

## **Committee on Educational Planning, Policies, and Programs**

### **Minutes**

386th meeting, April 8, 2010

**Members Present:** Mr. Barringer, Mr. Daniels, Mr. Deal, Ms. Goodnight, Ms. Goodyear, Mr. Hans, Mr. Lail, Mr. Pitts, Dr. Taylor

**Members Absent:** Mr. Leatherwood

**Chancellors Present** (ex officio members): Chancellor Anderson, Chancellor Dubois, Chancellor Gilchrist, Chancellor Ponder, and Chancellor Woodson

**Other Board Members Present:** Ms. Blank, Mr. Bowden, Dr. Buffaloe, Mr. Davis, Mr. Dixon, Ms. Gage, Dr. Key, Dr. Mills, Dr. Robinson, Dr. Roseman, Ms. Sanders, Mr. Young

**Others Present:** Dr. Arden, Dr. Bardo, Dr. Benson, Dr. Blouin, Mr. Bowles, Dr. Brady, Dr. Chapman, Mr. Davies, Dr. DePaolo, Dr. Garland, Dr. Leath, Dr. Leffler, Ms. Lynch, Dr. Mabe, Dr. Mallette, Mr. Matson, Dr. Newton, Dr. Perrin, Dr. Prochaska, Ms. Rhinehardt, Dr. Sadler, Ms. Schuettpelz, Ms. Taylor, Ms. Thompson, Dr. Thorp, Ms. Watkins, Ms. Worthington

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Chairman Pitts called the meeting to order at 1:15 p.m. in Room 225 – L.T. Walker Physical Education Complex, North Carolina Central University, Durham, North Carolina.

*There being no corrections or additions to the minutes of the February 11, 2010 meeting, it was moved by Mr. Lail and seconded by Dr. Taylor that the minutes be approved as presented. Motion carried.*

The Committee heard an overview of the Race to the Top proposal that North Carolina submitted to the US Department of Education, given by Dr. Rebecca Garland, Chief Academic Officer of the Department of Public Instruction. This proposal was not selected for funding in the first round and is being revised for resubmission in June 2010. Dr. Garland commented that areas that need more attention are charter schools, role and support of schools of education, and student achievement in teacher assessment.

Dr. Warren Newton, Executive Associate Dean for Medical Education at UNC-Chapel Hill, and Dr. Nicholas Benson, Vice Dean of the Brody School of Medicine at ECU, presented an overview of the Plan for Medicine that the Board approved in 2008. The implementation of this Plan had been delayed due to the budgetary situation in the State. They reiterated the need for more primary care physicians, general surgeons, and those trained in psychiatry. They also described pilots for revising the training of physicians, and shared how they are continuing to explore developments in their selected partner regions of Asheville and Charlotte for UNC- Chapel Hill and eastern North Carolina for ECU.

The Committee heard an update of the feasibility study for the development of an academic campus in South Korea given by Provost Warwick Arden and Chief Financial Officer Charlie Leffler of NC State University. In January 2008, the Board approved NC State University's acceptance of a \$1 million grant from the Government of South Korea to explore the development of a campus there with the understanding that there would be no state resources involved and that the subject would be reviewed and approved by the Board prior to any final decision. Dr. Arden and Mr. Leffler explained the benefits of such an arrangement and how cautiously the prospect was being assessed. At the present time they are focusing on the feasibility of operating at the graduate level.

The following items were Administrative Action items (*action by consent*):

*Request for approval of licensure for the following associate's degree program:*

- Associate of Applied Science in Network Administration and Security at Miller-Motte College in Wilmington, NC

*Request for approval of licensure for the following baccalaureate degree program:*

- Bachelor of Arts in Management and Business Ethics at John Wesley College in High Point, NC

*Request for approval of licensure for the following master's degree programs:*

- Master of Business Administration (online) at John Wesley College in High Point, NC
- Master of Science in Education (online) at Capella University in NC
- Master of Science in Human Services (online) at Capella University in NC
- Master of Science in Psychology (online) at Capella University in NC

*It was moved by Mr. Barringer and seconded by Dr. Taylor that the items on the Consent Agenda be approved. Motion carried.*

UNC Degree Program Proposals (*vote*)

A. *Request for authorization to discontinue the following master's degree programs:*

- Master of Arts in Romance Languages, French at Appalachian State University
- Master of Arts in Romance Languages, Spanish at Appalachian State University
- Master of Arts in Romance Languages, French (Teaching) at Appalachian State University
- Master of Arts in Romance Languages, Spanish (Teaching) at Appalachian State University

*and consolidate them into the following master's degree program:*

- Master of Arts in Romance Languages, at Appalachian State University

*It was moved by Mr. Barringer and seconded by Ms. Goodnight that the above degree programs be discontinued and consolidated into a single degree program. Motion carried.*

B. *Request for authorization for the following baccalaureate degree programs:*

- Bachelor of Science in Soil and Land Development at North Carolina State University
- Bachelor of Arts in International Studies at the University of North Carolina at Wilmington
- Bachelor of Arts in International Studies at Western Carolina University
- Bachelor of Arts in Japanese Studies at the University of North Carolina at Charlotte

*It was moved by Ms. Goodyear and seconded by Mr. Barringer that the above degree programs go forward subject to the availability of funding. Motion carried.*

