	Term End	Residence	Country	Origin of ap	Year of pointment	Eligibil	-		
Atkinson, June S.	N/A	Raleigh	County Wake	Ex Officio	N/A	N/A	Rac W	e W	Office
•		_							
Bowles, Erskine B.	N/A	Chapel Hill	Orange	Ex Officio	N/A	N/A	W	M	
Britton III, Linwood P.	6/30/2010	Winston-Salem	Forsyth	BOG	2006	Yes	W	M	
Burgin, Robert F.	5/31/2012	Asheville	Buncombe	GOV	2008	Yes	W	M	
Cansler, Lanier	N/A	Raleigth	Wake	Ex Officio	N/A	N/A	W	M	
Carlisle, Linda	N/A	Raleigh	Wake	Ex Officio	N/A	N/A	W	W	
Carpenter, Julia	5/31/2010	Raleigh	Wake	GOV	2002	Yes	W	W	
Fleming, George H.	5/31/2014	Raleigh	Wake	GOV	2008	Yes	W	M	
Geitner, Clement	6/30/2011	Hickory	Catawba	Speaker	2007	Yes	W	M	
Kirk, Jr., Phillip J.	6/30/2010	Raleigh	Wake	BOG	2005	Yes	W	M	
Mance, Jr., William W.	6/30/2012	Asheville	Buncombe	BOG	2010	Yes	В	M	
McCain, Betty R.	6/30/2012	Wilson	Wilson	BOG	2003	No	W	W	Chair
Meymandi, Assad	6/30/2012	Raleigh	Wake	BOG	2008	Yes	0	M	
Moore, Janet Smith	6/30/2010	Asheville	Buncombe	BOG	2002	No	W	W	VC
Ralls, R. Scott	N/A	Raleigh	Wake	Ex Officio	N/A	N/A	W	M	
Suppler, Margaret Harrison	6/30/2010	Nags Head	Dare	BOG	1998	No	W	W	
Teer, Jr., Robert D.	6/30/2012	RTP	Wake	BOG	2008	Yes	W	M	
Thompson II, R. Bruce	5/31/2012	Raleigh	Wake	GOV	2006	Yes	W	M	
Thrift, Esq., Ashley O.	6/30/2011	Winston-Salem	Forsyth	President Pro Tem	2005	Yes	W	M	
Treadaway, Jr., James O.	6/30/2010	Hickory	Catawba	BOG	2008	Yes	W	M	
Venters, Jr., Carl V.	6/30/2012	Wilmington	New Hanover	BOG	2005	Yes	W	M	
York, Gary	6/30/2010	Elkin	Surry	BOG	2005	Yes	W	M	

UNC Affiliations Page 1

# UNIVERSITY OF NORTH CAROLINA CENTER FOR PUBLIC TELEVISION BOARD OF TRUSTEES June 2010

<u>NAME</u>	GENDER/ <u>RACE</u>	APPT. BY	INITIAL APPT. <u>DATE</u>	CURRENT TERM <u>ENDS</u>	ELIGIBLE FOR <u>REAPPT.</u>
1. Superintendent June S. Atkinson (ex officio) N.C. Department of Public Instruction 301 N. Wilmington Street, Education Building Raleigh, NC 27601-2825 BUS: 919-807-3430 RES: N/A FAX: 919-807-3445 e-mail: jatkinson@ncpublicschools.gov	W/F	EX OFFICIO	N/A	indefinite	N/A
Representative of Superintendent Atkinson:  Mr. John C. Brim  N.C. Virtual Public School 1890 Main Campus Drive Raleigh, NC 27606 BUS: 919-513-8550 RES: 919-467-4941 FAX: 919-807-3290 e-mail: john.brim@ncpublicschools.gov	VV/M	REP	N/A	indefinite	N/A
2. President Erskine B. Bowles (ex officio) The University of North Carolina P.O. Box 2688 Chapel Hill, NC 27515-2688 BUS: 919-962-9000 RES: N/A FAX: 919-843-9695 e-mail: ebowles@northcarolina.edu	VV/M	EX OFFICIO	N/A	indefinite	N/A
Representative of President Bowles:  Mr. Jeffrey R. Davies  The University of North Carolina P.O. Box 2688 Chapel Hill, NC 27515-2688 BUS: 919-962-1591 RES: 919-403-9421 FAX: 919-962-5463 e-mail: jrd@northcarolina.edu	VV/M	REP	N/A	indefinite	N/A
3. Mr. Linwood P. Britton, III 110 South Stratford Road, Suite 402 Winston-Salem, NC 27104 BUS: 336-722-7881 FAX: 336-722-7517 e-mail: wbritton@theorrgroup.com	VV/M	BOG	7/06	6/30/10	yes
	1			revi	sed 5/20/10

