

## COMMITTEE ON UNIVERSITY GOVERNANCE

Thursday, June 10, 2010

### Draft Minutes

The Committee on University Governance met Thursday, June 10, 2010, at 3:00 p.m. in Conference Room C of the Spangler Center, Chapel Hill.

Committee members present included Chairman Blank, Mr. Bowden, Dr. Flood, Mr. Fulton, Dr. McCain, and Mrs. Sanders. Chairman Gage, Mr. Bhula, Mr. Blackburn, Mr. Deal, and Mr. Hans were in attendance. Chancellor Brady and George Burnette participated. Secretary Corgnati attended as staff.

### Approval of Minutes

Upon motion of Dr. McCain and seconded by Mr. Bowden, the committee voted to approve the minutes of the April 8, 2010, meeting of the committee.

### Discussion of Vacancies on Boards and Councils

The committee discussed vacancies on councils and boards of trustees.

There is a partial term ending June 30, 2011, on the University of North Carolina at Greensboro Board of Trustees. Upon motion of Mr. Bowden, and seconded by Dr. Flood, the Committee voted to recommend the election of Martin P. Weissburg of Greensboro to serve. See Appendix A.

There is a partial term ending June 30, 2013, on the University of North Carolina School of the Arts Board of Trustees. Upon motion of Mr. Fulton, and seconded by Dr. Flood, the Committee voted to recommend the election of Robert L. King III of Winston-Salem to serve. See Appendix B.

There is a partial term ending June 30, 2011, on the University of North Carolina at Wilmington Board of Trustees. This vacancy results from the resignation of Cynthia G. Marshall of Raleigh. This vacancy will be announced.

There is a partial term ending June 30, 2011, on the Winston-Salem State University Board of Trustees. Upon motion of Mr. Fulton, and seconded by Dr. McCain, the Committee voted to recommend the election of Charles Wallington of Greensboro to serve. See Appendix C.

Committee on University Governance  
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Minutes

There are six terms ending June 30, 2014, on the University of North Carolina Center for Public Television Board of Trustees. Action was deferred.

There are three terms ending June 30, 2015, on the University of North Carolina Press Board of Governors. Upon motion of Mr. Bowden, and seconded by Dr. Flood, the Committee voted to recommend the appointment of Kathleen A. Duval of UNC Chapel Hill, and the reappointment of John P. Evans of UNC Chapel Hill and John C. O'Hara, Jr., of Chapel Hill to serve.

There is a term ending June 30, 2014, on the State Advisory Council on Indian Education. Action was deferred.

There are three terms ending June 30, 2014, on the UNC Umstead Review Panel. Action was deferred.

Other Business

Chairman Blank reflected on the Committee's work this past year, noting the focus on trustee selection protocol and the creation of the trustee nomination form. Chairman Gage seconded the good work of the Committee.

Upon motion, and duly seconded, the committee voted to adjourn.

***Martin P. Weissburg***  
***10 Sunfish Point***  
***Greensboro, NC 27455***

**PROFESSIONAL EXPERIENCE**

**Volvo Financial Services the Americas**  
**President & CEO**

Greensboro, NC  
2005 – Present

Financial products servicing customers and distributors of the Volvo Group (Mack Trucks, Volvo Trucks, Volvo Construction Equipment, etc). Headquartered in Greensboro with operations in USA, Canada, Mexico, Chile, Brazil, South Africa.

**Woodard, LLC**  
**President**

Chicago, IL

Furniture manufacturing and distribution. Manufacturing locations in USA (North Carolina, Michigan), Mexico and China.

**Great Dane Financial, LLC**  
**President**

Chicago, IL

Equipment financing and leasing serving North American market.

**Caterpillar, Inc**

Peoria, IL

**EDUCATION**

***Masters of Business Administration, The George Washington University.***  
Washington, D.C., December, 1989.

***Bachelor of Science, The Krannert School of Management, Purdue University.*** West Lafayette, IN. May 1984.

**ASSOCIATIONS**

Chairman - Volvo Group North American Human Resources Board

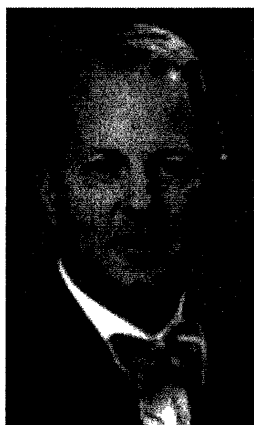
Director - Greensboro Partnership

Co-Chair - Action Greensboro II, Higher Education & Business Community Task Force

