

Standard Holding  
CORPORATION



G.A. Sywassink  
CHAIRMAN

April 4, 2013

Chancellor Kenneth E. Peacock  
Appalachian State University  
438 Academy Street  
Boone, NC 28608

Dear Ken,

As you know, I will be joining the UNC Board of Governors as of July 1, 2013. In the best interests of Appalachian State University, I am resigning my positions as a member of the Board of Trustees and as a Director of the Appalachian State University Foundation, Inc., effective immediately.

I look forward to watching Appalachian continue its growth as an institution into the future!

Thank you for the pleasure of working with you personally and for the opportunity of working with such a great institution!

Sincerely,

A handwritten signature in dark ink, appearing to read 'G.A. Sywassink', followed by a long horizontal flourish.

STANDARD HOLDING  
CORPORATION  
31 OFFICE PARK ROAD A 352  
HILTON HEAD, SC 29929-1612

TELEPHONE 704-577-4862  
FAX 813-363-2353  
EMAIL gasyw@earthlink.net

# Appalachian State University

## Board of Trustees

Liaison    John Blackburn    Michael Steinback , Chairman of the Board    Kenneth E Peacock , Chancellor    May 16, 2013

	Term End	Office	Gender		Address	Telephone	County	Year of appointment			Eligibility
			Race					Appointed by	Initial	Term	
<b>Mr. Adcock, Bradley T.</b> Corporate Executive	6/30/2013	Sec	W	M	Blue Cross Blue Shield of North Carolina Post Office Box 2291 Durham, NC 27702	D 919-765-4119 N 919-469-2583 F 919-765-2432 E brad.adcock@bcbs	Wake	GOV	2009	Full	Yes
<b>Mr. Broyhill, J. Edgar</b> Furniture Executive	6/30/2013		W	M	525 North Hawthorne Road Winston-Salem, NC 27104	D 336-724-0057 F 336-773-1308 E edgar@broyhill net	Forsyth	BOG	2003	Partial	No
<b>Mrs. Collins, Jeannine Underdown</b> Real Estate Appraiser	6/30/2013		W	W	Post Office Box 5 Boone, NC 28607	D 828-264-8059 F 828-264-7956 E jeanninejr@bellsou	Watauga	BOG	2005	Full	No
<b>Mr. Daniels, Jr., Frank A.</b> Retired Newspaper Executive	6/30/2015		W	M	Suite 600 234 Fayetteville Street Raleigh, NC 27604	919-829-4695 F 919-573-8200 E frank2@josephus.c	Wake	GOV	2011	Full	Yes
<b>Mr. Hall, Sr., Avery B.</b> Banking Executive	6/30/2015	VC	B	M	216 Day Break Drive Kernersville, NC 27284	N 336-992-9144 E ahall10@triad.rr co	Forsyth	GOV	2007	Full	No
<b>Mr. Lancaster, H. Martin</b> Attorney	6/30/2015		W	M	Post Office Box 2611 Raleigh, NC 27602-2611	919-821-6747 F 919-821-6800 E mlancaster@smithl	Wake	BOG	2011	Full	Yes
<b>Ms. Roess, Alice G.</b> Real Estate Executive	6/30/2013		W	W	Post Office Box 83 Blowing Rock, NC 28605	828-295-7384 F 828-295-7384 E aliceroess@charter.	Watauga	BOG	2009	Partial	Yes
<b>Mr. Rose, Sr., James M.</b> Business Executive	6/30/2013		W	M	Leasing Services II, Inc. Post Office Box 6 Shelby, NC 28151	D 704-482-2491 N 704-482-4481 F 704-482-6714 E kathymonroe@leasi	Cleveland	GOV	2009	Full	Yes

**Appalachian State University**  
**Board of Trustees, *continued***

<b>Mr. Steinback, Michael A.</b> Business Executive	6/30/2015	Chair	W M	54 Cedar Hill Drive Asheville, NC 28803	D 828-277-3661 F 828-277-3662 E steinbackm@msn.c	Buncombe	BOG	2007	Full	No
<b>Mr. Szulik, Matthew J.</b> Technology Executive	6/30/2013		W M	3717 William Cowan Wynd Raleigh, NC 27612	N 919-782-6404 F 919-571-7104 E ms151511@gmail.	Wake	BOG	2009	Full	Yes
<b>Dr. Wright, Brenda White</b> Motivational Speaker, Trainer, and Diversity	6/30/2015		B W	1821 Birchwood Road Kingsport, TN 37660	423-246-3673 F 423-246-3673 E wrightbrenda@char	Tennessee	BOG	2011	Full	Yes
<b>Vacant</b>	6/30/2015						BOG			
<b>Mr. Cox, Jake L.</b> Student			W M	President, SGA 219 Plemmons Student Union Appalachian State University Boone, NC 28608	D 828-262-6254 F 828-262-6502 E sga@appstate.edu coxjl@appstate.edu		SGA	2012		N/A

