

# Winston-Salem State University

## Board of Trustees

Liaison

Paul Fulton

F. Scott Bauer , Chairman of the Board

Donald J. Reaves , Chancellor

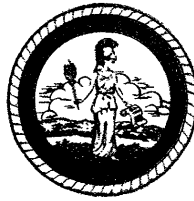
May 26, 2010

	Term End	Office	Gender		Address	Telephone	County	Year of appointment			Eligibility
			Race	Sex				Appointed by	Initial	Term	
<b>Mr. Bauer, F. Scott</b> Banking Executive	6/30/2013	Chair	W	M	Southern Community Financial Corporation Post Office Box 26134 Winston-Salem, NC 27114-6134	D 336-768-8500 N 336-768-4715 F 336-768-2437 E scott.bauer@smalle	Forsyth	BOG	2005	Full	No
<b>Mrs. Burke, Vivian H.</b> Winston-Salem City Council	6/30/2011		B	W	3410 Cumberland Road Winston-Salem, NC 27105	D 336-727-2224 N 336-767-6690 E vivianb@cityofws.	Forsyth	GOV	2010	Partial	Yes
<b>Mr. Davis, Martin B.</b> Information Technology Executive	6/30/2011	Sec.	B	M	Corporate Chief Information Officer Wachovia MC-0065 301 South Tryon Street T20 Charlotte, NC 28288	D 704-374-6886 F 704-383-0306 E martin.davis@wac	Mecklenburg	BOG	2007	Full	Yes
<b>Dr. Hash, Sr., James C.</b> Pastor	6/30/2013		B	M	St. Peters World Outreach Center 3683 Lexington Road Winston-Salem, NC 27107	D 336-650-0200 N 336-766-9565 F 336-650-9908 E jchash@spwoc.com	Forsyth	GOV	2005	Full	No
<b>Mrs. Henderson, Susan</b> Financial Manager	6/30/2011		W	W	Wahovia Wealth Management 100 North Main Street, NC 6711 Winston-Salem, NC 27101	D 336-732-4003 N 336-777-8712 F 336-732-2229 E sue.henderson@wa	Forsyth	BOG	2009	Partial	Yes
<b>Mr. Johnson, Jr., Victor</b> Retired Educator	6/30/2013		B	M	2315 Manchester Street Winston-Salem, NC 27105	N 336-722-2189 F 336-777-0043 E 2victor@bellsouth.	Forsyth	BOG	2009	Full	Yes
<b>Mr. Lambeth, Thomas W.</b> Foundation Executive	6/30/2011		W	M	700 Yorkshire Road Winston-Salem, NC 27106	N 336-727-1539 F 336-727-0819 E tlambeth2@triad.rr.	Forsyth	GOV	2007	Full	Yes
<b>Dr. McNeil-Miller, Karen</b> Foundation Executive	6/30/2013	VC	B	W	Kate B. Reynolds Charitable Trust 128 Reynolda Village Winston-Salem, NC 27106	D 336-397-5501 F 336-723-7756 E karenmm@kbr.org	Forsyth	BOG	2008	Partial	Yes

# Winston-Salem State University

## Board of Trustees, *continued*

<b>Mrs. Miller, Debra B.</b> Banking Executive	6/30/2013	B	W	16 Tokanel Drive Londonderry, NH 03053	603-716-6099 N 603-432-3454 E debby.miller@com	NH	BOG	2008	Partial	Yes
<b>Mr. Nanton, James R.</b> Business Exwcutive	6/30/2013	B	M	3621 Cherrylaurel Court Winston-Salem, NC 27106	D 336-519-3430 N 336-924-8514 F 336-519-4667 E jim.nanton@hanes	Forsyth	GOV	2009	Partial	Yes
<b>Mr. Vaughan, Keith W.</b> Attorney	6/30/2011	W	M	Womble Carlyle Sandridge & Rice One West Fourth Street Winston-Salem, NC 27101	D 336-721-3540 F 336-733-8417 E kvaughan@wcsr.co	Forsyth	BOG	2007	Full	Yes
<b>Vacant</b>	6/30/2011						BOG			
<b>Mr. Jackson, Jonathan</b> Student		M		President, SGA Campus Box 14796 Winston Salem State University Winston-Salem, NC 27110	D 336-750-3360 F 336-750-3361 E jjackson107@wssu 336-750-3362		SGA	2010		N/A



DONALD JULIAN REAVES, PH.D.

CHANCELLOR

May 25, 2010

President Erskine Bowles  
The University of North Carolina  
General Administration  
P. O. Box 2688  
Chapel Hill, NC 27515-2688

Dear President Bowles:

I write to recommend Mr. Charles Wallington to fill the vacancy on the Winston-Salem State University Board of Trustees. If selected he will fill the vacancy created by the resignation of Mrs. Lisa Caldwell, whose term expires on July 1, 2011.

