

APPENDIX G

July 15, 2002

MEMORANDUM

TO: Committee on Educational Planning, Policies, and Programs

FROM: Molly Corbett Broad

SUBJECT: Licensure of Johnson & Wales University of Providence, Rhode Island to Offer Associate and Bachelor Degree Programs in Charlotte, North Carolina

The Board of Governors of the University of North Carolina is charged under North Carolina General Statute Section 116-15 with responsibility for licensing nonpublic educational institutions to conduct post-secondary degree activity in North Carolina. On February 8, 1974, the Board adopted its rules and standards for licensing nonpublic educational institutions to confer degrees. Following several refinements of the rules and standards, the Board on October 9, 1998, approved the present revision in compliance with 1984 amendments to G.S. 116-15 and in recognition of the growing importance of distance learning in the delivery of instruction.

Dr. Christopher T. Del Sesto, Senior Vice President & University Counsel at Johnson & Wales University applied on behalf of Johnson & Wales University for licensure to conduct degree programs in the following areas:

- I. Associate in Applied Science (A.A.S.) degree, with majors in Baking and Pastry Arts; Culinary Arts; Hotel Management; and Travel-Tourism Management.
- II. Associate in Science (A.S.) degree, with majors in Accounting; Advertising Communications; Business Administration; Fashion Merchandising; Management; and Marketing.
- III. Bachelor of Science (B.S.) degree, with majors in Accounting; Food Service Management; Hotel Management; International Hotel & Tourism Management; Management; Marketing; Marketing Communications; Sports/Entertainment/Event Management; and Travel-Tourism Management.

In response, Dr. George A. Antonelli appointed a Team of Examiners to visit the campus site of the proposed degree programs to judge whether the institution meets criteria for licensure as set forth by the Board of Governors of The University of North Carolina. The Team visited Johnson & Wales University on June 12 and 13, 2002. The team submitted its report on July 8, 2002.

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The Team recommended that the institution be licensed to conduct the associate and bachelor degree programs in Charlotte, North Carolina, subject to completion of all recommendations of the Team of Examiners. Subsequently, by letter dated July 11, 2002, Johnson & Wales University notified The Office of the President that it accepts all of the Team's recommendations and will implement them immediately. The Office of the President concurs with the Team's recommendations and accepts the commitment of Johnson & Wales University to implement them. Therefore, I recommend that a regular license be issued to Johnson & Wales University to conduct the degree programs listed above in Charlotte, North Carolina, subject to annual reports and review at any time, but definitely when two years have elapsed following licensure to judge whether the institution continues to maintain standards for licensure.

Enclosure: Executive Summary