

4. Administrative Action ItemsSuzanne Ortega, Alisa Chapman

Situation: The Board of Governors of the University of North Carolina is charged under North Carolina General Statute Section 116-15 with responsibility for licensing nonpublic educational institutions to conduct post-secondary degree activity in North Carolina.

Background: Georgetown University, and Frontier Nursing University, and South College – Asheville, have applied for licensure to offer selected degree programs in North Carolina.

Assessment: After appropriate review of the licensure applications, including site visits to each of the institutions by a team of examiners with expertise in the proposed degree program areas, UNC General Administration recommends approval of licensure for these three institutions to offer the proposed degree programs.

Action: This item is for a vote.

Constituent Universities

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East Carolina
University

Elizabeth City
State University

Fayetteville State
University

North Carolina
Agricultural and
Technical State
University

North Carolina
Central University

North Carolina
State University
at Raleigh

University of
North Carolina
at Asheville

University of
North Carolina
at Chapel Hill

University of
North Carolina
at Charlotte

University of
North Carolina
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President

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MEMORANDUM

TO: Committee on Educational Planning, Policies, and Programs

FROM: President Thomas W. Ross

DATE: May 19, 2014

SUBJECT: Licensure of Georgetown University

The Board of Governors of the University of North Carolina is charged under North Carolina General Statute Section 116-15 with responsibility for licensing nonpublic educational institutions to conduct post-secondary degree activity in North Carolina. In November 2004, the Board of Governors approved revisions to the document, *Rules and Standards for Licensing Nonpublic Institutions to Conduct Post-Secondary Degree Activity in North Carolina*. This document provides the guidelines for interpreting the standards, and the rules, regulations, and procedures under which the Board issues licenses to institutions to conduct post-secondary degree activity in North Carolina.

Georgetown University has applied for a regular license to offer online the Master of Science in Nursing (M.S.N.) degree program with the following five tracks in North Carolina:

- Adult Acute Care Nurse Practitioner
- Adult Acute & Critical Care Clinical Nurse Specialist
- Family Nurse Practitioner
- Nurse Midwifery/Women's Health Nurse Practitioner
- Nurse Education

Dr. Frank Prochaska reviewed the application and appointed a team of examiners to determine if Georgetown University complied with the licensure standards outlined in the *Rules and Standards*. On June 28, 2013, the team of examiners visited the Georgetown University campus in Washington, DC. Following the site visit, the team of examiners issued its report which contained recommendations. For more details on the degree program and report, please review the summary.

Thus, I recommend to the Committee on Educational Planning, Policies, and Programs of the UNC Board of Governors that a regular license be issued to Georgetown University to offer the above-named online degree program in North Carolina subject to annual reports and review at any time. The program will be reviewed within two calendar years of the initiation in North Carolina to judge whether the institution continues to maintain standards for licensure.

Enclosure: Summary

SUMMARY OF VISIT OF TEAM OF EXAMINERS FOR GEORGETOWN UNIVERSITY

BACKGROUND INFORMATION

Georgetown University is a non-profit, Congressionally-chartered institution of higher education located in Washington, D.C. The nation's oldest Catholic and Jesuit University, it has continuously conducted post-secondary degree activity since its founding in 1789. The university enrolls over 7,000 undergraduate students and over 9,000 graduate/professional students across eight schools.

Georgetown University is regionally accredited by the Middle States Commission on Higher Education (MSCHE).

THE APPLICATION AND SITE VISIT

Georgetown University has applied for licensure to offer online the Master of Science in Nursing (M.S.N.) degree program with the following five tracks:

- Adult Acute Care Nurse Practitioner
- Adult Acute & Critical Care Clinical Nurse Specialist
- Family Nurse Practitioner
- Nurse Midwifery/Women's Health Nurse Practitioner
- Nurse Education

In accordance with the *Rules and Standards: Licensing Nonpublic Institutions to Conduct Post-Secondary Degree Activity in North Carolina*, Dr. Frank Prochaska, Associate Vice President for Academic Affairs at UNC General Administration, appointed a team of examiners to visit the institution on June 28, 2013 and evaluate its compliance with the licensure standards.