<u>NAME</u>	GENDER/ <u>RACE</u>	APPT. BY	INITIAL APPT. <u>DATE</u>	CURRENT TERM <u>ENDS</u>	ELIGIBLE FOR REAPPT.
4. Mr. Robert F. Burgin 599 Old Toll Road Asheville, NC 28804 RES: 828-252-0945 FAX: 828-251-9038 e-mail: rfburgin@gmail.com	W/M	GOV	6/08	5/31/12	yes
<ol> <li>Secretary Lanier Cansler (ex officio)         <ul> <li>N.C. Department of Health                 and Human Services</li> <li>101 Blair Drive, Adams Building</li> <li>2001 Mail Service Center</li> <li>Raleigh, NC 27699-2001</li> <li>BUS: 919-733-4534</li> <li>RES: N/A</li> <li>FAX: 919-715-4645</li> <li>e-mail: lanier.cansler@dhhs.nc.gov</li> </ul> </li> </ol>	W/M	EX OFFICIO	N/A	indefinite	N/A
Representative of Secretary Cansler:  Mr. Jim Jones  N.C. Department of Health and Human Services 101 Blair Drive, Adams Building 2001 Mail Service Center Raleigh, NC 27699-2001 BUS: 919-733-9190 RES: N/A FAX: 919-715-4645 e-mail: jim.jones@ dhhs.nc.gov		REP	N/A	indefinite	N/A
6. Secretary Linda Carlisle (ex officio) N.C. Department of Cultural Resources 109 East Jones Street Raleigh, NC 27601 BUS: 919-807-7250 RES: N/A FAX: 919-733-1564 e-mail: linda.carlisle@ncdcr.gov	W/F	EX OFFICIO	N/A	indefinite	N/A
7. Mr. George H. Fleming President and Chief Executive Officer Telerent Leasing Corporation 4191 Fayetteville Road Raleigh, NC 27603 BUS: 919-772-8604 RES: 919-847-4843 FAX: 919-719-7097 e-mail: george.fleming@telerent.com	W/M	GOV	11/08	5/31/14	yes

<u>NAME</u>	GENDER/ RACE	APPT. BY	INITIAL APPT. <u>DATE</u>	CURRENT TERM <u>ENDS</u>	ELIGIBLE FOR REAPPT.
8. Mr. Philip G. Freelon President The Freelon Group, Inc. 5310 South Alston Avenue Durham, NC 27713 BUS: 919-941-9790 RES: 919-688-6415 FAX: e-mail: pfreelon@freelon.com	B/M	GOV	6/10	5/31/14	yes
9. Mr. Clement Geitner 420 4th Avenue Hickory, NC 28601 BUS: 828-261-0454 RES: 828-261-0454 FAX: pending e-mail: hkyleather@aol.com	VV/M	Speaker of the House	9/07	6/30/11	yes
10. Mr. Phillip J. Kirk, Jr. Director, Energy Services Brady 401 Kitty Hawk Drive Morrisville, NC 27560 BUS: 919-232-5746 RES: 919-781-4618 FAX: 919-510-5228 e-mail: phillipjkirk@aol.com	W/M	BOG	11/05 (initial term was partial)	6/30/10	yes
11. Mr. William W. Mance, Jr. 105 Poppy Lane Asheville, NC 28803 BUS: 828.213.3513 RES: 828.651.0495 FAX: 828.681.9879 e-mail: b_mance@bellsouth.net	B/M	BOG	01/10 (initial term is partial)	6/30/12	yes
12. <b>Mrs. Betty McCain (Chair)</b> 1134 Woodland Drive Wilson, NC 27893 BUS: 252.243.4248 RES: 252.243.4248 FAX: 252.243.4248 e-mail: bmccain5@nc.rr.com	W/F	BOG	1/03 (initial term was partial)	6/30/12	no

<u>NAME</u>	GENDER/ <u>RACE</u>	APPT. BY	INITIAL APPT. <u>DATE</u>	CURRENT TERM <u>ENDS</u>	ELIGIBLE FOR REAPPT.
13. <b>Dr. Assad Meymandi</b> 906 Marlowe Road Raleigh, NC 27609-6969 BUS: 919-954-5020 RES: 919-787-5293 FAX: 919-954-5020 e-mail: emeymandi@nc.rr.com	VV/M	BOG	7/08	6/30/12	yes
14. Mrs. Janet S. Moore (Vice Chair) Director, Marketing and Communications Mission Health and Hospitals 509 Biltmore Avenue Asheville, NC 28801 BUS: 828-213-3502 RES: 828-684-9300 FAX: 828-213-4812 e-mail: janet.moore@msj.org	W/F	BOG	7/02	6/30/10	no
15. President R. Scott Ralls (ex officio) N.C. Community College System 200 West Jones Street, Caswell Building Raleigh, NC 27603-1379 BUS: 919-807-6950 RES: N/A FAX: 919-807-7164 e-mail: patrickm@nccommunitycolleges.edu	VV/M	EX OFFICIO	N/A	indefinite	N/A
Representative of President Ralls:  Ms. Megen Hoenk  N.C. Community College System 200 West Jones Street, Caswell Building Raleigh, NC 27603-1379  BUS: 919-807-6962  RES: N/A  FAX: 919-807-7164  e-mail: hoenkm@nccommunitycolleges.edu	W/F	REP	N/A	indefinite	N/A
16. Ms. Margaret Harrison Suppler 8200 Old Oregon Inlet Road Nags Head, NC 27959 BUS: N/A RES: 252-441-7160 FAX: 252-473-6838 e-mail: misssybetty@aol.com	W/F	BOG	10/98 (initial term was partial)	6/30/10	no

