



The University of North Carolina

General Administration
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Constituent Universities
Appalachian State
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Fayetteville State
University

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Agricultural and
Technical State
University

North Carolina
Central University

North Carolina
State University
at Raleigh

University of
North Carolina
at Asheville

University of
North Carolina
at Chapel Hill

University of
North Carolina
at Charlotte

University of
North Carolina
at Greensboro

University of
North Carolina
at Pembroke

University of
North Carolina
at Wilmington

University of
North Carolina
School of the Arts

Western Carolina
University

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State University

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MEMORANDUM

TO: Committee on Educational Planning, Policies, and Programs

FROM: President Thomas W. Ross

DATE: May 23, 2012

SUBJECT: Licensure of St. Andrews University

The Board of Governors of the University of North Carolina is charged under North Carolina General Statute Section 116-15 with responsibility for licensing nonpublic educational institutions to conduct post-secondary degree activity in North Carolina. In November 2004, the Board of Governors approved revisions to the document, *Rules and Standards for Licensing Nonpublic Institutions to Conduct Post-Secondary Degree Activity in North Carolina*. This document provides the guidelines for interpreting the standards, and the rules, regulations, and procedures under which the Board issues licenses to institutions to conduct post-secondary degree activity in North Carolina.

In the summer of 2011, St. Andrews University and Webber International University merged, and St. Andrews University became a branch campus of Webber International University. In August 2011, the Board of Governors of The University of North Carolina licensed Webber International University to designate St. Andrews University as an additional instructional location of Webber International University. St. Andrews University has applied for licensure to offer the Master of Business Administration degree program in Laurinburg, NC.

Dr. Frank Prochaska reviewed the application and appointed a team of examiners to determine if St. Andrews University complied with licensure standards outlined in the *Rules and Standards*. On May 2, 2012, the team of examiners visited the St. Andrews University campus. Following the visit, the team of examiners issued its report which contained recommendations and suggestions. For more details on the degree program and report, please review the summary.

Thus, I recommend to the Committee on Educational Planning, Policies, and Programs of the UNC Board of Governors that a regular license be issued to St. Andrews University to offer the above-named degree program in Laurinburg, subject to annual reports and review at any time. The program will be reviewed within two calendar years of the initiation in North Carolina to judge whether the institution continues to maintain standards for licensure.

Enclosure: Summary

SUMMARY OF VISIT OF TEAM OF EXAMINERS FOR ST ANDREWS UNIVERSITY

BACKGROUND INFORMATION

Prior to changing its name in 2011 to St. Andrews University, the institution was St. Andrews Presbyterian College. St. Andrews Presbyterian College, located in Laurinburg, NC, originally was "exempt from the provisions for licensure" of the UNC Board of Governors, as are thirty-five other private, not-for-profit North Carolina institutions of higher education.

In the summer of 2011, St. Andrews University and Webber International University merged, and St. Andrews University became a branch campus of Webber International University. In August, 2011, the Board of Governors of The University of North Carolina licensed Webber International University to designate St. Andrews University as an additional instructional location of Webber International University.

Webber International University is accredited by the Commission on Colleges of the Southern Association of Colleges and Schools (SACS). As a branch campus of Webber International University, St. Andrews University is also accredited by the Commission on Colleges of the Southern Association of Colleges and Schools.

The history of St. Andrews began in 1896 with the founding of Flora Macdonald College in Red Springs, NC. In 1958, Flora Macdonald College merged with Presbyterian Junior College in Maxton, NC, to establish St. Andrews, which moved to its current location in Laurinburg in 1961.

THE APPLICATION AND SITE VISIT

St. Andrews University, as an additional instructional location of Webber International University, has applied for licensure to offer the following degree program onsite at its campus in Laurinburg:

- Master of Business Administration

Pursuant to the *Rules and Standards: Licensing Nonpublic Institutions to Conduct Post-Secondary Degree Activity in North Carolina*, Dr. Frank Prochaska, Associate Vice President for Academic Affairs at UNC General Administration, appointed a team of examiners to visit the institution and evaluate its compliance with the licensure standards. On May 2, 2012, the team of examiners visited the St. Andrews University campus in Laurinburg.

The team of examiners with expertise in the specific disciplines relating to the application was comprised of:

- Dr. Richard E. Neel (Chair), Dean Emeritus, Belk College of Business, and Professor of Economics Emeritus, University of North Carolina at Charlotte, Charlotte, North Carolina
- Dr. Stella Anderson, Professor of Management, Walker College of Business Administration, Appalachian State University, Boone, North Carolina

- Charles J. Popovich, Associate Professor Emeritus and former Head Business Librarian, The Ohio State University, Columbus, Ohio
- Dr. Frank Prochaska, Associate Vice President for Academic Affairs, The University of North Carolina General Administration, Chapel Hill, North Carolina, *Ex Officio*

The team's task was to review the application and accompanying exhibits and to participate in the site visit to determine if the institution demonstrated compliance with licensure standards. Either prior to the visit or during the visit, many additional items of documentation were reviewed by the team including the curriculum for the proposed degree program, course syllabi, faculty curriculum vitae, library and electronic resources, instructional resources, computer resources, educational facilities, and the St. Andrews University 2011-2012 Academic Catalog (referred to in the rest of this report as the Academic Catalog).

During the visit, the team of examiners met with numerous administrators, faculty, and staff members of St. Andrews University.

PROPOSED DEGREE PROGRAM

Master of Business Administration

The proposed M.B.A. program consists of twelve courses, with each course comprising three semester hours of credit, for a total of 36 semester credit hours. The proposed curriculum covers the major functional areas of business, including accounting, finance, marketing, management, entrepreneurship, information systems, and the global economy. The last three courses in the curriculum include Practicum I, Practicum II, and a capstone strategy course.

RECOMMENDATIONS

After the site visit, the *Preliminary Report to the President of The University of North Carolina from the Team of Examiners for the Visit to Review the Proposed Master of Business Administration Degree Program at St. Andrews University* was submitted. In the report, the team of examiners included four suggestions and two recommendations. Suggestions, which are offered as suggested best practices by team members, do not indicate a lack of compliance with the *Rules and Standards*. A suggestion is written for the institution's benefit, and it does not need to be implemented; the recommendations, however, must be implemented by the institution. The recommendations addressed issues of library resources and faculty credentials.

The team of examiners concludes its report by stating it would make its recommendation to the General Administration of The University of North Carolina regarding the licensure of the proposed degree program after it receives the response from St. Andrews University to the recommendations and suggestions contained in the report.

After receiving the team of examiners' report, St. Andrews University responded to the recommendations and suggestions. All of the recommendations have been implemented to the satisfaction of the team of examiners.

After reviewing the institution's response, the team of examiners recommends that St. Andrews University be licensed to offer the Master of Business Administration degree program.

Dr. Frank Prochaska agrees with the team's review and recommendations. Thus, General Administration recommends licensure of the following new degree program, to be offered by St. Andrews University in Laurinburg, North Carolina: Master of Business Administration.

A site visit to St. Andrews University will be performed within two calendar years of the initiation of this new degree program, by a team of examiners with expertise in the field, to ascertain the institution's compliance with the *Rules and Standards*, including the recommendations contained in the report.