

Committee on Educational Planning, Policies, and Programs

Minutes

370th meeting, March 6, 2008

Members Present: Mr. Daniels, Mr. Dixon, Mr. Farris, Dr. Flood, Ms. Goodnight, Dr. Key, Mr. Pitts, Ms. Robinson, Mr. Wilson

Members Absent: Mr. Grasty

Chancellor's Present (ex officio members): Chancellor Hackley, Chancellor Ponder

Other Board Members Present: Mr. Adcock, Mr. Barringer, Ms. Blank, Mr. Bowden, Dr. Buffaloe, Mr. Davis, Ms. Gage, Mr. Hans, Mr. Lail, Mr. Leatherwood, Ms. Locklear, Mr. Mercer, Mr. Phillips, Dr. Roseman, Ms. Sanders, Mr. Souza, Dr. Taylor, Mr. Young

Others Present: Chancellor Ballard, Chancellor Bardo, Ms. Bender, Dean Benson, Mr. Bostic, President Bowles, Ms. Chapman, Dr. Earp, Dr. Evans, Mr. Fitzgerald, Ms. Griffin, Dr. Hardy, Dean Horns, Ms. Houston, Dr. Jenkins, Ms. Joyner, Dr. Killingsworth, Mr. Klingler, Ms. Lugar, Dr. Mabe, Dr. Martin, Dr. McDuffie, Mr. Nelson, Chancellor Oblinger, Dr. Pisano, Dr. Redinbo, Ms. Rhinehardt, Dean Roper, Dr. Sadler, Ms. Schuettepelz, Dr. Smith, Ms. Smith, Ms. Thompson, Dr. Williams, Mr. Willis, Ms. Worsham, Ms. Worthington

Chairman Farris called the meeting to order at 2:00 p.m. in the Dean W. Colvard First Chair Room, John Friedrich Educational Technology Complex, North Carolina School of Science and Mathematics.

There being no corrections or additions to the minutes of the February 7, 2008 meeting, it was moved and seconded that the minutes be approved as distributed. Motion passed.

Dr. Mabe was recognized to begin discussion on the Plan for Medical Education in North Carolina that was jointly developed by UNC Chapel Hill's School of Medicine and East Carolina University's Brody School of Medicine and in collaboration with UNC Charlotte. The goal of the plan is to address current and future shortages of physicians in North Carolina and develop ways to expand medical services to the underserved. Dean William Roper, Chapel Hill School of Medicine, and Dean Phyllis Horns, Brody School of Medicine, were introduced to present the plan.

A partnership has been formed between the Chapel Hill School of Medicine and the Brody School of Medicine. Chapel Hill and UNC Charlotte have forged a cooperative partnership for approaching the expansion in Charlotte in collaboration with the Carolinas Medical Center. UNC Chapel Hill School of Medicine would expand by 70 students per class, going from 160 to 230. Fifty of these students would spend their third and fourth years in a satellite campus in Charlotte located in proximity with Carolinas Medical Center. Twenty of these students would spend their third and fourth years in a satellite facility in Asheville developed in partnership with Mission Hospital, Mountain AHEC, and the Western North Carolina Health Network.

To effectively turn this expansion into more doctors in North Carolina and more doctors serving underserved areas, the number of residencies or graduate medical education slots must be increased in

North Carolina. This will occur primarily through an expansion of AHEC. A task force has been established involving the public and private medical schools in North Carolina as well as the Carolinas Medical Center. The goal is to get more funding from the federal government for this expansion and if necessary seek to supplement it with state funds.

This is a complex plan that will be phased in over several years. The costs are high (an estimated \$40 million recurring and \$239 million non-recurring for Chapel Hill and an estimated \$24 million in recurring and \$150 million in non-recurring for East Carolina University but these costs can be spaced over a several-year implementation period). Both medical schools are operating in facilities seriously in need of renovation and expansion to handle current loads, so a significant amount of the cost would eventually be incurred even without this expansion.

It was moved by Mr. Daniels and seconded by Dr. Key that the Plan for Medical Education in North Carolina be presented to the BOG for endorsement with the understanding that each component of the plan go through the appropriate BOG process for approval when ready, and that planning funds be sought for both medical schools and that UNC Charlotte further develop the plan. Motion passed.

