

Western Carolina University

Board of Trustees

Joan G. MacNeill , Chairman of the Board

John W. Bardo , Chancellor

August 13, 2008

	Term End	Gender		Address	Telephone	County	Year of appointment			Eligibility
		Office	Race				Appointed by	Initial	Term	
Ms. Burda, Genevieve W. Civic Leader	6/30/2009		W W	Post Office Box 1570 Mars Hill, NC 28754	N 828-689-4096 E burdagirl@yahoo.c	Madison	GOV	1999	Partial	No
Mr. Carlisle, Rick Economic Development Executive	6/30/2009		W M	Dogwood Equity 316 W. Edenton Street, Suite 110 Raleigh, NC 27603-1747	D 919-256-5000 N 919-787-1373 F 919-256-5015 E rcarlisle@dogwood	Orange	BOG	2001	Full	No
Mr. Kiser, Gerald Business Executive	6/30/2011		W M	101 Harbison Boulevard Columbia, SC 29212	D 803-407-1500 F 803-407-0010 E jerry.kiser@worldn	South Carolina	BOG	2003	Full	No
Mr. Little, George W. Insurance Executive	6/30/2009		W M	Post Office Box 629 Southern Pines, NC 28388	N 910-692-6750 E gwlittle51@earthli	Moore	BOG	2006	Partial	Yes
Ms. MacNeill, Joan G. Community Leader	6/30/2009	Chair	W W	Post Office Box 40 Webster, NC 28788	N 828-586-6930 F 828-586-6963 E macneill85@yahoo	Jackson	BOG	2003	Partial	Yes
Mr. Metcalf, Stephen M. Business Executive	6/30/2009		W M	Post Office Box 1694 Asheville, NC 28802	D 828-258-6688 N 828-645-3220 E steve@policygroup	Buncombe	BOG	2005	Full	Yes
Mr. Phillips, Jr., William Ted Business Executive	6/30/2009		W M	Phillips and Jordan, Inc. 6621 Wilbanks Road Knoxville, TN 37912	D 865-688-8342 N 865-584-5520 F 865-688-8369 E tphillips@pandj.co	Tennessee	GOV	2000	Partial	No
Mr. Warren, Steve Attorney	6/30/2011	VC	W M	Post Office Box 7216 Asheville, NC 28802	D 828-258-2296 N 828-651-0409 F 828-253-1073 E steve@longparker.c	Buncombe	BOG	2003	Full	No

Western Carolina University

Board of Trustees, *continued*

Mrs. Williams, Teresa Community Leader	6/30/2011	B	W	14114 Timbergreen Drive Huntersville, NC 28078	N 704-948-8443 E teresawms@carolin F 704-948-9319	Mecklenburg BOG	2007	Full	Yes
Mr. Worley, Charles R. Attorney	6/30/2011	Sec.	W	M Post Office Box 2232 Asheville, NC 28802	D 828-258-3920 F 828-251-4746 E cworley@worleyla	Buncombe GOV	2003	Full	No
Ms. Wyche, Rosemary Foley Business Leader	6/30/2011		W	W 2801 Glenwood Gardens Lane, #304 Raleigh, NC 27608	D 919-614-3100 F 866-810-8910 E rwyche@theprotoc N 919-821-7902	Wake GOV	2003	Full	No
Vacant	6/30/2011					BOG			
Mr. Frixen, Michael Student				M President, SGA Western Carolina University 212 Hinds University Center Cullowhee, NC 28723	D 828-227-7299 F 828-227-7250 E sga@email.wcu.ed	SGA	2008		N/A



MISSION
HEALTHCARE FOUNDATION
Inspire. Nurture. Lead.

cc - Bart Corgnati

RECEIVED

JUN 18 2008

WCU CHANCELLOR'S OFFICE

May 15, 2008

Joan MacNeil
Western Carolina University
501 H.F. Robinson Building
Cullowhee, NC 28723
Attn: Terry Welch

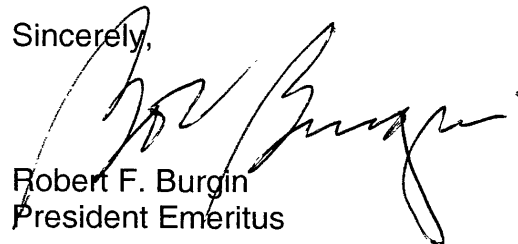
Dear Joan:

As I mentioned during our phone conversations, it is with great sadness that I must resign from membership on the Western Carolina University board of directors, effective immediately. My years of participation on the Western board have been informative, interesting, and I have served with a sense of great pride and enjoyment of the fellowship.

