

8. Fall 2013 Enrollment ReportKate Henz

Situation: Presentation of the annual enrollment data for UNC constituent institutions.

Background: The Fall 2013 Enrollment Report presents the trends in enrollment across the system, focusing on total headcount and specific, strategic areas.

Assessment: Overall headcount enrollment decreased slightly over the prior year, total minority enrollment and transfer student enrollment increased, and no campus exceed the BOG-mandated 18% cap on out-of-state freshmen enrolled.

Action: This item is for information only.

The University of North Carolina Fall 2013 Enrollment Report



The University of North Carolina
General Administration

January 2014

Executive Summary

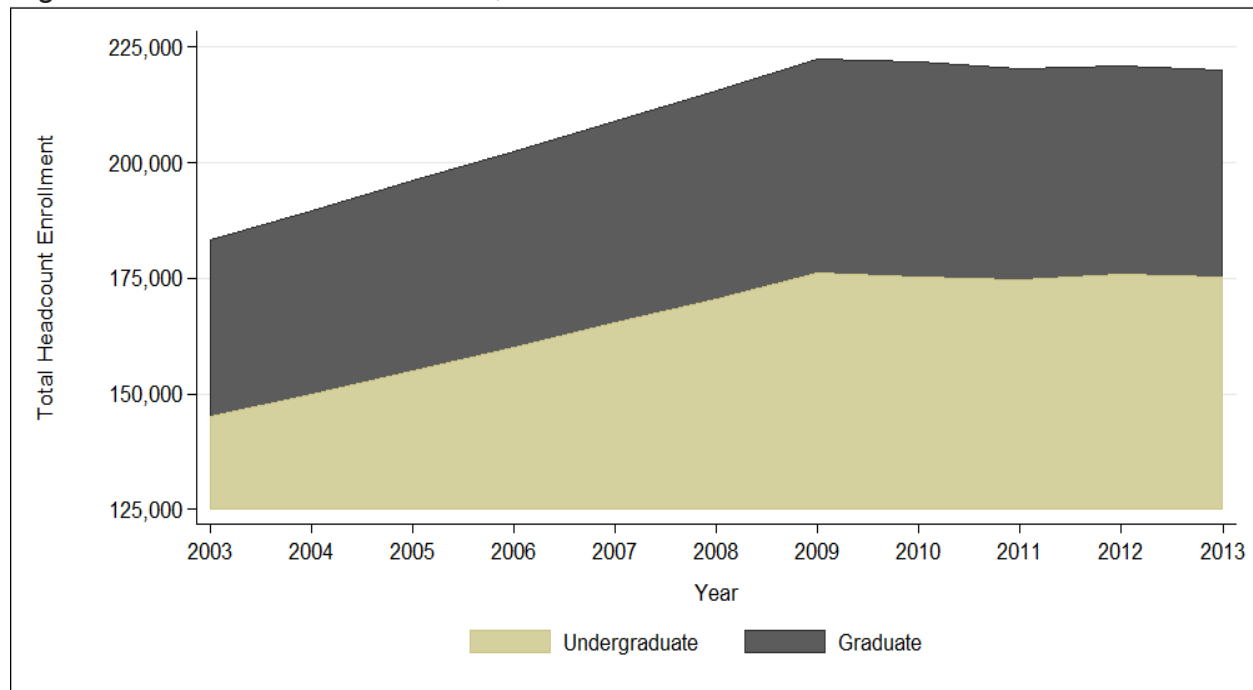
In accordance with the University of North Carolina General Administration's (UNC GA) responsibility to report to the Board of Governors (BoG), elected officials, and the general public, the Fall 2013 Enrollment Report presents the trends in enrollment across the system, focusing on total headcount and specific, strategic areas. The following areas are detailed throughout the report:

- Enrollment. The Fall 2013 total UNC headcount enrollment was 220,121 students, a decrease of 889 students or 0.4% from the previous fall.
 - Nine campuses saw their total student headcount decrease and seven saw headcount increases.
- Enrollment by Race. The total enrollment of minority students for Fall 2013 was 72,046, an increase of 931 students (+1.3%) from the previous year.
- Resident/Non-Resident First-Time, Full-Time Freshmen. Of new freshmen, 86.7% were from North Carolina and 13.3% were from out-of-state. This year, no UNC campus exceeded the 18 percent cap on the number of freshmen from out-of-state, as set forth in UNC Policy.
- Transfer Students. The number of transfer students entering UNC institutions grew to 14,955 in Fall 2013, an increase of 1.4%.