C. *Request for authorization for the following master's degree programs:*

- Master and Master of Science in Environmental Engineering at North Carolina State University
- Master of Science in Radiologic Science at the University of North Carolina at Chapel Hill
- Master of Arts in Technology and Communication at the University of North Carolina at Chapel Hill
- Master of Science in Clinical Research and Product Development (PSM program) at the University of North Carolina at Wilmington

*It was moved by Mr. Barringer and seconded by Ms. Goodyear that the above degree programs go forward subject to the availability of funding. Motion carried.*

D. Request for authorization to plan the following doctoral degree program:

- Doctor of Philosophy in Applied and Experimental Psychological Science at the University of North Carolina at Wilmington

*It was moved by Ms. Goodyear and seconded by Ms. Goodnight that the above doctoral degree program be approved for planning. Motion carried.*

E. Request for authorization to establish the following doctoral degree programs:

- Doctor of Physical Therapy (DPT) at Western Carolina University
- Doctor of Physical Therapy (DPT) at Winston-Salem State University

*It was moved by Mr. Daniels and seconded by Mr. Deal that the above doctoral degree programs be approved for establishment and go forward subject to the availability of funding. Motion carried.*

#### Report on Review of Pharmacy Proposals – Dr. Mabe (*vote*)

The Committee reviewed a report on Pharmacy involving a proposal from UNC-Chapel Hill to establish a satellite pharmacy program in Asheville, and a proposal from UNC Greensboro to have a stand-alone pharmacy program in Greensboro. UNC General Administration invited a team of three distinguished pharmacy deans to visit North Carolina and advise the University regarding the current state of pharmacy and what direction we should go in regard to the two proposals. The report on Pharmacy includes the external review team report and the data report from the Sheps Center, which updated the 2002-03 report on pharmacy previously done for the Board.

One key question was whether there was a compelling shortage of pharmacists that would justify starting a new stand-alone program. The Visiting Team said, “While there will always be “shortages” of health care workers in selected geographical and economically disadvantaged areas, most would argue that today the supply and demand nationally are in balance, if not already overcorrected as a result of the rapid expansion in the number of new pharmacy schools and increased class size in many established programs.”

Based on the successful development of a satellite pharmacy program with Elizabeth City State University, the Visiting Team recommended that UNC-Chapel Hill be approved to develop a satellite pharmacy program in Asheville.

Based on the visiting deans’ report, and the data provided in the Sheps Center Report, President Bowles made the following recommendations to the Committee:

1. To go forward with an Asheville satellite with the condition that there is no significant cost to the taxpayers.
2. For that to happen:
  - a) Buncombe County Commission will have to meet their contribution of \$600,000;
  - b) The Asheville Area Chamber will have to raise \$2.5 million;
  - c) Mission Hospital will have to provide 1-to-1 match for the cost of faculty and residents;
  - d) Tuition will have to cover the cost of everything else.

3. President Bowles also recommended, as did the review committee, that:
- a) UNC-Chapel Hill will develop with UNCG and NCA&T a research plan for drug discovery and development.
  - b) In two years the Board of Governors will reexamine the compelling need for a satellite program in Greensboro or a free standing research intensive pharmacy school at UNCG.
  - c) UNC-CH is encouraged to expand its satellite program with ECSU.

Chancellor Brady spoke to the Committee and expressed her support for the UNC Greensboro proposal and what its economic impact would be. Dean Blouin of the UNC Pharmacy School recounted the history of the satellite program in Elizabeth City and that they had successfully graduated their first class. He also described the longstanding relationship between UNC Pharmacy and Asheville and Mission Hospital.

Both the issue of more money being provided by the Greensboro community and the impact of Wingate's announcement that they planned to expand in the Hendersonville/Asheville area were discussed. Representatives of Asheville, Mission Hospital, and UNCA made it clear they preferred the highly ranked UNC Pharmacy School in their community.

*After much discussion, it was moved by Mr. Daniels and seconded by Mr. Deal that the Committee support President Bowles' recommendations on Pharmacy. Motion carried.*

The Committee heard an update on the Recommendation on Review of Master of School Administration Programs given by Dr. Alisa Chapman, Associate Vice President for Academic Affairs and University - School Programs. Our Master of School Administration programs have been undergoing coordinated reviews by the State Board of Education and by General Administration. Each of these programs had to produce revised plans for meeting the new State Board Standards and standards set by General Administration. Each program made a presentation before a panel composed of national and state experts in school administration. The panel evaluated each program and made recommendations for improvement. As the programs meet those recommendations for improvement, they are being brought forward for our approval for reauthorization. Recommendation for reauthorization is requested for the following campuses: East Carolina University, Fayetteville State University, North Carolina A&T State University, North Carolina Central University, North Carolina State University, UNC-Chapel Hill, UNC Charlotte, UNC Greensboro, UNC Pembroke, and Western Carolina University. Because of the two-month interval before the next Board meeting, it is requested that President Bowles be authorized to approve the reauthorization of the three other programs that are providing additional material to show that they meet required conditions.

*It was moved by Mr. Daniels and seconded by Mr. Deal that the above campuses be approved for reauthorization of their Master of School Administration Programs and that the President be authorized to approve reauthorization of the three remaining programs and report his decisions back to the Committee. Motion carried.*

Chairman Pitts adjourned the meeting at 4:00 p.m.