

**Committee on Educational Planning, Policies, and Programs**

**Minutes**

403<sup>rd</sup> meeting, June 14, 2012

**Members Present:** Ms. Blank, Ms. Carswell, Mr. Deal, Ms. Goodnight, Mr. Hans, Mr. Nath, Mr. Trask, Mr. Walker

**Members Absent:** Mr. Barringer, Dr. Buffaloe, Mr. Lail

**Chancellors Present** (ex officio members): Chancellor Dubois, Chancellor Gilchrist, Chancellor Ponder, Chancellor Woodson

**Other Board Members Present:** Mr. Davenport, Ms. Gage, Mr. Mercer, Mr. Mills

**Others Present:** Dr. Baldwin, Dr. Ballard, Dr. Barksdale, Dr. Barlow, Dr. Belcher, Dr. Brown, Ms. Burks, Dr. Calamai, Dr. Campbell, Dr. Carter, Dr. Chapman, Mr. Cohen-Vogel, Dr. Dixon, Dr. Fenton, Dr. Gonzalez, Dr. Gravett, Ms. Henz, Mr. Herron, Dr. Higgins, Dr. Horns, Dr. Johnson, Dr. Karami, Dr. Kasson, Dr. Kohlenberg, Ms. Luger, Dr. Mallette, Dr. Martin, Dr. Mayfield, Mr. Mercer, Dr. Miller, Dr. Nelms, Dr. Ortega, Dr. Peacock, Dr. Prochaska, Dr. Reynolds, Ms. Rhinehardt, Dr. Rigsby, Mr. Ross, Ms. Ryan, Dr. Schmitt, Dr. Swanson, Dr. Thomas, Ms. Thompson, Dr. Thornton, Dr. Wiener

---

Chairman Deal called the meeting to order at 12:30 p.m. in the Executive Conference Room at the C.D. Spangler Center in Chapel Hill, North Carolina.

*There being no corrections or additions to the minutes of the April 12, 2012 meeting, it was moved by Ms. Goodnight and seconded by Ms. Blank that the minutes be approved as presented. Motion carried.*

The following items were Administrative Action Items (*consent agenda*)

**Licensure**

***Request for approval of licensure for the following degree programs:***

South College-Asheville for a regular license to offer the following degree program at its campus in Asheville:

- Associate of Applied Science in Occupational Therapy Assistant

St. Andrews University for a regular license to offer the following degree program at its campus in Laurinburg:

- Master of Business Administration

ECPI University for a regular license to offer the following degree programs at its campus in Charlotte:

- Associate of Applied Science in Health Science
- Bachelor of Science in Business Administration

*After discussion, it was moved by Mr. Nath and seconded by Ms. Goodnight that the items on the Consent Agenda be approved. Motion carried.*

UNC Degree Program Proposals (*vote*)

A. Proposed Programs for Discontinuation:

*Request for authorization to discontinue the following baccalaureate degree programs:*

- Bachelor of Science in Computer Science at North Carolina Central University
- Bachelor of Science in Computer Information Systems at North Carolina Central University
- Bachelor of Arts in Sociology at North Carolina Central University
- Bachelor of Arts in Public Administration at North Carolina Central University
- Bachelor of Arts in French at North Carolina Central University
- Bachelor of Science in Geography at North Carolina Central University
- Bachelor of Science in Environmental Science at North Carolina Central University
- Bachelor of Science in Marketing at UNC Wilmington
- Bachelor of Science in Accountancy at UNC Wilmington
- Bachelor of Science in Business Systems at UNC Wilmington
- Bachelor of Science in Economics at UNC Wilmington
- Bachelor of Science in Finance at UNC Wilmington

*Request for authorization to discontinue the following master's degree programs:*

- Master of Science in Computer Science at North Carolina Central University
- Master of Arts in Sociology at North Carolina Central University
- Master of Arts in Community Counseling at UNC Charlotte

*After discussion it was moved by Ms. Blank and seconded by Mr. Hans that the above degree programs be approved for discontinuation. Motion passed.*

B. New Degree Programs for Establishment:

*Request for authorization to establish the following baccalaureate degree program:*

- Bachelor of Science in Fermentation Sciences at Appalachian State University

*After review and discussion it was moved by Ms. Blank and seconded by Ms. Goodnight that the above bachelor's degree program be approved for establishment. Motion passed.*

