

Committee on Educational Planning, Policies, and Programs

Minutes

402nd meeting, April 12, 2012

Members Present: Mr. Barringer, Mr. Bhula, Ms. Blank, Mr. Deal, Ms. Goodnight, Mr. Hans, Mr. Lail, Mr. Nath, Mr. Trask, Mr. Walker

Members Absent: Dr. Buffaloe

Chancellors Present (ex officio members): Chancellor Anderson, Chancellor Dubois, Chancellor Gilchrist, Chancellor Ponder, Chancellor Woodson

Other Board Members Present: Dr. Blackburn, Mr. Dixon, Ms. Gage, Ms. Maxwell, Mr. Mitchell

Others Present: Dr. Bowen, Dr. Chapman, Mr. Cohen-Vogel, Dr. Barlow, Dr. Dixon, Mr. Fleming, Dr. Gravett, Mr. Harrison, Ms. Henz, Dr. Huet, Dr. Mallette, Dr. Martin, Dr. Miller, Dr. Nelms, Dr. O'Halloran, Dr. Ortega, Dr. Prochaska, Dr. Rigsby, Mr. Ross, Ms. Ryan, Dr. Schmitt, Dr. Severin, Dr. Strauss, Ms. Thompson, Dr. Thornton, Dr. Vaughn, Dr. Wells, Dr. Worsham, Dr. Zhang

Chairman Deal called the meeting to order at 2:45 p.m. in the Executive Conference Room at the C.D. Spangler Center in Chapel Hill, North Carolina.

There being no corrections or additions to the minutes of the February 9, 2012 meeting, it was moved by Ms. Blank and seconded by Ms. Goodnight that the minutes be approved as presented. Motion carried.

The following items were Administrative Action Items (*consent agenda*)

Licensure

Request for approval of licensure for the following degree programs:

SKEMA School of Business for a regular license to offer the following degree programs at its campus on the Centennial Campus of North Carolina State University:

- Bachelor's degree program in International Management
- Master of Science degree program in General Management
- Master of Science degree program in International Business
- Specialized Master's degree program in Financial Markets and Investments
- Master of Science in Global Luxury Management

Virginia College (Birmingham, AL) for a regular license to offer the following degree programs at a site in Greensboro:

- Associate of Applied Science in Administrative Office Management
- Associate of Applied Science in Computer-Aided Drafting and Design
- Associate of Applied Science in Criminal Justice
- Associate of Applied Science in Healthcare Reimbursement
- Associate of Applied Science in Medical Assistant
- Associate of Applied Science in Medical Office Administration
- Associate of Applied Science in Network Engineering
- Associate of Applied Science in Paralegal Studies

- Associate of Applied Science in Respiratory Therapy
- Associate of Applied Science in Salon Management
- Associate of Applied Science in Surgical Technology
- Associate of Applied Science in Therapeutic Massage
- Bachelor of Science in Business Administration
- Bachelor of Science in Criminal Justice
- Bachelor of Science in Network Management

ITT Technical Institute for a regular license to offer the following degree programs on-site at its South Charlotte campus:

- Associate of Applied Science in Business Management
- Associate of Applied Science in Mobile Communications Technology
- Associate of Applied Science in Paralegal

After discussion, it was moved by Ms. Blank and seconded by Mr. Lail that the items on the Consent Agenda be approved. Motion carried.

UNC Degree Program Proposals (vote)

Request for authorization to establish the following bachelor's degree programs:

- Bachelor of Science in Neurodiagnostics and Sleep Science at UNC Charlotte

After discussion it was moved by Ms. Blank and seconded by Mr. Lail that the above bachelor's degree program be approved for establishment. Motion passed.

- Bachelor of Science in Fashion and Textile Design at NC State University

After discussion it was moved by Ms. Goodnight and seconded by Mr. Lail that the above bachelor's degree program be approved for establishment. Motion passed.

