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APPENDIX L

March 5, 2003

Dr. Gretchen Bataille
Senior Vice President for Academic Affairs
The University of North Carolina
910 Raleigh Road
Chapel Hill, NC 27515-2688

Dear Dr. Bataille:

I am writing to request Board of Governors' approval of change in name for two of our current schools to become colleges:

The College of Education
The College of Business

These changes have followed all campus approval processes including votes from the affected faculty, endorsement by the Educational Planning and Policies Committee, the Faculty Senate, and our Board of Trustees. The changes are in name only; they involve no movement of programs, faculty, or other resources.

We would appreciate very much consideration of this request at the March 21 meeting of the Board of Governors. Our Founders Day activities scheduled for the last week in March focus on our heritage and continued excellence in teacher preparation and we would like to announce the College of Education at that time.

Thank you for your consideration of this request.

Sincerely,

William V. Muse
Chancellor

----- Original Message -----

Subject: RE: Organizational/Name Changes

Date: Fri, 7 Mar 2003 10:27:01 -0500

From: "Reaves, Rita R" <REAVESR@MAIL.ECU.EDU>

To: "mabe@northcarolina.edu" <mabe@northcarolina.edu>

CC: "Swart, William W" <SWARTW@MAIL.ECU.EDU>

Hello Dr. Mabe, The following email summarizes the justification for the name change; please let me know if this is sufficient. We will be happy to provide more information if needed. Thank you very much, Rita Reaves

Dr. Mabe,

Thank you for presenting the rationale for our request to change the name of two professional schools to colleges. With the endorsement of our Board of Trustees, we are requesting that the School of Education become the College of Education and that the School of Business become the College of Business.

Campus discussions of the current structure of one large College of Arts and Sciences and 11 professional schools of widely varying sizes began in 1999; it seemed clear that East Carolina University had outgrown its organizational structure. Following visits to each academic unit in Fall 2002 and extensive dialogue with the faculty and leadership teams in each school and the college, I held a "Provost's Convocation" on January 16, 2003, in Wright Auditorium in which I presented a Three-Year Action Plan and explained the following reasons for reorganization: 1) to achieve economies of scale; 2) to lower administrative overhead costs; 3) to enhance span of control; and 4) to align the organization with the four areas of emphasis for ECU (teacher education, health, fine arts, and economic development).

We have established criteria for determining what constitutes a "college" and what constitutes a "school" in the proposed new structure. The criteria include number of degree programs, number of faculty, student credit hours generated per year, and number of declared majors.

When we applied the criteria to our current structure, the School of Education and the School of Business meet the four criteria as currently structured. Therefore, as stated in the letter from Chancellor Muse, this request is a change in name only from "school" to "college" status; it involves not movement of academic programs, faculty, or other resources.

Academic units in the smaller schools have voted to form new colleges; those proposed changes will be presented for your approval in May.

Thank you for your consideration of this request.

Bill Swart

-----Original Message-----