University of North Carolina  
Board of Governors

**Trustee Nomination Form, Amended**

Name of the Institution: Appalachian State University

Name of the Governing Board: Board of Trustees

Name of the Nominee: James M. Barnes

Mailing Address and Contact Information: 3605 Glenwood Ave. Street  
Suite 100  
Raleigh, NC 27612 City  
919-832-0594 Phone  
jbarnes@naicarola Email  
ntic.com

Term Beginning: Immediately

Term Ending: June 30, 2015

Nominee is aware of:

Requirements – Reference <i>The Code</i>	Yes / No
Board of Trustee Responsibilities – see the reverse of this form	Yes
Attendance Requirements	Yes
Time Requirements	Yes
Conduct Requirements – UNC Policy 200.1	Yes
Submission of the Statement of Economic Interest (SEI)	Yes
Ethics Training Conducted by the State Ethics Commission	Yes

Submitted by: Kenneth E. Peacock Date: April 5, 2013

Resume / Biography is attached: (Yes) / No

Please include a summary of the university's or the institution's activities that the nominee has been involved with to date.

We recommend this individual for service on the Board of Trustees. We acknowledge that the final selection of members of the Boards of Trustees is the responsibility of the Board of Governors.

I acknowledged this submission: Kenneth E. Peacock Chancellor / CEO

Michael R. H. H. H. Chairman of the Board

*If the nomination is from someone other than the university, please provide the name and contact information for the nominator, and his / her signature.*

Name of the Nominator: \_\_\_\_\_

Mailing Address and Contact Information: \_\_\_\_\_ Street  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
City  
Phone  
Email

I acknowledged this submission: \_\_\_\_\_

The Campus Liaison [assigned by the Committee on University Governance] is aware of this nomination. YES   x   NO       

Please forward to: Secretary of the University  
University of North Carolina  
Post Office Box 2688  
Chapel Hill, NC 27515-2688  
[bbc@northcarolina.edu](mailto:bbc@northcarolina.edu)

#### Board of Trustee Responsibilities

- Be an advocate, as appropriate, for campus policy views
- Is engaged in the University's activities
- Contributes constructively at meetings (trustee meetings if reappointment or other university bodies where nominee serves)
- Provides development contributions of time, effort, and resources, as appropriate
- Ability to contribute during times of crisis
- Serves as an ambassador for the institution
- Is a willing resource when appropriate
- Uses good judgment and is a good communicator

## James M. Barnes, SIOR, President



**NAI Carolantic Realty**  
COMMERCIAL REAL ESTATE • RALEIGH, NC

tel 919 832 0594

cel 919 210 5471

fax 919 832 7385

jbarnes@naicarolantic.com

### Experience:

James M. Barnes has over 22 years of commercial real estate experience exclusively in the Raleigh, Research Triangle area of North Carolina. The last 20 years have been with NAI Carolantic Realty. He was named President of the Company in 2001. A specialist in Class "A" office leasing and sales, Mr. Barnes has been involved in over \$80 million of transactions just over the last three years with total transactions exceeding over one million square feet. He provides exclusive tenant, buyer and landlord representative services to local, corporate and investment companies, and has represented large Class "A" office developments in Cary, Downtown Raleigh and North Raleigh. Mr. Barnes is a member of the Special Assets Division of NAI Carolantic, formed to help clients with the disposition of troubled assets.

Frequently recognized as one of the top real estate brokers in the Triangle area, Mr. Barnes is often approached by the media for his opinion on the local market. Within NAI Carolantic, his responsibilities include continued project administration, client development, and consultation. A skilled public speaker, he is also well known for having led NAI Carolantic's Annual Conference since 2002.

### Select Client List:

- **Campbell Law School:** Assisted in the sale of Hillsborough Place, a 104,000sf Class A office building to Campbell University for the new Norman Adrian Wiggins School of Law.
- **Progress Energy:** Represents owner in lease transactions and real estate assessment throughout North and South Carolina, including recently a 125,000 square foot lease in Cary, NC.
- **FAISON Investment:** Represented owner in marketing, leasing and sale of over 400,000sf of Class 'A' office space in Cary, NC.
- **Branch Banking & Trust (BB&T):** Represents bank in the disposition of certain CREO properties
- **Autism Society of North Carolina:** Represented tenant in leasing their home office and several satellite offices throughout North Carolina.

