carolinas Chapter,
Board of Directors, regional representative
- Catawba County Council on Adolescents
Board of Directors
- Catawba Valley Hospitality and Tourism Alliance
Board of Directors
- Downtown Newton Development Association
Board of Directors
- Friends of the Hickory Museum of Art
President
- Hickory Community Theatre
Board of Directors
- Hickory Landmarks Society
Board of Directors
- Hickory Museum of Art
Board of Directors
- Leadership North Carolina
Class XIV
- North Carolina Museum of Art
Board of Trustees
- Western Piedmont Symphony
Board of Directors, Executive Committee
- United Arts Council of Catawba County
Board of Directors, past president (two terms)
- YMCA of Catawba Valley
Shuford YMCA, Board of Managers

JAMES OLIN TREADAWAY, JR.

Honors

- Young Alumni of the Year, Lenoir Rhyne University, 2001
- 40 Under 40, The Charlotte Business Journal, 2002
- Clara Barton Honor Award for Meritorious Volunteer Leadership, American Red Cross, 2007

Career

- Executive Director, Hickory Mart Shows, Hickory, N.C.

Other

- Volunteer with Young Life, a Christian ministry to high school students, 14 years
- Member of Corinth Reformed United Church of Christ, Hickory, N.C.

Personal

- Married Laura Lail Treadaway on March 21, 1998
- Father of James Olin Treadaway, III, born February 21, 2002
- Resident of Newton, North Carolina
- Native of Mecklenburg County