



Office of the Chancellor

East Carolina University  
105 Spilman Building • Greenville, NC 27858-4353  
252-328-6212 office • 252-328-4155 fax  
www.ecu.edu

---

March 3, 2011

Dr. Steven Leath  
Vice President for Research  
The University of North Carolina  
P. O. Box 2688  
Chapel Hill, North Carolina 27515

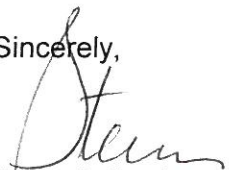
Dear Dr. Leath:

The College of Health and Human Performance at East Carolina University has requested, and I have approved, discontinuation of the bachelor of arts in exercise and sport science degree (CIP 26.0908.018.000). This request has been approved by all appropriate campus bodies.

The program was identified as underperforming in the 2008 ECU/UNC review. The intent was to close the degree program in response to the 2008 review, and all active promotion of the program was halted at that time.

While the program currently has six students completing coursework for the degree, detailed programs of study are on file for each, and the necessary courses will continue to be offered to those who remain in good academic standing. In addition, existing bachelor of science degrees within the department are sufficient for those wishing to pursue similar careers. Further rationale for eliminating the BA effective spring 2012 is attached in UNC-GA Appendix D.

Sincerely,



Steve Ballard  
Chancellor

Enclosure: Request for Authorization to Discontinue a BA in Exercise and Sport Science (original copy)

cc: Glen G. Gilbert, Dean, College of Health and Human Performance  
Linner Griffin, Associate Provost for Academic Program Planning  
and Development  
Angela Anderson, Registrar  
Margot Neverett, IPAR  
Julie Poorman, Director, Financial Aid  
Diane Coltraine, University Catalogs  
Karen Summey, Coordinator for Academic Program Development

## APPENDIX D

## UNIVERSITY OF NORTH CAROLINA

## REQUEST FOR AUTHORIZATION TO DISCONTINUE A DEGREE PROGRAM

Date: 10/26/10**Constituent Institution:** East Carolina University**CIP Discipline Specialty Title:** Kinesiology and Exercise Science (Bachelor of Arts in Exercise and Sport Science)**CIP Discipline Specialty Number:** 31.0505 **Level:** B ☒ X ☐ M ☐ I ☐ D ☐**Title of Authorized Program:** Bachelor of Arts in Exercise and Sport Science **Degree Abbrev.:** BA**Date of Proposed Discontinuation:**

1. We propose that no student be permitted to declare as a major in this degree program as of the effective date of the approval of this request.
2. We propose that the spring semester of 2012 would be the last semester degrees would be conferred in this program.

**Does the discontinuation of the program involve the discontinuation of an off-site or online delivery of the program?** NO**If the program to be discontinued is offered at off-campus sites, please list them.** N/A**Explain why the program is being discontinued.**

In 2008, the faculty in the Department of Exercise and Sport Science voted to discontinue the Bachelor of Arts in Exercise and Sport Science degree program (documented in October 2008 departmental meeting minutes). This is the same degree program discontinuation that was referenced in a memo responding to the ECU/UNC System review of underperforming programs in 2008. Ironically, the degree program no longer shows up as an underperforming program. However, it is still our desire to discontinue the degree. The degree is likely to be listed as underperforming in the future as we have intentionally not promoted it more recently. In addition, our assessment and strategic planning process support its discontinuation. Among other benefits, discontinuation will improve our administrative efficiency. We have also determined that the Bachelor of Science degree programs in the department are sufficient for preparing students in the discipline and for careers in related fields. We would like to use our resources to support a more unified approach in which we do not ignore the need for specialization, yet we are attentive to the potential for fragmentation created by operating several degree programs. The Bachelor of Science degree type also better reflects the curriculum content delivered.

**If the program addresses high priority needs, how will those needs be addressed by other programs?**

The Bachelor of Arts in Exercise and Sport Science addressed the high priority need for enhancing health and wellness/wellbeing through understanding physical activity from behavioral, biomechanical, pedagogical, physiological, economic, and socio-cultural perspectives and by addressing issues related to

movement patterns, disease prevention, and participation in physical activity, exercise and sport. However, we believe that the other degree programs within the unit and university have surpassed the B.A. program in addressing these needs.

**Describe steps to be taken to allow students enrolled in the program to complete their courses of study.**

All students currently enrolled in the B.A. degree program (n=6) have a detailed program of study on file. We will continue to offer the required courses for the period of time need to facilitate graduation for students currently enrolled and that remain in good academic standing.

**Consequences of Discontinuation**

**How many faculty members will be reassigned?**

Current faculty load will be adjusted in terms of advising (permitting faculty members time to advise in our growing B.S. in Sport Studies). The main impact will be that new faculty will not be needed to accommodate the additional administrative and instructional needs of continuing the B.A. degree program.

**How many staff will be reassigned? N/A**

**How many EPA non-faculty will be reassigned? N/A**

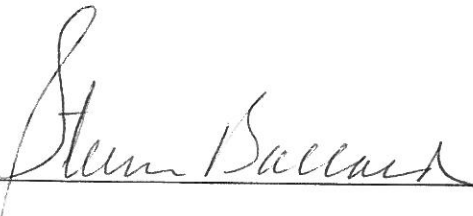
**How many faculty, staff, or EPA non-faculty will be discontinued? N/A**

**How much funding is to be reallocated based on this discontinuation?** Resources needed to sustain this degree program will reallocated to other department programs and services. It is difficult to quantify because the resources used to support this degree program are used to support the others as well. We anticipate that we would gain the opportunity to take on more advisees in the other degree programs and may be able to provide additional instruction after the students in the BA have completed the degree requirements. As noted above, if the program remains in existence we will be obligated to offer the best program that we can and that will require additional resources in the near future. Thus, discontinuation allows us to avoid a request for resources for the enhancement/continuation of this particular degree program.

**Name, title, telephone, and e-mail of contact person for this notification of discontinuation:**

Stacey R. Altman, J.D.  
Chairperson, Department of Exercise and Sport Science  
252-328-2973  
altmans@ecu.edu

Signature of Chancellor (or designee):



\_\_\_\_\_