### Professional Designations:

**Society of Industrial & Office Realtors (SIOR): Specialist, Office Real Estate:** The SIOR designation is awarded to individuals who have met rigorous requirements based on their outstanding knowledge of the commercial real estate industry, professional and educational background and adherence to ethical standards. There are only 2,753 SIOR members world-wide and only 85 members in the state of NC.

### Professional Affiliations & Organizations

**NAI Global:** Mr. Barnes currently serves on the NAI Global Leadership Board. The firm has been the Raleigh/Durham affiliate for NAI Global since 1982. This network enables us to assist clients in multi-market expansions or dispositions throughout the world.

**Hart Corporation:** NAI Carolantic has been the Raleigh/Durham affiliate since 1995. This network enables us to assist clients in the acquisition or disposition of rural industrial real estate in the Triangle area.

**Triangle Commercial Association of Realtors (TCAR):** An organization of licensed commercial real estate brokers, enabling members to advance their education and knowledge of issues impacting commercial real estate on local, state and national levels.

**CoreNet Global:** CoreNet Global is a dynamic, fully developed global network of professionals who create strategic value for their enterprises by advancing knowledge, connecting people and promoting personal excellence.

**Appalachian State University Board of Visitors:** Chair of the Trustee Advisory Board.

**Greater Raleigh Chamber of Commerce Board of Directors:** Member & Past Chair, Economic Development Board.

**Boy Scouts Occoneechee Council:** Council Board Member; Past Chair of the Friends of Scouting Breakfast event.

### Awards:

**Commercial Realtor of the Year, 2011:** Named Commercial Realtor of the Year by the Triangle Commercial Association of Realtors

**Million Dollar Clubs/Triangle Commercial Association of Realtors:** Million Dollar Sales Club in 2009, 2008 & 2005; Million Dollar Office Leasing Club in 2011, 2009, 2008, 2007, 2006 & 2005

**NAI Global Elite:** Qualified as a Top Performer by NAI Global based on production in 2012, 2011, 2010 and 2008.

**NAI Global Deal of the Year:** Presented in 2011 to the Special Assets team for selling over \$600 million in notes for the year for a major NC bank

**NAI Global Eagle Award:** Presented to the firm in 2010 and 2011 in recognition of performance that best exemplified the "Right Stuff". a combination of leadership, capital and resources, commitment to quality, the desire and energy to grow, and share the NAI Global vision for excellence in commercial real estate services.

**CoStar Power Broker:** Designated as a Power Broker by CoStar in 2011, 2009, 2008, 2007, 2006, 2005 and 2004.

**Mover & Shaker:** Presented by *Business Leader* magazine in 2009 honoring rising leaders in the Triangle.

**Trailblazer Award:** One of five awarded the Trailblazer Award in 2008 presented by Triangle Commercial Association of Realtors.

**Best Professional Commercial Real Estate Service Award:** Presented in 2007 by Triangle Commercial Real Estate Women (TCREW).

**Education:** Awarded a degree in Business Administration from Appalachian State University, Boone, NC.

University of North Carolina  
Board of Governors

**Trustee Nomination Form, Amended**

Name of the Institution: Appalachian State University

Name of the Governing Board: Board of Trustees

Name of the Nominee: Donald C. Beaver

Mailing Address and Contact Information: 3763 Golf Drive, NE  
Conover, NC 28613  
828-459-7141 (office)

Term Beginning:

Term Ending: June 30, 2015

Nominee is aware of:

Requirements – Reference <i>The Code</i>	Yes / No
Board of Trustee Responsibilities – see the reverse of this form	YES
Attendance Requirements	YES
Time Requirements	YES
Conduct Requirements – UNC Policy 200.1	YES
Submission of the Statement of Economic Interest (SEI)	YES
Ethics Training Conducted by the State Ethics Commission	YES

Submitted by: G. Leroy Lail Date: May 1, 2013

Resume / Biography is attached: Yes

Please include a summary of the university's or the institution's activities that the nominee has been involved with to date.

We recommend this individual for service on the Board of Trustees. We acknowledge that the final selection of members of the Boards of Trustees is the responsibility of the Board of Governors.

I acknowledged this submission: \_\_\_\_\_ *Chancellor / CEO*  
\_\_\_\_\_ *Chairman of the Board*

*If the nomination is from someone other than the university, please provide the name and contact information for the nominator, and his / her signature.*

Name of the Nominator: G. Leroy Lail

Mailing Address and Contact Information: Not required.

