

Goals and Objectives

Academic and University Programs – E-Learning

Goal 1:

Consistent with the Woodward report, hire a new director of e-learning.

Outcome:

Director of E-Learning will be hired.

Timeline:

- April 2012: Completed search and selected candidate.
- July 2012: New Director of E-Learning began employment.
- *COMPLETED*

Goal 2:

Consistent with the Woodward report, develop and begin to implement a strategic plan for system-wide e-learning.

Outcome(s):

- Strategic plan for system-wide e-learning will be established.
- Implementation of the plan will be initiated.

Timeline:

- July 2012: Scan and review current status of e-learning across the University and with individual campuses – to include tuition structure for distance/online, UNC Online presence and utilization, distance education data.
- July/August 2012: Complete SWOT (strength, weaknesses, opportunities and threats) and PEST (political, economic, social, and technical) analysis.
- August 2012: Identify broad goals for 2012-13 academic year, as well as the process/plan for engaging campuses in a strategic planning process.
- August-October 2012: Through the engagement of select campus leadership, develop a blueprint for system-wide e-learning strategy that details initial goals, objectives, and action steps.
- October-November 2012: Review the blueprint with a broader set of campus leaders.
- End of Fall 2012: Promote discussion and establish buy-in from campus leadership on the system-wide strategic plan for e-learning.

Goal 3:

Re-evaluate and re-structure the tuition and fee model for distance education.

Outcome:

Recommendation for tuition/fee model for distance education to President Ross.

Timeline:

- July/August 2012: Review current structures for tuition/ fees for distance education on all UNC campuses.
- July/August 2012: Review other state structures and models for distance education funding that could provide best practices for UNC efforts.
- September/October 2012: Conduct discussions with appropriate expertise (academic affairs/finance/institutional research) at UNCGA to review tuition/fee models, determine next steps, and pursue broader conversation seeking input from campuses.
- October/November 2012: Make recommendation to President Ross for UNC tuition/fee model for distance education.

Goal 4:

Consistent with the Woodward report, pilot a shared (across two or more campuses) academic program model in the foreign languages. Plan for other shared campus programs for implementation in 2013-14.

Outcome:

Develop and implement an inter-institutional Portal for foreign languages.

Timeline:

- July/August 2012: Convene Portal Development Committee to determine parameters for pilot study and implementation of the pilot.
- August 2012: Meet with full Language Consortium to review and discuss status of the Portal, finalize plans for fall 2012 pilot, and identify next steps for project implementation.
- August-October 2012: Develop and Implement Portal Phase I (advertisement to students/campuses).
- October 2012: Launch initial Phase I Portal website.
- March 2013: Portal website will be ready for pilot "Phase II" fall registration.
- Fall 2012/Spring 2013: Explore other possible consortia members.

Goal 5:

Develop a plan to target individuals with some college credit and assist them in obtaining degree completion. This is a strategy designed to increase the educational attainment of significant numbers of North Carolinians in the most efficient manner.

Outcome:

Pilot project for targeting individuals with some college credit will be defined, developed, and implemented.

Timeline:

- July/August 2012: Gather and analyze data to identify successful best practices in targeting adult students.
- September 2012: Pursue discussions with interested campuses to identify and develop a pilot project.
- October/November 2012: Define parameters of the pilot.
- Spring 2012: Launch pilot.