The major strides that the university has made are amazing and it seems unabated in the progress. You, John Bardo and his staff of overachievers are a model for university boards of trustees and management. The frequent interaction with the students, faculty and friends of the University was a bonus that I am already missing. I have noticed that I still watch the papers and internet for WCU stories.

I wish you, all of the board and John and his staff continued success and gratification.

Sincerely,



Robert F. Burgin
President Emeritus



OFFICE OF THE CHANCELLOR

September 3, 2008

Charles H. Mercer, Jr.
P.O. Box 6529
Raleigh NC 27628

Dear Mr. Mercer:

The following individual is recommended for appointment to replace Bob Burgin on the Western Carolina University Board of Trustees:

Dr. Betty L. Siegel

Please find enclosed a vitae and bios for Dr. Siegel. Thank you for your attention to this matter. If you have any further questions, please do not hesitate to contact me.

Sincerely,

John W. Bardo
Chancellor

Enclosure

Cc: Mr. Bart Corgnati
Mrs. Joan MacNeill

501 H.F. Robinson Administration Building
Cullowhee, North Carolina 28723
Office: (828) 227-7100
Fax: (828) 227-7176
Web: www.wcu.edu/chancellor

Western Carolina University is a campus of the University of North Carolina and an affirmative action/equal opportunity institution.

President Emeritus Distinguished Chair, SILEC

Partnerships/Collaborations:

- Co-founder, of the International Alliance for Invitational Education, IAIE, an international non-profit organization now in its 25th year, dedicated to maximizing the development of human potential throughout the educative process both in schools and colleges around the world. With international centers in Hong Kong and Bermuda, expansion is currently underway in South Africa, Hungary, China, Thailand and Bahrain.
- As a founding member, is currently the chair of the foundation of Safe America, an organization which has recently extended into WorldSafe, dedicated to influencing public policy and practice globally on matters relating to public health and public safety.
- Convener -- Oxford – Sundance Conclaves in partnership with participating AASCU universities.
- Seboka, in progress, conference in collaboration with Stellenbosch University & John Knapp, Georgia State University.
- Imbizio, in progress, in collaboration with Arlethia Perry, Office of External Affairs & Felice Suttle of South Africa.
- At the request of certain Chinese business interests, the Siegel Center for Business and Ethics in Shanghai is in process of being developed with an opening in the spring. The high-tech Siegel Internet Café already in operation.
- Lead consultant with Morris Brown College on institutional transformation.
- Siegel Institute – Chair collaboratives.
- Initiator and convener of Wintering Into Wisdom conference.

Public & Community Affairs

- Active member, Governor's Commission for New Georgia
- Co-hosted a reception for Georgia Campaign for Adolescent Pregnancy Prevention, GCAPP
- Governor's Boards Seminars conducted on ongoing basis to deliver Ethical Leadership Orientation sessions designed to meet different levels of leadership. The orientation is the product of a partnership with John Knapp, formerly with SILEC, and now with The Center for Ethics and Corporate Responsibility at Georgia State.
- Global Citizens Circle Boston and Atlanta
- Member of the following boards:
 - American Humanics
 - American Institute for Managing Diversity
 - Atlanta Ballet
 - Battle for Kids
 - Bacchus
 - Blaze Sports
 - Boy Scouts of America
 - Character Education Partnership
 - CHRIS Kids

Commission for a New Georgia
Delta Board of Curators
G-CAPP (Georgia Campaign for Adolescent Pregnancy Prevention)
Georgia Council for Humanities
Georgia Public Broadcasting NE Georgia Advisory Board
Georgia Substance Abuse
Grady Health Care system Board of Visitors
Golden Key International
G-PAN
Humanics
Hope Homes
Junior Achievement of Georgia
International Alliance for Invitational Education
Life University
Medici Center
One Georgia Bank
PAGE Foundation
Piedmont College
Ron Clark Academy
Safe America
Servant Leadership
Society of International Business Fellows (SIBF)
The Georgian Club
The National Museum of Patriotism
The 191 Club
Theater in the Square
Wellstar Institute Advisory Board

Selected Speaking Engagements:

July 07:

- McConnell Foundation

August 07:

- The Davis Academy – Keynote, opening school address.
- Shallowford Presbyterian Church, motivational speech.
- University of West Georgia - Georgia Women's Institute - Address & Awards Banquet.
- Barrow schools opening address.
- “UGA Lessons in Leadership Class”, Regent Pat Petard, Terry School of Business, University of Georgia.