Mr. Wallington serves as the Vice President for Public Affairs and Communications at American Express. His selection would bring a wealth of experience and knowledge to our board. He has served in public affairs for Fortune 500 companies for over 20 years. Those companies include Nabisco, Inc. and R. J. Reynolds, Inc. Previously, he was a newspaper reporter, having received his training and a B.A. degree in Broadcast Journalism from the School of Journalism and Mass Communications at the University of North Carolina at Chapel Hill.

Mr. Wallington's leadership and commitment to service is well-known throughout the Piedmont Triad. His public service record is as extensive as his professional experience. He has served on numerous Piedmont Triad boards of directors, including the Greensboro Arts Council, Greensboro United Way, the Community Foundation of Greensboro, Winston-Salem Symphony, the Winston-Salem Urban League and the United Negro College Fund for Bennett College. He is currently a member of the Winston Salem State University Foundation Board, a position that he has held since 2007.

I have shared his experience and qualifications with UNC Board of Governors Paul Fulton and John Davis. They both support his nomination without reservation. He also has the full support of Scott Bauer who is the Chair of the Winston Salem State University Board of Trustees.

I am enclosing the Board of Trustees nomination form, Mr. Wallington's professional resume, and two copies of the Winston-Salem State University Board of Trustees Demographic Profile sheet (one that includes Mr. Wallington and one that does not), for your information and convenience.

WINSTON-SALEM STATE UNIVERSITY

200 BLAIR HALL • WINSTON-SALEM, NORTH CAROLINA • 27110  
PHONE: 336-750-2041 • FAX: 336-750-2049 • E-MAIL: reavesdj@wssu.edu

Winston-Salem State University is a constituent institution of the University of North Carolina  
*An Equal Opportunity Employer*

President Erskine Bowles  
May 25, 2010  
Page Two

If you need further information please let me know.

Thank you.

Sincerely,

A handwritten signature in black ink, appearing to read 'DJR', with a stylized flourish at the end.

Donald J. Reaves, Ph.D.

DJR/rdr

Enclosures

cc: Mr. Bart Corgnati  
UNC Board of Governors  
Secretary of the University

Mrs. RaVonda Dalton-Rann  
Executive Assistant to the Chancellor  
and Secretary of the University  
WSSU

University of North Carolina  
Board of Governors

**Trustee Nomination Form**

Name of the Institution: Winston-Salem State University (WSSU)

Name of the Governing Board: WSSU Board of Trustees

Name of the Nominee: Charles "Chuck" Wallington

Mailing Address and Contact Information: 7701 Airport Center Drive  
Greensboro, NC 27409  
336-668-5726  
chuck.f.wallington@aexp.com

Term Beginning: 2010

Term Ending: 2011

Nominee is aware of:

Requirements – Reference <i>The Code</i>	Yes / No
Board of Trustee Responsibilities – see the reverse of this form	Yes
Attendance Requirements	Yes
Time Requirements	Yes
Conduct Requirements – UNC Policy 200.1	Yes
Submission of the Statement of Economic Interest (SEI)	Yes
Ethics Training Conducted by the State Ethics Commission	Yes


Submitted by:  Date: 5/25/10


Resume / Biography is Attached: Yes / No

Please include a summary of the university's or the institution's activities that the nominee has been involved with to date.

*RESPONSE: Mr. Wallington is currently serving as a member of the Winston-Salem State University Foundation Board of Directors. He has served since 2007.*

Acknowledged / Approved:

 Chancellor / CEO

 Chairman of the Board

Please forward to: Secretary of the University  
University of North Carolina  
Post Office Box 2688  
Chapel Hill, NC 27515-2688  
[bbc@northcarolina.edu](mailto:bbc@northcarolina.edu)

#### Board of Trustee Responsibilities

- Be an advocate, as appropriate, for campus policy views
- Is engaged in the University's activities
- Contributes constructively at meetings (trustee meetings if reappointment or other university bodies where nominee serves)
- Provides development contributions of time, effort, and resources, as appropriate
- Ability to contribute during times of crisis
- Serves as an ambassador for the institution
- Is a willing resource when appropriate
- Uses good judgment and is a good communicator

**American Express**  
**Senior Leader Profile**



**NAME:** Chuck Wallington

**TITLE:** Vice President, Public Affairs & Communications, American Express  
(2007 – present)

**COMPANY TENURE:** 14 Years

**SCOPE OF DUTIES:** Lead team of 17 professionals responsible for employee communications, visual communications, media relations, and philanthropy for the company's U.S. Customer Service Network. This Network is comprised of 16,000 employees across four U.S. Service Centers (Greensboro, NC; Ft. Lauderdale, FL; Phoenix, AZ; Salt Lake City, UT;) and multiple partner sites in the U.S., along with Canada, Mexico and Argentina. Responsible for operating budget of \$1.5M and a philanthropy & community affairs budget of \$1.5M.

