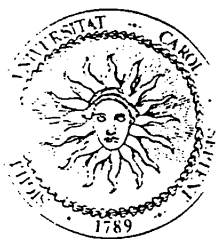


## APPENDIX O



### The University of North Carolina

OFFICE OF THE PRESIDENT

POST OFFICE BOX 2688, CHAPEL HILL, NC 27515-2688

MOLLY CORBETT BROAD, *President*

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February 12, 2002

Appalachian State  
University

East Carolina  
University

Elizabeth City  
State University

Fayetteville State  
University

North Carolina  
Agricultural and  
Technical State  
University

North Carolina  
Central University

North Carolina  
School of  
the Arts

North Carolina  
State University  
at Raleigh

University of  
North Carolina  
at Asheville

University of  
North Carolina  
at Chapel Hill

University of  
North Carolina  
at Charlotte

University of  
North Carolina  
at Greensboro

University of  
North Carolina  
at Pembroke

University of  
North Carolina  
at Wilmington

Western Carolina  
University

Winston-Salem  
State University

Office of Equal Opportunity/  
Affirmative Action  
Employer

### MEMORANDUM

TO: Committee on Educational Planning, Policies, and Programs

FROM: Molly Corbett Broad *Mc Broad*

SUBJECT: Licensure of Strayer University of Washington, DC, to Offer Degree Programs at Charlotte and Raleigh-Durham, North Carolina

The Board of Governors of the University of North Carolina is charged under North Carolina General Statute Section 116-15 with responsibility for licensing nonpublic educational institutions to conduct post-secondary degree activity in North Carolina. On February 8, 1974, the Board adopted its rules and standards for licensing nonpublic educational institutions to confer degrees. Following several refinements of the rules and standards, the Board on October 9, 1998, approved the present revision in compliance with 1984 amendments to G.S. 116-15 and in recognition of the growing importance of distance learning in the delivery of instruction.

Donald R. Stoddard, Ph.D, president of Strayer University of Washington, DC, (hereby referred to as "the institution") applied on behalf of the institution for licensure to conduct degree programs in the following areas:

Master of Business Administration

Master of Science, with majors in:  
Communications Technology  
Information Systems  
Management Information Systems  
Professional Accounting

Bachelor of Science, with majors in:  
Accounting  
Business Administration  
Computer Information Systems  
Computer Networking  
Database Technology  
Economics  
International Business  
Internetworking Technology

Associate in Arts, with majors in:

- Accounting
- Acquisition and Contract Management
- Business Administration
- Computer Information Systems
- Computer Networking
- Database Technology
- Economics
- General Studies
- Internetworking Technology
- Marketing

In response, Dr. George A. Antonelli appointed a Team of Examiners to visit the campus site of the proposed degree programs to judge whether the institution meets criteria for licensure as set forth by the Board of Governors of The University of North Carolina. The Team visited the institution on December 6, and 7, 2001, and submitted its report on January 9, 2002.

The Team recommended that the institution be licensed to conduct the degree programs at Charlotte and Raleigh-Durham, North Carolina, subject to completion of all recommendations of the Team of Examiners. Subsequently, by letter dated January 17, 2002, the institution notified the Office of the President that it accepts all of the Team's recommendations and will implement them immediately. The Office of the President concurs with the Team's recommendations and accepts the commitment of the institution to implement them. Therefore, I recommend that a regular license be issued to the institution to conduct the degree programs listed above at Charlotte and Raleigh-Durham, North Carolina, subject to annual reports and review at any time, but definitely when two years have elapsed following licensure to judge whether the institution continues to maintain standards for licensure.

Enclosure:                      Executive Summary

## **STRAYER UNIVERSITY EXECUTIVE SUMMARY**

Strayer University, located in Washington, D.C., proposes to offer four degree programs at the master's, bachelor's, and associate's degree levels at two sites in Charlotte, North Carolina and at one site in the Raleigh-Durham area of North Carolina. The University's plan is to begin classes at these sites in the Summer of 2002. The visit to Strayer University took place on December 6-7, 2001.

The following degree programs and majors are proposed for all three of the North Carolina sites.