The Committee heard a presentation from Dr. Jack Evans, who is overseeing the development of Carolina North. Carolina North is a planned mixed-use academic and research campus about two miles north of the main campus. The plan is for the development of the site over the next 50 years with particular attention to development in the next 15 years. The uses planned for the site fit very closely with the UNC Tomorrow recommendations. It will provide a venue for research, translation of research into practice and products, some self-contained post-graduate programs, housing and services, and an innovation center that will support the moving of research more rapidly into products and services. Much of the early development will be through private or self-liquidating funding. Carolina North is a way that UNC Chapel Hill can contribute to state economic development, bring more investment to North Carolina, and contribute to job creation locally and statewide.

A motion was made by Ms. Robinson and seconded by Mr. Wilson that the Committee approve the Resolution in Support of Carolina North and recommend that the Board of Governors support the development of Carolina North by the University of North Carolina at Chapel Hill. Motion carried.

The Committee addressed the issue of the proposed Center for Applied Public Policy which had been discussed at the Budget workshop earlier that morning. Dr. Mike Smith gave a presentation and after review by the Committee it was agreed that every attempt would be made to make this a neutral center that would broker research across the system and address pressing public policy issues by providing facts, data, and options without becoming an advocate for policy positions. It will be important that the advisory committee be broadly representative of multiple viewpoints found in public discussion in North Carolina.

A motion was made by Mr. Daniels and seconded by Dr. Key to accept the proposal for the Center for Applied Public Policy and to submit it to the Board of Governors for approval. Motion carried.

Chairman Farris opened the floor for continued discussion of the proposed revision to the academic program planning process which Dr. Mabe had presented in the Board policy discussion that morning. The Committee expressed a need to identify the key issues that they and the Board will address. They will continue the drafting and revision process and agreed to meet face-to-face at General Administration on April 3rd beginning at 10:00 a.m. Board members will be invited to participate and campus leadership and faculty will be asked to review and advise regarding proposed changes in the academic program planning process and standards. The Committee will proceed in accord with the time table presented in the policy discussion.

The following items were Administrative Action items (*action by consent*):

Report for Approval

- Report on Prospective Teacher Scholars Focused Growth Pilot, 2008

Reports for Information

- Report on UNC Sponsored Research, 2007
- Undergraduate Teacher Scholarship Loan and Information, 2007-08

Request for approval of licensure for the following program

- Licensure for ECPI to offer the following additional degree programs in Raleigh
 - Associate of Science degree in Computer Electronics Engineering Technology
 - Associate of Science degree in Criminal Justice
 - Bachelor of Science degree in Computer & Information Science
 - Bachelor of Science degree in Criminal Justice
 - Bachelor of Science degree in Electronic Engineering Technology

Request for Reorganization

- Request to Configure a new College of Arts and Architecture at the University of North Carolina at Charlotte

It was moved by Ms. Robinson and seconded by Mr. Wilson that the items on the Consent Agenda be approved. Motion passed.

Chairman Farris adjourned the meeting at 3:20 p.m.

Committee on Educational Planning, Policies, and Programs

Special Meeting – April 3, 2008

Subject: Board of Governors' Policy on Academic Program Planning

Members Present: Mr. Daniels (TC), Mr. Dixon, Mr. Farris, Dr. Flood, Ms. Goodnight, Mr. Pitts, Ms. Robinson, Mr. Wilson

Members Absent: Mr. Grasty, Dr. Key

Chancellor's Present (ex officio members): Chancellor Gilchrist (TC), Chancellor Hackley (TC), Chancellor Oblinger, Chancellor Ponder

Other Board Members Present: Ms. Gage, Mr. Phillips, Mr. Souza

Others Present: Chancellor Bardo (TC), Dr. Bell, President Bowles, Mr. Caravano, Ms. Chapman, Mr. Davies, Dr. Dixon, Ms. Houston, Dr. Jones, Dr. Killingsworth, Ron Leatherwood (TC), Dr. Lorden (TC), Ms. Lugar, Dr. Lynch (TC), Dr. Mabe, Dr. Martin, Mr. Mills, Dr. Sadler, Ms. Thompson, Dr. Wegner, Ms. Worsham, Ms. Worthington

Chairman Farris called the meeting to order at 10:00 a.m. in the Executive Conference Room of the Spangler Center. A role call was taken of those present and those joining by teleconference. The focus of this meeting was the academic program planning process.