<u>NAME</u>	GENDER/ RACE	APPT. BY	INITIAL APPT. <u>DATE</u>	CURRENT TERM <u>ENDS</u>	ELIGIBLE FOR REAPPT.
17. <b>Mr. Robert D. Teer, Jr.</b> Teer Associates Suite 201 3400 Croasdaile Drive Durham, NC 27705	W/M	BOG	7/08	6/30/12	yes
P.O. Box 13508 Research Triangle Park, NC 27709					
BUS: 919-549-9506 RES: 919-383-4497 FAX: 919-549-7317 e-mail: teer@TEER-RTP.COM					
18. Mr. R. Bruce Thompson II Parker Poe Adams & Bernstein L.L.P. Wachovia Capitol Center P.O. Box 389 Raleigh, NC 27602-0389 BUS: 919-890-4147 RES: N/A FAX: 919-835-4561 e-mail: brucethompson@parkerpoe.com	W/M	GOV	5/06	5/31/12	yes
19. Ashley O. Thrift, Esq. 936 West Fourth Street, #101 Winston-Salem, NC 27101 BUS: 336-725-4040 RES: N/A FAX: 336-725-4080 e-mail: aothrift@thriftlaw.com	W/M	President Pro Tem of the Senate	9/05 (orig. BOG appointee 03/95- 09/05)	6/30/11	yes
20. Mr. James Treadaway, Jr. Hickory Mart Shows 2258 Highway 70, SE, Suite 101 Hickory, NC 28602 BUS: 828-322-4924 RES: 828-464-2904 FAX: 828-322-2772 e-mail: jamietreadaway@hickoryfurniture.com	W/M	BOG	5/08 (partial) (previous Spkr. of House appointee 10/03- 06/07)	6/30/10	yes
21. Mr. Carl V. Venters, Jr. Communication Enterprises, Inc. 148 Edgewater Lane Wilmington, NC 28403 BUS: 910-256-6765 RES: 910-256-6765 FAX: 910-256-0310 e-mail: venterscv@hotmail.com	W/M	BOG	2/05 (initial term was partial)	6/30/12	yes

<u>NAME</u>	GENDER/ RACE	APPT. BY	INITIAL APPT. <u>DATE</u>	CURRENT TERM <u>ENDS</u>	ELIGIBLE FOR <u>REAPPT.</u>
22. <b>Mr. Gary York</b> WIFM P.O. Box 1038 Elkin, NC 28621	W/M	BOG	11/05 (initial term was partial)	6/30/10	yes

BUS: 336-835-2511 RES: 336-368-1183 FAX: 336-835-5248

e-mail: wifm@wifmradio.com

**Subject:** UNC-TV Board of Trustees Appointments/Reappointments

**From:** Tom Howe <thowe@unctv.org>

**Date:** Wed, 26 May 2010 17:31:15 -0400 (EDT)

To: "J. Bradley Wilson" <brad.wilson@bcbsnc.com>, Peaches Gunter Blank <pgb0902@aol.com>

CC: Bart Corgnati <br/> <br/>bc@northcarolina.edu>, Jeffrey Davies <jrd@northcarolina.edu>

#### Dear Brad and Peaches:

First of all, thank you for the recent appointment of Bill Mance of Asheville. He attended our March meeting, and it is clear that he will be an exceptional board member. I want to also thank you for supporting our request that the issue of diversity on our board be addressed. I am pleased to report to you that Governor Perdue also agreed that the issue needed to be addressed and just appointed Philip Freelon of Durham to become a member.

As you are aware, the terms of service for six Board of Governors-appointed members of UNC-TV's Board of Trustees ends June 30, 2010. I am submitting to Bart the forms related to these vacancies.

Three of the six are eligible for reappointment--Phillip J. Kirk, Jr., of Raleigh; James Treadaway, Jr., of Hickory; and Gary York of Elkin. These individuals have been assets to our Board of Trustees. They have each been actively engaged, and they have been diligent in their attendance at board meetings and board-related events. I am exceedingly grateful for their service in this capacity. I am hopeful that the Board of Governors will choose to reappoint these trustees who are eligible to serve a second four-year term.

There are two members who are not available for reappointment--Janet Smith Moore of Asheville and Margaret Suppler of Manteo. Linwood P. Britton, III, of Winston-Salem, while eligible for reappointment, has declined for personal reasons.

I am pleased to propose three individuals to be considered by the Board of Governors as strong candidates for appointment to the UNC-TV Board of Trustees. All three would strengthen our board in many ways, and all three fit President Bowles' criteria to find strong board members with the ability to identify individuals and groups that can support UNC-TV financially. All three have agreed to serve if you decide to appoint them.

Laura Bingham of Raleigh is the retiring president of Peace College. She has led the college for 12 years, and during that time, Peace College has thrived. Student enrollment has increased, the academic curriculum and faculty enlarged, and a \$15.3 million campaign completed, which speaks to her experience in fund-raising. Her background provides even more experience in this area--she led a \$47 million capital campaign at Hollins University. She has experience dealing with the legislature, and she is well connected in the North Carolina philanthropic community. She plays an active leadership role in civic, business, educational, and philanthropic endeavors and, in 2008, became the first woman president of Leadership North Carolina.

Jeanette Hyde of Raleigh, North Carolina, and Sarasota, Florida, is the former U.S. ambassador to the seven Eastern Caribbean countries of Barbados, Dominica, St. Vincent, St. Lucia, Antigua, Grenada, and St. Kitts-Nevis. She also has significant experience in fund-raising, education, and business. She has served on innumerable boards, including the

North Carolina Board of Transportation, the North Carolina Global Transpark, and the North Carolina Child Advocacy Institute. She is a life member of the Board of Trustees of Wake Forest University. Ambassador Hyde previously served on the Board of Trustees of Western Carolina University, the Board of The International Cabinet at the University of North Carolina at Wilmington, the Triangle World Affairs Council, and the North Carolina Community Foundation. She is the recipient of numerous awards, including Distinguished Alumnus awards from Wake Forest University and Delta State University. Her connections are legion, and her fund-raising experience extensive. She is well known in state and national politics. All this will help UNC-TV immensely.