The team of examiners with expertise in the specific disciplines relating to the application was comprised of:

- Dr. Richard E. Neel (Chair), Dean Emeritus, Belk College of Business, and Professor of Economics Emeritus, University of North Carolina at Charlotte, Charlotte, North Carolina (In absentia)
- Dr. Eleanor Bond, Professor, School of Nursing, University of Washington, Seattle, Washington
- Dr. Robin Webb Corbett, Associate Professor, College of Nursing, East Carolina University, Greenville, North Carolina
- Julia Shaw-Kokot, Assistant Department Head for User Services and Education Services Coordinator, Health Sciences Library, University of North Carolina at Chapel Hill, Chapel Hill, North Carolina
- Dr. Ann Newman, Associate Professor Emeritus, School of Nursing, University of North Carolina at Charlotte, Charlotte, North Carolina
- Dr. Laura A. Files, Associate Chair and Associate Professor, Health Policy and Management, Gillings School of Global Public Health, The University of North Carolina at Chapel Hill, Chapel Hill, North Carolina, *Ex Officio*

The team's task was to review the application and accompanying appendices and to participate in the site visit to determine if the institution demonstrated compliance with licensure standards. Either prior to the visit or during the visit, many items of documentation were reviewed by the team including curricula for the proposed degree programs, course syllabi, faculty curriculum vitae, library and electronic resources, instructional resources, audited financial statements, Georgetown University *Graduate Bulletin* of the Graduate School of Arts and Sciences, Georgetown University *Faculty Handbook*, and Georgetown University 2011 –2014 *Financial Plan*.

During the visit, the team of examiners met with numerous administrators, faculty, staff, and students of Georgetown University.

PROPOSED DEGREE PROGRAM

Master of Science in Nursing (M.S.N.)

The Master of Science in Nursing degree program is proposed to be offered online in five areas: Adult Acute Care Nurse Practitioner (48 Semester Credit Hours), Adult Acute & Critical Care Clinical Nurse Specialist (48 SCH), Family Nurse Practitioner (44 SCH), Nurse Midwifery/Women's Health Nurse Practitioner (49 SCH), and Nurse Education (35 SCH). All students complete a set of required core courses (18 SCH), followed by courses in their area of specialty. The Adult Acute Care Nurse Practitioner and the Adult Acute & Critical Care Clinical Nurse Specialist programs prepare registered nurses with acute and/or critical care experience to provide direct patient management in acute and complex care settings. The Family Nurse Practitioner program prepares registered nurses to fulfill the role of a competent, dedicated practitioner responsible for managing the care of families in the primary care setting. The Nurse Midwifery/Women's Health Nurse Practitioner program is designed to prepare registered nurses to manage a woman's normal obstetrical and gynecological needs during the childbearing years, manage the care of the normal newborn, and provide primary care to women throughout the lifespan. Georgetown's Nurse Educator program, grounded in theoretical perspectives of nursing and education, prepares graduates for advanced practice roles related to nursing education, educational research and policy, and nurse educator leadership.

RECOMMENDATIONS

After the site visit, the *Report to the President of The University of North Carolina from the Team of Examiners for the Licensure Visit to Review the Proposed Master's Degree Program at Georgetown University* was submitted. In the report, the team of examiners included eight recommendations and two suggestions addressing the degree programs reviewed. Suggestions, which are offered as suggested best practices by team members, do not indicate a lack of compliance with the *Rules and Standards*. A suggestion is written for the institution's benefit, and it does not need to be implemented; the recommendations, however, must be implemented by the institution. The recommendations addressed issues of program curricula, course content in selected courses, faculty credentials, and making required arrangements for the archiving of the permanent records of North Carolina students in the unlikely event that the institution discontinues operations.