- I. Master of Business Administration
- II. Master of Science, with majors in:
  - Communications Technology
  - Information Systems
  - Management Information Systems
  - Professional Accounting
- III. Bachelor of Science, with majors in:
  - Accounting
  - Business Administration
  - Computer Information Systems
  - Computer Networking
  - Database Technology
  - Economics
  - International Business
  - Internetworking Technology
- IV. Associate in Arts, with majors in:
  - Accounting
  - Acquisition and Contract Management
  - Business Administration
  - Computer Information Systems
  - Computer Networking
  - Database Technology
  - Economics
  - General Studies
  - Internetworking Technology
  - Marketing

The programs of study are satisfactory. The library access is similar to that offered in other distance education programs and is adequate. The faculty who will teach at the sites in North Carolina will have appropriate educational credentials. The facilities at the three sites in North Carolina will be leased after Strayer University learns if licensure is approved by the Board of Governors; the University has some potential lease sites already selected. The budget is adequate as are student services.

The institution has been in operation since 1892. It was authorized to offer the Bachelor of Science degree in 1969 and master's degrees in 1987. Strayer University is accredited by the Commission on Higher Education of the Middle States Association of Colleges and Schools.

The team of examiners made several recommendations, all of which the University has agreed to implement.

The team of examiners recommends that Strayer University be licensed to offer the following degree programs at its two Charlotte sites and at its Raleigh-Durham site subject to compliance with all of the recommendations of the team of examiners.

- I. Master of Business Administration degree
- II. Master of Science degree, with majors in:
  - Communications Technology
  - Information Systems
  - Management Information Systems
  - Professional Accounting
- III. Bachelor of Science degree, with majors in:
  - Accounting
  - Business Administration
  - Computer Information Systems
  - Computer Networking
  - Database Technology
  - Economics
  - International Business

- Internetworking Technology
- IV. Associate in Arts degree, with majors in:
- Accounting
  - Acquisition and Contract Management
  - Business Administration
  - Computer Information Systems
  - Computer Networking
  - Database Technology
  - Economics
  - General Studies
  - Internetworking Technology
  - Marketing

If licensure is granted, a further recommendation is that a team of examiners review these degree programs at the two Charlotte sites and at the Raleigh-Durham site one year from the start of the first classes for compliance with all of the recommendations contained in this report and for maintenance of the licensure standards.

## **SUMMARY OF RECOMMENDATIONS**

**Recommendation:** The team of examiners recommends that the following information be included in the Strayer University Catalog and/or in the catalog which will be provided to North Carolina students:

**"Principal Office of Strayer Education, Inc.**

**Strayer University is a proprietary institution of higher learning, which is wholly owned by Strayer Education, Inc. The principal office of Strayer Education, Inc. is located at 8550 Cinder Bed Road, Newington, VA 22122, (703) 339-2500, www.strayeredu.com."**

**Recommendation:** The team of examiners recommends that Strayer University provide in the Strayer University Catalog and/or in the catalog which will be provided to North Carolina students clear information that undergraduate prerequisites may be required for master's degree programs.

**Recommendation:** The team of examiners recommends that Strayer University require not less than 68 quarter hours in general education courses in its associate in arts degree programs.

**Recommendation:** The team of examiners recommends that Strayer University require a course in the life and physical science in its associate in arts degree programs.

**Recommendation:** The team of examiners recommends that Strayer University require a course in the life and physical sciences in its bachelor's degree programs.

**Recommendation:** The team of examiners recommends that Strayer University implement its plan to have the Charlotte and Raleigh-Durham sites ready for occupancy by the time its first classes start.

**Recommendation:** The team of examiners recommends that Strayer University provide The University of North Carolina with documentation prior to the start of the first classes that the facilities at its Charlotte and Raleigh-Durham sites are in compliance with all pertinent safety and health laws and ordinances.

**Recommendation:** The team of examiners recommends that Strayer University develop cooperative library agreements with one or more of the Charlotte and Raleigh-Durham area colleges and universities.

Recommendation: The team of examiners recommends that Strayer University utilize in its associate's and bachelor's degree programs at its Charlotte and Raleigh-Durham locations faculty who hold at least the master's degree or the equivalent in the field of specialization in which they are teaching.