**EDUCATION:** B.A. Degree in Broadcast Journalism from the School of Journalism & Mass Communication, UNC-Chapel Hill

**CAREER OVERVIEW:**

**Director of Employee Communications & Public Affairs**

American Express, Greensboro, NC  
(1996 – 2007)

**Manager of Communications and Consumer Information Services**

Nabisco, Inc., Winston-Salem, NC  
(1989-1996)

**Public Relations Representative**

RJR Nabisco, Inc., Winston-Salem, NC  
(1985–1989)

**Newspaper Reporter**

*News and Record* (Greensboro, NC);  
*Free Press* (Detroit, MI);  
*Times Herald* (Dallas, TX)  
(1983-1985)

**COMMUNITY INVOLVEMENT (Current):**

2003 – Present

**United Arts Council of Greensboro Board of Directors** (*Immediate Past Chair of the Board; Past Secretary of the Board; Past Member of Strategic Planning Committee; Past Member of Community Outreach & Education Committee*) As Board Chair from June 2007- June 2009, led completion of successful strategic planning process; Grew United Arts Fund from \$1.38M to \$1.62M; Operated fiscally sound and debt free; Implemented new grant investment model; Invested in a record level of funding to arts organizations, artists and schools.

2006 – Present

**St. James Presbyterian Church, Greensboro, NC;** Trustee (2007–Present); Member of Strategic Planning Committee (2008); Member of Strategic Planning Implementation Committee (2009 – Present); Co-Chair of committee to establish non-profit Foundation for Church (2009 - Present); Co-Chair of 140<sup>th</sup> Anniversary Fundraising Committee which exceeded its goal of \$75,000 (2007)

## **American Express**

### **Senior Leader Profile**

2007 – Present

**Winston-Salem State University Foundation** (*Served as Member of Marketing Committee and Nominating Committee*)

2009 – Present

**Touching Lives Foundation** (*Founding member and current Chairman of the Board for this non-profit which was started to address the needs of the Greensboro community by providing meaningful programming in the areas of education, health and wellness, recreation and financial literacy.*)

#### **COMMUNITY INVOLVEMENT (Past):**

2006 – 2009

**University of North Carolina @ Greensboro Board of Visitors** (*Member of Corporate Relations Committee which is responsible for being the University's liaison with the business community*)

2004 – 2008

**Community Foundation of Greensboro** (*Member of Grants Allocation Committee responsible for awarding more than \$600,000 annually to local non-profit organizations*)

2004 – 2007

**Bennett College/UNCF Fundraising Committee** (*At the request of former President Johnnetta B Cole, chaired '05/06 fundraising campaign which exceeded its goal of \$200,000*)

2002 – 2005

**Winston-Salem Symphony Board of Directors** (*Member of Marketing Committee*)

2000 - 2002

**Leadership Greensboro** (*Member of Advisory Committee*)

1999 - 2006

**Winston-Salem Urban League Board of Directors** (*Chair of Strategic Planning Committee, Member of Executive Committee*)

1990 – 2006

**First Baptist Church**, Highland Avenue, Winston-Salem, NC (*Deacon, Trustee, Chairman of Pastoral Relations Committee*)

#### **CIVIC INVOLVEMENT:**

1982 – Present

**Alpha Phi Alpha Fraternity, Inc.** (*Life Member*)

Vice President – Kappa Lambda Chapter, Greensboro, NC  
(2004 – 2007)

Scholarship Committee Coordinator  
(2005 - Present)

Director of Communications for the Southern Region of Alpha Phi Alpha Fraternity, Inc., with communications responsibility for more than 4,000 Brothers in 225 chapters across a seven state region;  
(2005 – 2009)

Past President – Omicron Gamma Lambda Chapter of Alpha Phi Alpha Fraternity, Inc., Kernersville, NC  
(1988-1992)

Past President – Mu Zeta Chapter of Alpha Phi Alpha Fraternity, Inc., UNC-Chapel Hill  
(1983-1984)

## **American Express**

### **Senior Leader Profile**

2007 – Present

**Sigma Pi Phi Fraternity, Inc.**

Beta Epsilon Boule, Greensboro, NC;

Member of Strategic Planning Committee (2008 – 2009)

Member of Social Action Committee (2009 – Present)

#### **AWARDS & HONORS:**

- **2006 Recipient of "Friend of Bennett Award."** This award is given annually by the National Alumnae Association of Bennett College for Women to an individual who has demonstrated outstanding leadership to and personal support of the School.
- **2005 Recipient of the "Outstanding Alumni Brother of the Year Award"** for the Association of North Carolina Alphas. This annual competitive award is based on an individual Brother's outstanding leadership and service to the Fraternity.
- **2000 Recipient of American Express "Champion" Award.** This honor is awarded annually to the top 1 percent of employees in the American Express Consumer Card Group based on overall performance and contributions to the business. Winners received an all-expense paid trip for two to the island of Nevis for a weekend hosted by the President of Consumer Card Group and his Senior Leadership Team.