

APPENDIX A

PRESIDENT ROSS' REPORT BOARD OF GOVERNORS MEETING SEPTEMBER 13, 2013

President Ross noted that this had been a busy week. The previous day's policy discussion and committee meetings were very productive with a lot of good information being shared and really good questions being asked. He thanked everyone for their commitment and dedication. He thanked the staff. President Ross commented on the campus orientation visits that were held in Greensboro this week. He thanked Chancellors Martin and Brady for hosting the tours of their campuses and the visit to the Joint School of Nanoscience and Nanoengineering (JSNN). The visit to JSNN serves as a great example of our campuses working collaboratively together to leverage their strengths and resources. He continues to be amazed at the caliber of our students and faculty as well as seeing the great achievements happening on our campuses.

President Ross commented that the discussion sessions on Enrollment and the University's Financials were helpful. He believed the discussions were focused and valuable. Next, President Ross recognized the Chancellors and thanked them for their leadership.

Recognizing some recent campus highlights and achievements, President Ross reported that *U.S. News & World Report* ranked UNC Chapel Hill 5th among the nation's best public universities; North Carolina State University ranked 8th among the up-and-coming schools; Appalachian State University, North Carolina Central University, UNC Asheville, UNC Pembroke, UNC Wilmington, Western Carolina University, and Winston-Salem State University all ranked among the top liberal arts institutions. The *Fiske Guide to Colleges* named UNC Chapel Hill and UNC Asheville as two of the best educational bargains in the country. The *Princeton Review* released its 2014 Best Regional Colleges. In the Southeast, four UNC institutions received this distinction. They were North Carolina State University, UNC Asheville, UNC Chapel Hill, and UNC Greensboro. The *Washington Monthly* recognized Appalachian State University, East Carolina University, North Carolina State University, UNC-Chapel Hill, and UNC Wilmington as institutions that help low and middle-income students attain marketable degrees at an affordable price. In addition, the magazine ranked Elizabeth City State University #1 among baccalaureate institutions for contributions to the public good. Fayetteville State University, North Carolina A&T State University, North Carolina Central University, and UNC Greensboro were also recognized in that ranking.

Appalachian State University and Wake Forest Baptist Medical Center announced plans to expand the Physician Assistant Program at Wake Forest School of Medicine to help address the needs for physician assistants in underserved communities. The program will target students from the Appalachian region who want to train and work in that area as well as military veterans. Over the course of the past year, President Ross has been meeting with faculty and staff. He has visited about 1/2 the campuses. This week, President Ross reported that he traveled to Elizabeth City State University to meet with their faculty, staff and members of their Board of Trustees. He also had the opportunity to visit with the mayor and the chair of the Pasquotank County Commission. At Fayetteville State University, the school recently launched the public phase of its five-year capital campaign – “Using Your Time, Talent and Treasures.” Also the school has received more than \$1.3 in federal funds for its 21st Century Community Learning Centers program, which provides academic enrichment opportunities for middle and high school students attending Title I schools in the region. North Carolina Central University was featured in the August 2013 *US Airways Magazine* in a cover story about HBCUs. The publication included short articles on 30 of the nation’s HBCUs including several UNC campuses – this was a wonderful exposure to help showcase our campuses to an international audience.

President Ross made the following announcements. He announced that University Day and the installation of Chancellor Folt as its 11th chancellor was scheduled for October 12, 2013. He encouraged everyone to attend. Novan Therapeutics, a Durham-based UNC-Chapel Hill spin-off company, has been awarded a \$7.8 million contract from the U.S. Biomedical Advanced Research and Development Authority to develop a treatment for thermal burns. This treatment could help save lives in the event of mass casualty emergencies. At UNC Pembroke, the campus received a \$932,000 grant from the U.S. Economic Development Administration which will be paired with a \$200,000 grant from the Golden Leaf Foundation. The funds will be used to create an entrepreneurship in downtown Pembroke where UNCP faculty and students will be engaged in practical work with local entrepreneurs to develop business in the southeast region of the state.

President Ross reported that last week he participated in the dedication of the new Donald Julian Reaves Student Activity Center at Winston-Salem State University. The event was quite a tribute to Chancellor Reaves and his wife. President Ross congratulated Chancellor Reaves on the honor of having the building named after him and his wife. The building is a fabulous addition to the campus.

President Ross recalled the policy discussion session held in August that focused on campus security and ongoing efforts to make our campuses safe for students, faculty, staff and visitors. Earlier this week, UNC School of the Arts and Winston-Salem State University conducted a joint full scale exercise that involved an active-shooter scenario that impacted both campuses. Department deans, senior leadership teams, local fire, EMS, Red Cross representatives, and the local police departments all participated in the mock drill. He commended Associate Vice President Herron on his efforts in coordinating the drill and keeping everyone focused on campus security.

Earlier this week, the Congressional Subcommittee on Higher Education & Workforce Training chaired by Rep. Virginia Foxx, held a hearing entitled Keeping College Within Reach: Supporting Higher Education Opportunities for Service Members and Veterans. Vice President Rhinehardt was invited to testify at the Congressional hearing. It was an honor for the University to have representation and to share all the great work the University does with our military and veterans. Vice President Rhinehardt did a fine job of testifying and describing the best practices that the University exhibits every day in serving affiliated students. President Ross thanked her for representing the University.

Next, President Ross spoke about the University's online programs. Ensuring academic integrity is a priority in the delivery of our online programs and requiring all students to come to campus to take online exams has been a challenge. The University won the WOW Award from the Western Interstate Commission on Higher Education Cooperative for Education Technology. This award was presented to colleges, universities and organizations for exceptional creative technology solutions to a problem or need in higher education. The University of North Carolina is being honored for the development of a systemwide online proctoring network which has streamlined the test proctoring process for students, families and proctors. The automated system is in use at six UNC campuses. Three additional campuses will go live on the system this fall and two more campuses will go live in the spring 2014. President Ross thanked Associate Vice President O'Hara and Mr. Steven Hooper from UNC General Administration, who provided exceptional leadership in the development and expansion of the award-winning proctoring network across the University. President Ross spoke about REACH NC, which is the University's comprehensive web portal that enables users to find experts and assets within North Carolina higher education and research institutions. North Carolina's research institutions were

named a finalist in the national 2013 University Economic Development Association competition.

In closing, President Ross commented on three of our campuses football teams. The UNC Charlotte 49ers played its first football game in school history. The team was off to a great start at 2-0. Last week, CBS Sports Network aired the Division II Football Game of the Week between UNC Pembroke and Winston-Salem State University. President Ross shared a short video aired on the CBS Sports Network featuring UNC Pembroke wide receiver, Te’Vell Williams, and this young man’s remarkable story. The video demonstrates the value of college athletics and the importance of access to higher education. It illustrates how college athletics can add great value to our student-athletes and gives them opportunity and access that would not otherwise be possible.