

Request for Authorization to Establish a Master of Arts in Anthropology at UNC Charlotte

UNC Charlotte requests authorization to establish a M.A. in Anthropology degree program (CIP 45.0201).

Program Description

UNC Charlotte proposes an M.A. in Anthropology with two tracks: General and Applied Anthropology. The degree will serve both those students seeking to continue in doctoral work in Anthropology and those seeking post-baccalaureate skills for employment in a range of occupations. The program will apply anthropological techniques and perspectives to contemporary social problems, expand cross-cultural understanding, emphasize the complex interconnections between local communities and global environments, and promote cross-disciplinary and biocultural approaches to research on the human species.

UNC Tomorrow Relevance

The proposed program would address several recommendations in the UNC Tomorrow report including *Enhancing Our Global Readiness*, *Communities and Their Economic Transformation*, and *Outreach and Engagement*.

Highlights from UNC-GA Data Template

Overall employment of social scientists is expected to grow 10 percent from 2006 to 2016 according to the US Department of Labor—about as fast as the average for all occupations. Three other UNC constituent institutions offer master's degrees in Anthropology (ECU, NCSU, and UNC-CH). In the past three years UNCC has added four baccalaureate, three master's, and one doctoral program and has discontinued one baccalaureate and six master's degrees.

Outcome of Consultation with Disciplinary Panel

In addition to UNCC and UNC-GA participants, the panel included faculty from ECU, NCSU, and UNC-CH. Panel participants suggested that the program needs greater emphasis on fieldwork and greater focus, which the proposal notes could be an emphasis on urban issues. The faculty will need to generate increased external funding, which the proposal acknowledges. These comments will be taken into consideration as UNCC continues it plans to begin the program in fall 2011.

Student Demand

UNCC has offered a BA in Anthropology since 1977 and enrolls about 75 majors and 25 minors. Student surveys at UNCC and at other universities in the region indicate substantial interest in this degree, particularly as the number of baccalaureate programs in Anthropology increase. By the fourth year of the program, the department expects to have 10 full-time and 8 part-time students enrolled.

Opportunities for Graduates of the Program

In addition to students being prepared for doctoral work in Anthropology, students in the Applied Anthropology track will be trained to contribute in the areas of health care, education, and business, all fields in which North Carolina is becoming increasingly globally interconnected. Other students will be prepared to contribute in the fields of historic and cultural preservation and environmental planning, fields that are relevant to North Carolina's cultural life, tourism industry, and environment.

Resource Implications

Resource needs: Library and information technology resources and adequate. The department will pursue grant funding opportunities to purchase new equipment as needed.

Resources allocated: The department has drafted a two-year plan to cover graduate and undergraduate courses and has hired a lecturer to help with the undergraduate classes. The department has recently moved into a building with some space for expansion.

Estimated cost to the State:

Based on the University funding formula, when the program reaches full enrollment, UNCC would receive additional state appropriations of approximately \$212,830 if fully funded by the General Assembly.

Recommendation

It is recommended that the Board of Governors approve UNC Charlotte's request to establish an M.A. in Anthropology degree program (CIP 45.0201) subject to the availability of funding.

General Information Template for Academic Program Review

Degree Area and Level:

MA in Anthropology (CIP 45.0201) at UNC Charlotte

Addressing UNC Tomorrow:

This proposed program would address several Recommendations within the UNC Tomorrow Report including the components to enhance Our Global Readiness (Recommendation 4.1), Our Communities and Their Economic Transformation (Recommendation 4.4), Our Health (Recommendation 4.5), and Our University's Outreach and Engagement (Recommendation 4.7).

Role of Program in Relation to State and Regional Needs:

According to the proposal, "Graduates holding the M.A. in General Anthropology will be prepared for doctoral-level education; the needs for citizens with doctoral training will increase as North Carolina's population continues to increase. Graduates holding an M.A. in Anthropology with a focus on Applied Anthropology will be trained to contribute in areas of health care, education, and business, all fields in which North Carolina's population is becoming increasingly globally interconnected. Other students will be prepared to contribute in the fields of historic and cultural preservation and environmental planning, fields which are relevant to North Carolina's cultural life, tourism industry, and environmental protection."

US Labor Department Analysis:

- *Summary* – Overall employment of social scientists is expected to grow 10 percent from 2006 to 2016, about as fast as the average for all occupations. However, projected growth rates vary by specialty. Anthropologists and archaeologists, sociologists, and historians are projected to grow about as fast as average. Employment of geographers and political scientists is projected to grow more slowly than average, reflecting the relatively few opportunities outside of the Federal Government. Employment is projected to decline slowly in the Federal Government, a key employer of social scientists.