I acknowledged this submission: Provided by Mr. Lail

The Campus Liaison [assigned by the Committee on University Governance] is aware of this nomination. YES

Please forward to: Secretary of the University  
University of North Carolina  
Post Office Box 2688  
Chapel Hill, NC 27515-2688  
[bbc@northcarolina.edu](mailto:bbc@northcarolina.edu)

#### Board of Trustee Responsibilities

- Be an advocate, as appropriate, for campus policy views
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- Contributes constructively at meetings (trustee meetings if reappointment or other university bodies where nominee serves)
- Provides development contributions of time, effort, and resources, as appropriate
- Ability to contribute during times of crisis
- Serves as an ambassador for the institution
- Is a willing resource when appropriate
- Uses good judgment and is a good communicator



## PERSONAL BIOGRAPHY

### **Donald C. Beaver**

Business Address: 3763 Golf Drive, NE  
Conover, NC 28613

Business Telephone: 828.459.7141

### **PERSONAL DETAILS**

Date of Birth: January 21, 1940  
Place of Birth: Statesville, NC  
Religion: Methodist

### **EDUCATION**

Troutman High School, Troutman, North Carolina - 1954-58

Appalachian State University, Boone, North Carolina - 1958-62  
Bachelor of Science Degree in Business

Appalachian State University, Boone, North Carolina - 1962-64  
Master of Arts Degree in Business (Emphasis on Accounting)

Duke University, Durham, North Carolina 1968-69  
Certificate in Hospital Administration

### **SPORTING INTERESTS**

Pittsburgh Pirates - Minority Partner, Member of Four Person Board of Directors  
Hickory Baseball, Inc. – President/Owner Hickory Crawdads, South Atlantic League (Class A)  
New Orleans Zephyrs, LLC - Manager/Member/Owner New Orleans Zephyrs, Pacific Coast League (Class AAA)  
Knights Baseball, LLC – Member/Owner, Charlotte Knights, International League (Class AAA)  
Rock Barn Golf & Spa – President/Owner - Conover, North Carolina

## **VOCATIONAL BACKGROUND**

<b>Universal Health Care</b> President/Owner (Owns & Develops Nursing Homes)	03/99-Present
<b>Choice Health Management</b> President-Nursing Home Management & Operation	10/01-Present
<b>Paragon Health Network</b> Board of Directors	11/97 - 8/98
<b>Living Centers of America Houston, Texas</b> Vice-Chairman (Brian Center Corporation merged into Living Centers in 1995)	10/95 - 11/97
<b>The Brian Center Corporation</b> (See Nursing Home Experience Below) <b>Hickory, North Carolina</b> Chief Executive Officer and Founder (Owned, Operated, and Developed Nursing Homes throughout the Southeast)	9/73 -10/95
<b>Chanco Medical Industries, Inc.</b> <b>Los Angeles, California</b> Assistant Regional administrator (in charge of 3 hospitals)	1/73 - 9/73
<b>Richard Baker Hospital, Inc.</b> <b>Hickory, NC (now Frye Regional Medical Center)</b> <b>A Division of Chanco Medical Industries which merged with AMI in 1970</b> Administrator	7/66 - 9/73

## **NURSING HOME EXPERIENCE**

Over the 23 years of operating the Brian Center Corporation, I managed, owned and operated 50 nursing facilities with approximately 6,000 beds before we merged with Living Centers of America. During this period, approximately 20 facilities were developed and the remaining facilities were acquired by either direct asset purchases or leases.

## **AWARDS**

Distinguished Alumni Award from Appalachian State University,  
Boone, North Carolina - 1990

Distinguished Service Award from the North Carolina Health  
Care Facilities Association - 1992

Inducted into Peter J. McGovern Little League Museum Hall of  
Excellence-1999

Inducted into South Atlantic League Hall of Fame - 2003

Lenoir-Rhyne College 2004 Business Man of the Year

Inducted into the Catawba County Hall of Fame - 2006

## **CLUBS AND ORGANIZATION MEMBERSHIP**

Former Member Hickory Rotary Club

Member American Health Care Association

Past Chairman of North Carolina Health Care Facilities Association  
and the Executive Board

Former Member and past Chairman of Hickory Board of  
NationsBank

Active Member of the State Health Coordinating Council  
(appointed by Governor Easley)

Former Member of Business Council and Chancellor's Committee  
Appalachian State University

Past Chairman of Operating Committee for 20 Million Dollar Fund  
Raising Campaign at Appalachian State University

Member of Advisory Board, Wells Fargo Bank, N.A.