



The University of North Carolina

GENERAL ADMINISTRATION

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Constituent Universities
Appalachian State
University

East Carolina
University

Elizabeth City
State University

Fayetteville State
University

North Carolina
Agricultural and
Technical State
University

North Carolina
Central University

North Carolina
State University
at Raleigh

University of
North Carolina
at Asheville

University of
North Carolina
at Chapel Hill

University of
North Carolina
at Charlotte

University of
North Carolina
at Greensboro

University of
North Carolina
at Pembroke

University of
North Carolina
at Wilmington

University of
North Carolina
School of the Arts

Western Carolina
University

Winston-Salem
State University

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North Carolina
School of Science
and Mathematics

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February 6, 2012

MEMORANDUM

To: Board of Governors' Committee on Budget and Finance

From: Charles Perusse *Charles E. Perusse*

Re: Educational Leadership Trips to Taiwan and China, March 11-25, 2012

General Administration has planned two upcoming China educational missions, the first to Taiwan (Republic of China) and the second to mainland China (People's Republic of China), each described below.

Both trips involve university leaders and will be partially sponsored by governmental organizations. In order to comply with the State Ethics Act, we are requesting the Board to approve the acceptance from the sponsors by the senior administrative officers and participating Board members of travel, lodging, food and other expenses permitted by the State Ethics Act, and otherwise consistent with applicable University policy and state law.

Taiwan

Trip logistics: UNC President Tom Ross, Mrs. Ross, and UNC Vice President for International, Community and Economic Engagement Leslie Boney will be in Taiwan from March 13-17 to explore possible educational partnerships between UNC and Taiwanese universities.

The trip will involve two visits to governmental agencies (the Bureau of International Cultural and Educational Relations and the Ministry of Education) and visits to six university entities (the University System of Taiwan, National Taiwan University, Tamkang University, Yuan Ze University, Ching Yun University, and National Tsing Hua University), as well as a meeting with the head of the Foundation for International Cooperation in Higher Education in Taiwan.

Sponsor: The Taiwanese Higher Education Ministry is providing funding to support travel, accommodations and food for the travelers. We will not accept funding for activities that go beyond those items for which we would normally be reimbursed.

Rationale: Establishing and strengthening relationships with universities in Taiwan enables UNC to provide students and faculty with an alternative Chinese learning environment.

Expected outcomes: We expect to develop a deeper understanding of the Taiwanese higher education landscape, to determine which universities have strengths and potential alignment with UNC campuses, and to sign a broad memorandum of understanding to develop future student and faculty exchange programs, explore joint research opportunities and consider future joint symposia or meetings. The memorandum of understanding will not obligate any resources of the University, but will simply agree to work together and attempt to develop new opportunities.

China

Trip logistics: Eight Board of Governors members, President Ross, Vice President Boney, Mrs. Ross and Mrs. Lail will be in mainland China from March 17-25 to gain a better understanding of China's economic and educational assets and to consider how to operationalize the Board of Governors "global engagement" priority.

The trip will involve visits to one governmental agency (Hanban), to six Chinese university-related entities (Tongji University, Fudan University, Suzhou Higher Education Town, SKEMA (a France-based school with campuses at NCSU and in Suzhou), Nanjing Normal University, Tsinghua University and China Agricultural University), to two Chinese schools (XiCheng school district and Beijing Royal School) and to the Suzhou Industrial Park. Participants will meet with and have an opportunity to hear from UNC alumni living and working in China. A cultural day personally paid for by participants will include a trip to the Great Wall of China, Tiananmen Square, and the Forbidden Palace.

Sponsor: Board of Governors members will pay for international travel to and from China as well as cultural activities and some meals within China. Domestic travel and expenses for eight Board of Governors members, two UNC General Administration personnel, and two spouses will be provided by Hanban, a public agency affiliated with the Chinese Ministry of Education which provides grant funds to the Center for International Understanding (an agency of UNC General Administration) and to the Confucius Institute (through NC State University).

Rationale: China is the world's second-largest economy, North Carolina's second-largest trading partner, and the largest and fastest-growing source of international students in the UNC system. Any global engagement strategy that the system develops should involve activity in China, whether it be student and faculty exchanges, research partnerships or other symposia or awareness activities.

Expected outcomes: We expect to develop a deeper appreciation of China, its economic importance and educational priorities; to encourage Board of Governors members thinking about how to reach the UNC Tomorrow Commission's goal to "promote increased partnerships between its own campuses and international universities and enhance the global awareness of its faculty and students;" to consider how to create a more effective UNC presence in China; and to determine how UNC might be more effective in international student recruitment.

Action Item

For the Committee to vote to recommend the Board of Governors approve the acceptance by the participating Board members and senior administrative officers of travel, lodging, food and other expenses, consistent with University policy and state law applicable to expense reimbursement.