

APPENDIX A

**PRESIDENT BOWLES' REPORT
BOARD OF GOVERNORS MEETING
FEBRUARY 8, 2008**

There are a number of great things that have been done on our campuses. The following items should be thought of in terms of UNC Tomorrow. We are not just beginning, but we have been at it for a long time. East Carolina University and the University of North Carolina at Chapel Hill medical schools made an announcement last week that these organizations are working very closely together to produce more and better health care providers throughout North Carolina. The working relationship is terrific. A joint proposal will be forthcoming in the near future for the expansion of the medical schools. He thanked Chancellor Ballard and Chancellor Moeser for working together on the proposal. The cancer partnership will do research together. This is an example of the great faculty on the two campuses understanding that they can do more working together than working alone.

Chancellor Battle at North Carolina A&T State University, the leaders at Guilford Technical Community College, and the Guilford County Schools, jointly announced plans for a partnership program called Cosby Kids at NCA&T. The program is named after the famous entertainer Bill Cosby. The partnership will provide mentoring, tutoring, and academic support for 360 African-American and Hispanic children in the fourth, sixth, and eighth grades in Guilford County. The goal is to help these children improve their performance in reading, math, and science, and to keep them in school and to steer them toward college. This is exactly what the University is doing: the collaboration between the community colleges, the public schools, and North Carolina A&T State University, working to keep children in school and provide more education. Mr. Cosby will perform at a fundraiser for the program on May 9, 2008. The President encouraged all the Board members to contribute and he will contribute as well. He encouraged the Board to attend the fundraiser.

Appalachian State University, Wake Forest University, and Area Health Education Center which is part of the University of North Carolina at Chapel Hill, announced a joint research project using the expertise of the health care faculty and the business faculty at the two universities to launch a new research program to study the recruitment and retention of more nurses in rural North Carolina. This is a joint effort where they will conduct a study in Mitchell, Ashe, Avery, and Wilkes counties.

Chancellor Mauceri from North Carolina School of the Arts is presently in Los Angeles preparing to conduct his arrangement of *Rhapsody In Blue* at the Annual Grammy Awards on Sunday, February 10. He will be accompanied by two students from the North Carolina School of the Arts orchestra, who will have the privilege of performing with all the professionals at this prestigious event. This is a great opportunity for the students and great publicity for the University.

At North Carolina State University, Chancellor Oblinger was elected to serve a three year term on the Board of Directors at the National Association of State Universities and Land Grant Colleges.

The *Military Advanced Education* magazine cited the University of North Carolina at Pembroke as one of the 30 most military-friendly universities in the country. This is a market that is really growing. We will have more military generals at Fort Bragg than anywhere else in the world except the Pentagon.

President Bowles recently traveled with Chancellor James Moeser, who announced the conclusion of the Carolina First Campaign. The Campaign has raised \$2.38 billion dollars to support higher education at the University of North Carolina at Chapel Hill. Chancellor Moeser was commended for making this campaign successful. It could not have happened without Chancellor Moeser's individual and personal leadership. This is the largest amount ever raised by any university in the South and it is the fifth largest total ever in a capital campaign by any American university. There were 193,000 donors that made a contribution to the Campaign.

Vice President Alan Mabe and Associate Vice President Jim Sadler brought the University another great honor through the UNC Online Initiative. The Initiative has been chosen to receive the 2008 Twenty-First Century Best Practice Distance Learning Award from the Distance Learning Association. Vice President Mabe and Associate Vice President Sadler have shown extraordinary leadership in this effort as have all of our chancellors and the participating campuses.

Mr. Tom Howe was recognized and congratulated for UNC TV's On-Air Magazine, *Our State*, winning the Mid-South Emmy Award. Kate Torrey, Director of UNC Press and the University of North Carolina at Chapel Hill, will share a three year \$937,000 grant from the Mellon Foundation to develop a series of print and digital publications on civil rights. This is another great accolade for the University.

President Bowles thanked Dr. Brenda Killingsworth, chair of the Faculty Assembly, and Mr. J.C. Boykin, chair of the Staff Assembly, for their hard work on the HR Taskforce Proposal. Both assemblies input was very important.

Related to UNC Tomorrow, a meeting is scheduled for next week to set firm priorities so it is not such an enormous burden on the campuses. We are accomplishing a great amount of work as discussed at the Joint Education Governing Board meeting in a collaborative effort with the community colleges to break down barriers and to improve our public schools. We have a lot in the works, but we still have a lot that we want to accomplish going forward. We will do our part to improve K-12 and we will do it as part of UNC Tomorrow.

On tuition and fees, the four-year tuition plan is working. It is working for a number of reasons. We have a very generous legislature. We wanted the legislature to be our primary source of revenue. We anticipate the Board will approve a recommendation by the Committee on Budget and Finance that tuition and fee increases will average a 1.2% increase not exceeding 2.4% for the University as a whole. Six UNC campuses will ask for no increase, six will be below 2%, and all will be below 3% and all our campuses are well below the adjusted ceiling set in the four-year plan and no campus will use less than 50% of the proceeds from tuition and fees to go to faculty and need based aid. Mr. Chairman this concludes my remarks. Thank you.