

**CAMPUS LIAISON ASSIGNMENTS**  
**COMMITTEE ON UNIVERSITY GOVERNANCE**

**2009-2010**

**PEACHES G. BLANK**

**Appalachian State University  
Fayetteville State University  
North Carolina State University**

**R. STEVE BOWDEN**

**University of North Carolina at Greensboro  
North Carolina Arboretum**

**LAURA W. BUFFALOE**

**East Carolina University  
University of North Carolina at Wilmington**

**DUDLEY E. FLOOD**

**North Carolina Central University  
University of North Carolina at Pembroke  
Pitt County Memorial Hospital**

**PAUL FULTON**

**University of North Carolina at Chapel Hill  
University of North Carolina School of the Arts  
Winston-Salem State University**

**FRANKLIN E. McCAIN**

**North Carolina A&T State University  
University of North Carolina at Asheville  
University of North Carolina at Charlotte**

**ESTELLE W. SANDERS**

**Elizabeth City State University  
North Carolina School of Science and Mathematics**

**J. BRADLEY WILSON**

**Western Carolina University  
University of North Carolina Center for Public Television  
University of North Carolina Press**

5/27/2010

# University of North Carolina at Greensboro

## Board of Trustees

Liaison R. Steve Bowden

Randall R. Kaplan , Chairman of the Board

Linda P. Brady , Chancellor

May 26, 2010

|  | Term End  | Office | Gender |     | Address   | Telephone  | County      | Year of appointment |         |         | Eligibility |
|--|-----------|--------|--------|-----|---|--|-------------|---------------------|---------|---------|-------------|
|  |           |        | Race   | Sex |   |  |             | Appointed by        | Initial | Term    |             |
| <b>Dr. Barrett, Kate R.</b><br>Retired Professor               | 6/30/2013 | VC     | W      | W   | 212 E. Avondale Drive<br>Greensboro, NC 27403                                       | N 336-292-4929<br>F 336-323-1336<br>E krbartett@earthlink                  | Guilford    | BOG                 | 2005    | Full    | No          |
| <b>Mrs. Cox, Earlene Hardie</b><br>Attorney                    | 6/30/2011 |        | B      | W   | 4 Sunrise Place<br>Armonk, NY 10504-1444  | N 914-273-8356<br>E ehcsunrise@aol.co<br>F 914-273-9818                    | New York    | BOG                 | 2005    | Partial | Yes         |
| <b>Mrs. Davis, Jean E.</b><br>Information Technology Executive | 6/30/2011 |        | W      | W   | 815 Berkeley Avenue<br>Charlotte, NC 28203  | N 704-334-1719<br>E jean.davis@yahoo.                                      | Mecklenburg | GOV                 | 2003    | Full    | No          |
| <b>Dr. Ferree, Carolyn R.</b><br>Physician                     | 6/30/2013 | Sec.   | W      | W   | 672 Hertford Road<br>Winston-Salem, NC 27104  | D 336-713-3600<br>N 336-765-5515<br>F 336-768-5090<br>E cferree@wfubmc.e   | Forsyth     | BOG                 | 2005    | Full    | No          |
| <b>Mr. Hassenfelt, Stephen C.</b><br>Business Executive        | 6/30/2013 |        | W      | M   | Granville Capital, Inc.<br>300 N. Greene Street, Suite 1750<br>Greensboro, NC 27401 | D 336-217-4131<br>N 336-272-8646<br>F 336-217-4153<br>E shassenfelt@granvi | Guilford    | GOV                 | 2005    | Full    | No          |
| <b>Mrs. Hiatt, Linda</b><br>Philanthropist                     | 6/30/2013 |        | W      | W   | 2505 West Market Street<br>Greensboro, NC 27403                                     | N 336-274-5771<br>E lhr@triad.rr.com                                       | Guilford    | GOV                 | 2009    | Full    | Yes         |
| <b>Mr. Kaplan, Randall R.</b><br>Business Executive            | 6/30/2013 | Chair  | W      | M   | Post Office Box 10768<br>Greensboro, NC 27404-0768                                  | D 336-273-4425<br>F 336-273-5478<br>E rkaplan@capsulegr                    | Guilford    | BOG                 | 2007    | Partial | Yes         |
| <b>Dr. Moore, Richard L.</b><br>Foundation Executive           | 6/30/2013 |        | W      | M   | Weaver Foundation<br>Box 26040<br>Greensboro, NC 27420-6040                         | D 336-378-7910<br>N 336-299-8236<br>F 336-275-9602<br>E rlm@weaverfounda   | Guilford    | BOG                 | 2005    | Full    | No          |

# University of North Carolina at Greensboro

## Board of Trustees, *continued*

|  |           |     |   |   |          |     |      |         |     |
|--|-----------|-----|---|---|----------|-----|------|---------|-----|
| <b>Mr. Pratt, William J.</b><br>Business Executive       | 6/30/2011 | W M | 7 Lochside Court<br>Greensboro, NC 27410  | N 336-851-8913<br>E wpratt@triad.rr.co                | Guilford | GOV | 2000 | Partial | No  |
| <b>Mrs. Safran, Susan</b><br>Retired Nurse               | 6/30/2011 | W W | 213 Transylvania Avenue<br>Raleigh, NC 27609  | N 919-219-1519<br>E Susan.m.safran@g                  | Wake     | BOG | 2009 | Partial | Yes |
| <b>Ms. Swinson, Gwynn T.</b><br>University Administrator | 6/30/2011 | B W | 2413 Silver Lake Trail<br>Raleigh, NC 27606   | N 919-851-4190<br>E gwynn.swinson@d<br>D 919-954-3868 | Wake     | BOG | 2006 | Partial | Yes |
| <b>Vacant</b>  | 6/30/2011 |     |   |   |          | BOG |      |         |     |
| <b>Ms. Russo, Jessica</b><br>Student                     |           | W W | President, SGA<br>Box J-4, Elliott University Center<br>UNC-Greensboro<br>Greensboro, NC 27402-6170 | D 336-334-3550<br>E jarusso@uncg.edu                  |          | SGA | 2009 |         | N/A |