The team of examiners concludes its report by stating that it would make its concluding recommendation to the General Administration of The University of North Carolina regarding the licensure of Georgetown University's proposed degree program after it received and reviewed the institution's response to the recommendations and suggestions contained in the report.

After receiving the team of examiners' report, Georgetown University responded to the recommendations and suggestions. All of the recommendations have been implemented to the satisfaction of the team of examiners.

After reviewing the institution's response, the team of examiners recommends that Georgetown University be licensed to offer the Master of Science in Nursing degree program requested.

Dr. Alisa Chapman and Dr. Suzanne Ortega agree with the team's review and recommendations. Thus, General Administration recommends that Georgetown University be awarded a regular license to offer online the Master of Science in Nursing (M.S.N.) degree program with the following five tracks to students in North Carolina:

- Adult Acute Care Nurse Practitioner
- Adult Acute & Critical Care Clinical Nurse Specialist
- Family Nurse Practitioner
- Nurse Midwifery/Women's Health Nurse Practitioner
- Nurse Education

A follow-up review of Georgetown University's M.S.N. degree program offered online to students in North Carolina will be performed within two calendar years of initiation in North Carolina, by a team of examiners with expertise in the field, to ascertain the institution's compliance with the *Rules and Standards*, including the recommendations contained in the report.

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MEMORANDUM

TO: Committee on Educational Planning, Policies, and Programs

FROM: President Thomas W. Ross

DATE: May 19, 2014

SUBJECT: Licensure of Frontier Nursing University

The Board of Governors of the University of North Carolina is charged under North Carolina General Statute Section 116-15 with responsibility for licensing nonpublic educational institutions to conduct post-secondary degree activity in North Carolina. In November 2004, the Board of Governors approved revisions to the document, *Rules and Standards for Licensing Nonpublic Institutions to Conduct Post-Secondary Degree Activity in North Carolina*. This document provides the guidelines for interpreting the standards, and the rules, regulations, and procedures under which the Board issues licenses to institutions to conduct post-secondary degree activity in North Carolina.

Frontier Nursing University has applied for a regular license to offer the following online degree program in North Carolina:

- Doctor of Nursing Practice (D.N.P.)

Dr. Frank Prochaska reviewed the application and appointed a team of examiners to determine if Frontier Nursing University complied with the licensure standards outlined in the *Rules and Standards*. On October 22, 2013, the team of examiners visited the Frontier Nursing University campus in Hyden, KY. Following the site visit, the team of examiners issued its report. For more details on the degree program and report, please review the summary.

Thus, I recommend to the Committee on Educational Planning, Policies, and Programs of the UNC Board of Governors that a regular license be issued to Frontier Nursing University to offer the above-named online degree program in North Carolina subject to annual reports and review at any time. The program will be reviewed within two calendar years of the initiation in North Carolina to judge whether the institution continues to maintain standards for licensure.

Enclosure: Summary

SUMMARY OF VISIT OF TEAM OF EXAMINERS FOR FRONTIER NURSING UNIVERSITY

BACKGROUND INFORMATION

The Frontier Graduate School of Midwifery was started in 1939 by the Frontier Nursing Service as part of its demonstration project in the care of the mother and child in rural areas of Kentucky. The name of the school was changed to Frontier Nursing University in 2011 to reflect the level of its program offerings, viz., master's and doctoral degrees for nurses. The university, a private non-profit institution located in Hyden, Kentucky, has been offering distance education programs to nurses since 1991.

In April 2014, the UNC Board of Governors approved licensure for Frontier Nursing University to offer the following online programs to students in North Carolina:

- Master of Science in Nursing (M.S.N.) degree in Family Nurse Practitioner, Women's Health Care Nurse Practitioner, and Nurse Midwifery
- Postgraduate Certificates in Family Nurse Practitioner, Women's Health Care Nurse Practitioner, and Nurse Midwifery

Frontier Nursing University is regionally accredited by the Southern Association of Colleges and Schools Commission on Colleges (SACS COC).