Chairman Phillips commented that our work on the academic program planning process is in response to Section 5 of the UNC Tomorrow Report. He expressed his belief that we are on the right track. We need to respond nimbly to change and compete globally. GA is in the game for the first time, to keep an eye on trends, e.g., what campuses need in their regions. We need to develop a process to formally involve every campus.

Dr. Mabe reminded the Committee that we are developing a Board policy on academic program planning. After the Board approves the policy, then a set of Presidential Regulations will be developed. In addition, procedural documents will be created or revised as appropriate. Our current set of documents combines policy, regulations, and procedures.

Key points made in the ensuing discussion:

- We should be clear that it is *unnecessary* duplication that is our focus.
- Affordability is an important consideration in program assessment.
- Collaboration and equity need to be achieved.
- The academic planning process should reflect the distinctiveness of each campus.
- The policy needs to carefully reflect the role of the faculty, especially when programs are discontinued; we need to look to the long term for program and faculty retention.

- Several liked the idea of differentiating by type and level of degree.
- We need to attend to the context and justification of a degree program that may extend beyond just producing graduates.
- We need to promote better inter-institutional communication in order to provide opportunity for smaller institutions.
- We need to consider the possibility of experimental degrees.
- This will bring us to a better understanding of statewide resources; there are good examples of GA leadership; for example, the joint engineering program between UNCC and WCU.
- Concern was expressed that the policy may be too focused on the immediate; it needs also to focus on long-range thinking and planning.
- We may want to have a mechanism for quick degree response in some circumstances.
- We need to attend to the needs of the different regions of the State.
- To be successful at this, GA is likely going to need additional staff in program planning.
- Faculty are a valuable resource for long-term planning.

Based on comments today, a revised version is to be provided to the Committee.

The Committee on Educational Planning, Policies, and Programs will meet Wednesday, April 9th, at 10:15 a.m. by **teleconference**.

Meeting adjourned 11:40 a.m.

Committee on Educational Planning, Policies, and Programs

Special meeting by teleconference – April 9, 2008

Subject: Board of Governors' Policy on Academic Program Planning

Members Present: Mr. Daniels, Mr. Dixon, Mr. Farris, Dr. Flood, Mr. Pitts, Ms. Robinson

Members Absent: Ms. Goodnight, Mr. Grasty, Dr. Key, Mr. Wilson,

Chancellor's Present (ex officio members): Chancellor Hackley (in person)

Other Board Members Present: Mr. Barringer, Mr. Phillips, Dr. Taylor (in person)

Others Present: Ms. Anderson, Mr. Caravano, Ms. Chapman, Mr. Davies, Dr. Delauder, Dr. Dixon, Ms. Houston, Dr. Kahn, Dr. Killingsworth, Dr. Mabe, Dr. Martin, Dr. Sadler, Ms. Thompson, Dr. Wegner, Dr. Williams, Ms. Worthington

Chairman Farris called the meeting to order at 10:15 a.m. and a role call was taken to determine a quorum. This meeting was called to review and approve the changes to the draft Board of Governors' Policy on Academic Program Planning that came as a direct result of the meeting held on April 3rd. Dr. Mabe reviewed the suggested changes received and where their incorporation into the new draft occurred. The majority of those polled agreed that everything had been included and with a few minor alterations the policy is ready to be voted on.

The following additional amendments will be made to the April 4th draft:

- Third paragraph, third sentence, change *determine* to *recommend*;
- Third paragraph, after third sentence, begin a new fourth paragraph;
- Fourth paragraph, item number (4), delete *or unjustified*;
- Fourth paragraph, item number (11), delete *such as economic development*;
- Fourth paragraph, switch the order of items (11) and (12);
- Sentence following item number (12), "Campuses are urged to give high priority to collaborative or joint program development," move to become last sentence in third paragraph.

With these revisions incorporated, Chairman Farris called for a vote of the Committee to accept this new draft as amended at this meeting. All voted in favor of this Academic Program Planning Policy as it is now written and of presenting it to the Board of Governors for action at their May meeting.

Meeting adjourned 11:05 a.m.