Fall 2013 Headcount Enrollment

UNC's Fall 2013 total headcount enrollment was 220,121 students, a decline of 889 students (-0.4%) from Fall 2012. This decrease approximates the previous year's increase (+0.3%) reflecting recent trends of flat enrollment seen in Figure 1. From 2003 to 2009 enrollment grew approximately 20%, but over the past four years remained relatively stable.

Figure 1 - UNC Enrollment Trends, 2003 - 2013



From Fall 2012 to Fall 2013, undergraduate enrollment declined from 175,760 to 175,328, a decrease of 432 students or -0.2% (compared to 0.5% increase the previous year). Recent North Carolina high school graduates continued to matriculate to UNC, comprising approximately 25% of new students in Fall 2013. High school enrollment at UNC constituent institutions was 949 (270 at UNCSA and 679 at NCSSM).

Master's level enrollment decreased for the fourth consecutive year, dropping to 31,268 (-2.1%). A large share was driven by decreases in Master's in Education programs, which was partially offset by increases in the fields of Business and Computer/Information Sciences.

In Fall 2013, nine campuses saw their total student headcount decrease and seven saw headcount increases from the previous year. Individual campus Fall 2013 enrollment figures may be found in Appendix A and Figures 2-4 present these numbers by broad Carnegie classification and degree-level.

Fall 2013: Headcount Enrollment

Figure 2: Headcount Enrollment by Degree-level, Research Institutions (Fall, 2013)

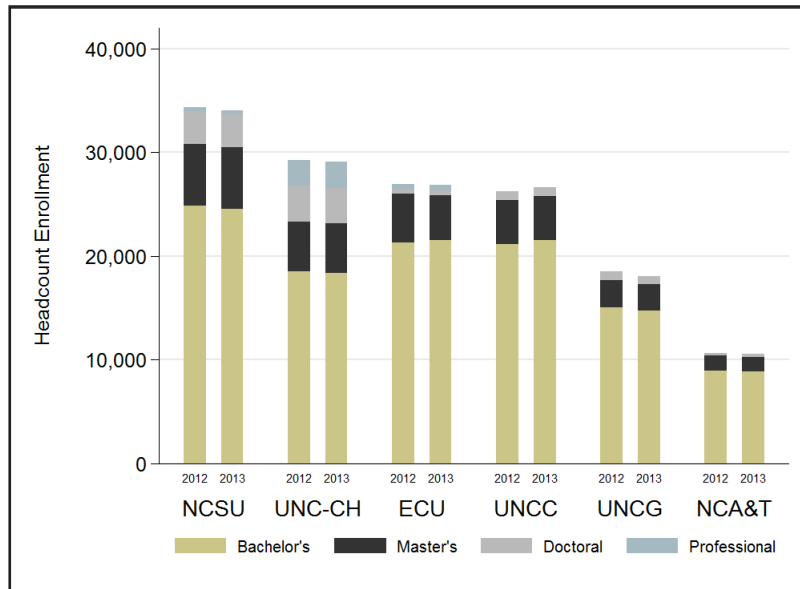


Figure 3: Headcount Enrollment by Degree-level, Master's Institutions (Fall, 2013)