THE APPLICATION AND SITE VISIT

Frontier Nursing University has applied for licensure to offer the following additional online program to students in North Carolina:

- Doctor of Nursing Practice (D.N.P.)

In accordance with the *Rules and Standards: Licensing Nonpublic Institutions to Conduct Post-Secondary Degree Activity in North Carolina*, Dr. Frank Prochaska, Associate Vice President for Academic Affairs at UNC General Administration, appointed a team of examiners to visit the institution on October 22, 2013 and evaluate Frontier Nursing University's compliance with the licensure standards.

The team of examiners with expertise in the specific disciplines relating to the application was comprised of:

- Dr. Laurel A. Files (Chair), Associate Chair and Associate Professor, Gillings School of Global Public Health, The University of North Carolina at Chapel Hill; and Special Assistant to the Associate Vice President for Academic Affairs, The University of North Carolina General Administration, Chapel Hill, North Carolina (In absentia)
- Dr. Robin Webb Corbett, Associate Professor, School of Nursing, East Carolina University, Greenville, North Carolina
- Dr. Richard E. Neel, Dean Emeritus, Belk College of Business, and Professor of Economics Emeritus, University of North Carolina at Charlotte, Charlotte, North Carolina (In absentia)

- Dr. Ann Newman, Associate Professor Emeritus, School of Nursing, University of North Carolina at Charlotte, Charlotte, North Carolina
- Dr. Richard W. Redman, Ada Sue Hinshaw Collegiate Professor of Nursing, Director, DNP Program, School of Nursing, University of Michigan, Ann Arbor, Michigan (In absentia)
- Julia Shaw-Kokot, Assistant Department Head for User Services, Health Sciences Library, University of North Carolina at Chapel Hill, Chapel Hill, North Carolina
- Dr. Frank Prochaska, Associate Vice President for Academic Affairs, The University of North Carolina General Administration, Chapel Hill, North Carolina, *Ex Officio*

The team's task was to review the application and accompanying appendices and to participate in the site visit to determine if the institution demonstrated compliance with licensure standards. Either prior to the visit or during the visit, many items of documentation were reviewed by the team including curricula for the proposed degree programs, course syllabi, faculty curriculum vitae, library and electronic resources, instructional resources, audited financial statements, budget data, the Frontier Nursing University *Catalog* Volume 2013, and the Frontier Nursing University *Faculty Handbook* (March 2013).

During the visit, the team of examiners met with numerous administrators, faculty, staff, and students of Frontier Nursing University.

As is the case with UNC doctoral program applications, the proposed Doctor of Nursing Practice program in Frontier Nursing University's application for licensure was reviewed by a set of external reviewers of national stature from outside North Carolina. The external reviewers' assessments and comments were considered by the team of examiners prior to the team's making recommendations on the proposed D.N.P. program.

PROPOSED DEGREE PROGRAM

Doctor of Nursing Practice (D.N.P.)

This Post-Master's Doctor of Nursing Practice curriculum is constructed to incorporate the eight essential competencies delineated by the American Association of Colleges of Nursing (AACN), *The Essentials of Doctoral Education for Advanced Practice Nurses*. The program is designed for registered family nurse practitioners, women's health care nurse practitioners, certified nurse-midwives, pediatric nurse practitioners, adult nurse practitioners, and geriatric nurse practitioners to improve skills in the areas of leadership, clinical scholarship, evidence-based practice, and clinical evaluation. In addition to didactic coursework, the curriculum includes practicum experience and a capstone project. The program requires 33 semester credit hours to complete.