Board of Advisors – Bryan School of Management, UNCG

**PERSONAL**

Married with three children



### **Biography for Robert (Rob) L. King III**

Rob King is President of Bob King Automotive Group, a franchised automobile dealer holding Hyundai, Kia, Mazda, and Mitsubishi franchises. King also serves on the Mazda National Dealer Advisory Council, one of fifteen dealers appointed to represent 700 automobile dealers. King most recently completed service on the National Hyundai Dealer Council as well. Three of King's franchises lead total volume sales in the state of North Carolina and have won numerous national awards.

King just completed two terms on The North Carolina School of the Arts Foundation, Inc. King most recently ended a 2 ½ year term as President of the NCSA Foundation, as well as the NCSA Foundation Board liaison to the Board of Trustees, serving on the Audit and Advancement Committees. King has served on the Chancellor's Search Committee, the Chief Advancement Officer's Search Committee, as well as Chairman of the Business Friends of UNCASA. King and his wife, Robyn, both serve on the Giannini Advisory Committee.

King, a Winston-Salem residence, continues to be active in the North Carolina Arts Community.

Rob King  
2818 Club Park Rd  
Winston-Salem, NC 27104  
336-724-4577 Home  
336-345-7958 Cell  
[rking@bobkingauto.com](mailto:rking@bobkingauto.com)

Robert (Rob) L King, III

President BOB KING AUTOMATIVE GROUP

1981 NADA Dealer Candidate Academy Graduate

Franchised Automobile Dealer since 1989

Oldsmobile-Cadillac 1995 sold to Asbury 2002

President Mazda, Kia, Hyundai, and Mitsubishi franchises

2007 – Current Mazda North America Motor Sales National Dealer Advisory Council

2007- Past Associations:

Current Hyundai Motors North America Regional Dealer Advisory Council

Past Southeast Region Kia Dealer Council Chairman

Past member Kia National Dealer Council

Past member Kia Financial Services National Advisory Board

Past President Triad Mazda MDAA

Past President Greensboro Mitsubishi MDAA

Past Chairman NCM Mitsubishi 20-Group

Original member Mazda certified pre-owned task force

Original member Mitsubishi Motor Sales of America “Best Practices” task force

Mitsubishi RPMC

President Winston-Salem Forsyth County Automobile Dealers Association

Current Associations:

Mazda National Dealer Council - appointed

Hyundai Southeast Region Dealer Council - elected

Kia President’s Council Winner 2005,2006,and 2007

Chairman NCM Mazda 1 Twenty Group

UNC School of The Arts Executive Foundation Board

Pres. North Carolina School of The Arts Foundation Board –November 2005 – June 2008

UNC School of The Arts Trustee liaison - NCSA Foundation

2006/2007, 2007/2008, and 2008/2009

Giannini Advisory Committee

## American Express Senior Leader Profile



**NAME:** Chuck Wallington

**TITLE:** Vice President, Public Affairs & Communications, American Express  
(2007 – present)

**COMPANY TENURE:** 14 Years

**SCOPE OF DUTIES:** Lead team of 17 professionals responsible for employee communications, visual communications, media relations, and philanthropy for the company's U.S. Customer Service Network. This Network is comprised of 16,000 employees across four U.S. Service Centers (Greensboro, NC; Ft. Lauderdale, FL; Phoenix, AZ; Salt Lake City, UT;) and multiple partner sites in the U.S., along with Canada, Mexico and Argentina. Responsible for operating budget of \$1.5M and a philanthropy & community affairs budget of \$1.5M.

**EDUCATION:** B.A. Degree in Broadcast Journalism from the School of Journalism & Mass Communication, UNC-Chapel Hill

### **CAREER OVERVIEW:**

**Director of Employee Communications & Public Affairs**  
American Express, Greensboro, NC  
(1996 – 2007)

**Manager of Communications and Consumer Information Services**  
Nabisco, Inc., Winston-Salem, NC  
(1989-1996)

**Public Relations Representative**  
RJR Nabisco, Inc., Winston-Salem, NC  
(1985–1989)

**Newspaper Reporter**  
*News and Record* (Greensboro, NC);  
*Free Press* (Detroit, MI);  
*Times Herald* (Dallas, TX)  
(1983-1985)

### **COMMUNITY INVOLVEMENT (Current):**

2003 – Present **United Arts Council of Greensboro Board of Directors** (*Immediate Past Chair of the Board; Past Secretary of the Board; Past Member of Strategic Planning Committee; Past Member of Community Outreach & Education Committee*) As Board Chair from June 2007- June 2009, led completion of successful strategic planning process; Grew United Arts Fund from \$1.38M to \$1.62M; Operated fiscally sound and debt free; Implemented new grant investment model; Invested in a record level of funding to arts organizations, artists and schools.

