

## **Request for Authorization to Establish a Master of Science in Security Studies at East Carolina University**

East Carolina University requests authorization to establish a Master of Science in Security Studies degree program (CIP 30.0601).

### **Program Description**

The MS in Security Studies will provide students an interdisciplinary approach to understanding and addressing the diverse domestic and international threats to US security. These threats may be posed by natural disasters or by humans, whether through governments or non-state actors such as terrorist groups. The program is designed to enable students to evaluate threats and develop responses to those threats. The program will also increase student understanding and skills of the response coordination required to meet the challenges posed by such threats.

### **UNC Tomorrow Relevance**

This degree program addresses several recommendations of the UNC Tomorrow Final Report including 4.1 Our Global Readiness, 4.4 Our Communities and Their Economic Transformation, and 4.7 Our University's Outreach and Engagement.

### **Highlights from UNC-GA Data Template**

This type of program is not offered by any other institution in NC. In the last three years, ECU has added two baccalaureate programs, one master's, and one doctoral program and has discontinued two baccalaureate and four master's programs.

### **Outcome of Consultation with Disciplinary Panel**

In addition to ECU representatives, panel participants included faculty representatives from FSU and UNCC as well as the UNC-GA Associate Vice President for Security and Safety Operations. Topics discussed included internships, collaboration with NC military installations, development of an advisory committee, funding opportunities, and security clearances. The panel was very supportive of the proposed degree.

### **Student Demand**

The program will build on the strengths of the graduate certificate in Security Studies, which began in 2004 and has grown to approximately 30 students. Current military base realignments in NC are bringing a substantial number of military personnel who will find the degree attractive, particularly because the program will be offered via distance education. A master's degree is almost essential for officer promotion in the military now. The program projects full enrollment of the program in its fourth year will be 23 full-time and 37 part-time students.

### **Opportunities for Graduates of the Program**

The program is being designed to meet the developing Homeland Security Defense Education Consortium standards for master's degrees, thus graduates of the program will find many job opportunities for which they are qualified. ECU is a member of this consortium, and ECU faculty members have contributed to development of these standards.

### **Resource Implications**

**Resource needs:** One new faculty member may be needed in the third year of the program to handle growing enrollments.

**Resources allocated:** Much of the program will be taught online, eliminating the need for office space. ECU has an excellent infrastructure for supporting the development of online degree programs.

**Estimated cost to the State:** Based on the University funding formula, when the program reaches full enrollment, ECU would receive additional State appropriations of approximately \$308,938 if fully funded by the General Assembly.

### **Recommendation**

It is recommended that the Board of Governors approve ECU's request to establish a Master of Science in Security Studies degree program (CIP 30.0601) subject to the availability of funding.

## General Information Template for Academic Program Review

### ***Degree Area and Level:***

Master in Science in Security Studies at East Carolina University (30.0601)

### ***Addressing UNC Tomorrow:***

This proposed program would address several Recommendations within the UNC Tomorrow Report including the components to enhance Our Global Readiness (Recommendation 4.1), Our Citizens and Their Future: Access to Higher Education (Recommendation 4.2), Our Communities and their Economic Transformation (Recommendation 4.4), Our University's Outreach and Engagement (Recommendation 4.7).

### ***Role of Program in Relation to State and Regional Needs:***

According to the proposal, "As a region of the state with a large number of military bases and as a region subject to severe tropical weather, eastern North Carolina and North Carolina in general particularly need a cadre of trained professionals who understand the origins of these threats to security, their patterns of development, and how to respond in appropriate ways. This will only increase as the Base Realignment and Closure (BRAC) process relocates a four-star command from Atlanta to Ft. Bragg, along with the US Army Reserve Command. These relocations alone are expected to bring another 20,000 military and dependents into the Fayetteville area. This program will also strengthen the university's connections to its military personnel through the provision of a desired master's-level program. It is expected that much of the enrollment in this program will come from the ranks of the military."

### ***US Labor Department Analysis:***

- *Summary* – No narrative or data is provided for this cluster.

### ***Availability of Program Statewide (Enrollment and Degrees Awarded in Last 3 Years):***

- *Public universities* – Not available.
- *Private universities* – Not available.

### ***Available or not from Academic Common Market:***

Not available.

### ***East Carolina University Campus enrollment and degrees awarded in similar programs at the Master's level:***

(Based on two CIP digits – 30 CIP is the summary group for Multi/Interdisciplinary Studies under which Security Studies is a program.) The MS Sustainable Tourism degree program (CIP 30.9999) was approved by the BOG on 01/08/2010.

Enrollment			Academic Year						
			Fall 06	Spr 07	Fall 07	Spr 08	Fall 08	Spr 09	Fall 09
ECU	Multi-/Interdisciplinary Studies, Other	MA	26	28	28	31	36	33	40

Number of Degrees Awarded			Academic Year		
			2006-2007	2007-2008	2008-2009
ECU	Multi-/Interdisciplinary Studies, Other	MA	9	10	3

APPENDIX M

***Campus Average of enrollment and degrees awarded in this degree area at the Master's level:***  
*(Based on two CIP digits – 30 CIP is the summary group for Multi/Interdisciplinary Studies is a program under which Security Studies is a program - over the last 3 Academic Years, Fall 2006-Fall 2009)*

<b>Campus Average</b>			
	Number of Active Programs	Enrollment per Semester	Degrees Awarded per Year
ASU	1	10	5
ECU	1	32	7
NCSU	2	20	9
UNCC	2	47	13
UNC-CH	2	30	13
UNCG	2	20	8
UNCW	1	9	1
WCU	1	1	N/A (New Program 2006)
Campus Average:		21	8

***ECU Degree Programs added in the past three years:***

- *Bachelor*
  - BS Applied Atmospheric Science (02/12/2010)
  - BA African and African American Studies (02/09/2007)
- *Master*
  - MS Sustainable Tourism (01/08/2010)
- *Doctoral*
  - AuD Audiology (06/13/2008)

***ECU Degree Programs discontinued in past three years:***

- *Bachelor*
  - BS Marketing Education (03/20/2009)
  - BS Accounting (08/14/2009)
- *Master*
  - MM Music Therapy (03/20/2009)
  - MPT Physical Therapy (06/08/2007)
  - EdS Counselor Education – Intermediate Degree (03/20/2009)
  - CAS Library Science – Intermediate Degree (03/20/2009)
- *Doctoral*
  - N/A