Recommendation: The team of examiners recommends that Strayer University utilize in its master's degree programs at its Charlotte and Raleigh-Durham locations faculty who hold at least the master's degree or the equivalent in the field of specialization in which they are teaching with a majority of those faculty having satisfactorily completed work beyond the master's degree and with a significant number holding the doctor's degree.

Recommendation: The team of examiners recommends that Strayer University provide The University of North Carolina with a tuition guaranty bond as soon as it starts receiving tuition from its students in Charlotte, North Carolina and Raleigh-Durham, North Carolina.

Recommendation: The team of examiners recommends that Strayer University provide information about the location and accessibility of the tuition guaranty bond in the Strayer University Catalog or in the catalog which will be provided to North Carolina students.

Recommendation: The team of examiners recommends that the following information be included in the Strayer University Catalog and/or in the catalog which will be provided to North Carolina students:

"Principal Office of the University

The principal office of the University, including the Office of the University President, University Provost and Academic Dean, is located at:

The Washington DC Campus  
1025 15<sup>th</sup> Street, N.W.  
Washington, DC 20005  
(202) 408-2400  
Washington@strayer.edu"

Recommendation: The team of examiners recommends that Strayer University provide information in either the Strayer University Catalog or in the catalog which will be provided to the North Carolina students about the availability of health care services and the degree or responsibility of the institution for providing such services at the Charlotte and Raleigh-Durham, North Carolina sites.

**Recommendation:** The team of examiners recommends that Strayer University make formal provisions with the Division of Archives and History of the State of North Carolina for the disposition of permanent and other critical students records for its Charlotte and Raleigh-Durham locations should the institution discontinue operation.

**Recommendation:** The team of examiners recommends that Strayer University provide the Board of Governors of The University of North Carolina with the statement relative to the amount of the tuition guaranty bond from an independent certified public accountant which is required by Standard 10,A.(7)(a) as soon as it starts receiving tuition from its students in Charlotte, North Carolina and Raleigh-Durham, North Carolina.

**Recommendation:** The team of examiners recommends that Strayer University develop a more complete set of job descriptions, including those for specific positions shown on the organizational chart.



## STATEMENT OF THE CONCLUSIONS OF THE TEAM OF EXAMINERS

### A. Compliance with Each Licensure Standard

A summary of Strayer University's compliance with each licensure standard follows below:

Standard 1	(Charter): Partial Compliance
Standard 2	(Period of Operation): Compliance
Standard 3	(Program of Study): Partial Compliance
Standard 4	(Facilities and Library): Partial Compliance
Standard 5	(Faculty and Other Personnel Qualifications): Partial Compliance
Standard 6	(Catalog): Partial Compliance
Standard 7	(Program Completion Credentials): Compliance
Standard 8	(Student Records): Partial Compliance
Standard 9	(Compliance with Ordinances and Laws): Compliance
Standard 10	(Finance, Organization, and Student Services): Partial Compliance
Standard 11	(Business Practices): Compliance
Standard 12	(Professional Conduct): Compliance
Standard 13	(Student Housing): Not Applicable
Standard 14	(Cancellation and Refund Policy): Compliance
Standard 15	(Institutional Agent): Compliance

## B. Statement of Concluding Recommendations

The team of examiners recommends that Strayer University be licensed to offer the following degree programs at its two Charlotte sites and at its Raleigh-Durham site subject to compliance with all of the recommendations of the team of examiners.

- V. Master of Business Administration degree
- VI. Master of Science degree, with majors in:
  - Communications Technology
  - Information Systems
  - Management Information Systems
  - Professional Accounting
- VII. Bachelor of Science degree, with majors in:
  - Accounting
  - Business Administration
  - Computer Information Systems
  - Computer Networking
  - Database Technology
  - Economics
  - International Business
  - Internetworking Technology
- VIII. Associate in Arts degree, with majors in:
  - Accounting
  - Acquisition and Contract Management
  - Business Administration
  - Computer Information Systems
  - Computer Networking
  - Database Technology
  - Economics
  - General Studies
  - Internetworking Technology
  - Marketing

If licensure is granted, a further recommendation is that a team of examiners review these degree programs at the two Charlotte sites and at the Raleigh-Durham site one year from the start of the first classes for compliance with all of the recommendations contained in this report and for maintenance of the licensure standards.