Linda Willey of Manteo gives the UNC-TV Board of Trustees representation in eastern North Carolina. With the departure of Margaret Suppler, there are no board members from the eastern part of the state, and it is critical that the UNC-TV board be geographically diverse. Ms. Willey co-owns and is the vice president of The Willey Agency, noted as one of the Top 10 small independent agencies in the country. She is the first woman to receive the prestigious N.C. Independent Insurance Agent of the Year Award in 2009. She serves on many boards, including the Roanoke Island Aquarium Advisory Board, the Outer Banks Hospital Development Council, the Dare County Airport Authority, and the newly formed Hands of Hope, which brings specialized cancer care to Dare County and surrounding rural communities. Ms. Willey would bring a knowledge of eastern North Carolina and fund-raising experience to UNC-TV's Board of Trustees.

These three strong candidates provide a wealth of experience in areas badly needed on the UNC-TV Board of Trustees.

Please let me know if you have any questions. I look forward to receiving notice of the Board of Governors' decision related to these board vacancies, and I appreciate your support of UNC-TV in so many ways.

Regards,

Tom

UNC-TV's unique programs and services provide people of all ages with enriching, life-changing television.

Tom Howe, Director and General Manager, UNC-TV Telephone: 919.549.7158 E-mail: thowe@unctv.org

# **Trustee Nomination Form**

Name of the Institution: <u>UNC-TV</u>

Name of the Governing Advisory Board: <u>UNC-TV Board of Trustees</u>

Name of the Nominee: Philip J. Kirk, Jr.

Mailing Address and Contact Information: <u>Director, Brady Energy Services</u>

401 Kitty Hawk DriveStreetMorrisville, NC 27560City919.232.5746Phonephillipjkirk@aol.comEmail

Term Beginning: July 1, 2010

Ton Howe

Term Ending: June 30, 2014

Nominee is aware of:

Requirements – Reference <i>The Code</i>	Yes / No
Board of Trustee Responsibilities – see the reverse of this form	Yes
Attendance Requirements	Yes
Time Requirements	Yes
Conduct Requirements – UNC Policy 200.1	Yes
Submission of the Statement of Economic Interest (SEI)	N/A
Ethics Training Conducted by the State Ethics Commission	N/A

Submitted by:

Date: May 26, 2010

Resume / Biography is Attached: Yes / No

Please include a summary of the university's or the institution's activities that the nominee has been involved with to date.

Phil Kirk has been an actively engaged member of UNC-TV's Board of Trustees since his initial appointment to a partial term in 2005. He currently serves as chair of the board's Finance Committee. He is also an integral part of the board's Advocacy Committee and, as such, has been willing to put forth considerable time and effort toward legislative advocacy on behalf of UNC-TV. He frequently attends UNC-TV-related events and is a current member of UNC-TV through his financial contributions. Phil's attendance record is very good—he has missed only four meetings since his appointment to the board.

Acknowledged / Approved:

Ton Howe
Chancellor/CEO

Betty R. Mc Can Chairman of the Board

University of North Carolina Post Office Box 2688 Chapel Hill, NC 27515-2688 bbc@northcarolina.edu

- Be an advocate, as appropriate, for campus policy views
- Is engaged in the University's activities
- Contributes constructively at meetings (trustee meetings if reappointment or other university bodies where nominee serves)
- Provides development contributions of time, effort, and resources, as appropriate
- Ability to contribute during times of crisis
- Serves as an ambassador for the institution
- Is a willing resource when appropriate
- Uses good judgment and is a good communicator

# PHILLIP (PHIL) JAMES KIRK, JR.

Phil Kirk is currently serving as Director, Brady Energy Services, a comprehensive energy solutions company headquartered in Greensboro with offices in Raleigh, Wilmington, Charlotte, and Fayetteville. He is involved in business development, marketing, public relations, energy efficiency, and performance contracting for the company which was started 48 years ago as a heating and air conditioning firm.

Kirk joined the firm in July and works out of the Raleigh office. He is also a member of the Brady executive management team.

Prior to becoming associated with Brady, Kirk was Vice President for External Relations at his alma mater, Catawba College in Salisbury, in addition to serving as a consultant with the Yadkin Valley Winegrowers Association, National Search & Education Consulting, and Shelco, Inc.

Kirk currently chairs the Public School Forum of North Carolina board and executive committee and also serves on the boards of Meredith College, UNC TV, North Carolina Center for the Advancement of Teaching Foundation, Visiting International Faculty program, and Learning Station. He also serves on the education committee of the Greater Raleigh Chamber of Commerce. He is the Chairman Emeritus of the State Board of Education where he served for more than six years and visited 750 schools in all 115 school districts. He has also served as Vice Chairman of the State Board of Community Colleges and as a member of the Board of Visitors at East Carolina University and the Board of Trustees at Catawba College and the UNC Tomorrow Commission.

He chaired the working committees for the two largest successful bond issues in North Carolina history--\$2.75 billion in bonds for schools and roads and \$3.1 billion for UNC System, community colleges, and UNC TV.