- Joint Bachelor of Science Degree Program in Biology with National University of Singapore at UNC Chapel Hill

After discussion it was moved by Mr. Lail and seconded by Ms. Blank that the above joint bachelor's degree program be approved for establishment. Motion passed.

Request for authorization to establish the following master's degree programs:

- Master of Arts in Conflict Management and Resolution at UNC Wilmington

After discussion it was moved by Ms. Goodnight and seconded by Ms. Blank that the above master's degree program be approved for establishment. Motion passed.

- Master of Science in Health Informatics and Information Management at East Carolina University

After discussion it was moved by Ms. Goodnight and seconded by Mr. Lail that the above master's degree program be approved for establishment. Motion passed.

- Master of Arts in Teaching at UNC Greensboro

After discussion it was moved by Ms. Blank and seconded by Ms. Goodnight that the above master's degree program be approved for establishment. Motion passed.

- Master of Arts in Public Policy at UNC Chapel Hill (under existing Ph.D. Program)
- Master of Science in Management at UNC Chapel Hill (under existing Ph.D. program)

After discussion it was moved by Ms. Blank and seconded by Mr. Lail that the above master's degree programs be approved for establishment. Motion passed.

Dr. Ortega brought forward East Carolina University's formal request to change the name of its Department of Hospitality Management to the School of Hospitality Leadership.

After discussion it was moved by Mr. Lail and seconded by Ms. Blank that the Department of Hospitality Management at East Carolina University now be named the School of Hospitality Leadership. Motion passed.

The Committee then heard the FY11 President's Report on Research and Sponsored Programs given by Dr. Thornton.

Dr. Ortega then presented the annual UNC Retention and Graduation Report. The Committee discussed the major highlights of the report.

The Committee heard a presentation on the Remedial/Developmental Activities Report for 2010-11, given by Dr. Ortega. In 2010-11 the annual unduplicated system-wide enrollment in remedial instruction decreased by 16% from the previous year. Total expenditures for remediation in 2010-11 were 8.5% lower than the previous year.

Mr. Lail, Chair of the Faculty Workload Advisory Group, briefly reviewed the major findings and recommendations which had been presented in detail during the morning policy workshop. The Committee accepted the report from the Advisory Group which included four recommendations with one change to recommendation number four. The Committee then approved and recommended the following resolution to the Board of Governors for approval:

The Board of Governors recommends that the President develop regulations for Policy 400.3.4 of the University of North Carolina Policy Manual to ensure timely and consistent reporting of Faculty Teaching Workloads. To that end, the regulations may include establishing procedures to collect data, for creating templates that help ensure consistency, constructing a data dictionary to clearly define data elements, and establishing reasonable reporting timelines. Collectively, these regulations will assist in providing the Board with timely, accurate and relevant information regarding Faculty Teaching Workloads.

In order to insure that Board Policy and regulations developed pursuant to this resolution are fully aligned, the Board of Governors further recommends the President to develop and propose revisions to BOG Policy 400.3.4 for BOG consideration and approval. Any policy changes proposed should include a requirement that each campus develop policies and procedures for monitoring faculty teaching loads and approving significant and sustained variations from expected minimums.

As the final action of the Academic Program Advisory Group, Ms. Blank proposed, and the Committee approved and recommended, the following resolution to the Board of Governors for approval:

The Board of Governors recommends that the President give due and careful consideration to the report of the Academic Program Advisory Group and to the suggested modifications to the program review process. Further, the Board recommends that the President consider incorporating such changes into the guidelines and regulations as he deems appropriate.

In conclusion, pursuant to Policy 100.2, Dr. Mallette delivered a public announcement to the Committee on proposed Policy 700.1.5 on Solicitation or Use of Information Regarding the Accreditation of a Secondary School. This proposed policy will be considered and voted upon at the next Board of Governors meeting in June.

Chairman Deal adjourned the meeting at 4:25 p.m.