THE UNIVERSITY OF NORTH CAROLINA  
**GREENSBORO**

*Chancellor's Office*

303 Mossman Building  
PO Box 26170, Greensboro, NC 27402-6170  
336 334 5266 Phone 336 256 0408 Fax

March 26, 2010

Ms. Peaches Gunter Blank  
Board of Governors  
University Governance Committee  
910 Raleigh Road  
PO Box 2688  
Chapel Hill, NC 27514

Dear Ms. Gunter Blank:

We have had a vacancy on our board since one of our former trustees, James Smith, resigned due to health related issues. At this time we would like to nominate Mr. Martin "Marty" Weissburg to fulfill Mr. Smith's term which will conclude June 30, 2011. We understand that Mr. Weissburg would then be eligible for two more full terms as a trustee.

Mr. Weissburg is currently the President and CEO at Volvo Financial in Greensboro. We feel Mr. Weissburg's financial expertise would be a tremendous asset to our Board of Trustees.

I am enclosing a bio for Mr. Weissburg. His contact information is listed. We will send him the web link to the Statement of Economic Interest (Long Form) and ask him to complete it upon confirmation of his appointment.

If you have further questions or concerns, please feel free to contact me.

Sincerely,

Linda P. Brady  
Chancellor

Randall Kaplan  
Chair, UNCG Board of Trustees

LPB:sro

cc: Mr. Bart Corgnati, Secretary of the University

Enclosures

University of North Carolina  
Board of Governors

**Trustee Nomination Form**

Name of the Institution: The University of North Carolina at Greensboro

Name of the Governing Board: UNCG Board of Trustees

Name of the Nominee: Martin P. Weissburg

Mailing Address and Contact Information: 10 Sunfish Point Street  
Greensboro, NC 27455  
336-288-4828  
Martin.weissburg@vfsco.com

Term Beginning: when elected

Term Ending: June 30, 2011, to fulfill an uncompleted term of James Smith

Nominee is aware of:

| Requirements – Reference <i>The Code</i>                         | Yes / No |
|--|----------|
| Board of Trustee Responsibilities – see the reverse of this form | yes      |
| Attendance Requirements  | yes      |
| Time Requirements  | yes      |
| Conduct Requirements – UNC Policy 200.1                          | yes      |
| Submission of the Statement of Economic Interest (SEI)           | yes      |
| Ethics Training Conducted by the State Ethics Commission         | yes      |

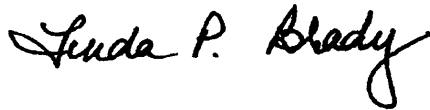
Submitted by: S. O'Neil Date: 5-26-10

Resume / Biography is Attached: **Yes**

Please include a summary of the university's or the institution's activities that the nominee has been involved with to date.

Marty is a founding member of the Higher Education/Business initiative, a collaboration among presidents and chancellors of the Greensboro-area colleges and universities and Greensboro business leaders designed to build and market Greensboro as a place to "Live, Learn, and Earn." He is deeply committed to the role of UNCG in enhancing economic development and quality of life in Greensboro and the Piedmont Triad.

Acknowledged / Approved:



*Chancellor / CEO*



*Chairman of the Board*

Please forward to: Secretary of the University  
University of North Carolina  
Post Office Box 2688  
Chapel Hill, NC 27515-2688  
[bbc@northcarolina.edu](mailto:bbc@northcarolina.edu)

Board of Trustee Responsibilities

- Be an advocate, as appropriate, for campus policy views
- Is engaged in the University's activities
- Contributes constructively at meetings (trustee meetings if reappointment or other university bodies where nominee serves)
- Provides development contributions of time, effort, and resources, as appropriate
- Ability to contribute during times of crisis
- Serves as an ambassador for the institution
- Is a willing resource when appropriate
- Uses good judgment and is a good communicator

***Martin P. Weissburg***  
***10 Sunfish Point***  
***Greensboro, NC 27455***

**PROFESSIONAL EXPERIENCE**

**Volvo Financial Services the Americas**  
**President & CEO**

Greensboro, NC  
2005 – Present

Financial products servicing customers and distributors of the Volvo Group (Mack Trucks, Volvo Trucks, Volvo Construction Equipment, etc). Headquartered in Greensboro with operations in USA, Canada, Mexico, Chile, Brazil, South Africa.

**Woodard, LLC**  
**President**

Chicago, IL

Furniture manufacturing and distribution. Manufacturing locations in USA (North Carolina, Michigan), Mexico and China.

**Great Dane Financial, LLC**  
**President**

Chicago, IL

Equipment financing and leasing serving North American market.

**Caterpillar, Inc**

Peoria, IL

**EDUCATION**

***Masters of Business Administration, The George Washington University.***  
Washington, D.C., December, 1989.

***Bachelor of Science, The Krannert School of Management, Purdue University.*** West Lafayette, IN. May 1984.

**ASSOCIATIONS**

Chairman - Volvo Group North American Human Resources Board

Director - Greensboro Partnership

Co-Chair - Action Greensboro II, Higher Education & Business Community Task Force

Board of Advisors – Bryan School of Management, UNCG

**PERSONAL**

Married with three children