A native of Salisbury, Kirk has held a variety of jobs in education, government, and business. He served as Chief of Staff for Governors Jim Holshouser and Jim Martin and U. S. Senator Jim

Broyhill. For 16 years he was the President/CEO of North Carolina Citizens for Business and Industry (NCCBI), the state chamber of commerce and state manufacturing association and Publisher of the NORTH CAROLINA magazine. He has twice served as Secretary of the Department of Human Resources, the largest department in state government. In 1970 he became the youngest State Senator in North Carolina history at that time. Among his other former jobs are English and journalism teacher, radio announcer, newspaper reporter, vice president of a nursing home management firm, and assistant to the Dean of the College of Management at North Carolina State University. As a lobbyist in the North Carolina General Assembly, he was consistently ranked in the top 20 of the most effective lobbyists in the state.

A graduate of Catawba College, Kirk has received a number of awards there, including Honorary Doctor of Laws degree, the O. B. Michael Award as the outstanding alumnus, and the Medallion for Exemplary Lifetime Service. He served on the Board of Trustees for 26 years and as the President of the Catawba College Alumni Association. The Phillip J. Kirk Jr. scholarship has been endowed in his name in the Department of Teacher Education at Catawba. He has received the I. E. Ready Award, which is the top award given by the North Carolina Community College System; the Holderness-Weaver Award, given by the University of North Carolina at Greensboro for outstanding public service; the Jay Robinson Education Leadership Award; and the inaugural "North Carolina Citizen of the Year" award from the Boy Scouts. He has been named an "Honorary Alumnus of East Carolina University" and is in the Educators Hall of Fame at East Carolina University and a recipient of the Razor Walker Award from UNC Wilmington for his work in public education. North Carolina Communities in Schools presented him with the "Power of One" award and he has also received two statewide "Friends of Education" awards from the Professional Educators of North Carolina and the North Carolina Association of Supervision and Curriculum Development.

Former Governor Jim Hunt has said of Kirk, "If there's a single person in this state who is more involved and at the center of every issue, I don't know who it is."

Kirk is married to the former Margaret Simmons of Newport, NC and has four daughters and six grandchildren. The Kirks reside in Raleigh and are active members of Ridge Road Baptist Church.

Updated November, 2009

# **Trustee Nomination Form**

Name of the Institution:

**UNC-TV** 

Name of the Governing Advisory Board:

**UNC-TV Board of Trustees** 

Name of the Nominee:

James Olin Treadaway, Jr.

Mailing Address and Contact Information:

**Hickory Mart Shows** 

2258 Highway 70, SE, Suite 101 Street

Hickory, NC 28602 City

828.322.3510, ext. 320 Phone **Email** jamietreadaway@hickoryfurniture.com

Term Beginning:

July 1, 2010

Term Ending:

June 30, 2014

Nominee is aware of:

Requirements – Reference <i>The Code</i>	Yes / No
Board of Trustee Responsibilities – see the reverse of this form	Yes
Attendance Requirements	Yes
Time Requirements	Yes
Conduct Requirements – UNC Policy 200.1	Yes
Submission of the Statement of Economic Interest (SEI)	N/A
Ethics Training Conducted by the State Ethics Commission	N/A

Submitted by:

Date: May 26, 2010

Resume / Biography is Attached: Yes / No

Ton Howe

Please include a summary of the university's or the institution's activities that the nominee has been involved with to date.

Jamie Treadaway has been an actively engaged member of UNC-TV's Board of Trustees since his initial appointment by the UNC Board of Governors to a partial term in 2008. He served previously on the board as an appointee of the Speaker of the House from 2003 to 2007. Jamie is currently vice chair for board involvement on the board's Advancement Committee. In this role, he has been successful in ensuring 100 percent financial participation by the board in support of UNC-TV. Jamie is also an integral part of the board's Advocacy Committee and, as such, has been willing to put forth considerable time and effort toward legislative advocacy on behalf of UNC-TV. He

frequently attends UNC-TV related events and has also been directly involved in the planning, organizing, and funding for several of these activities. Jamie's attendance record is outstanding—he has missed only one meeting since being named an appointee of the Board of Governors.

Acknowledged / Approved:

Chancellor / CEO

Betty R. On c Can

Chairman of the Board

Please forward to: Secretary of the University

University of North Carolina

Post Office Box 2688

Chapel Hill, NC 27515-2688

bbc@northcarolina.edu

- Be an advocate, as appropriate, for campus policy views
- Is engaged in the University's activities
- Contributes constructively at meetings (trustee meetings if reappointment or other university bodies where nominee serves)
- Provides development contributions of time, effort, and resources, as appropriate
- Ability to contribute during times of crisis
- Serves as an ambassador for the institution
- Is a willing resource when appropriate
- Uses good judgment and is a good communicator

#### JAMES OLIN TREADAWAY JR.

Work: 2258 Highway 70 SE, Suite 101 • Hickory, North Carolina 28602 • (828) 322-4924 Home: 630 North Main Avenue • Newton, North Carolina 28658 • (828) 464-2904 jamietreadaway@hickoryfurniture.com

