



# The University of North Carolina

GENERAL ADMINISTRATION

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North Carolina  
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University

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Central University

North Carolina  
State University  
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University of  
North Carolina  
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North Carolina  
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## MEMORANDUM

TO: Members, Committee on Educational Planning, Policies, and Programs

FROM: Alan Mabe

DATE: September 8, 2009

SUBJECT: Troy University

The Board of Governors has been assigned the responsibility by the General Assembly for licensing nonpublic (or out-of-state entities) educational institutions to conduct post-secondary degree activity in North Carolina. Troy University, an Alabama institution, is already licensed by the Board of Governors to offer two degree programs at its Fayetteville/Fort Bragg site. Troy proposes to offer five more onsite programs at its Fayetteville/Fort Bragg facility.

While online programs provided by out-of-state providers do not fall under the licensure statutes as such, if there is any physical activity in North Carolina by the institution offering online programs it bring the institution under the licensure rules. So in addition to the five on site programs proposed by Troy University, sixteen online programs were reviewed. Those online programs had to meet the BOG's Rules and Regulations for Licensure due to Troy University's physical presence in North Carolina.

It should be noted that contrary to many of the campuses that seek licensure in North Carolina, Troy University is accredited by the Commission on Colleges of the Southern Association of Colleges and Schools, our regional accrediting agency.

## **SUMMARY OF VISIT OF TEAM OF EXAMINERS FOR TROY UNIVERSITY**

### **BACKGROUND INFORMATION**

Troy University, whose main campus is located in Troy, Alabama, is a public institution incorporated in the State of Alabama. The University College division of Troy University, which operates all Troy teaching sites outside of Alabama, now operates more than 60 sites in 17 U.S. states and 11 nations.

Troy University is currently licensed by the Board of Governors of The University of North Carolina to offer the following degree programs on-site for civilians at its Fayetteville/Fort Bragg site: Master of Science in Management, and Master of Science in Post Secondary Education.

Troy University is accredited by the Commission on Colleges (COC) of the Southern Association of Colleges and Schools (SACS).

### **THE APPLICATION AND SITE VISIT**

Troy University has applied for licensure for the following activities:

- I. To advertise the following eCampus (electronically delivered) degree programs in North Carolina and to provide student support services at its Fayetteville/Fort Bragg, North Carolina site for its eCampus and on-site students in North Carolina:
  - A. Associate Degree Programs
    1. Associate of Science in Business Administration
    2. Associate of Science in General Education
  - B. Bachelor's Degree Programs
    1. Bachelor of Applied Science in Resources and Technology Management
    2. Bachelor of Science in Business Administration
    3. Bachelor of Science in Applied Computer Science
    4. Bachelor of Science in Criminal Justice
    5. Bachelor of Science in Political Science
    6. Bachelor of Science in Psychology
    7. Bachelor of Science in Social Science
  - C. Master's Degree Programs
    1. Master of Business Administration
    2. Master of Science in Criminal Justice
    3. Master of Science in Post Secondary Education
    4. Master of Science in Human Resources Management
    5. Master of Science in International Relations
    6. Master of Science in Management
    7. Master of Public Administration
- II. To offer the following new graduate degree programs on-site at its Fayetteville/Fort Bragg site:

1. Master of Science in Criminal Justice
2. Master of Science in Post Secondary Education
3. Master of Science in International Relations
4. Master of Public Administration
5. Master of Science in Management

Pursuant to the Rules and Standards for Licensing Nonpublic Institutions to Conduct Post-Secondary Degree Activity in North Carolina, Dr. Laurel A. Files, Special Assistant to the Vice President for Academic Planning for Licensure of The University of North Carolina General Administration, appointed a team of examiners to visit the institution and evaluate its compliance with the licensure Standards. The visit to the main campus of Troy University in Troy, Alabama, took place on July 24, 2008. The visit to the Fayetteville/Fort Bragg site took place on August 20, 2008.

To reduce the cost of the visit, several members of the team of examiners visited the main campus and several other members conducted “paper reviews,” which did not require that they visit the main campus. Both groups of team members conducted thorough reviews of the degree programs which were assigned to them. All of the master’s degree programs and several of the bachelor’s and associate degree programs were reviewed by the group of team members which visited the main campus.

