



The University of North Carolina

GENERAL ADMINISTRATION

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State University

Fayetteville State
University

North Carolina
Agricultural and
Technical State
University

North Carolina
Central University

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at Raleigh

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North Carolina
at Asheville

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at Chapel Hill

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at Charlotte

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at Greensboro

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at Pembroke

University of
North Carolina
at Wilmington

University of
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School of the Arts

Western Carolina
University

Winston-Salem
State University

Constituent High School
North Carolina
School of Science
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MEMORANDUM

TO: Members, Committee on Educational Planning, Policies, and Programs

FROM: Alan Mabe

DATE: October 26, 2010

SUBJECT: Recommended Approval of Programs for Licensure or Initial Licensure

Background: From 1923 to 1963, the State Board of Education licensed nonpublic institutions to confer degrees in North Carolina. In 1963, the General Assembly transferred this responsibility to the State Board of Higher Education. In 1972, the General Assembly dissolved the State Board of Higher Education and assigned the responsibility for licensure to the Board of Governors of The University of North Carolina. Thus, the Board of Governors is charged under North Carolina General Statute, Section 116-15, with responsibility for licensing nonpublic educational institutions to conduct post-secondary degree activity in North Carolina in accord with rules, regulations and procedures it establishes. This includes all institutions that were not grandfathered in at the time of the 1972 statute and any out-of-state institution (public or private) seeking to offer postsecondary degree activity in North Carolina. The General Assembly clearly intended that post-secondary degree activity be carefully overseen in the State to protect the citizens of North Carolina from consumer fraud or deceptive acts or practices.

Jurisdictional Authority: The General Statutes of the State of North Carolina specify that the powers and duties of the Board of Governors of the University of North Carolina, in addition to those related to governance of the constituent institutions of the University, include regulatory authority to issue to certain nonpublic post-secondary educational institutions licensure to conduct post-secondary degree activity in North Carolina. The statute pertaining to such licensing, North Carolina General Statutes Section 116-15, is reproduced in the Appendix to the Rules and Standards to be found at the UNC Website at: http://www.northcarolina.edu/aa_planning/licensure/Rules_Standards_Master_Updated_1-081.pdf

Issues Involved: Two degree programs are proposed, a Bachelor of Arts in Interior Design at the Living Arts College in Raleigh and a Master of Education in Mathematics Education from Lesley University.

Educational Planning Committee
Page 2
October 26, 2010

Four degree programs are proposed by the French Business School, the School of Knowledge Economy and Management (SKEMA), for partial delivery in Raleigh. SKEMA has leased space on the Centennial Campus and has entered into a Memorandum of Understanding (MOU) with North Carolina State University. SKEMA initially will not be offering a degree in North Carolina but rather will bring students enrolled in its programs elsewhere to Raleigh to have an opportunity to interact with the businesses and institutions in the Research Triangle. Their desire is to bring students to the Research Triangle in January 2011. The recommendation is to provide initial licensure which would be time limited. SKEMA would be required to make another application within 18 months for regular licensure. An initial licensure is a defined option in our Rules and Regulations. This would allow for a clearer development of degrees SKEMA would want to offer in North Carolina and what cooperative arrangements SKEMA and NCSU might want to consider.

All the proposed programs have been reviewed in terms of the Rules and Standards for Licensure and a team has visited the school or site.

Recommended Action: Based on the proposed programs meeting the Board's requirements for licensure, the President recommends the awarding of licensure to the programs proposed by Living Arts College and Lesley University. The President also recommends an initial licensure for SKEMA to offer a portion of the course work for four programs at the Raleigh campus.



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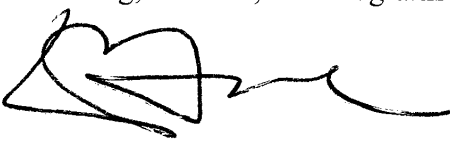
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MEMORANDUM

TO: Committee on Educational Planning, Policies, and Programs

FROM: President Erskine Bowles 

DATE: October 20, 2010

SUBJECT: Licensure of Lesley University

The Board of Governors of The University of North Carolina is charged under North Carolina General Statute Section 116-15 with responsibility for licensing nonpublic educational institutions to conduct post-secondary degree activity in North Carolina. In November 2004, the Board of Governors approved revisions to the document, *Rules and Standards: Licensing Nonpublic Institutions to Conduct Degree Activity in North Carolina*. This document provides the guidelines for interpreting the standards, and the rules, regulations, and procedures under which the Board issues licenses to institutions to conduct post-secondary degree activity in North Carolina.

Lesley University applied for licensure to offer the Master of Education in Mathematics Education degree program in Laurinburg, Charlotte, Concord, Raleigh, Wilmington, and Swannanoa, and to offer the program online. Lesley states that all new cohorts in North Carolina will follow a hybrid model which combines on-site instruction and online course requirements.

Dr. Frank Prochaska reviewed the application and appointed a team of examiners to determine if Lesley University complied with the licensure standards outlined in *Rules and Standards*. On March 5, 2010, the team of examiners visited the Laurinburg site of Lesley University. Following the site visit, the team of examiners issued its report with suggestions and recommendations, and a final recommendation to grant licensure to the proposed degree program subject to compliance with the recommendations contained in the report. Dr. Prochaska agrees with the team's review and recommendations. For more details on the degree program, report and recommendations, please review the summary.

Thus, I recommend to the Committee on Educational Planning, Policies, and Programs of the UNC Board of Governors that a regular license be issued to Lesley University to offer the Master of Education in Mathematics Education

October 20, 2010

Page 2

degree program in Laurinburg, Charlotte, Concord, Raleigh, Wilmington, and Swannanoa, and to offer the program online, subject to annual reports and review at any time. Within two years from the date of licensure, Lesley University will be reviewed, to judge whether the institution continues to maintain standards for licensure.