*Request for authorization to establish the following degree programs:*

- Doctor of Philosophy in American Studies at UNC-Chapel Hill
- Master of Arts in American Studies at UNC-Chapel Hill

*After review and discussion it was moved by Ms. Goodnight and seconded by Ms. Blank that the above Doctor of Philosophy and Master of Arts degree programs in American Studies be approved for establishment. Motion passed.*

C. Doctor of Nursing Practice (DNP) Program

*Request for authorization to plan the following doctoral degree programs:*

- Doctor of Nursing Practice at East Carolina University
- Doctor of Nursing Practice at UNC-Chapel Hill
- Doctor of Nursing Practice at UNC Charlotte (consortium with WCU)
- Doctor of Nursing Practice at UNC Greensboro
- Doctor of Nursing Practice at Western Carolina University (consortium with UNCC)
- Doctor of Nursing Practice at Winston-Salem State University

*After review and discussion it was moved by Mr. Walker and seconded by Ms. Blank that the above Doctor of Nursing Practice programs be approved for planning. Motion passed.*

Dr. Ortega brought forward UNC Wilmington's formal request to change the name of the Donald R. Watson School of Education to the Donald R. Watson College of Education.

*After discussion it was moved by Ms. Blank and seconded by Ms. Goodnight that the name of the Donald R. Watson School of Education at UNC Wilmington is changed to the Donald R. Watson College of Education. Motion passed.*

The Committee then heard a brief overview of the report entitled "Federal Grants to Expand Mental Health and Substance Abuse Training Opportunities in North Carolina" given by Kimrey Rhinehardt. The General Assembly required this report that details mental health and substance abuse training activities by the North Carolina AHEC. The Committee reviewed the recommendation the Board is directed to make that stipulates whether current funds are sufficient to meet all of the behavioral health training needs of physicians and other health professionals who serve North Carolina's military families.

*Recommendation*

*Consistent with the requirement in Section 7(b), the Board concurs with the North Carolina Institute of Medicine Task Force on Behavioral Health Services for the Military and their Families that the General Assembly should appropriate \$1.9 Million for the purposes of enhancing health professional services to serve active duty and reserve components of the Armed Forces of the United States and their families. The Board further recommends that this funding should be appropriated to the North Carolina AHEC for the referenced purpose.*

*After discussion it was moved by Mr. Nath and seconded by Mr. Walker that the report and accompanying recommendation be accepted and presented to the Board of Governors for approval and submission to the General Assembly. Motion passed.*

Dr. Chapman provided an update on UNC's distance education offerings. The Distance Learning Report addresses enrollment growth, online education, new distance education degree programs, and student characteristics. The largest portion of distance education credit hours (26%) are generated in Education programs. The Committee discussed the significant growth in the number of hybrid (or blended) courses and programs within the University. Dr. Chapman shared that a new Director of E-Learning has been hired and this position will address many of the key issues regarding online education across the University.

The Committee then heard the annual report on UNC Nursing Enrollment & Degrees Conferred and Nursing Examination Results for 2011 given by Dr. Ortega. Since the first year for nursing expansion in 2004, undergraduate enrollment in nursing programs has grown by 30%. There was discussion around the two campuses that did not meet Board of Governors' pass rate standards and the one campus that did not meet Board of Nursing pass rate standards on the NCLEX-RN exam. Both institutions have submitted program self assessment and improvement plans to address the low NCLEX-RN pass rates. The Committee recommended postponing termination of the nursing program at NCA&T State University in order to allow the institution time to implement its improvement plan.

*After discussion it was moved by Ms. Blank and seconded by Ms. Goodnight that a recommendation goes to the Board of Governors to postpone termination of the nursing program at North Carolina A&T State University. Motion passed.*

Dr. Chapman gave a brief summary of the UNC Report on UNC Productivity of Initially Licensed Teacher Education Graduates and Alternative Licensure Completers for 2010-2011. Our 15 Schools of Education have had a steady increase of productivity which is evidenced by focused and creative recruitment efforts that are based on outcome data.

NOTE: The previously approved Policy 700.1.5, *Solicitation or Use of Information Regarding the Accreditation of a Secondary School* will be presented to the Board of Governors for consideration at its June 15, 2012, meeting.

Chairman Deal adjourned the meeting at 2:17 p.m.