#### Current

 American Red Cross, Carolinas Region Blood Services Board of Directors

• American Red Cross, Greater Carolinas Chapter

**Board of Directors** 

Newton-Conover Auditorium

**Board of Directors** 

UNC-TV

**Board of Directors** 

• United Arts Council of Catawba County

Board of Directors, Past President

#### Former

• American Red Cross, Catawba Valley Chapter

Board of Directors, Past Chair

Catawba County Council on Adolescents

**Board of Directors** 

Catawba Valley Hospitality and Tourism Alliance

**Board of Directors** 

• Downtown Newton Development Association

**Board of Directors** 

• Friends of the Hickory Museum of Art

President

• Hickory Community Theatre

**Board of Directors** 

Hickory Landmarks Society

Board of Directors

• Hickory Museum of Art

**Board of Directors** 

• Leadership North Carolina

Class XIV

North Carolina Museum of Art

**Board of Trustees** 

• Western Piedmont Symphony

Board of Directors, Executive Committee

YMCA of Catawba Valley

Shuford YMCA Board of Managers

#### Honors

- Young Alumni of the Year, Lenoir-Rhyne College, 2001
- Selected as one of 40 Under 40, The Charlotte Business Journal, 2002
- Clara Barton Honor Award for Meritorious Volunteer Leadership, American Red Cross, 2007

#### Career

Executive Director, Hickory Mart Shows, Hickory, North Carolina

#### Other

- Volunteered for 13 years with Young Life, a Christian ministry to high school students
- Member of Corinth Reformed United Church of Christ, Hickory, North Carolina

#### Personal

- Married to Laura Lail Treadaway on March 21, 1998
- Father to James Olin Treadaway III, born February 21, 2002
- Resident of Newton, North Carolina
- Native of Mecklenburg County

# **Trustee Nomination Form**

Name of the Institution:

**UNC-TV** 

Name of the Governing Advisory Board:

**UNC-TV Board of Trustees** 

Name of the Nominee:

Gary York

Mailing Address and Contact Information:

**WIFM** 

P.O. Box 1038

Street

Elkin, NC 28621

City

336.835.2511

Phone

wifm@wifmradio.com

**Email** 

Term Beginning:

July 1, 2010

Term Ending:

June 30, 2014

Nominee is aware of:

Requirements – Reference <i>The Code</i>	Yes / No
Board of Trustee Responsibilities – see the reverse of this form	Yes
Attendance Requirements	Yes
Time Requirements	Yes
Conduct Requirements – UNC Policy 200.1	Yes
Submission of the Statement of Economic Interest (SEI)	N/A
Ethics Training Conducted by the State Ethics Commission	N/A

Submitted by:

Date: May 26, 2010

Resume / Biography is Attached: Yes / No

Ton House

Please include a summary of the university's or the institution's activities that the nominee has been involved with to date.

Gary York has been an actively engaged member of UNC-TV's Board of Trustees since his initial appointment to a partial term in 2005. He currently serves on the board's Finance Committee and was previously the chair of that committee. As a broadcasting/business executive, Gary brings a wealth of knowledge to UNC-TV's board. By virtue of his generous financial contributions, he is a presently a member of UNC-TV's *Producers Circle* group of major donors. Gary's attendance record is very good—he has missed only four meetings since his appointment to the board.

Acknowledged / Approved:

Chancellor / CEO

Betty R. Mc Can

Chairman of the Board

Please forward to:

Secretary of the University University of North Carolina

Post Office Box 2688

Chapel Hill, NC 27515-2688

bbc@northcarolina.edu

- Be an advocate, as appropriate, for campus policy views
- Is engaged in the University's activities
- Contributes constructively at meetings (trustee meetings if reappointment or other university bodies where nominee serves)
- Provides development contributions of time, effort, and resources, as appropriate
- Ability to contribute during times of crisis
- Serves as an ambassador for the institution
- Is a willing resource when appropriate
- Uses good judgment and is a good communicator

# Gary York Biographical Information

#### Personal

- 1. Resident of 203 W. Main St, Pilot Mtn, NC 27041 (336-368-1183)
- 2. Age 67
- 3. Wife Charlotte

#### Education

- 1. Guilford College 1965 BA Economics
- 2. Bucknell University 1968 MBA

#### **Businesses**

- 1. Neighbors Stores Chain of 21 Convenience Stores
- 2. Action Outdoor Advertising Billboards
- 3. GTY Trucking Petroleum Transport
- 4. 100.9 WIFM FM Radio in Elkin, NC
- 5. Dr. Flippins Bed & Breakfast
- 6. Employs 110 people in Surry, Stokes, Wilkes, Yadkin, Forsyth and Guilford Counties

#### Significant Leadership

- 1. Surry County Zoning Ordinance
- 2. First Mount Airy City/Surry County Cooperative Water Extension
- 3. Citizen Recognition Program Surry County Board of Commissioners

#### Memberships

- 1. Mount Airy Friends Meeting
- 2. Guilford College Board of Trustees
- 3. NCAB Board of Directors
- 4. Member Surry Co. Eco Dev Partnership

#### Community Advocate

- Weekly Radio Broadcast "People Doing Good For Others" on WPAQ, WSYD, WIFM
- 2. Neighbors gasoline raffle program provides needed funds for schools, clubs and organizations
- 3. Donates P-Nut Butter D-Lite for non-profit fundraisers

- 4. Monthly newsletter, "The Communicator," reaches approximately 100 people
- 5. Donates kerosene gift certificates for distribution by Salvation Army and Yokefellow Ministries each heating season
- 6. Photo ministry takes pictures of people making a difference in the community and sends to individuals
- 7. Promotes company philosophy that York Oil/Neighbors/WIFM will be the place people come for help
- 8. Donates Christmas fruit baskets for distribution by Salvation Army and delivers baskets to housing project residents
- 9. Supports Senior Citizens, Public Education, Scouting, Veterans Affairs, Blood Drives

#### Awards/Honors

- 1. Surry County Citizen of the Year 2002
- 2. Sam Walton Business Leader Award 1998
- 3. Neighbors Surry County Friends of Education Award 1997 recognized as the #1 contributor to fund-raising projects and events

