

APPENDIX B

PRESIDENT ROSS' REPORT
BOARD OF GOVERNORS MEETING

April 13, 2012

President Ross congratulated Dr. Gould on receiving the O. Max Gardner Award and stated that the work Dr. Gould and his department have done in the field of increasing the world's food supply by combating insect-borne diseases was awe-inspiring and that the University was blessed to have the best faculty in the world right here in North Carolina. Dr. Gould was living proof that the research conducted on our campuses has the power to transform lives and to make our communities better. Next, President Ross commented on the campus visits that he and several members of the Board made earlier this week to North Carolina A&T State University and the University of North Carolina at Greensboro. The high-quality research being done on the campuses using nanoscience and engineering was quite impressive. He thanked Chancellor Martin and Chancellor Brady for hosting the visits.

Last month, President Ross presided over the installation of Chancellor David Belcher at Western Carolina University. President Ross remarked that it was a wonderful ceremony and the excitement and enthusiasm was evident throughout the University community. Next, President Ross noted that the official installation ceremony of Chancellor Gary Miller at the University of North Carolina at Wilmington would be held on April 20, 2012, and that he looked forward to this special ceremony.

Regarding recent campus achievements, President Ross reported that multiple graduate programs at the University of North Carolina at Chapel Hill were recently ranked by the *U.S. News & World Report*. The School of Information and Library Science retained its #1 ranking in the nation; the Gillings School of Public Health was ranked second among its peers; and the School of Medicine was ranked second in the nation for primary care. Other rankings released by the *U.S. News & World Report* included – at the University of North Carolina at Greensboro the Counseling and Educational Development Program within the College of Education ranked fifth in the nation; at East Carolina University the Rehabilitation Counseling Program within the College of Allied Health Sciences ranked thirteenth; and at North Carolina State University (NCSU) their Nuclear Engineering, Industrial Engineering, and Biological and Agricultural

APPENDIX B

Engineering graduate programs were all ranked in the top ten. Next, NCSU received the highest federal recognition as part of the 2012 President's Higher Education Community Service Honor Roll for its commitment to community-service and civic engagement. North Carolina Central University was recognized with the President's Higher Education Community Service Honor Roll and has earned the recognition each year since the award began in 2006. Other UNC institutions named to the President's Higher Education Community Service Honor Roll were Elizabeth City State University, East Carolina University, Fayetteville State University, UNC Chapel Hill, UNC Charlotte, UNC Greensboro, UNC Pembroke, UNC Wilmington and Western Carolina University. The North Carolina Campus Compact – a network of 42 institutions of higher education in the state – recently honored UNC Greensboro's Chancellor Linda Brady for her leadership in community engagement and service.

The U.S. Army Medical Command officials at Fort Sam Houston awarded Fayetteville State University a \$625,000 contract over the next five years to offer a Master's of Social Work program that enables active-duty enlisted soldiers to earn their degrees while continuing their military commitment. President Ross commended Chancellor Anderson and his faculty and staff for this accomplishment. Next, First Lady Michelle Obama would deliver the commencement address at North Carolina A&T State University on May 12, 2012, and more than 1,000 degrees would be conferred across nine colleges and schools at NCA&T on that day.

North Carolina Central University received a regional award from CUPA-HR (College and University Professional Association for Human Resources) for its quality service initiative. The award recognizes quality programs and services that model best practices in the higher education human resources profession and the higher education community. Researchers at North Carolina State University and the University of North Carolina at Chapel Hill were leading an international project where they had developed a whole living library of laboratory mice and their genetic data to investigate the basis of human diseases more thoroughly. Similarly, scientists at North Carolina State University had developed a reference library of fruit flies for studying the parallels between fruit flies and human genetics. The UNC Chapel Hill Eshelman School of Pharmacy received a \$2.5 million donation from Dr. Fred Eshleman, an alumnus of the School and a member of the Board of Governors. The donation would be used to expand the School's research programs to help transform the classroom experience for pharmacy students. At the University of North Carolina at Charlotte, Professor Ishwar Aggarwal from the

APPENDIX B

Department of Physics and Optical Science was named a 2012 Optical Society of America Fellow – one of only 66 members chosen worldwide for this recognition. The University of North Carolina at Pembroke received an anonymous \$100,000 donation in support of the Helen Maynor Scheirbeck Endowed Scholarship Fund. The scholarship was established in late 2011 in memory of Dr. Scheirbeck, a Lumbee and Robinson County native who helped achieve passage of key pieces of Indian education legislation in Congress. The University of North Carolina School of the Arts all-school production of Rodgers & Hammerstein's *Oklahoma* was scheduled to re-air on UNC-TV this evening, April 13, 2012. Live production of the show performed last spring generated more than \$330,000 for student scholarships.

Regarding the 2011-12 men's collegiate basketball season that recently concluded, President Ross proudly announced that the UNC Asheville Bulldogs won their second straight Big South Conference title. The Bulldogs received a bid to compete in the 2012 NCAA Men's Basketball Tournament where they nearly upset top-seeded Syracuse University in the second round of the tournament. The Tarheels of UNC Chapel Hill finished first in the ACC regular season. The Tarheels were a top-seeded team heading into the 2012 NCAA Men's Basketball Tournament and they advanced to the regional finals. The Wolfpack of North Carolina State University received a bid to the 2012 NCAA Men's Basketball Tournament and they advanced to the semifinals. The Rams of Winston-Salem State University won the 2012 CIAA Men's Basketball Tournament.

Next, President Ross announced that Anita Watkins, Vice President for Government Relations, was leaving her position at General Administration at the end of the month to join Rex Healthcare as Director of Strategic Relations. President Ross remarked that Anita has been an enormous asset and advocate for the University and wished her all the best in her future endeavors. A search to fill the position would be conducted in the near future. In the interim, Lyons Gray, Senior Advisor to the President, would extend his one-year appointment to assist on legislative matters through the short session.

President Ross spoke about the strategies and priorities of the University. In developing action plans for 2012, he benchmarked the University's successes and progress against the six points (priorities) that he had outlined in his inaugural address last October. The first priority was to place new and heightened focus on academic success and academic accountability; the

APPENDIX B

second priority was to seek new ways to help finance the University's programs and operations; the third priority was for the University to become innovative and nimble; the fourth priority was to refine our academic priorities; the fifth priority was to recognize our duty to serve all students including those individuals who have partial college credits, our active-duty military and veterans; and the sixth priority was to unleash our faculty brainpower in a more strategic, targeted fashion. He provided a short summation of each key point. Next, President Ross remarked that he was proud of the administration, faculty, and staffs across our campuses, who were working hard every day, to carry out the mission of this great University in the most excellent way possible.

Finally, President Ross announced that the UNC Staff Assembly was sponsoring a Chancellors' Cup Golf Tournament on June 15, 2012, for the purpose of benefitting the Janet B. Royster Memorial Staff Scholarship Fund. He urged the members of the Board to participate in the tournament and help support this important endeavor.