

Committee on Educational Planning, Policies, and Programs

Minutes

387th meeting, June 10, 2010

Members Present: Mr. Daniels, Mr. Deal, Ms. Goodnight, Ms. Goodyear, Mr. Hans, Mr. Lail, Mr. Leatherwood, Mr. Pitts, Dr. Taylor

Members Absent: Mr. Barringer

Chancellors Present (ex officio members): Chancellor Dubois, Chancellor Ponder, Chancellor Woodson

Other Board Members Present: Mr. Blackburn, Mr. Davis, Mr. Dixon, Ms. Gage, Dr. Robinson

Others Present: Dr. Bardo, Dr. Chapman, Dr. DePaolo, Dr. Gravett, Dr. Leath, Ms. Luger, Dr. Mabe, Dr. Mallette, Mr. Matson, Dr. Prochaska, Dr. Sadler, Dr. Thompson, Ms. Thompson, Ms. Worthington

Chairman Pitts called the meeting to order at 12:45 p.m. in the Executive Conference Room at the C.D. Spangler Center in Chapel Hill, North Carolina.

There being no corrections or additions to the minutes of the April 8, 2010 meeting, it was moved by Ms. Goodyear and seconded by Dr. Taylor that the minutes be approved as presented. Motion carried.

The following items were Administrative Action items (action by consent):

Request for approval of licensure for the following associate's degree program:

- Associate of Applied Science in Web Graphic Design at DeVry University in Morrisville, NC

Request for approval of licensure for the following baccalaureate degree programs at DeVry University in Morrisville, NC:

- Bachelor of Science in Management
- Bachelor of Science in Multimedia Design and Development
- Bachelor of Science in Network and Communications Management

It was moved by Dr. Taylor and seconded by Ms. Goodyear that the items on the Consent Agenda be approved. Motion carried.

UNC Degree Program Proposals (*Items were discussed individually*)

A. *Request for authorization for the following baccalaureate degree programs:*

- Bachelor of Science in Geographic Information Science and Technology at East Carolina University

After discussion it was moved by Ms. Goodyear and seconded by Mr. Deal that the above degree program be approved subject to the availability of funding. Motion carried.

- Bachelor of Science in Bioengineering at North Carolina A&T State University

After discussion it was moved by Ms. Goodnight and seconded by Mr. Lail that the above degree program be approved subject to the availability of funding. Motion carried.

- Bachelor of Science in Exercise Science at the University of North Carolina at Wilmington

After discussion it was moved by Mr. Lail and seconded by Mr. Deal that the above degree program be approved subject to the availability of funding. Motion carried.

B. Request for authorization for the following master's degree programs:

- Master of Science in Security Studies at East Carolina University

After discussion it was moved by Ms. Goodyear and seconded by Mr. Lail that the above degree program be approved subject to the availability of funding. Motion carried.

- Master of Science in Biomedical Sciences at East Carolina University

After discussion it was moved by Ms. Goodyear and seconded by Mr. Lail that the above degree program be approved subject to the availability of funding. Motion carried.

- Master of Science in Bioengineering at North Carolina A&T State University

After discussion it was moved by Dr. Taylor and seconded by Mr. Leatherwood that the above degree program be approved subject to the availability of funding. Motion carried.

- Master of Science in Construction and Facilities Management at the University of North Carolina at Charlotte

After discussion it was moved by Ms. Goodyear and seconded by Mr. Deal that the above degree program be approved subject to the availability of funding. Motion carried.

- Master of Science in Fire Protection and Administration at the University of North Carolina at Charlotte

After discussion it was moved by Ms. Goodyear and seconded by Mr. Deal that the above degree program be approved subject to the availability of funding. Motion carried.

Dr. Mabe gave a brief summary of doctoral program actions taken in 2009-10. This report provides tracking of what doctoral programs have been approved and those that may come up for consideration in the future.