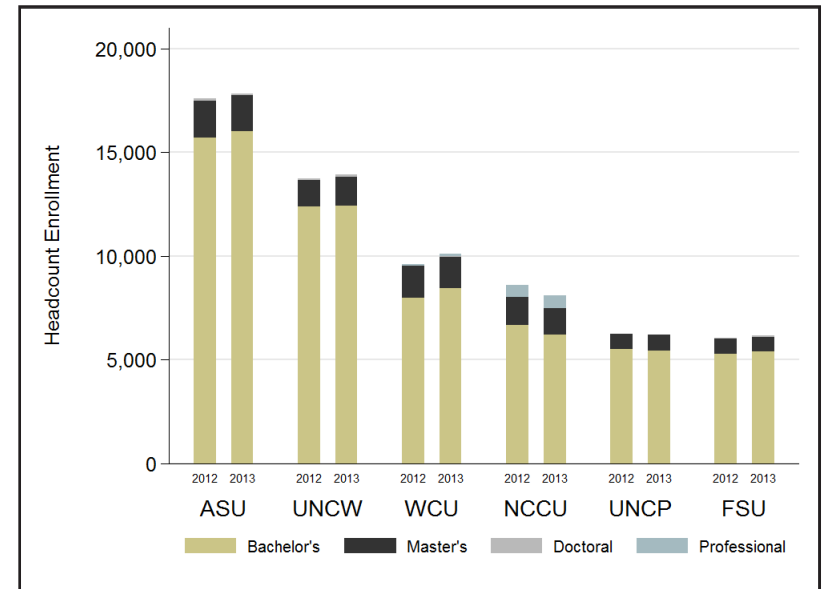
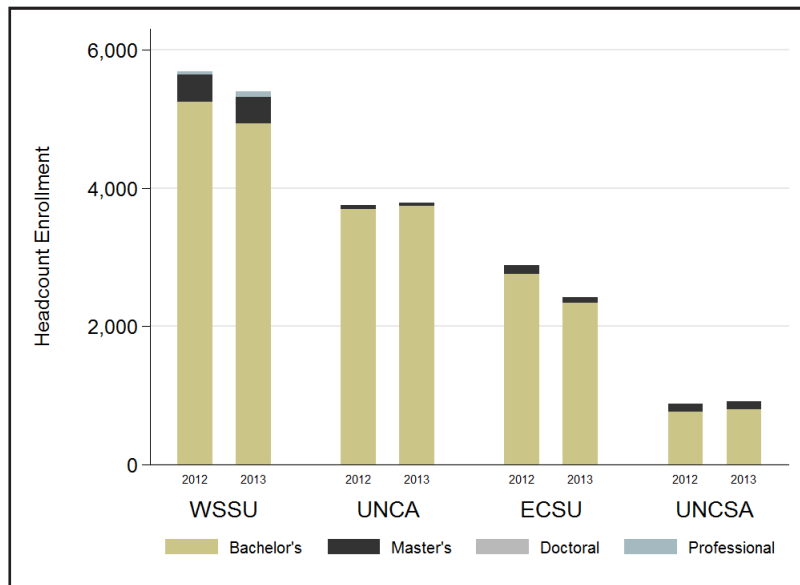


Figure 4: Headcount Enrollment by Degree-level, Baccalaureate Institutions (Fall, 2013)



Fall 2013 UNC Enrollment (annual change in parentheses)

- Total Headcount Enrollment
 - 220,121 (-0.4%)
- Undergraduate Headcount
 - 175,328 (-0.2%)
- Master's Headcount
 - 31,268 (-2.1%)
- Doctoral Research Headcount
 - 9,210 (-0.7%)
- Professional Headcount
 - 4,315 (+5.7%)

Enrollment by Race

The total minority student enrollment in Fall 2013 was 72,046, an increase of 931 students (+1.3%) from the previous year. The total headcounts and percent changes are:

- White: 133,369 (- 1.0% or 1,431 students)
- Black/African American: 45,729 (- 2.2% or 994 students)
- American Indian: 2,036 (- 1.9% or 40 students)
- Asian: 7,716 (+ 3.5% or 258 students)
- Hispanic/Latino: 10,424 (+ 7.9% or 766 students)
- Other:¹ 20,847 (+ 2.7% or 551 students)

System-wide, African American enrollment decreased for the fourth consecutive year while Latino students continued to enroll at UNC institutions at higher rates. System-wide, 53.4% of African Americans are enrolled historically black institutions and 46.6% are enrolled in predominantly white institutions.

