



The University of North Carolina

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MEMORANDUM

TO: Committee on Educational Planning, Policies, and Programs

FROM: President Thomas W. Ross

DATE: January 23, 2012

SUBJECT: Licensure of Daoist Traditions College of Chinese Medical Arts

The Board of Governors of the University of North Carolina is charged under North Carolina General Statute Section 116-15 with responsibility for licensing nonpublic educational institutions to conduct post-secondary degree activity in North Carolina. In November 2004, the Board of Governors approved revisions to the document, *Rules and Standards for Licensing Nonpublic Institutions to Conduct Post-Secondary Degree Activity in North Carolina*. This document provides the guidelines for interpreting the standards, and the rules, regulations, and procedures under which the Board issues licenses to institutions to conduct post-secondary degree activity in North Carolina.

Daoist Traditions College of Chinese Medical Arts has applied for licensure to offer the Master of Acupuncture and Oriental Medicine degree program at its campus in Asheville.

Dr. Frank Prochaska reviewed the application and appointed a team of examiners to determine if Daoist Traditions complied with the licensure standards outlined in the *Rules and Standards*. On April 26, 2011, the team of examiners visited the Daoist Traditions campus in Asheville. Following the visit, the team of examiners issued its report which contained recommendations. For more details on the degree program and report, please review the summary.

Thus, I recommend to the Committee on Educational Planning, Policies, and Programs of the UNC Board of Governors that a regular license be issued to Daoist Traditions College of Chinese Medical Arts to offer the above-named degree program in Asheville, subject to annual reports and review at any time. The program will be reviewed within two calendar years of its initiation in North Carolina to judge whether the institution continues to maintain standards for licensure.

Enclosure: Summary

Constituent Universities
Appalachian State
University

East Carolina
University

Elizabeth City
State University

Fayetteville State
University

North Carolina
Agricultural and
Technical State
University

North Carolina
Central University

North Carolina
State University
at Raleigh

University of
North Carolina
at Asheville

University of
North Carolina
at Chapel Hill

University of
North Carolina
at Charlotte

University of
North Carolina
at Greensboro

University of
North Carolina
at Pembroke

University of
North Carolina
at Wilmington

University of
North Carolina
School of the Arts

Western Carolina
University

Winston-Salem
University

Constituent High School
North Carolina
School of Science
and Mathematics

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**SUMMARY OF VISIT OF TEAM OF EXAMINERS
FOR THE DAOIST TRADITIONS COLLEGE OF CHINESE MEDICAL ARTS**

BACKGROUND INFORMATION

Daoist Traditions College of Chinese Medical Arts, located in Asheville, North Carolina, provides education and training in acupuncture and oriental medicine. The institution, which has been in continuous operation since 2003, currently offers a diploma program and is licensed by the North Carolina Acupuncture Licensing Board.

Daoist Traditions College of Chinese Medical Arts is a private, for-profit institution incorporated in North Carolina as an S Corporation. The college is accredited by the Accreditation Commission for Acupuncture and Oriental Medicine (ACAOM), which is the national agency for accrediting Master's-level programs in the acupuncture and oriental medicine profession.

THE APPLICATION AND SITE VISIT

Daoist Traditions College of Chinese Medical Arts has applied for licensure to offer the following degree program onsite at its campus in Asheville:

- Master of Acupuncture and Oriental Medicine

Pursuant to the *Rules and Standards: Licensing Nonpublic Institutions to Conduct Post-Secondary Degree Activity in North Carolina*, Dr. Frank Prochaska, Associate Vice President for Academic Affairs at UNC General Administration, appointed a team of examiners to visit the institution and evaluate its compliance with the licensure standards. On April 26, 2011, the team of examiners visited the Daoist Traditions College of Chinese Medical Arts campus in Asheville.