The Committee heard an update on licensure passing rates, enrollment, and degrees awarded in nursing. Dr. Mabe reported that the University's production of nurses continues to grow at all levels, and all campuses have met the NC Board of Nursing's and the Board of Governors' standards for performance on the licensure exam for 2009. The UNC average pass rate was 92%, with UNC-CH achieving the highest rate of 97%. Pre-licensure nursing production has grown to 1,109 from 686 in the base year, an increase of 61.7%. RN-to-BSN production, which increases the educational level of nurses, has grown from 302 in the base year to 583 in 2008-09, an increase of 93%. Master's programs in nursing provide advance practice nurses and nursing faculty, especially for the community colleges. There the growth has been significant, from 183 in the base year to 391 in 2008-09, an increase of 114%.

The Committee reviewed the Report on UNC Productivity of Initially Licensed Teacher Education Graduates and Alternative Licensure Completers for 2008-09. Dr. Alisa Chapman gave an overview of the number of teachers being produced. For 2008-09, our campuses produced altogether 4,355 graduates and completers. That is up from 4,003 two years ago. In the high-need areas (math, science, middle grades, special education) we increased from 1,006 two years earlier to 1,367 in 2008-09.

Dr. Chapman reported on The Prospective Teacher Scholars Program that was originated by the General Assembly in 2001. It allows, but does not require, the Board of Governors to establish a program at three focused-growth campuses: ECSU, UNCP, and WCU. It allows those campuses to use up to \$178,380 of focused-growth funds per school to provide scholarships to up to 20 out-of-state students who would agree to be public school teachers in North Carolina. The scholarship is equal to the difference between in-state and out-of-state tuition. To date, the program has produced 23 graduates, of whom 16 are teaching in North Carolina. Those who do not enter teaching must repay the scholarship. The total tuition waiver cost to date is \$2.1 million. Based on reviews with the campus deans and comments by one chancellor who was present, the Committee decided that the program could no longer be justified and approved a resolution to phase out the program in a way that was compatible with existing student contracts.

It was moved by Mr. Hans and seconded by Mr. Deal that the Report on Prospective Teacher Scholars and the resolution to phase out the Prospective Teacher Scholars Program in a way compatible with existing student contracts be accepted for submission to the Board of Governors for approval and conveyance to the Joint Legislative Education Oversight Committee. Motion carried.

Dr. Bruce Mallette gave a brief overview of the Financial Aid Report and opened the floor for questions. It was concluded that the report contains very useful data about the campuses. Of note is the systematic distinction between the Cost of Attendance (sticker price) and the Net Cost of Attendance (sticker price minus scholarship and grants) broken down by campus and income level of the family. For example, in the lowest income quintile, the average Cost of Attendance for UNC is \$14,669 but the Net Cost was \$5,406 for 2008-09, and that net cost was over \$500 less than the previous year. This means that for our neediest students the Net Cost of Attendance has declined.

A review of the Distance Learning Report was given by Dr. Jim Sadler. The General Assembly required a biennial report when it authorized funding for distance education. In most years a study is included to document the difference in cost of on-campus, distance, and online course and program development and delivery. In 2006, the Office of State Budget and Management did a cost study that demonstrated that there were higher costs for online course development, and the Legislative Program Evaluation Unit has just completed and reported a study to the General Assembly that reached the same conclusion.

The UNC Distance Learning Report summarizes a lot of very helpful data about distance and online learning. For 2008-09 distance and online enrollments generated 412,000 student credit hours, which would be roughly equivalent to 19,000 full-time students. Of these, 72% were over 25 so it is clear that distance and online programs are reaching North Carolina citizens needing continuing education, degree completion programs, and advanced degrees. UNC Online lists 151 online degree programs (61 upper division bachelor's completion programs, 88 master's degrees, and 2 doctoral degrees). Another 82 certificate and licensure programs are available.

It was moved by Mr. Hans and seconded by Mr. Lail that the Distance Learning Report be accepted for submission to the Board of Governors for approval and conveyance to the Joint Legislative Education Oversight Committee. Motion carried.

Chairman Pitts adjourned the meeting at 2:40 p.m.