NC General Contractor License NC Real Estate License

# **Trustee Nomination Form**

Name of the Institution:

**UNC-TV** 

Name of the Governing Advisory Board:

**UNC-TV Board of Trustees** 

Name of the Nominee:

Laura C. Bingham

Mailing Address and Contact Information:

1665 Village Glen

Street

Raleigh, NC 27612

City

919.571.9920

Phone

laurabingham01@gmail.com

Email

Term Beginning:

July 1, 2010

Term Ending:

June 30, 2014

Nominee is aware of:

Requirements – Reference The Code	Yes / No
Board of Trustee Responsibilities – see the reverse of this form	Yes
Attendance Requirements	Yes
Time Requirements	Yes
Conduct Requirements – UNC Policy 200.1	Review of policy is pending.
Submission of the Statement of Economic Interest (SEI)	N/A
Ethics Training Conducted by the State Ethics Commission	N/A

Submitted by:

Date: May 26, 2010

Resume / Biography is Attached: Yes / No

Ton Howe

Please include a summary of the university's or the institution's activities that the nominee has been involved with to date.

Acknowledged / Approved:

Chancellor / CEO

Betty R. Mc Can

Chairman of the Board

Please forward to: Secretary of the University

University of North Carolina

Post Office Box 2688

Chapel Hill, NC 27515-2688

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- Ability to contribute during times of crisis
- Serves as an ambassador for the institution
- Is a willing resource when appropriate
- Uses good judgment and is a good communicator



# LAURA CARPENTER BINGHAM '77 PEACE COLLEGE'S NINTH PRESIDENT

Laura Carpenter Bingham became the ninth president of Peace College on July 1, 1998. She is the first alumna and the second woman in the College's 150-year history to hold the post (the first woman, Mary Owen Graham, served from 1916 to 1924).

Bingham's leadership at Peace began during her years as a student. She was elected president of Phi Theta Kappa, national scholastic honor society, and president of the Peace College Honor Court. Bingham was the 1990 recipient of Peace College's Young Alumna Award and served on the Peace College Board of Visitors from 1990-93, and was recognized as Distinguished Alumna in 2007.

A Kings Mountain, N.C., native and 1977 Peace graduate, Bingham's career blends experience in higher education with philanthropy and public policy interests. President Bingham served as senior vice president for philanthropy at Covenant Health and president of Fort Sanders Foundation in Knoxville, TN. She previously served as vice president for development and external relations at Hollins University in Roanoke, Va., where she led a \$47 million capital campaign. As director of external relations for the Comprehensive Cancer Center at Duke University Medical Center in Durham, N.C., she co-led passage of State legislation mandating insurance coverage for screening mammograms and pap smears. She also served in several North Carolina legislative and executive government posts, including assistant for policy for former Lt. Gov. Robert B. Jordan (1985-88) and director of a 1983 Governor's Conference on Women and the Economy for Gov. James B. Hunt.

After receiving her A.A. degree from Peace College, Bingham graduated with a B.A. in Political Science from the University of North Carolina at Chapel Hill, and earned a Masters of Arts in Philanthropic Studies at Indiana University. Bingham also completed studies at Duke and North Carolina State Universities.

Peace's president is an independent trustee of BB&T Funds(®), a mutual fund complex with assets of \$6 billion. She plays an active leadership role in civic, business, educational, and philanthropic endeavors, including The Fifty Group, Downtown Raleigh Alliance, Duke Raleigh Advisory Board and the Kate B. Reynolds Trust Executive Advisory Council, and serves as vice chair for the North Carolina Independent Colleges and Universities and in 2008 became the first woman president of Leadership North Carolina.

Since her appointment as President of Peace College in 1998, student enrollment has increased; the academic curriculum and faculty enlarged with Peace offering the first undergraduate major in Leadership Studies in North Carolina and an innovative teacher education partnership with Wake County Schools; students rank their Peace experience among the top nationally on student engagement and student satisfaction; the College earned NCAA Division III membership and made history as the first North Carolina women's college to join a coeducational athletic conference; a \$15.3 million campaign was completed and the first new academic building in thirty years dedicated in 2000; four acres were added to north campus in 2002; a new residence hall was completed in 2005; and the campus footprint expanded for growth and enhancements. In 2007, Peace College celebrated its Sesquicentennial and launched a \$30 million fund-raising campaign to boost academic and student endowments and fund new science labs, library renovation, and a campus commons.

For more information on President Bingham '77 or any other Peace College news, please contact Mike Hobbs, director of communications at (919) 508-2206 or 1-800-PEACE-47.

# **Trustee Nomination Form**

Name of the Institution:

<u>UNC-TV</u>

Name of the Governing Advisory Board:

**UNC-TV** Board of Trustees

Name of the Nominee:

Jeanette W. Hyde

Mailing Address and Contact Information:

2405 Glenwood Avenue

Street

Raleigh, NC 27608

City

919.781.0560

Phone

hydeiw@aol.com

**Email** 

Term Beginning:

July 1, 2010

Term Ending:

June 30, 2014

Nominee is aware of:

Requirements – Reference <i>The Code</i>	Yes / No
Board of Trustee Responsibilities – see the reverse of this form	Yes
Attendance Requirements	Yes
Time Requirements	Yes
Conduct Requirements – UNC Policy 200.1	Review of policy is pending.
Submission of the Statement of Economic Interest (SEI)	N/A
Ethics Training Conducted by the State Ethics Commission	N/A

Submitted by:

Date: May 26, 2010

Resume / Biography is Attached: Yes / No

Ton Howe

Please include a summary of the university's or the institution's activities that the nominee has been involved with to date.

