

## APPENDIX A

### **PRESIDENT ROSS' REPORT BOARD OF GOVERNORS MEETING OCTOBER 11, 2013**

President Ross thanked the members for their thoughtful and candid discussion at the previous day's sessions and in particular he expressed his thanks to the Chancellors who led the panel discussion session on Campus Budget Activities. The panel discussion provided a deeper understanding and appreciation for how our campus leaders develop and manage multiple, complex budgets in challenging times and how they conduct long-range budget planning in a challenging environment. President Ross stated that the University was fortunate to have a talented group of leaders on our campuses. President Ross asked Chancellor Martin to convey our thanks to the students from NCA&T State University who gave impressive presentations at the Committee on Educational Planning, Policies, and Programs meeting the previous day. President Ross acknowledged the Committee on Public Affairs for its review and discussion of the extensive state and federal reporting requirements under which our campuses must operate and the update on the growing impact of the partial federal shutdown.

Next, President Ross recognized the Chancellors. He called attention to some recent campus highlights and achievements. First, President Ross spoke about the UNC Campus Security Initiative that was launched last week. The initiative was co-chaired by Chancellors Martin and Woodson. He mentioned the joint campus emergency drill that UNC School of the Arts and Winston-Salem State University conducted last month. The importance of that training became all too real when an incident of an active shooter occurred on the campus of North Carolina Central University (NCCU) last month. President Ross commended Chancellor Saunders-White for handling the matter with remarkable decisiveness and calm, balanced with great sensitivity. He thanked the Chancellor, her administration, and NCCU Police Chief Timothy Bellamy for the manner in which they handled this incident.

In the September 2013 issue of *G.I. Jobs* magazine, 11 UNC campuses were named to the coveted Military Friendly Schools list. The list honors the top 20 percent of colleges, universities and trade schools that are doing the most to embrace America's military service members, veterans, and spouses as students to ensure their success on campus. The 11 UNC campuses were Appalachian State University, Fayetteville State University, NCA&T State University, North Carolina Central University, NC State University, UNC-Chapel Hill, UNC

Charlotte, UNC Greensboro, UNC Pembroke, UNC Wilmington and Western Carolina University.

NC State University is taking the lead on a five-year \$7.3 million Citizen Science Initiative funded by the National Science Foundation (NSF). The goal of the program is to give science teachers and students the opportunity to engage in meaningful scientific research while improving the educational success of both teachers and students. The program will recruit 10,000 teachers from across the country, with the overall goal of developing teaching tools that can be used anywhere. Next, three UNC system faculty were named DARPA Young Investigators by the Defense Advanced Research Projects Agency. They were Eric Brustad, Assistant Professor in the Department of Chemistry at UNC-Chapel Hill, Omer Oralkan, Associate Professor in the Department of Electrical & Computer Engineering at NC State University, and Jonathan Hauerstein, Assistant Professor of Mathematics at NC State University. NC State and MIT were the only universities in the nation with more than one recipient. Last month, NC State announced a \$50 million gift from the Park Foundation – the largest single gift in the school’s history. The gift will be used for funding the university’s prestigious Park Scholarships program.

At UNC Asheville, Professor of New Media, Christopher Oakley, discovered a rare photo of President Lincoln from the scene of the Gettysburg Address. This historical find has been featured in the *Smithsonian* magazine and *USA Today*.

A new \$4.47 million project at UNC-Chapel Hill, funded by the Defense Treat Reduction Agency, will help lay the groundwork for developing potentially better ways to deliver antidotes against exposure to chemical weapons. President Ross announced that tomorrow marks a significant day in the life of the University. On University Day – commemorating the laying of the cornerstone in 1793 for UNC-Chapel Hill’s first building – Carol L. Folt will be installed as UNC-Chapel Hill’s 11<sup>th</sup> chancellor.

At UNC School of the Arts, the following alumnus would be cast on national television programs this fall. Anna Wood, a Mt. Airy native, will star in *Reckless* that will air on CBS; Neal Bledsoe will appear on NBC’s upcoming primetime series *Ironside*, and Stoney Westmoreland will appear in *Scandal* on the ABC network.

The National Institute of Justice awarded Mark Wilson, director of Western Carolina University’s Forensic Science Program, a two-year, \$718,000 grant to evaluate new DNA

sequencing instrumentation for use in crime laboratories. At Winston-Salem State University, a ribbon-cutting ceremony and dedication of the Martin-Schexnider Residence Hall was held during its Founder's Day celebration. The residence hall was named in honor of two former chancellors, Harold Martin and Alvin Schexnider. President Ross congratulated Chancellor Martin on recognition of his prior service as Winston-Salem State University's chancellor.

President Ross recognized Chancellors Moeser and Becton for the amazing work they are doing at the UNC School of the Arts and Elizabeth City State University, respectively. Each has brought a sense of calm and confidence to the campus. He is grateful for their leadership.

President Ross spoke about some specific developments related to the University's e-learning strategy, which is part of the UNC Strategic Directions Initiative. The business schools at East Carolina University and UNC Pembroke will collaborate on the development of a new course – *"The Economic of Emerging Markets: Exploring Transformation of Developing Economies into Developed Nation Status."* The course would be delivered as a massive, open online course (MOOC) and will be offered to students throughout the UNC system and beyond. Working with SAS, the University would use this opportunity to assess the potential opportunities and limitations of the MOOC formats for delivering high-quality education with measurable student learning outcomes. The University had issued a request for campus proposals to leverage technology to redesign courses with high failure rates and large enrollments. President Ross referred to a recent article about the University's Language Exchange, which allows students on any UNC campus to enroll in one of 46 online courses spanning 13 languages. This approach has received a lot of national attention.

Next, President Ross announced a few leadership transitions. This marked Chuck Brink's last meeting as chair of the UNC Staff Assembly after having served a two-year term. Mr. Brink has been a wonderful partner for the University and he has been very conscientious in conveying the concerns in representing the staff across our entire UNC system. President Ross introduced Ms. Susan Colby, who will succeed Mr. Brink. Ms. Colby is employed at NC State University in the Department of Parks, Recreation & Tourism Management. President Ross announced that Mr. Tom Howe, Director and General Manager at UNC-TV, planned to retire effective February 1, 2014. Speaking of UNC-TV, President Ross recalled that it began broadcasting a series of profiles on North Carolina's 58 community college during its weeknight program, *North Carolina Now*. A different campus profile has aired each Thursday night. The goal of this series has been to improve public awareness and understanding of the academic work

and job training that takes place at the community colleges and how this work connects back to the local and state economies. UNC-TV is now creating a similar series of profiles on UNC campuses and it plans to start broadcasting these profile segments on *North Carolina Now* soon. The segments will be streamed individually on the UNC-TV web site.

In closing, President Ross reminded everyone that the University will hold a systemwide conference for all campus Boards of Trustees. The conference would focus on governance issues, as well as the role and responsibilities of campus trustees in the UNC system. The conference would be held on November 6, 2013, at NC State University in the Hunt Library. The November Board of Governors meeting will follow on November 7 and 8 at the same location. He announced the 2014 UNC Social Entrepreneurship Conference would be held on February 28, 2014, at NC A&T State University. The conference would be sponsored by Wells Fargo. The keynote speaker will be Tom Szaky, CEO of TerraCycle, a fast-growing water-recycling company that has won more than 50 awards for entrepreneurship. Last year, the University sponsored the first Social Business Conference that brought together student teams from across the University to promote their business plans for sustainable enterprises that solved community problems. The keynote speaker was Nobel Laureate Mohammad Yunus. Student teams proposed a wide range of ideas and several of those proposals have attracted significant additional investment.