2006 – Present **St. James Presbyterian Church, Greensboro, NC;** Trustee (2007–Present); Member of Strategic Planning Committee (2008); Member of Strategic Planning Implementation Committee (2009 – Present); Co-Chair of committee to establish non-profit Foundation for Church (2009 - Present); Co-Chair of 140<sup>th</sup> Anniversary Fundraising Committee which exceeded its goal of \$75,000 (2007)

## **American Express Senior Leader Profile**

- 2007 – Present      **Winston-Salem State University Foundation** (*Served as Member of Marketing Committee and Nominating Committee*)
- 2009 – Present      **Touching Lives Foundation** (*Founding member and current Chairman of the Board for this non-profit which was started to address the needs of the Greensboro community by providing meaningful programming in the areas of education, health and wellness, recreation and financial literacy.*)

### **COMMUNITY INVOLVEMENT (Past):**

- 2006 – 2009      **University of North Carolina @ Greensboro Board of Visitors** (*Member of Corporate Relations Committee which is responsible for being the University's liaison with the business community*)
- 2004 – 2008      **Community Foundation of Greensboro** (*Member of Grants Allocation Committee responsible for awarding more than \$600,000 annually to local non-profit organizations*)
- 2004 – 2007      **Bennett College/UNCF Fundraising Committee** (*At the request of former President Johnnetta B Cole, chaired '05/06 fundraising campaign which exceeded its goal of \$200,000*)
- 2002 – 2005      **Winston-Salem Symphony Board of Directors** (*Member of Marketing Committee*)
- 2000 - 2002      **Leadership Greensboro** (*Member of Advisory Committee*)
- 1999 - 2006      **Winston-Salem Urban League Board of Directors** (*Chair of Strategic Planning Committee, Member of Executive Committee*)
- 1990 – 2006      **First Baptist Church, Highland Avenue, Winston-Salem, NC** (*Deacon, Trustee, Chairman of Pastoral Relations Committee*)

### **CIVIC INVOLVEMENT:**

- 1982 – Present      **Alpha Phi Alpha Fraternity, Inc. (Life Member)**  
Vice President – Kappa Lambda Chapter, Greensboro, NC  
(2004 – 2007)
- Scholarship Committee Coordinator  
(2005 - Present)
- Director of Communications for the Southern Region of Alpha Phi Alpha Fraternity, Inc., with communications responsibility for more than 4,000 Brothers in 225 chapters across a seven state region;  
(2005 – 2009)
- Past President – Omicron Gamma Lambda Chapter of Alpha Phi Alpha Fraternity, Inc., Kernersville, NC  
(1988-1992)
- Past President – Mu Zeta Chapter of Alpha Phi Alpha Fraternity, Inc., UNC-Chapel Hill  
(1983-1984)

## **American Express Senior Leader Profile**

2007 – Present

**Sigma Pi Phi Fraternity, Inc.**  
Beta Epsilon Boule, Greensboro, NC;  
Member of Strategic Planning Committee (2008 – 2009)  
Member of Social Action Committee (2009 – Present)

### **AWARDS & HONORS:**

- **2006 Recipient of "Friend of Bennett Award."** This award is given annually by the National Alumnae Association of Bennett College for Women to an individual who has demonstrated outstanding leadership to and personal support of the School.
- **2005 Recipient of the "Outstanding Alumni Brother of the Year Award"** for the Association of North Carolina Alphas. This annual competitive award is based on an individual Brother's outstanding leadership and service to the Fraternity.
- **2000 Recipient of American Express "Champion" Award.** This honor is awarded annually to the top 1 percent of employees in the American Express Consumer Card Group based on overall performance and contributions to the business. Winners received an all-expense paid trip for two to the island of Nevis for a weekend hosted by the President of Consumer Card Group and his Senior Leadership Team.