RECOMMENDATIONS

After the site visit and review of the external reviewers' comments, the *Doctor of Nursing Practice Addendum to the Report to the President of The University of North Carolina from the Team of Examiners to Review Frontier Nursing University's Proposed Online Master of Science*

in Nursing Degree Programs and Postgraduate Certificate Programs in Family Nurse Practitioner, Women's Health Care Nurse Practitioner, and Nurse Midwifery was submitted. In the addendum, the team of examiners included no recommendations and no suggestions regarding the proposed doctoral program.

The team of examiners concludes its addendum by stating that it recommends that Frontier Nursing University be licensed to offer the proposed D.N.P. degree program.

Dr. Alisa Chapman and Dr. Suzanne Ortega agree with the team's review and recommendation. Thus, General Administration recommends licensure of the following proposed degree program to be offered online to students in North Carolina by Frontier Nursing University:

- Doctor of Nursing Practice (D.N.P.)

A follow-up review of Frontier Nursing University's D.N.P. degree program offered online to students in North Carolina will be performed within two calendar years of initiation in North Carolina, by a team of examiners with expertise in the field, to ascertain the institution's compliance with the *Rules and Standards*.

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MEMORANDUM

TO: Committee on Educational Planning, Policies, and Programs

FROM: President Thomas W. Ross

DATE: May 19, 2014

SUBJECT: Licensure of South College - Asheville

The Board of Governors of the University of North Carolina is charged under North Carolina General Statute Section 116-15 with responsibility for licensing nonpublic educational institutions to conduct post-secondary degree activity in North Carolina. In November 2004, the Board of Governors approved revisions to the document, *Rules and Standards for Licensing Nonpublic Institutions to Conduct Post-Secondary Degree Activity in North Carolina*. This document provides the guidelines for interpreting the standards, and the rules, regulations, and procedures under which the Board issues licenses to institutions to conduct post-secondary degree activity in North Carolina.

South College - Asheville has applied for a regular license to offer the following additional degree program in Asheville, NC:

- Bachelor of Science in Nursing

Dr. Frank Prochaska reviewed the application and appointed a team of examiners to determine if South College - Asheville complied with the licensure standards outlined in the *Rules and Standards*. On December 16, 2013, the team of examiners visited the South College - Asheville campus in Asheville, NC. Following the site visit, the team of examiners issued its report which contained recommendations. For more details on the degree program and report, please review the summary.

Thus, I recommend to the Committee on Educational Planning, Policies, and Programs of the UNC Board of Governors that a regular license be issued to South College - Asheville to offer the above-named degree program in Asheville, NC subject to annual reports and review at any time. The program will be reviewed within two calendar years of the initiation in North Carolina to judge whether the institution continues to maintain standards for licensure.

Enclosure: Summary

SUMMARY OF VISIT OF TEAM OF EXAMINERS FOR SOUTH COLLEGE - ASHEVILLE

BACKGROUND INFORMATION

South College - Asheville was founded in 1905 as Cecils Business College. It was initially licensed by the UNC Board of Governors to offer Associate of Applied Science degrees in 1975. Effective November 1, 1998, South College of North Carolina, Inc. purchased Cecils College from Executive Schools, Inc. The name of Cecils College was changed to South College - Asheville in February, 2002.

South College – Asheville, which is accredited by the Accrediting Council for Independent Colleges and Schools (ACICS), is currently licensed to offer nine Associate of Applied Science (A.A.S.) degree programs and four baccalaureate degree programs.

THE APPLICATION AND SITE VISIT

South College - Asheville has applied for licensure to offer the following new degree program on-site at its campus in Asheville:

- Bachelor of Science in Nursing

In accordance with the *Rules and Standards: Licensing Nonpublic Institutions to Conduct Post-Secondary Degree Activity in North Carolina*, Dr. Frank Prochaska, Associate Vice President for Academic Affairs at UNC General Administration, appointed a team of examiners to visit the institution on December 16, 2013 and evaluate its compliance with the licensure standards.