September 07:

- Major address U.S. Probation Office Fall retreat.
- The Federal District Court, naturalization ceremony.
- Convener Oxford-Sundance Conclave
- The Atlanta Regional Commission Regional Youth Leadership Program

- Participant – Global Citizens Circle Boston

October 07:

- Keynote: International Alliance for Invitational Education, Lexington, KY.
- Major address The Principals Center Annual Conference, Georgia State University on Invitational Education.
- One GA Bank Luncheon address for Atlanta business leaders with Judge Benhem.
- Keynote address faculty, staff and students, University of Findlay.
- Keynote 4th annual Stryker Lecture Series, Florida State University – 50th anniversary of Leadership Institute.
- Address GA Coalition for Physical Activity and Nutrition.
- University Class – Leadership KSU College of Education
- Remarks – Concert Hall dedication
- Invited to Drucker Foundation Annual Meeting – New York City
- Leadership Planning team for Hesselbein Center, University of Pittsburgh

November 07:

- Cobb Chamber Leadership Program.
- Georgian Club, Global Education/Becoming an Invitational Leader.
- International meeting of WorldSafe in London
- Meeting with Stephen Covey on Ethical Leadership – Salt Lake City
- Convocation address – Life University

December 07:

- College of Nursing Mercer University address to graduates.
- Commencement speech, Troy State University.
- United Community Bank, address Junior Board of Directors.

January 08

- SILEC, Year of Authentic Leadership.
- Project Management Institute ~ Keynote
- Rotary Club of Rome

February 08

- Sandy Springs Business Association Meeting.
- Presenter, Turknett Leadership & Character award ceremony
- Mass. Personnel Associates
- ACHS Annual Golden Key, Keynote.
- Harper College Executive Leadership Conference.
- U.J. Southern Mississippi, address.
- Keynote, Project Management Institute
- Women In Technology, address

March 08:

- Board of Corrections Ethics Orientation.

- Atlanta History Center.

April 08:

- International Association of Facilitators (IAF) North America Conference, Atlanta; Invitational Ethical Leadership
- Possible Woman Summit
- Massachusetts College
- Stellenbosch Institute for Advanced Study, South Africa

May 08:

- North Atlanta Prayer Breakfast address.
- Address KCTCS New Horizons Teaching and Learning Conference
- Rotary Peace Symposium, University of South Carolina
- Input Leadership Summit
- 2008 Excel Leadership Graduation
- Home Depot ~ Global Compliance & Ethics
- Virginia Network

June 08:

- Dublin 1st Year Experience

July 08:

- Golden Key International Conference

August 08:

- Project Management Institute
- Bibb County Schools
- WellStar Society
- James Madison University

Awards and Nominations

- Nominee - Woman of the Year – Atlanta Women's Network
- "2007 Distinguished Services Award" from Georgia Coalition for Physical Activity & Nutrition on continued dedication and support.
- Awarded "2007 Lifetime Ethics Advocate Award" The Center for Ethics and Corporate Responsibility, J. Mack Robinson College of Business. The annual address for the Center is named the Betty L. Siegel address.


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# Dr. Betty L. Siegel

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Biography

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### Short and Long Version

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Short Biography of Dr. Betty L. Siegel

Dr. Betty Siegel, of Kennesaw, is Distinguished Chair of the Siegel Institute for Leadership, Ethics & Character and President Emeritus at Kennesaw State University. Dr. Siegel was the first woman to head an institution in the 35-unit University System of Georgia and was the longest serving woman president of a public university in the nation. She was President of Kennesaw State from 1981-2006. Under her administration Kennesaw State grew from 4000 students with 15 baccalaureate-degree programs to an 18,000 student University with 55 baccalaureate and graduate degree programs. Dr. Siegel is a long-time member and former chair of the Board of Directors of the American Association of State Colleges and Universities (AASCU). She serves on the Commission on Women in Higher Education as well as numerous corporate and community Boards. Dr. Betty Siegel and her husband Joel have two sons who are professors and two grandsons.

Longer Biography of Dr. Betty L. Siegel

Dr. Betty Siegel, of Kennesaw, is Distinguished Chair of the Siegel Institute for Leadership, Ethics & Character and President Emeritus at Kennesaw State University. Dr. Siegel was the first woman to head an institution in the 35-unit University System of Georgia and was the longest serving woman president of a public university in the nation. She was President of Kennesaw State from 1981-2006. Under her administration Kennesaw State grew from 4000 students with 15 baccalaureate-degree programs to an 18,000 student University with 55 baccalaureate and graduate degree programs. Dr. Siegel is a long-time member and former chair of the Board of Directors of the American Association of State Colleges and Universities (AASCU). She serves on the Commission on Women in Higher Education as well as numerous corporate and community Boards. Dr. Betty Siegel and her husband Joel have two sons who are professors and two grandsons.