The members of the team of examiners were the following:

- Dr. Laurel A. Files, Special Assistant to the Vice President for Academic Planning, General Administration of The University of North Carolina, Chapel Hill, North Carolina, and Associate Chair and Associate Professor, Department of Health Policy and Administration, School of Public Health, University of North Carolina at Chapel Hill, Chapel Hill, North Carolina (site visit)
- Teresa D. Hall, History Instructor, Central Piedmont Community College, Charlotte, North Carolina
- Dr. Moutaz J. Khouja, Chair and Professor, Department of Business Information Systems and Operations Management, University of North Carolina at Charlotte, Charlotte, North Carolina
- Terina R. Lathe, Discipline Chair, Sociology and Political Science, and Sociology Instructor, Central Piedmont Community College, Charlotte, North Carolina
- Richard E. Neel, Chair, Dean Emeritus, Belk College of Business, and Professor of Economics Emeritus, University of North Carolina at Charlotte, Charlotte, North Carolina (site visit)
- Dr. Eric K. Patterson, Associate Professor of Computer Science, Department of Computer Science, University of North Carolina at Wilmington, Wilmington, North Carolina (site visit)
- Charles J. Popovich, Head Librarian Emeritus, Business Library, Ohio State University, Columbus, Ohio (site visit)
- Dr. Rita C. Rodabaugh, History Instructor, Central Piedmont Community College, Charlotte, North Carolina
- Dr. Gary R. Rassel, Associate Professor, Department of Political Science, University of North Carolina at Charlotte, Charlotte, North Carolina (site visit)

- Dr. William D. Siegfried, Professor of Psychology and Director of the Uptown Center, University of North Carolina at Charlotte, Charlotte, North Carolina
- Dr. John A. Swope, Associate Dean, College of Education, East Carolina University, Greenville, North Carolina (site visit)
- Dr. Zaphon R. Wilson, Department Head, Criminal Justice, Social, and Political Science, Armstrong Atlantic State University, Savannah, Georgia (site visit)

In addition to visiting the main campus, Dr. Files and Dr. Neel also visited the Fayetteville/Fort Bragg site of Troy University.

Either prior to the visits or during the visits, many items were reviewed by the team of examiners, including the following: the College's licensure application and the accompanying thirteen appendices; curriculum vitae for full-time and adjunct faculty members; library and electronic resources; computer resources; educational facilities; enrollment data; budget data; audited financial statements; instructional resources; course syllabi; Troy University promotional materials; Troy University Faculty Handbook; Troy University 2007-2008 and 2008-2009 Undergraduate Catalogs; and Troy University 2007-2008 and 2008-2009 Graduate Catalogs.

During the two site visits, the team of examiners met with numerous faculty, staff, and students of Troy University.

### **PROPOSED DEGREE PROGRAMS**

Troy University proposes to offer several new degree programs both electronically in North Carolina through its eCampus and on-site at its Fayetteville/Fort Bragg site. Troy University has consolidated all distance learning into one entity called eCampus located in Troy, Alabama. Students will apply for admission directly to eCampus and all online instruction will originate from it. All of these degree programs will be administered through Troy University's Global Campus, which is located on the main campus at Troy.

Outcome measures for online courses are identical to those in the traditional version of the class. Distance education faculty go through the same certification process as traditional faculty, and most teach in both formats. In addition, distance education faculty receive additional training in instructional design and the use of the Blackboard course management system and must pass an additional online certification.

Associate degree programs require a minimum of 60 semester credit hours, including 25 semester credit hours of general education courses.

Bachelor's degree programs require a minimum of 120 semester credit hours, including 60 to 64 semester credit hours of general education courses, depending on the major.

The credit hours required for master's degree programs range from 30 semester credit hours to 60 semester credit hours, with most programs requiring 36, 39, 45, or 48 semester credit hours.

I. The new programs to be delivered via eCampus are:

Associate of Science in Business Administration

This A.S. degree program provides students an introduction to business administration.

Associate of Science in General Education

In this two-year general education program, students can minor in one of seven content areas.

Bachelor of Applied Science in Resources and Technology Management

In addition to the standard business administration core of this B.A.S. program, as part of the courses in the major students may be awarded credit for specialized technical knowledge in areas such as Acquisitions/Contracts, Air Traffic Control, Aircraft Maintenance, Aviation Operations, and Fire Science.

Bachelor of Science in Business Administration

This baccalaureate program provides an overview of business administration through the standard business administration core courses and a concentration in one of three areas.

Bachelor of Science in Applied Computer Science

This program emphasizes the applied aspects of computer science in areas such as networking, computer programming, data communication, and systems analysis and design.

Bachelor of Science in Criminal Justice

An overview of the Criminal Justice discipline is provided by introductory courses in topics such as law enforcement, corrections, law and criminal procedure, criminology, and constitutional law.

Bachelor of Science in Political Science

This Political Science major program offers concentrations in three areas.

Bachelor of Science in Psychology

The psychology major provides students an opportunity to select courses from three major areas of psychology to meet professional and personal objectives; these areas are natural science, social science, and applied psychology.