The team of examiners with expertise in the specific disciplines relating to the application was comprised of:

- Dr. Richard E. Neel (Chair), Dean Emeritus, Belk College of Business, and Professor of Economics Emeritus, University of North Carolina at Charlotte, Charlotte, North Carolina
- Dr. Gary Asher, Assistant Professor, Department of Family Medicine, UNC School of Medicine, Chapel Hill, North Carolina
- Dr. Henry C. Chang, Director of Library Services, Braille Institute Library Services, Los Angeles, California
- Dr. Steve Given, L.Ac., Associate Dean, School of Acupuncture and Oriental Medicine, and Program Director, Doctor of Acupuncture and Oriental Medicine Program, Bastyr University, Seattle, Washington
- Dr. Frank Prochaska, Associate Vice President for Academic Affairs, The University of North Carolina General Administration, Chapel Hill, North Carolina, *Ex Officio*

The team's task was to review the application and accompanying exhibits and to participate in the site visit to determine if the institution demonstrated compliance with licensure standards. Either prior to the visit or during the visit, many additional items of documentation were reviewed by the

team including the curriculum for the proposed degree program, course syllabi, faculty curriculum vitae, library and electronic resources, instructional resources, computer resources, educational facilities, audited financial statements, budget data, the Student Clinic, Daoist Traditions College of Chinese Medical Arts Academic Catalog 2010-2011, and the Daoist Traditions College of Chinese Medical Arts *Faculty Handbook 2009-2010*.

During the visit, the team of examiners met with numerous administrators, faculty, staff, and students of the Daoist Traditions College of Chinese Medical Arts.

PROPOSED DEGREE PROGRAM

Master of Acupuncture and Oriental Medicine

The curriculum provides students with a comprehensive understanding of the principles and techniques of Oriental Medicine as well as a fundamental understanding of Western medical theory and practice. The four-year program combines both classical and contemporary Chinese medical teachings. In addition to a solid foundation in the teachings and philosophies of Oriental Medicine, students gain practical knowledge through training with faculty who are currently practicing in the field. The program is designed to produce graduates with strong clinical skills. Categories of coursework include acupuncture and Chinese medicine; herbal medicine; Western medicine; clinical observation; and clinical internship.

RECOMMENDATIONS

After the site visit, the *Preliminary Report to the President of The University of North Carolina from the Team of Examiners for the Licensure Visit to Review the Daoist Traditions College of Chinese Medical Arts' Proposed Master's Degree Program in Asheville, North Carolina* was submitted. In the report, the team of examiners included three suggestions and seven recommendations. Suggestions, which are offered as suggested best practices by team members, do not indicate a lack of compliance with the *Rules and Standards*. A suggestion is written for the institution's benefit, and it does not need to be implemented; the recommendations, however, must be implemented by the institution. The recommendations addressed issues of library personnel, library resources, faculty credentials, and the tuition guaranty bond.

The team of examiners concludes its report by stating it would make its recommendation to the General Administration of The University of North Carolina regarding the licensure of the proposed degree program after it receives the response from Daoist Traditions College of Chinese Medical Arts to the recommendations and suggestions contained in the report.

After receiving the team of examiners' report, Daoist Traditions College of Chinese Medical Arts responded to the recommendations and suggestions. All of the recommendations have been implemented to the satisfaction of the team of examiners.

APPENDIX C

After reviewing the institution's response, the team of examiners recommends that Daoist Traditions College of Chinese Medical Arts be licensed to offer the Master of Acupuncture and Oriental Medicine degree program.

Dr. Frank Prochaska agrees with the team's review and recommendations. Thus, General Administration recommends licensure of the following new degree program, to be offered by Daoist Traditions College of Chinese Medical Arts in Asheville, North Carolina: Master of Acupuncture and Oriental Medicine.

A site visit to Daoist Traditions College of Chinese Medical Arts will be performed within two calendar years of the initiation of this new degree program, by a team of examiners with expertise in the field, to ascertain the college's compliance with the *Rules and Standards*, including the recommendations contained in the report.