Since her retirement from Kennesaw State, Dr. Siegel has implemented many global initiatives that have taken her worldwide to spread the message of leadership, ethics and character. The signature program of Dr. Betty Siegel is The Oxford Conclave on Global Ethics, an initiative in higher education launched in 2005. The Conclave serves as a catalyst for a movement to renew higher education's commitment to the development of ethical leadership, and to explore its role as a change agent for social responsibility. As a visiting scholar, Dr. Siegel spent three months in 2007 at Stellenbosch University, South Africa, developing new programs for leadership development and expansion. Distinguished speaker Frances Hesselbein, Chairman of the Board of Leader to Leader Institute and Founding President and CEO of The Peter Drucker Foundation, comments on the Oxford Conclaves she attended in 2005 and 2006:

The depth and integrity of the examination and dialogue--not to mention the level of courage required to tackle the toughest issues before the university and the society--were beyond our highest expectations. The vision of the planners, led by Dr. Betty Siegel, resulted in the mission

that we all worked to further, and inspired us once again, moving the Conclave from "good to great."

The report from the Conclave will...demonstrate the wisdom of meeting in a medieval college, founded over 700 years ago, where a sense of history permeated our every deliberation, underscoring the indispensable place of the university in society--medieval or in our own times.

I remembered William Butler Yeats: "Education is not the filling of a pail, but the lighting of a fire." The Oxford Conclave lights a fire that leads the way. -- Frances Hesselbein

One of these initiatives, the Stellenbosch Seboka on Higher Education and Ethical Leadership: Global Perspectives in a Southern African Context is planned to be the focus of a conference of university presidents, rectors and vice chancellors from throughout southern Africa April 23-25, 2008. Speakers at the Seboka include Archbishop Emeritus Desmond Tutu and former South Africa Chief Justice Arthur Chaskalson.

The event will focus on the practical contributions universities can make towards developing ethical and socially responsible leaders for Africa. The Seboka (a Sesotho word meaning a group of people meeting for a common cause) is a joint effort with The Center for Ethics and Corporate Responsibility from Georgia State University.

Books by and about Dr. Siegel

Along with long-time colleague Dr. William Purkey, President Siegel co-founded the International Alliance for Invitational Education, a non-profit organization chartered in North Carolina in 1982. The world wide membership of IAIE consists of professionals who seek to apply the concepts of invitational education to their personal and professional lives. In 2002, Dr. Siegel with Dr. Purkey released a book entitled, *Becoming an Invitational Leader*.

For the Common Good: The Ethics of Leadership in the 21st Century by John C. Knapp (Editor) was dedicated to Dr. Siegel. 2007, John Knapp, the founder of the Southern Institute for Leadership and Ethics wrote a book entitled *For the Common Good*. Not surprisingly, he dedicated it to Dr. Betty Siegel. In it is a poem written for her by one of her favorite poets, David White. Also included are praises from family and friends, colleagues and top leaders.

The most recent book honoring the life and work of Dr. Betty S. Siegel is *Wintering into Wisdom: A Festschrift for Dr. Betty Lentz Siegel*, edited by Elizabeth Giddens. Festschrift is a German word which could be translated as 'celebration publication.' Festschrifts are books honoring respected educational leaders during their lifetime, and are a series of original essays. *Wintering into Wisdom* includes compositions by Dr. Siegel's husband Dr. Joel Siegel; her sons Dr. David Siegel and Dr. Michael Siegel; and notables such as U.S. Sen. Johnny Isakson (R-East Cobb), and novelist Ferrol Sams.

Life after Retirement

Dr. Betty L. Siegel continues to serve, lead, and inspire with the same passion she had as President of Kennesaw State University. President Emeritus Siegel is the Distinguished Chair for Leadership, Ethics and Character. She is actively pursuing new initiatives and enhancing current initiatives for ethical and invitational leadership.

As an international motivational speaker on leadership, character education, and the concerns of women, she has delivered keynote addresses at hundreds of national, regional and state conferences throughout 50 states, Puerto Rico, and ten foreign countries. Dr. Siegel has also served as a consultant to educational, business, not-for-profit organizations, health services, government and civic groups. Because of her strong commitment to servant leadership, Dr. Siegel is committed to community service by continuing her active presence on the boards of several non-profit organizations.