Enclosure: Summary

SUMMARY OF VISIT OF TEAM OF EXAMINERS FOR LESLEY UNIVERSITY

BACKGROUND INFORMATION

Lesley University (founded 1909), a not-for-profit, private university located in Cambridge, Massachusetts, is licensed to offer the following four degree programs in North Carolina:

- Master of Education (M.Ed.) degree in Technology in Education (Tech)
- Master of Education (M.Ed.) degree in Curriculum and Instruction with a specialization in Literacy: Language, Reading and Writing (Lit)
- Master of Education (M.Ed.) degree in Curriculum and Instruction with a specialization in Integrated Teaching through the Arts (ITA)
- Master of Education (M.Ed.) degree in Elementary Education: Profession and Practice

Beginning December 2007, Lesley University has been offering one or more of these programs at four locations in North Carolina: Laurinburg (the first and most active site), Charlotte, Concord, and Raleigh. In addition, Lesley has recently received permission to offer the first three programs above in Wilmington and the ITA program in Swannanoa (near Asheville).

Lesley University is accredited by the New England Association of Schools and Colleges (NEASC), the northeast's regional accrediting body.

THE APPLICATION AND SITE VISIT

Lesley University has applied for licensure to add the following new degree program to its academic inventory at the six North Carolina sites and to offer the program online:

- Master of Education (M.Ed.) in Mathematics Education

Pursuant to the Rules and Standards: Licensing Nonpublic Institutions to Conduct Post-Secondary Degree Activity in North Carolina, Dr. Frank T. Prochaska, Associate Vice President for Academic Affairs at UNC General Administration, appointed a team of examiners to visit the Laurinburg site of Lesley University and evaluate its compliance with the licensure standards. The visit took place on March 5, 2010. As part of this visit, the team of examiners also conducted the two-year review of the original four degree programs listed above.

Lesley University utilizes the cohort model in offering these degree programs. Lesley states that all new cohorts in North Carolina will follow a hybrid model which combines on-site instruction and online course requirements.

(The team of examiners visited the Laurinburg site because this was the first site at which Lesley offered classes in North Carolina and because there have been more student cohorts at the Laurinburg site than at the other locations. Individual team members visited the Charlotte, Concord, and Raleigh sites after the Laurinburg visit. The Wilmington and Swannanoa sites will be visited one year after classes begin at those locations.)

The team of examiners with expertise in the specific disciplines related to the application was comprised of:

- Dr. Richard E. Neel (Chair), Dean Emeritus, Belk College of Business, and Professor of Economics Emeritus, University of North Carolina at Charlotte, Charlotte, North Carolina
- Dr. John A. Swope, Associate Dean, College of Education, and Associate Professor of Education, East Carolina University, Greenville, North Carolina
- Dr. Frank T. Prochaska, Associate Vice President for Academic Affairs, The University of North Carolina General Administration, Chapel Hill, North Carolina, *Ex Officio*

The team's task was to review the application and accompanying attachments and to participate in a site visit to determine if the institution demonstrated compliance with licensure standards. Either prior to the visit or during the visit, many additional items of documentation were reviewed by the team including curricula for the proposed degree programs; curriculum vitae of faculty members; course syllabi; library resources; computer resources; educational facilities; enrollment data; budget data; audited financial statements; instructional resources; promotional materials; Lesley University 2009-2010 *Graduate Programs Academic Catalog*; Lesley University 2009-2010 *Graduate and Adult Bachelor's Student Handbook*; and Lesley University *Faculty Handbook*, 2006-2007.

During the visit, the team of examiners met with numerous administrators, faculty, staff, and students of Lesley University and the Laurinburg site.

PROPOSED DEGREE PROGRAM

Master of Education in Mathematics Education

This thirty-three semester credit hour Master's degree program in Mathematics for elementary and middle school teachers emphasizes mathematics content knowledge and the transfer of that knowledge for K-8 classroom enrichment. Students build an understanding of core mathematical concepts in the five content areas of Number and Operations, Algebra, Geometry, Data Analysis and Probability, and Measurement.

RECOMMENDATIONS

After the site visit, the *Preliminary Report to the President of The University of North Carolina from the Team of Examiners for the Licensure Visit to Lesley University's Licensed and Proposed Master's Degree Programs in North Carolina* was submitted. In the report, the team of examiners included four recommendations and no suggestions. The recommendations, which must be implemented by the institution, addressed issues of faculty credentials and required information about online courses to be included in the *Academic Catalog* and *Student Handbook*.

The team of examiners concludes its report by stating it would make its recommendation to the General Administration of The University of North Carolina regarding licensure of the proposed degree program after it receives the response from Lesley University to the four recommendations contained in the report.

After receiving the team of examiners' report, Lesley University responded to the recommendations. All recommendations have been implemented to the satisfaction of the team of examiners, and the team now recommends Lesley University be licensed to offer the Master

of Education (M.Ed.) degree in Mathematics Education subject to compliance with the recommendations contained in the report. (The team also recommended the continuation of the licensure of the original four licensed programs.)

Dr. Frank Prochaska agrees with the team's review and recommendations. Thus, General Administration recommends licensure of the Master of Education (M.Ed.) degree in Mathematics Education as requested by Lesley University.

If licensure is granted, a team of examiners with expertise in the field will review this new degree program within two years from the date of licensure, to ascertain Lesley University's compliance with the *Rules and Standards*, including the recommendations contained in the report.