The team of examiners with expertise in the specific disciplines relating to the application was comprised of:

- Dr. Laurel A. Files (Chair), Special Assistant to the Associate Vice President for Academic Affairs, The University of North Carolina General Administration, and Professor of Health Policy and Management Emeritus, The University of North Carolina at Chapel Hill; Chapel Hill, North Carolina (In absentia)
- Dr. Richard E. Neel, Dean Emeritus, Belk College of Business, and Professor of Economics Emeritus, University of North Carolina at Charlotte, Charlotte, North Carolina (In absentia)
- Dr. Ann Newman, Associate Professor Emeritus, School of Nursing, University of North Carolina at Charlotte, Charlotte, North Carolina
- Dr. Bil Stahl, Special Assistant to the Associate Vice President for Academic Affairs, The University of North Carolina General Administration, and Retired Associate Provost for Information Technology and Library Services, and Professor Emeritus, Western Carolina University, Cullowhee, North Carolina, *Ex Officio*

The team's task was to review the application and accompanying exhibits and to participate in the site visit to determine if the institution demonstrated compliance with licensure standards. Either prior to the visit or during the visit, many items of documentation were reviewed by the

team including the curricula and all course syllabi for the proposed degree program, faculty curriculum vitae, library resources (both print and electronic), educational facilities, instructional resources, computer resources, budget data, audited financial statements, and the South College-Asheville 2013-2015 Catalog, Volume 43.

During the visit, the team of examiners met with numerous administrators, faculty, staff, and students of South College - Asheville.

PROPOSED DEGREE PROGRAM

Bachelor of Science in Nursing (B.S.N.)

This B.S.N. program is largely organized on the *Essentials of Baccalaureate Education for Professional Nursing Practice* as defined by the American Association of Colleges of Nursing (AACN). The first two years of the program consist of a general education and core curriculum. Courses include humanities, social sciences, communication, computer literacy, professional development, and sciences/mathematics. Upon admission to the upper division nursing courses, the student will complete six quarters of generalist nursing education that involves laboratory experiences, didactic learning of theoretical knowledge, and experiential clinical rotations. This degree program requires successful completion of 188 quarter-credit hours. The core curriculum (which includes the general education coursework) totals 100 quarter credits, and the major curriculum coursework totals 88 quarter credits.

RECOMMENDATIONS

After the site visit, the *Report to the President of The University of North Carolina from the Team of Examiners to Review South College-Asheville's Proposed Bachelor of Science in Nursing (B.S.N.) Program* was submitted. In the report, the team of examiners included six suggestions and eight recommendations. Suggestions, which are offered as suggested best practices by team members, do not indicate a lack of compliance with the *Rules and Standards*. A suggestion is written for the institution's benefit, and it does not need to be implemented; the recommendations, however, must be implemented by the institution. The recommendations addressed issues of program curricula, syllabi for selected courses, presentation of library resources on the institution's website, the need to hire an additional faculty member, and administrator credentials.

The team of examiners concludes its report by stating it would make its recommendation to the General Administration of The University of North Carolina regarding the licensure of South College – Asheville's proposed new degree program after it receives the response from South College – Asheville to the recommendations and suggestions contained in the report.

After receiving the team of examiners' report, South College – Asheville responded to the recommendations and suggestions. All of the recommendations have been implemented to the satisfaction of the team of examiners.

After reviewing the institution's response, the team of examiners recommends that the South College – Asheville campus be licensed to offer the new degree program requested.

Dr. Alisa Chapman and Dr. Suzanne Ortega agree with the team's review and recommendations. Thus, General Administration recommends that South College – Asheville be granted a regular license to offer the Bachelor of Science in Nursing degree program on-site at its location in Asheville.

A site visit to South College - Asheville will be performed within two calendar years of the initiation of the new degree program, by a team of examiners with expertise in the field, to ascertain the institution's compliance with the *Rules and Standards*, including the recommendations contained in the report.