Taken as a whole, Black/African American, American Indian, and Hispanic/Latino UNC students remain under-represented when compared to their representation in the North Carolina population (US Census 2010). Disaggregating these categories by age yields additional insight, notably:

- Compared to state-wide Census figures:
 - Asians make up a larger share of the UNC population, or are overrepresented. A pattern that persists across all age categories.
 - Hispanic/Latino students comprise a smaller share of the UNC population, or are underrepresented. A pattern persisting across all age categories, despite gains in headcount.
 - Black/African American and American Indians remain underrepresented in UNC's traditionally aged college-going population (ages 18-34).
 - » Black/African American and American Indian students comprise larger shares of the UNC population between the ages of 35 and 65.

Male student enrollment had a slight decline, decreasing by 207 students across the system. Reflecting national trends, female enrollment continued to be larger, comprising 56.6% of Fall 2013 enrollment.

Figures 5-7 show enrollment of racial minorities across the UNC institutions. Speaking broadly, these populations reflect the historical mission of institutions, geographical location, and changing population of the state.

¹ The category "Other" includes non-resident Aliens, two or more reported races, race unknown, and asian/pacific islander.

Fall 2013: Headcount Enrollment by Race*

Figure 5: Headcount Enrollment by Race, Research Institutions (Fall, 2013)

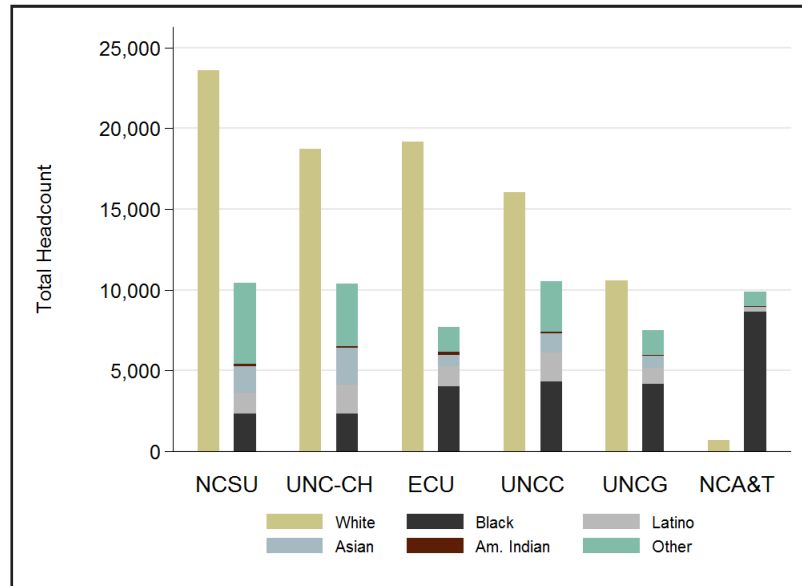


Figure 6: Headcount Enrollment by Race, Master's Institutions (Fall, 2013)