Bachelor of Science in Social Science

This Social Science major program offers concentrations in five areas.

Master of Business Administration

The purpose of the MBA program is to offer students an opportunity to acquire proficiency in general business management and decision making skills which will enable them to carry out managerial responsibilities in both the private and public sectors.

Master of Science in Criminal Justice

The M.S. degree in Criminal Justice is designed to broaden and enhance each student's ability to understand, analyze, and evaluate issues that confront the American criminal justice system.

Master of Science in Post Secondary Education

This non-certification program is designed to prepare new entrants to the field of post secondary education as professional practitioners in one of three areas of study.

Master of Science in Human Resource Management

The M.S. in Human Resource Management is a specialized professional program that offers the student an opportunity to obtain proficiency in contemporary human resource management concepts, activities and skills, particularly as they are applied to developing and executing human resource management systems in support of strategic organizational objectives.

Master of Science in International Relations

The M.S. in International Relations degree program is a curriculum of study that provides students the foundation and knowledge needed for understanding the conduct of current international relations.

Master of Science in Management

This is a specialized professional program for the student who wants to gain proficiency in management skills, including decision making, which will enable the graduate to carry out responsibilities in both general and specialized managerial roles. Five concentrations further develop managerial problem-solving skills in specific areas of applied management.

Master of Public Administration

The Master of Public Administration program provides graduate professional education for individuals associated with public and nonprofit sectors by integrating teaching, research, and service activities. The MPA program educates students in public administration, developing and enhancing professional competency and leadership skills. Eight concentrations are offered.

II. The new programs to be offered on-site at the Fayetteville/Fort Bragg site are:

Master of Science in Criminal Justice

(Please see the description above.)

Master of Science in Post Secondary Education

This non-certification program is designed to prepare new entrants to the field of post secondary education as professional practitioners in one of two areas of study.

Master of Science in International Relations

(Please see the description above.)

Master of Public Administration

(Please see the description above.)

Master of Science in Management

This is a specialized professional program for the student who wants to gain proficiency in management skills, including decision making, which will enable the graduate to carry out responsibilities in both general and specialized managerial roles. Three concentrations further develop managerial problem-solving skills in specific areas of applied management.

## RECOMMENDATIONS

After the site visit, the *Preliminary Report to the President of The University of North Carolina from the Team of Examiners for the Licensure Visit To Review the Proposed Associate, Bachelor's, and Master's Degree Programs To Be Offered through Its eCampus and the Proposed New Master's Degree Programs To Be Offered at Its Fayetteville/Fort Bragg Site* was submitted. In the report, the team of examiners included 12 suggestions and 17 recommendations. The suggestions reflect the professional judgment of team members, and do not signify that the institution is not in compliance with the *Rules and Standards*. A suggestion is written for the institution's benefit, and it does not need to be implemented; the recommendations, however, must be implemented by the institution. The recommendations addressed issues of program curricula, course syllabi, textbooks utilized, online library resources, faculty credentials, student records, tuition guaranty bond, and information presented in the undergraduate and graduate catalogs.

After receiving the team of examiners' report, Troy University responded to the recommendations and suggestions. Seven (7) responses to the 17 recommendations were ascertained to be satisfactory; additional details and information were requested on the remaining 10 responses. In Troy University's follow-up response, 4 of the 10 responses were found to be satisfactory, and additional information was requested on 6 of these remaining 10 recommendations. (Most of these 6 items dealt with required information to be included in the catalogs.) In Troy University's next response, all remaining recommendations were found to be adequately addressed. Thus, Troy University has now implemented all 17 of the team of examiners' recommendations.

The team of examiners concludes its report by stating that it recommends Troy University be granted licensure to conduct the above-discussed new degree activities subject to compliance with all of the Recommendations contained in the report. Furthermore, the team of examiners also recommends the continuation of Troy University's licensure to offer the already-licensed degree programs on-site for civilians at its Fayetteville/Fort Bragg site subject to compliance with appropriate Recommendations in the report.

Dr. Frank Prochaska agrees with the team's review and recommendations. Thus, General Administration recommends Troy University be granted licensure to conduct the above-discussed new degree activities subject to compliance with all of the Recommendations contained in the team of examiners report. General Administration also recommends the continuation of Troy University's licensure to offer the already-licensed degree programs on-site for civilians at its Fayetteville/Fort Bragg site subject to compliance with appropriate Recommendations in the report.

A site visit will be performed within one calendar year of the initiation of these new degree programs, by a team of examiners with expertise in the field, to ascertain Troy University's compliance with the *Rules and Standards*, including the recommendations contained in the team of examiners report.