



The University of North Carolina

GENERAL ADMINISTRATION

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Fayetteville State
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North Carolina
Agricultural and
Technical State
University

North Carolina
Central University

North Carolina
State University
at Raleigh

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North Carolina
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North Carolina
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North Carolina
at Charlotte

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North Carolina
at Greensboro

University of
North Carolina
at Pembroke

University of
North Carolina
at Wilmington

University of
North Carolina
School of the Arts

Western Carolina
University

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State University

Constituent High School
North Carolina
School of Science
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MEMORANDUM

TO: Members, Committee on Educational Planning, Policies, and Programs

FROM: Alan Mabe

DATE: August 2, 2010

SUBJECT: Proposed New Degree Programs

Background: With the approval of the new academic planning and evaluation process by the Board in May 2009, program review was in full swing in 2009-10. The Board approved 31 new academic programs. The academic review process was guided by priorities reviewed by the Committee in August 2009 (*attached*). Almost all the programs brought to the Committee during 2009-10 fell squarely within the priorities. Twenty were the first program of its type in the system as well as oriented to UNC Tomorrow and/or STEM, two were existing physical therapy programs that had to be taken to the doctoral level or be discontinued due to accreditation changes, one was in the high need nursing area, five others were STEM programs, two were international studies programs that fit clearly with UNC Tomorrow and one while related to the health area was largely a case of an existing concentration that would better serve students as a major.

As part of the background for considering additional programs, it will be helpful to review prior commitments, commitments based on actions taken by the Board in 2009-10 and anticipated initiatives that we expect in the future.

The Board Approved the Plan for Medicine for North Carolina which includes projected recurring funding for medical student expansion of \$64 million dollars.

The Board Approved the Plan for Dentistry for North Carolina and approximately \$5 million yet needs to be funded to support the new program at ECU, and there will be additional expansion at UNC-CH.

While it may be four to six years out before the programs that were approved in 2009-10 will be full ramped up, the projected cost to the State would be approximately \$11 million dollars if fully ramped up and fully funded by the State.

A major issue for UNC to address is the development of the Doctorate of Nursing Practice in Nursing. That means that many people in nursing previously educated to the master's or advanced practice level will need to be educated at the doctoral level. Nursing and engineering are in our highest cost category so doctorates in nursing will be expensive.

We are getting signals from the Legislature that we need to proceed cautiously for the next biennium. Reports from the National Conference for State Legislatures project that many states will have short fall in the next fiscal year and the projection for North Carolina is estimated as high as \$3.5 billion. The General Assembly included a special provision on enrollment growth at UNC:

UNC ENROLLMENT GROWTH

SECTION 9.22. In considering potential increases in enrollment growth for The University of North Carolina for the 2011-2013 fiscal biennium, the Board of Governors shall consider all of the following items:

- (1) The general economic conditions of the State as reported by the Office of State Budget and Management and the Fiscal Research Division.
- (2) The possible increases and decreases in the State's revenue, particularly General Fund revenue as reported by the Office of State Budget and Management and the Fiscal Research Division.
- (3) Any other non-State revenue resources available to The University of North Carolina that may be used to assist with the recurring costs of enrollment growth.

This is meant to provide some background for the Committee as it contemplates its work for the coming year.

Jurisdictional Authority: The Code 100.1, 301 C: It [Committee on Educational Planning, Policies, and Programs] shall receive the advice and recommendations of the president and make recommendations to the board in all areas pertaining to the development of a coordinated system of higher education in North Carolina, including...the review of requests for the initiation of new degree programs and recommendations for the termination of existing programs....

Issues Involved: We have two undergraduate programs; one master's program and five doctoral programs that were consider by disciplinary panels in the spring but have not yet been reviewed by the committee. They are:

Baccalaureate:

Social Work at FSU

Anthropology at UNCA

Master's:

Anthropology at UNCC

Doctoral for Planning:

Economics at ECU

Social Work, joint at NCA&T and UNCG

Computer Science at NCA&T

Public History at NCSU

Public Health Sciences at UNCC

This represents all the programs that were reviewed by a disciplinary panel in during spring term but that have not yet been presented to the Committee for consideration. While we expect all these proposals to result in quality programs if approved, we recognize that we need to proceed carefully given the likely budgetary environment.

Recommended Action: The recommendations occur in each program narrative; this review of the process and results provides an opportunity for any general discussion.