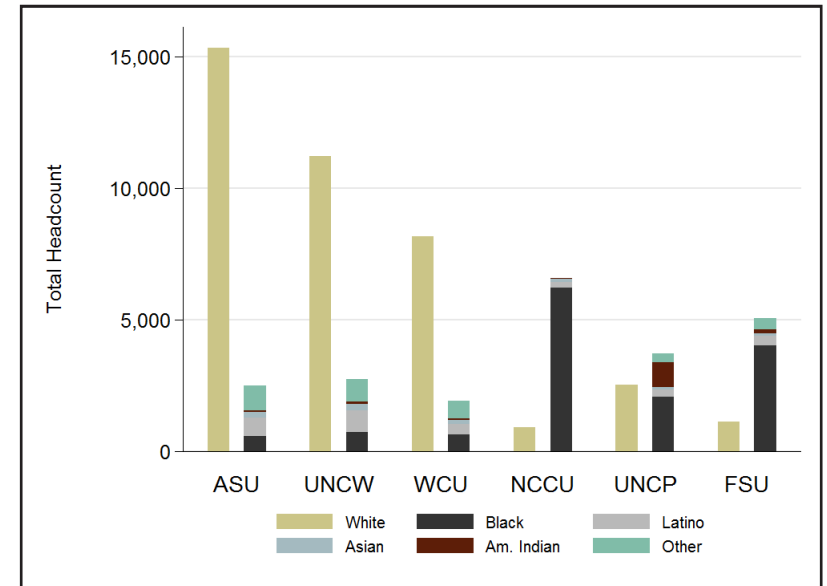
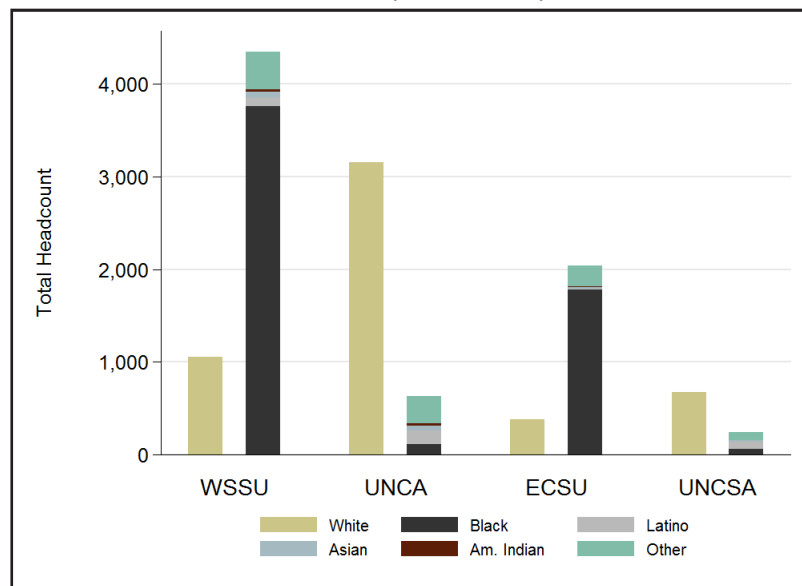


Figure 7: Headcount Enrollment by Race, Baccalaureate Institutions (Fall, 2013)



Fall 2013 UNC Enrollment By Race (annual change in parentheses)

- Total White Headcount
 - 133,369 (-1.0%)
- Total Black/African American Headcount
 - 45,729 (-2.2%)
- Total Hispanic/Latino Headcount
 - 10,424 (+7.9%)
- Total Asian Headcount
 - 7,716 (+3.5%)
- Total American Indian Headcount
 - 2,036 (-1.9%)

*The category "Other" includes non-resident Aliens, two or more reported races, race unknown, and asian/pacific islander.

Resident/Non Resident First-Time, Full-Time Freshmen

Of new freshmen, 86.7% were from North Carolina and 13.3% were from out-of-state. In Fall 2013, no UNC institution exceed the 18% cap for out-of-state students (UNCSCA has a special provision). The following table presents data for all Fall 2013 first-time, out-of-state, degree seeking undergraduate students at UNC campuses.

Table 1: Number and Percentage of First-Time, Out-of-State, Degree Seeking Undergraduate Students

	Number of New Students	Number of New In-State Students	Number of New Out-of-State Students	Out-of-State Student Percentage
ASU	2,883	2,581	302	10.5%
ECSU	323	299	24	7.4%
ECU	4,495	3,823	672	14.9%
FSU	707	652	55	7.8%
NCA&T*	1,693	1,417	276	16.3%
NCCU	933	829	104	11.1%
NCSU	4,307	3,617	690	16.0%
UNCA	596	503	93	15.6%
UNCC	3,087	2,776	311	10.1%
UNC-CH	3,946	3,264	682	17.3%
UNCG	2,482	2,267	215	8.7%
UNCP	1,050	997	53	5.0%
UNCW	1,939	1,607	332	17.1%
UNCSA	212	94	118	55.7%
WCU	1,621	1,493	128	7.9%
WSSU	728	654	74	10.2%
UNC Total	31,002	26,873	4,129	13.3%

*Out-of-State engineering students at NCA&T are excluded per UNC policy

Transfer Students

Annually, UNC GA provides a detailed transfer report to the BoG. We will continue to produce this report, but given the importance of transfer students to UNC's strategic planning, we offer a brief snapshot using Fall Enrollment numbers. In general, most transfer students matriculate from the NCCCS, reflecting our long-standing and nationally recognized articulation agreement. The share of all transfer students originating from the community college sector has continued this steady growth as students transferring from elsewhere have declined. The following are some of the key transfer student headcount numbers for Fall 2013.