Source: http://www.occsupplydemand.org/OSD_UnitOfAnalysis.aspx?CLUSCODE=113B-05&ST=NC&PathNo=1

Availability of Program Statewide (Enrollment and Degrees Awarded in Last 3 Years):

- *Public universities* – In the UNC-CH program, students admitted into the graduate program are admitted for the Ph.D. degree. A master's degree may be taken as part of the program leading to the Ph.D. degree; however, a master's degree is not an essential part of the doctoral program.

Enrollment			Academic Year						
			Fall 06	Spr 07	Fall 07	Spr 08	Fall 08	Spr 09	Fall 09
ECU	Anthropology	MA	21	16	21	20	24	23	23
NCSU	Anthropology	MA	N/A	N/A	4	4	7	7	12
UNC-CH	Anthropology	MA	0	0	0	0	0	0	0

Number of Degrees Awarded			Academic Year		
			2006-2007	2007-2008	2008-2009
ECU	Anthropology	MA	9	7	5
NCSU	Anthropology	MA	N/A	N/A	4
UNC-CH	Anthropology	MA	2	4	5

- *Private universities* – Data Sources: Occupational Supply Demand System and the U.S. Department of Education Institute of Education Sciences.

APPENDIX I

Number of Degrees Awarded		Academic Year		
		2006-2007	2007-2008	2008-2009
Duke University	J.D./M.A. in Cultural Anthropology	9	12	4

Available in Online or Distance Format from UNC institutions:

Not available.

Available or not from Academic Common Market:

The following programs are available for North Carolina residents:

- MA Applied Anthropology at University of South Florida
- MA Anthropology (Biological Anthropology) at University of Tennessee at Knoxville
- MA Anthropology with a concentration in Historical Archaeology at University of West Florida

UNCC Campus enrollment and degrees awarded in similar programs at the Masters level:

(Based on two CIP digits – 45 CIP is the summary group for Social Sciences under which Anthropology is a program.)

Enrollment			Academic Year						
			Fall 06	Spr 07	Fall 07	Spr 08	Fall 08	Spr 09	Fall 09
UNCC	Geography	MA	47	42	46	39	44	40	46
	Sociology	MA	18	20	23	18	19	19	15

Number of Degrees Awarded			Academic Year		
			2006-2007	2007-2008	2008-2009
UNCC	Geography	MA	15	9	11
	Sociology	MA	4	2	9

Campus Average of enrollment and degrees awarded in this degree area at the Masters level:

(Based on two CIP digits – 45 CIP is the summary group for Social Sciences under which Anthropology is a program - over the last 3 Academic Years, Fall 2006-Fall 2009.) In two of the Masters programs offered at UNC-CH, students are admitted in the Ph.D. programs but may earn the Masters if leaving without completing the Ph.D. requirements or earning the MA involves completing the first phase of the Ph.D. program.

APPENDIX I

Campus Average			
	Number of Active Programs	Enrollment per Semester	Degrees Awarded per Year
ASU	2	24	6
ECU	4	19	8
FSU	2	11	4
NCCU	1	24	3
NCSU	4	29	19
UNCC	2	31	8
UNC-CH	5	8	11
UNCG	3	23	8
UNCW	1	15	7
Campus Average:		20	8

UNC Charlotte Campus Degree Programs added in the past three years:

- *Bachelor*
 - BA Special Education, General Curriculum (03/20/2009)
 - BS Systems Engineering (09/07/2007)
 - BS Respiratory Therapy (05/11/2007)
 - BS Public Health (03/16/2007)
 - BA Japanese Studies (04/09/2010)
- *Master*
 - MUD Urban Design (06/13/2008)
 - MA Latin American Studies (02/09/2007)
 - MS Bioinformatics (05/11/2007)
 - MS Construction and Facilities Management (06/11/2010)
 - Master of Fire Protection and Administration (06/11/2010)
- *Doctoral*
 - PhD Nanoscale Science (01/12/2007)

UNC Charlotte Degree Programs discontinued in past three years:

- *Bachelor*
 - BA Special Education (03/20/2009)
- *Master*
 - MEd Special Education, Cross-Categorical Disabilities (03/20/2009)
 - MEd Special Education, Behavioral-Emotional Handicaps (03/20/2009)
 - MEd Special Education, Mental Handicaps (03/20/2009)
 - MEd Special Education, Learning Disabilities (03/20/2009)
 - MEd Special Education, Severe and Profound Handicaps (03/20/2009)
 - MA Art Administration (03/20/2009)
- *Doctoral*
 - N/A