Acknowledged / Approved:

Chancellor / CEO

Betty R. Mc Can

Chairman of the Board

Please forward to: Secretary of the University

University of North Carolina

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Chapel Hill, NC 27515-2688

bbc@northcarolina.edu

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- Ability to contribute during times of crisis
- Serves as an ambassador for the institution
- Is a willing resource when appropriate
- Uses good judgment and is a good communicator

## Jeanette W. Hyde

hydejw@aol.com

**Ambassadorial Post** 

#### Barbados and Eastern Caribbean, 1994 - 1997

Jeanette W. Hyde served as the US Ambassador to Barbados, Dominica, St. Lucia, St. Vincent and the Grenadines, and to Grenada, St. Kitts and Nevis and Antigua and Barbuda from 1994-1997.

Prior to her appointment, Mrs. Hyde held the following positions: Teacher on the Island of Crete, Greece in the 1960s; Counselor with the North Carolina Administrative Office of the Courts; Owner of retail stores, Fayetteville, North Carolina in the 1970s; investments of commercial real estate development and national restaurant chains in the 1980s and 1990s. She has co-founded two Raleigh, North Carolina banks, Triangle Bank and North State Bank.

She served on the Boards of Directors of the following organizations: North Carolina Board of Transportation; the North Carolina Global Transpark; the North Carolina International Trade Commission; Outward Bound of North Carolina; and the North Carolina Child Advocacy Institute. Currently, she serves on the Board of Directors of the American Diplomacy Journal, Inc. In addition, she is a life member of the Board of Trustees of Wake Forest University. She previously served on the Board of Trustees of Western Carolina University; the Board of The International Cabinet at the University of North Carolina at Wilmington; Triangle World Affairs Council; North Carolina Community Foundation; and The Eisenhower Exchange Fellowship Board.

In 2010 Ambassador Hyde received an honorary doctorate from her alma mater, Wake Forest University. She is the recipient of numerous other awards including: Distinguished Alumnus, 1995, Wake Forest University; Distinguished Alumnus, 1999, Delta State University; Citizen of the Year Award, 1998, International Visitors Council; Outstanding Women in Public Service, 1994, Wake YMCA. In 1996, the United States Coast Guard presented her with the highest civilian award for Public Service for treaty work in drug trafficking, and in 1997 the US Department of Defense, the FBI and the US Drug Enforcement Agency presented her with Civilian Service awards.

Ambassador Hyde's educational background includes: Wake Forest University, Delta State University, B.S., 1962; Greek studies at the University of Maryland, Iraklion, Crete branch; graduate studies in Counseling at the University of North Carolina, Chapel Hill and the North Carolina State University. She is well known in state and national politics. Ambassador Hyde resides with her husband in Raleigh, North Carolina and Sarasota, Florida.

# **Trustee Nomination Form**

Name of the Institution:

**UNC-TV** 

Name of the Governing Advisory Board:

**UNC-TV Board of Trustees** 

Name of the Nominee:

Linda Willey

Mailing Address and Contact Information:

P.O. Box 232

Street

Manteo, NC 27954-0232

City

252.473.5273

Phone

lwilley3@hotmail.com

**Email** 

Term Beginning:

July 1, 2010

Term Ending:

June 30, 2014

Nominee is aware of:

Requirements – Reference <i>The Code</i>	Yes / No
Board of Trustee Responsibilities – see the reverse of this form	Yes
Attendance Requirements	Yes
Time Requirements	Yes
Conduct Requirements – UNC Policy 200.1	Review of policy is pending.
Submission of the Statement of Economic Interest (SEI)	N/A
Ethics Training Conducted by the State Ethics Commission	N/A

Submitted by:

Date: May 26, 2010

Resume / Biography is Attached: Yes / No

Please include a summary of the university's or the institution's activities that the nominee has been involved with to date.

Acknowledged / Approved:

Chancellor / CEO

Betty R. Mc Can

Chairman of the Board

Please forward to: Secretary of the University

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# Linda Willey

Linda Willey is a native of North Carolina and grew up in Chapel Hill. She moved to the Outer Banks with her husband, J. Fletcher Willey II, and son, Johnny, in 1974. Together they opened The Willey Insurance Agency in 1993. Today she is the co-owner and Vice President of The Willey Agency, noted as one of the top 10 small independent agencies in the country. She is the first woman to receive the prestigious N.C. Independent Insurance Agent of the Year Award in 2009.

Her love of people and caring personality has led her to be invited and appointed to serve on many boards. Those boards include Roanoke Island Aquarium Advisory Board, The Outer Banks Hospital Development Council, Dare County Airport Authority, Food for Thought and the newly formed Hands of Hope, which helps bring specialized cancer care to Dare County and surrounding rural communities. She is also on the UNC Umstead Review Panel.

Highlights of her past accomplishments include serving as Chairperson for the Dare County American Red Cross, serving on the vestry at St. Andrews by the Sea Episcopal Church and serving on the N.C. Child Day Care Commission.

Linda considers her greatest accomplishment to be her son, Johnny, who resides in Raleigh with his wife, Cagny.

Linda is usually out and about helping people from Chapel Hill to The Outer Banks, so it is best to leave a message at The Willey Agency at 252-480-4600.