- The number of transfer students entering UNC institutions grew to 14,955 over the previous year (+1.4%).
 - The total number of transfer students new to the UNC system saw a slight increase from 12,471 in Fall 2012 to 12,722 in Fall 2013.
 - » 2,233 enrolled students are UNC to UNC transfers (-2.0%).
- NCCCS to UNC transfers increased to 8,383 (+6.0%).
- Transfers from NC Private institutions to UNC declined to 1,152 (-1.7%).
- Out-of-state student transfers declined to 3,187 (-6.1%).

Appendix A

UNC Headcount Enrollment Fall 2012 & Fall 2013

	Total Headcount Enrollment				Undergraduate Enrollment				Master's Enrollment				Doctoral Research & Professional Enrollment			
	2012	2013	Change	% Change	2012	2013	Change	% Change	2012	2013	Change	% Change	2012	2013	Change	% Change
ASU	17,589	17,838	249	1.4	15,712	16,025	313	2.0	1,790	1,722	(68)	-3.8	87	91	4	4.6
ECSU	2,878	2,421	(457)	-15.9	2,760	2,336	(424)	-15.4	118	85	(33)	-28.0	0	0	0	
ECU	26,947	26,887	(60)	-0.2	21,298	21,508	210	1.0	4,715	4,388	(327)	-6.9	934	991	57	6.1
FSU	6,060	6,179	119	2.0	5,287	5,410	123	2.3	721	703	(18)	-2.5	52	66	14	26.9
NCA&T	10,636	10,561	(75)	-0.7	8,923	8,872	(51)	-0.6	1,460	1,390	(70)	-4.8	253	299	46	18.2
NCCU	8,604	8,093	(511)	-5.9	6,658	6,220	(438)	-6.6	1,356	1,247	(109)	-8.0	590	626	36	6.1
NCSU	34,340	34,009	(331)	-1.0	24,833	24,536	(297)	-1.2	5,982	5,967	(15)	-0.3	3,525	3,506	(19)	-0.5
UNCA	3,751	3,784	33	0.9	3,693	3,736	43	1.2	58	48	(10)	-17.2	0	0	0	
UNCC	26,232	26,571	339	1.3	21,179	21,503	324	1.5	4,215	4,247	32	0.8	838	821	(17)	-2.0
UNC-CH	29,278	29,127	(151)	-0.5	18,503	18,370	(133)	-0.7	4,809	4,754	(55)	-1.1	5,966	6,003	37	0.6
UNCG	18,516	18,074	(442)	-2.4	15,039	14,753	(286)	-1.9	2,660	2,537	(123)	-4.6	817	784	(33)	-4.0
UNCP	6,269	6,222	(47)	-0.7	5,504	5,429	(75)	-1.4	765	793	28	3.7	0	0	0	
UNCW	13,733	13,937	204	1.5	12,387	12,447	60	0.5	1,267	1,369	102	8.1	79	121	42	53.2
UNCSA	880	912	32	3.6	760	797	37	4.9	120	115	(5)	-4.2	0	0	0	
WCU	9,608	10,107	499	5.2	7,979	8,448	469	5.9	1,539	1,528	(11)	-0.7	90	131	41	45.6
WSSU	5,689	5,399	(290)	-5.1	5,245	4,938	(307)	-5.9	391	375	(16)	-4.1	53	86	33	62.3
UNC Total	221,010	220,121	(889)	-0.4	175,760	175,328	(432)	-0.2	31,966	31,268	(698)	-2.2	13,284	13,525	241	1.8